

Global Automotive Paint & Coating Market Growth 2025-2031

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Abstracts

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The global Automotive Paint & Coating market size is predicted to grow from US\$ 21170 million in 2025 to US\$ 24640 million in 2031; it is expected to grow at a CAGR of 2.6% from 2025 to 2031.

Automotive coatings, like most Other, are used mainly to provide protection and decoration. Water-based acrylic polyurethane enamel paint is currently the most widely used paint for reasons including reducing paint's environmental impact. Modern automobile paint is applied in several layers, with a total thickness of around 100 µm(0.1mm). Paint application requires preparation and primer steps to ensure proper application. A basecoat is applied after the primer paint is applied. Following this, a clearcoat of paint may be applied that forms a glossy and transparent coating. The clearcoat layer must be able to withstand UV light.

The key players are PPG Industries, BASF and Axalta Coating Systems, etc. Top 3 companies occupied about 55% market share. Asia-Pacific is the largest market, with a share about 45%, followed by Europe and North America with the share about 25% and 17%. In terms of product, water-based coating is the largest segment, with a share over 60%. And in terms of application, the largest application is OEM, followed by refinish.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Paint & Coating Industry Forecast" looks at past sales and reviews total world Automotive Paint & Coating sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Paint & Coating sales for 2025 through 2031. With Automotive Paint & Coating sales broken down by region, market sector and sub-sector, this report

provides a detailed analysis in US\$ millions of the world Automotive Paint & Coating industry.

This Insight Report provides a comprehensive analysis of the global Automotive Paint & Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Paint & Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Paint & Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Paint & Coating and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Paint & Coating.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Paint & Coating market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Water-based Coating

Solvent Coating

Powder Coating

High Solid Coating

Segmentation by Application:

OEM

Parts

Refinish

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

PPG Industries

BASF

Axalta

Nippon Paint

AkzoNobel

Sherwin Williams

Kansai Paint

KCC Corporation

Xiangjiang Kansai Paint

YATU

Kinlita

Peter Lacke

Donglai

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Paint & Coating market?

What factors are driving Automotive Paint & Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Paint & Coating market opportunities vary by end market size?

How does Automotive Paint & Coating break out by Type, by Application?

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