

Global Automotive Polishing Agent Market Growth 2026-2032

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Abstracts

The global Automotive Polishing Agent market size is predicted to grow from US\$ 544 million in 2025 to US\$ 732 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

In 2025, global Automotive Polishing Agent production reached approximately 8k tons, with an average global market price of around US\$70k per ton.

Automotive polish is an abrasive restorative detailing chemical used on vehicle paint, metal trims, or clear plastics (e.g., headlight lenses). Using fine abrasives suspended in a lubricating carrier, it reduces light scratches, oxidation, swirl marks, water spots, and surface haze when applied by hand or machine polishing, improving gloss and clarity to create a “mirror-like” finish. Formulations typically include abrasives (e.g., aluminum oxide, silica), a water- or oil-based carrier, surfactants, dispersants, thickeners, and functional additives. Polishes are commonly graded by cut level and finishing ability and are used with foam pads or wool pads, often followed by sealants, waxes, or coatings for longer-lasting protection.

Upstream inputs for automotive polishes include abrasives and chemical raw materials: abrasives (aluminum oxide, silica, cerium oxide), carriers/solvents (deionized water, light solvents, mineral or synthetic oils), surfactants and dispersants, thickeners and rheology modifiers, defoamers, preservatives, fragrances/colorants, and packaging (HDPE bottles, sprayers, labels). Representative chemical ecosystems include BASF, Dow, and Evonik (surfactants, dispersants, rheology additives), and materials ecosystems such as Cabot and W. R. Grace for silica-related inputs. Midstream players are detailing brands and OEM/ODM formulators focusing on performance (cut, lubrication, low dusting), stability and regulatory compliance (VOC, REACH, etc.), and

channel operations. Downstream demand comes from the automotive aftermarket—detailing and paint-correction shops, car-wash chains, dealer networks, and DIY retail consumers—with brand ecosystems such as 3M, Meguiar’s, Turtle Wax, and SONAX, plus various detailing chains and distributors.

The annual production capacity of a single-line Automotive Polishing Agent is approximately 600 ton, with a gross profit margin of approximately 20%-40%.

United States market for Automotive Polishing Agent is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Polishing Agent is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Polishing Agent is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Polishing Agent players cover 3M, Menzerna, Mirka, Koyo-Sha, Saint-Gobain, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Polishing Agent Industry Forecast” looks at past sales and reviews total world Automotive Polishing Agent sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Polishing Agent sales for 2026 through 2032. With Automotive Polishing Agent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Polishing Agent industry.

This Insight Report provides a comprehensive analysis of the global Automotive Polishing Agent landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Polishing Agent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive Polishing Agent market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Polishing Agent and breaks down the forecast

by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Polishing Agent.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Polishing Agent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Water-Based

Solvent-Based

Segmentation by Grinding Grade:

Coarse Polishing

Medium Polishing

Finishing Polish

Segmentation by Raw Material System:

Silicon Oxide

Silicon Dioxide

Cerium Oxide

Segmentation by Application:

Commercial Vehicles

Passenger Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Menzerna

Mirka

Koyo-Sha

Saint-Gobain

Detailing

Chemical Guys

Sonax

Turtle Wax

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Polishing Agent market?

What factors are driving Automotive Polishing Agent market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Polishing Agent market opportunities vary by end market size?

How does Automotive Polishing Agent break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Automotive Polishing Agent Annual Sales 2021-2032

- 2.1.2 World Current & Future Analysis for Automotive Polishing Agent by Geographic Region, 2021, 2025 & 2032

- 2.1.3 World Current & Future Analysis for Automotive Polishing Agent by Country/Region, 2021, 2025 & 2032

2.2 Automotive Polishing Agent Segment by Type

- 2.2.1 Water-Based

- 2.2.2 Solvent-Based

- 2.2.3 Automotive Polishing Agent Sales by Type

- 2.2.3.1 Global Automotive Polishing Agent Sales Market Share by Type (2021-2026)

- 2.2.3.2 Global Automotive Polishing Agent Revenue and Market Share by Type (2021-2026)

- 2.2.3.3 Global Automotive Polishing Agent Sale Price by Type (2021-2026)

2.3 Automotive Polishing Agent Segment by Grinding Grade

- 2.3.1 Coarse Polishing

- 2.3.2 Medium Polishing

- 2.3.3 Finishing Polish

- 2.3.4 Automotive Polishing Agent Sales by Grinding Grade

- 2.3.4.1 Global Automotive Polishing Agent Sales Market Share by Grinding Grade (2021-2026)

