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Global Automotive Plastic Power Tailgate Market Growth 2025-2031

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Abstracts

The global Automotive Plastic Power Tailgate market size is predicted to grow from US$ 868 million in 2025 to US$ 1617 million in 2031; it is expected to grow at a CAGR of 10.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Automotive Plastic Power Tailgate is an electrically operated rear hatch system made primarily from plastic or composite materials, designed for automatic opening and closing via a motorized mechanism. It offers enhanced convenience for users, especially in SUVs, crossovers, and premium vehicles. Compared to traditional metal tailgates, plastic power tailgates are lighter, more resistant to corrosion, and enable greater design flexibility. They also contribute to overall vehicle weight reduction, which improves energy efficiency, especially important in electric vehicles.

The automotive plastic power tailgate market is expanding as automakers continue to seek lightweight solutions and enhanced user convenience. The shift toward electrification and premiumization of vehicles has accelerated the adoption of power tailgate systems, especially in mid-to-high-end segments. Plastic variants offer further advantages, such as simplified manufacturing through injection molding and improved corrosion resistance, making them especially attractive for electric vehicles (EVs).

Key growth drivers include rising demand for smart and connected vehicle features, weight reduction targets in EV design, and the increasing popularity of SUVs and crossovers. OEMs are also drawn to the cost-saving potential of plastic in terms of

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material and manufacturing integration.

However, the market faces several challenges. Structural integrity and long-term durability under various environmental conditions remain concerns, especially for larger tailgate designs. In addition, high tooling costs for plastic molds and limited heat resistance of some plastic composites may hinder adoption in certain vehicle categories. Despite these obstacles, as material technologies evolve and consumer expectations for convenience grow, the plastic power tailgate market is expected to see sustained growth.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Plastic Power Tailgate Industry Forecast” looks at past sales and reviews total world Automotive Plastic Power Tailgate sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Plastic Power Tailgate sales for 2025 through 2031. With Automotive Plastic Power Tailgate sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Plastic Power Tailgate industry.

This Insight Report provides a comprehensive analysis of the global Automotive Plastic Power Tailgate landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Plastic Power Tailgate portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive Plastic Power Tailgate market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Plastic Power Tailgate and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Plastic Power Tailgate.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Plastic Power Tailgate market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

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Composite Tailgate

Full Plastic Tailgate

Segmentation by Application:

Sedan

SUV

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

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Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Plastic Omnium

Magna

Resonac

Minth Group

DaikyoNishikawa

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Changchun FAWAY

Guangdong Hongtu Technology

Wuhu Hengxin Auto Interior

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Plastic Power Tailgate market?
What factors are driving Automotive Plastic Power Tailgate market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Automotive Plastic Power Tailgate market opportunities vary by end market size?
How does Automotive Plastic Power Tailgate break out by Type, by Application?

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