

# Global Automotive Plastic Parts Coatings Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Automotive Plastic Parts Coatings market size was valued at US\$ 2903.3 million in 2023. With growing demand in downstream market, the Automotive Plastic Parts Coatings is forecast to a readjusted size of US\$ 3257.9 million by 2030 with a CAGR of 1.7% during review period.

The research report highlights the growth potential of the global Automotive Plastic Parts Coatings market. Automotive Plastic Parts Coatings are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Automotive Plastic Parts Coatings. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Automotive Plastic Parts Coatings market.

Nowadays, plastic parts make up almost 20% of a car when measured by weight – and this percentage is increasing all the time. In particular, the efforts being made to reduce the weight of cars, and the potential fuel savings that can be achieved as a result, make using plastic parts an extremely attractive proposition. Greater design freedom and less complex assembly processes are also contributing factors. It is usually necessary to coat these parts both internally and externally. The coating helps to significantly increase the quality of the vehicle as a whole in terms of its visual impact, while also fulfilling haptic requirements.

The top players cover AkzoNobel, BASF, PPG, Sherwin-Williams, Axalta, Nippon Paint,

Kansai Paint, KCC Paint, Mankiewicz, Beckers, Asian Paints, Fujikura Kasei, Donglai, Kinlita, Xiangjiang Paint, etc. Share of the top 3 players in global market was about 26% in 2019, while the share of top 5 players was nearly 39%. AkzoNobel is the leading supplier of Automotive Plastic Parts Coatings, accounting for about 8% of the global market.

APAC accounted for the largest market with about 51% of the global Automotive Plastic Parts Coatings market in 2019. With over 22% share of in the Automotive Plastic Parts Coatings market, Europe is the second largest market.

#### Key Features:

The report on Automotive Plastic Parts Coatings market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Automotive Plastic Parts Coatings market. It may include historical data, market segmentation by Type (e.g., Primer, Base Coat), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Automotive Plastic Parts Coatings market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Automotive Plastic Parts Coatings market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Automotive Plastic Parts Coatings industry. This include advancements in Automotive Plastic Parts Coatings technology, Automotive Plastic Parts Coatings new entrants, Automotive Plastic Parts Coatings new investment, and other innovations that are shaping the future of Automotive Plastic Parts Coatings.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Automotive Plastic Parts Coatings

market. It includes factors influencing customer ' purchasing decisions, preferences for Automotive Plastic Parts Coatings product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Automotive Plastic Parts Coatings market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Automotive Plastic Parts Coatings market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Automotive Plastic Parts Coatings market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Automotive Plastic Parts Coatings industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Automotive Plastic Parts Coatings market.

**Market Segmentation:**

Automotive Plastic Parts Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Primer

Base Coat

Clearcoat

## Segmentation by application

Interior

Exterior

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AkzoNobel

BASF

PPG

Sherwin-Williams

Axalta

Nippon Paint

Kansai Paint

KCC Paint

Mankiewicz

Beckers

Asian Paints

Fujikura Kasei

Donglai

Kinlita

Xiangjiang Paint

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Plastic Parts Coatings market?

What factors are driving Automotive Plastic Parts Coatings market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Plastic Parts Coatings market opportunities vary by end market size?

How does Automotive Plastic Parts Coatings break out type, application?

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