- 2.3.4.2 Global Automotive Polishing Agent Revenue and Market Share by Grinding Grade (2021-2026)

- 2.3.4.3 Global Automotive Polishing Agent Sale Price by Grinding Grade (2021-2026)

2.4 Automotive Polishing Agent Segment by Raw Material System

2.4.1 Silicon Oxide

2.4.2 Silicon Dioxide

2.4.3 Cerium Oxide

2.4.4 Automotive Polishing Agent Sales by Raw Material System

2.4.4.1 Global Automotive Polishing Agent Sales Market Share by Raw Material System (2021-2026)

2.4.4.2 Global Automotive Polishing Agent Revenue and Market Share by Raw Material System (2021-2026)

2.4.4.3 Global Automotive Polishing Agent Sale Price by Raw Material System (2021-2026)

2.5 Automotive Polishing Agent Segment by Application

2.5.1 Commercial Vehicles

2.5.2 Passenger Vehicles

2.5.3 Automotive Polishing Agent Sales by Application

2.5.3.1 Global Automotive Polishing Agent Sale Market Share by Application (2021-2026)

2.5.3.2 Global Automotive Polishing Agent Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Automotive Polishing Agent Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Automotive Polishing Agent Breakdown Data by Company

3.1.1 Global Automotive Polishing Agent Annual Sales by Company (2021-2026)

3.1.2 Global Automotive Polishing Agent Sales Market Share by Company (2021-2026)

3.2 Global Automotive Polishing Agent Annual Revenue by Company (2021-2026)

3.2.1 Global Automotive Polishing Agent Revenue by Company (2021-2026)

3.2.2 Global Automotive Polishing Agent Revenue Market Share by Company (2021-2026)

3.3 Global Automotive Polishing Agent Sale Price by Company

3.4 Key Manufacturers Automotive Polishing Agent Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Automotive Polishing Agent Product Location Distribution

3.4.2 Players Automotive Polishing Agent Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE POLISHING AGENT BY GEOGRAPHIC REGION

4.1 World Historic Automotive Polishing Agent Market Size by Geographic Region (2021-2026)

4.1.1 Global Automotive Polishing Agent Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Automotive Polishing Agent Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Automotive Polishing Agent Market Size by Country/Region (2021-2026)

4.2.1 Global Automotive Polishing Agent Annual Sales by Country/Region (2021-2026)

4.2.2 Global Automotive Polishing Agent Annual Revenue by Country/Region (2021-2026)

4.3 Americas Automotive Polishing Agent Sales Growth

4.4 APAC Automotive Polishing Agent Sales Growth

4.5 Europe Automotive Polishing Agent Sales Growth

4.6 Middle East & Africa Automotive Polishing Agent Sales Growth

5 AMERICAS

5.1 Americas Automotive Polishing Agent Sales by Country

5.1.1 Americas Automotive Polishing Agent Sales by Country (2021-2026)

5.1.2 Americas Automotive Polishing Agent Revenue by Country (2021-2026)

5.2 Americas Automotive Polishing Agent Sales by Type (2021-2026)

5.3 Americas Automotive Polishing Agent Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive Polishing Agent Sales by Region

6.1.1 APAC Automotive Polishing Agent Sales by Region (2021-2026)

6.1.2 APAC Automotive Polishing Agent Revenue by Region (2021-2026)

- 6.2 APAC Automotive Polishing Agent Sales by Type (2021-2026)
- 6.3 APAC Automotive Polishing Agent Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Automotive Polishing Agent by Country
 - 7.1.1 Europe Automotive Polishing Agent Sales by Country (2021-2026)
 - 7.1.2 Europe Automotive Polishing Agent Revenue by Country (2021-2026)
- 7.2 Europe Automotive Polishing Agent Sales by Type (2021-2026)
- 7.3 Europe Automotive Polishing Agent Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Automotive Polishing Agent by Country
 - 8.1.1 Middle East & Africa Automotive Polishing Agent Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Automotive Polishing Agent Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Automotive Polishing Agent Sales by Type (2021-2026)
- 8.3 Middle East & Africa Automotive Polishing Agent Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Automotive Polishing Agent
- 10.3 Manufacturing Process Analysis of Automotive Polishing Agent
- 10.4 Industry Chain Structure of Automotive Polishing Agent

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Automotive Polishing Agent Distributors
- 11.3 Automotive Polishing Agent Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE POLISHING AGENT BY GEOGRAPHIC REGION

- 12.1 Global Automotive Polishing Agent Market Size Forecast by Region
 - 12.1.1 Global Automotive Polishing Agent Forecast by Region (2027-2032)
 - 12.1.2 Global Automotive Polishing Agent Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Automotive Polishing Agent Forecast by Type (2027-2032)
- 12.7 Global Automotive Polishing Agent Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 3M
 - 13.1.1 3M Company Information
 - 13.1.2 3M Automotive Polishing Agent Product Portfolios and Specifications
 - 13.1.3 3M Automotive Polishing Agent Sales, Revenue, Price and Gross Margin

(2021-2026)

13.1.4 3M Main Business Overview

13.1.5 3M Latest Developments

13.2 Menzerna

13.2.1 Menzerna Company Information

13.2.2 Menzerna Automotive Polishing Agent Product Portfolios and Specifications

13.2.3 Menzerna Automotive Polishing Agent Sales, Revenue, Price and Gross Margin

(2021-2026)

13.2.4 Menzerna Main Business Overview

13.2.5 Menzerna Latest Developments

13.3 Mirka

13.3.1 Mirka Company Information

13.3.2 Mirka Automotive Polishing Agent Product Portfolios and Specifications

13.3.3 Mirka Automotive Polishing Agent Sales, Revenue, Price and Gross Margin

(2021-2026)

13.3.4 Mirka Main Business Overview

13.3.5 Mirka Latest Developments

13.4 Koyo-Sha

13.4.1 Koyo-Sha Company Information

13.4.2 Koyo-Sha Automotive Polishing Agent Product Portfolios and Specifications

13.4.3 Koyo-Sha Automotive Polishing Agent Sales, Revenue, Price and Gross Margin

(2021-2026)

13.4.4 Koyo-Sha Main Business Overview

13.4.5 Koyo-Sha Latest Developments

13.5 Saint-Gobain

13.5.1 Saint-Gobain Company Information

13.5.2 Saint-Gobain Automotive Polishing Agent Product Portfolios and Specifications

13.5.3 Saint-Gobain Automotive Polishing Agent Sales, Revenue, Price and Gross

Margin (2021-2026)

13.5.4 Saint-Gobain Main Business Overview

13.5.5 Saint-Gobain Latest Developments

13.6 Detailing

13.6.1 Detailing Company Information

13.6.2 Detailing Automotive Polishing Agent Product Portfolios and Specifications

13.6.3 Detailing Automotive Polishing Agent Sales, Revenue, Price and Gross Margin

(2021-2026)

13.6.4 Detailing Main Business Overview

13.6.5 Detailing Latest Developments

13.7 Chemical Guys

- 13.7.1 Chemical Guys Company Information
- 13.7.2 Chemical Guys Automotive Polishing Agent Product Portfolios and Specifications
- 13.7.3 Chemical Guys Automotive Polishing Agent Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Chemical Guys Main Business Overview
- 13.7.5 Chemical Guys Latest Developments
- 13.8 Sonax
 - 13.8.1 Sonax Company Information
 - 13.8.2 Sonax Automotive Polishing Agent Product Portfolios and Specifications
 - 13.8.3 Sonax Automotive Polishing Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Sonax Main Business Overview
 - 13.8.5 Sonax Latest Developments
- 13.9 Turtle Wax
 - 13.9.1 Turtle Wax Company Information
 - 13.9.2 Turtle Wax Automotive Polishing Agent Product Portfolios and Specifications
 - 13.9.3 Turtle Wax Automotive Polishing Agent Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Turtle Wax Main Business Overview
 - 13.9.5 Turtle Wax Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Automotive Polishing Agent Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Automotive Polishing Agent Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Water-Based

Table 4. Major Players of Solvent-Based

Table 5. Global Automotive Polishing Agent Sales by Type (2021-2026) & (Kilotons)

Table 6. Global Automotive Polishing Agent Sales Market Share by Type (2021-2026)

Table 7. Global Automotive Polishing Agent Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Automotive Polishing Agent Revenue Market Share by Type (2021-2026)

Table 9. Global Automotive Polishing Agent Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Major Players of Coarse Polishing

Table 11. Major Players of Medium Polishing

Table 12. Major Players of Finishing Polish

Table 13. Global Automotive Polishing Agent Sales by Grinding Grade (2021-2026) & (Kilotons)

Table 14. Global Automotive Polishing Agent Sales Market Share by Grinding Grade (2021-2026)

Table 15. Global Automotive Polishing Agent Revenue by Grinding Grade (2021-2026) & (\$ million)

Table 16. Global Automotive Polishing Agent Revenue Market Share by Grinding Grade (2021-2026)

Table 17. Global Automotive Polishing Agent Sale Price by Grinding Grade (2021-2026) & (US\$/Ton)

Table 18. Major Players of Silicon Oxide

Table 19. Major Players of Silicon Dioxide

Table 20. Major Players of Cerium Oxide

Table 21. Global Automotive Polishing Agent Sales by Raw Material System (2021-2026) & (Kilotons)

Table 22. Global Automotive Polishing Agent Sales Market Share by Raw Material System (2021-2026)

Table 23. Global Automotive Polishing Agent Revenue by Raw Material System (2021-2026) & (\$ million)

Table 24. Global Automotive Polishing Agent Revenue Market Share by Raw Material System (2021-2026)

Table 25. Global Automotive Polishing Agent Sale Price by Raw Material System (2021-2026) & (US\$/Ton)

Table 26. Global Automotive Polishing Agent Sale by Application (2021-2026) & (Kilotons)

Table 27. Global Automotive Polishing Agent Sale Market Share by Application (2021-2026)

Table 28. Global Automotive Polishing Agent Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Automotive Polishing Agent Revenue Market Share by Application (2021-2026)

Table 30. Global Automotive Polishing Agent Sale Price by Application (2021-2026) & (US\$/Ton)

Table 31. Global Automotive Polishing Agent Sales by Company (2021-2026) & (Kilotons)

Table 32. Global Automotive Polishing Agent Sales Market Share by Company (2021-2026)

Table 33. Global Automotive Polishing Agent Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Automotive Polishing Agent Revenue Market Share by Company (2021-2026)

Table 35. Global Automotive Polishing Agent Sale Price by Company (2021-2026) & (US\$/Ton)

Table 36. Key Manufacturers Automotive Polishing Agent Producing Area Distribution and Sales Area

Table 37. Players Automotive Polishing Agent Products Offered

Table 38. Automotive Polishing Agent Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Automotive Polishing Agent Sales by Geographic Region (2021-2026) & (Kilotons)

Table 42. Global Automotive Polishing Agent Sales Market Share Geographic Region (2021-2026)

Table 43. Global Automotive Polishing Agent Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Automotive Polishing Agent Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Automotive Polishing Agent Sales by Country/Region (2021-2026) & (Kilotons)

Table 46. Global Automotive Polishing Agent Sales Market Share by Country/Region (2021-2026)

Table 47. Global Automotive Polishing Agent Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Automotive Polishing Agent Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Automotive Polishing Agent Sales by Country (2021-2026) & (Kilotons)

Table 50. Americas Automotive Polishing Agent Sales Market Share by Country (2021-2026)

Table 51. Americas Automotive Polishing Agent Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Automotive Polishing Agent Sales by Type (2021-2026) & (Kilotons)

Table 53. Americas Automotive Polishing Agent Sales by Application (2021-2026) & (Kilotons)

Table 54. APAC Automotive Polishing Agent Sales by Region (2021-2026) & (Kilotons)

Table 55. APAC Automotive Polishing Agent Sales Market Share by Region (2021-2026)

Table 56. APAC Automotive Polishing Agent Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Automotive Polishing Agent Sales by Type (2021-2026) & (Kilotons)

Table 58. APAC Automotive Polishing Agent Sales by Application (2021-2026) & (Kilotons)

Table 59. Europe Automotive Polishing Agent Sales by Country (2021-2026) & (Kilotons)

Table 60. Europe Automotive Polishing Agent Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Automotive Polishing Agent Sales by Type (2021-2026) & (Kilotons)

Table 62. Europe Automotive Polishing Agent Sales by Application (2021-2026) & (Kilotons)

Table 63. Middle East & Africa Automotive Polishing Agent Sales by Country (2021-2026) & (Kilotons)

Table 64. Middle East & Africa Automotive Polishing Agent Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Automotive Polishing Agent Sales by Type (2021-2026) & (Kilotons)

Table 66. Middle East & Africa Automotive Polishing Agent Sales by Application

(2021-2026) & (Kilotons)

Table 67. Key Market Drivers & Growth Opportunities of Automotive Polishing Agent

Table 68. Key Market Challenges & Risks of Automotive Polishing Agent

Table 69. Key Industry Trends of Automotive Polishing Agent

Table 70. Automotive Polishing Agent Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Automotive Polishing Agent Distributors List

Table 73. Automotive Polishing Agent Customer List

Table 74. Global Automotive Polishing Agent Sales Forecast by Region (2027-2032) & (Kilotons)

Table 75. Global Automotive Polishing Agent Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 76. Americas Automotive Polishing Agent Sales Forecast by Country (2027-2032) & (Kilotons)

Table 77. Americas Automotive Polishing Agent Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 78. APAC Automotive Polishing Agent Sales Forecast by Region (2027-2032) & (Kilotons)

Table 79. APAC Automotive Polishing Agent Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Europe Automotive Polishing Agent Sales Forecast by Country (2027-2032) & (Kilotons)

Table 81. Europe Automotive Polishing Agent Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa Automotive Polishing Agent Sales Forecast by Country (2027-2032) & (Kilotons)

Table 83. Middle East & Africa Automotive Polishing Agent Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global Automotive Polishing Agent Sales Forecast by Type (2027-2032) & (Kilotons)

Table 85. Global Automotive Polishing Agent Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 86. Global Automotive Polishing Agent Sales Forecast by Application (2027-2032) & (Kilotons)

Table 87. Global Automotive Polishing Agent Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 88. 3M Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 89. 3M Automotive Polishing Agent Product Portfolios and Specifications

Table 90. 3M Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 91. 3M Main Business

Table 92. 3M Latest Developments

Table 93. Menzerna Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 94. Menzerna Automotive Polishing Agent Product Portfolios and Specifications

Table 95. Menzerna Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. Menzerna Main Business

Table 97. Menzerna Latest Developments

Table 98. Mirka Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 99. Mirka Automotive Polishing Agent Product Portfolios and Specifications

Table 100. Mirka Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Mirka Main Business

Table 102. Mirka Latest Developments

Table 103. Koyo-Sha Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 104. Koyo-Sha Automotive Polishing Agent Product Portfolios and Specifications

Table 105. Koyo-Sha Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. Koyo-Sha Main Business

Table 107. Koyo-Sha Latest Developments

Table 108. Saint-Gobain Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 109. Saint-Gobain Automotive Polishing Agent Product Portfolios and Specifications

Table 110. Saint-Gobain Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Saint-Gobain Main Business

Table 112. Saint-Gobain Latest Developments

Table 113. Detailing Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 114. Detailing Automotive Polishing Agent Product Portfolios and Specifications

Table 115. Detailing Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Detailing Main Business

Table 117. Detailing Latest Developments

Table 118. Chemical Guys Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 119. Chemical Guys Automotive Polishing Agent Product Portfolios and Specifications

Table 120. Chemical Guys Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. Chemical Guys Main Business

Table 122. Chemical Guys Latest Developments

Table 123. Sonax Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 124. Sonax Automotive Polishing Agent Product Portfolios and Specifications

Table 125. Sonax Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 126. Sonax Main Business

Table 127. Sonax Latest Developments

Table 128. Turtle Wax Basic Information, Automotive Polishing Agent Manufacturing Base, Sales Area and Its Competitors

Table 129. Turtle Wax Automotive Polishing Agent Product Portfolios and Specifications

Table 130. Turtle Wax Automotive Polishing Agent Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 131. Turtle Wax Main Business

Table 132. Turtle Wax Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Automotive Polishing Agent
- Figure 2. Automotive Polishing Agent Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive Polishing Agent Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Automotive Polishing Agent Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Automotive Polishing Agent Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Automotive Polishing Agent Sales Market Share by Country/Region (2025)
- Figure 10. Automotive Polishing Agent Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Water-Based
- Figure 12. Product Picture of Solvent-Based
- Figure 13. Global Automotive Polishing Agent Sales Market Share by Type in 2026
- Figure 14. Global Automotive Polishing Agent Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Coarse Polishing
- Figure 16. Product Picture of Medium Polishing
- Figure 17. Product Picture of Finishing Polish
- Figure 18. Global Automotive Polishing Agent Sales Market Share by Grinding Grade in 2026
- Figure 19. Global Automotive Polishing Agent Revenue Market Share by Grinding Grade (2021-2026)
- Figure 20. Product Picture of Silicon Oxide
- Figure 21. Product Picture of Silicon Dioxide
- Figure 22. Product Picture of Cerium Oxide
- Figure 23. Global Automotive Polishing Agent Sales Market Share by Raw Material System in 2026
- Figure 24. Global Automotive Polishing Agent Revenue Market Share by Raw Material System (2021-2026)
- Figure 25. Automotive Polishing Agent Consumed in Commercial Vehicles
- Figure 26. Global Automotive Polishing Agent Market: Commercial Vehicles (2021-2026) & (Kilotons)

- Figure 27. Automotive Polishing Agent Consumed in Passenger Vehicles
- Figure 28. Global Automotive Polishing Agent Market: Passenger Vehicles (2021-2026) & (Kilotons)
- Figure 29. Global Automotive Polishing Agent Sale Market Share by Application (2025)
- Figure 30. Global Automotive Polishing Agent Revenue Market Share by Application in 2026
- Figure 31. Automotive Polishing Agent Sales by Company in 2026 (Kilotons)
- Figure 32. Global Automotive Polishing Agent Sales Market Share by Company in 2026
- Figure 33. Automotive Polishing Agent Revenue by Company in 2026 (\$ millions)
- Figure 34. Global Automotive Polishing Agent Revenue Market Share by Company in 2026
- Figure 35. Global Automotive Polishing Agent Sales Market Share by Geographic Region (2021-2026)
- Figure 36. Global Automotive Polishing Agent Revenue Market Share by Geographic Region in 2026
- Figure 37. Americas Automotive Polishing Agent Sales 2021-2026 (Kilotons)
- Figure 38. Americas Automotive Polishing Agent Revenue 2021-2026 (\$ millions)
- Figure 39. APAC Automotive Polishing Agent Sales 2021-2026 (Kilotons)
- Figure 40. APAC Automotive Polishing Agent Revenue 2021-2026 (\$ millions)
- Figure 41. Europe Automotive Polishing Agent Sales 2021-2026 (Kilotons)
- Figure 42. Europe Automotive Polishing Agent Revenue 2021-2026 (\$ millions)
- Figure 43. Middle East & Africa Automotive Polishing Agent Sales 2021-2026 (Kilotons)
- Figure 44. Middle East & Africa Automotive Polishing Agent Revenue 2021-2026 (\$ millions)
- Figure 45. Americas Automotive Polishing Agent Sales Market Share by Country in 2026
- Figure 46. Americas Automotive Polishing Agent Revenue Market Share by Country (2021-2026)
- Figure 47. Americas Automotive Polishing Agent Sales Market Share by Type (2021-2026)
- Figure 48. Americas Automotive Polishing Agent Sales Market Share by Application (2021-2026)
- Figure 49. United States Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Canada Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Mexico Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Brazil Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)
- Figure 53. APAC Automotive Polishing Agent Sales Market Share by Region in 2026
- Figure 54. APAC Automotive Polishing Agent Revenue Market Share by Region

(2021-2026)

Figure 55. APAC Automotive Polishing Agent Sales Market Share by Type (2021-2026)

Figure 56. APAC Automotive Polishing Agent Sales Market Share by Application (2021-2026)

Figure 57. China Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Automotive Polishing Agent Sales Market Share by Country in 2026

Figure 65. Europe Automotive Polishing Agent Revenue Market Share by Country (2021-2026)

Figure 66. Europe Automotive Polishing Agent Sales Market Share by Type (2021-2026)

Figure 67. Europe Automotive Polishing Agent Sales Market Share by Application (2021-2026)

Figure 68. Germany Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Automotive Polishing Agent Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Automotive Polishing Agent Sales Market Share by Type (2021-2026)

Figure 75. Middle East & Africa Automotive Polishing Agent Sales Market Share by Application (2021-2026)

Figure 76. Egypt Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 78. Israel Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Automotive Polishing Agent Revenue Growth 2021-2026 (\$ millions)

Figure 81. Manufacturing Cost Structure Analysis of Automotive Polishing Agent in 2026

Figure 82. Manufacturing Process Analysis of Automotive Polishing Agent

Figure 83. Industry Chain Structure of Automotive Polishing Agent

Figure 84. Channels of Distribution

Figure 85. Global Automotive Polishing Agent Sales Market Forecast by Region (2027-2032)

Figure 86. Global Automotive Polishing Agent Revenue Market Share Forecast by Region (2027-2032)

Figure 87. Global Automotive Polishing Agent Sales Market Share Forecast by Type (2027-2032)

Figure 88. Global Automotive Polishing Agent Revenue Market Share Forecast by Type (2027-2032)

Figure 89. Global Automotive Polishing Agent Sales Market Share Forecast by Application (2027-2032)

Figure 90. Global Automotive Polishing Agent Revenue Market Share Forecast by Application (2027-2032)

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