

Global Automotive Over-the-Air (OTA) Technology Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Automotive Over-the-Air (OTA) Technology market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

United States market for Automotive Over-the-Air (OTA) Technology is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Automotive Over-the-Air (OTA) Technology is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Automotive Over-the-Air (OTA) Technology is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Automotive Over-the-Air (OTA) Technology players cover Robert Bosch, NXP Semiconductors, Verizon Communications, Continental, Infineon Technologies, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the 'Automotive Over-the-Air (OTA) Technology Industry Forecast' looks at past sales and reviews total world Automotive Over-the-Air (OTA) Technology sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Over-the-Air (OTA) Technology sales for 2025 through 2031. With Automotive Over-the-Air (OTA) Technology sales broken

down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Over-the-Air (OTA) Technology industry.

This Insight Report provides a comprehensive analysis of the global Automotive Over-the-Air (OTA) Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Over-the-Air (OTA) Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Over-the-Air (OTA) Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Over-the-Air (OTA) Technology and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Over-the-Air (OTA) Technology.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Over-the-Air (OTA) Technology market by product type, application, key players and key regions and countries.

Segmentation by Type:

Firmware Over-the-Air (FOTA)

Software Over-the-Air (SOTA)

Segmentation by Application:

Battery Electric Vehicles (BEVs)

Hybrid Electric Vehicles (HEVs)

Plug-in Hybrid Electric Vehicles (PHEVs)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Robert Bosch

NXP Semiconductors

Verizon Communications

Continental

Infineon Technologies

Qualcomm

Intel

Apple

ATS Advanced Telematic Systems GmbH

Google

NVIDIA

HARMAN International

Airbiquity

BlackBerry

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Automotive Over-the-Air (OTA) Technology Market Size (2020-2031)
- 2.1.2 Automotive Over-the-Air (OTA) Technology Market Size CAGR by Region (2020 VS 2024 VS 2031)

2.1.3 World Current & Future Analysis for Automotive Over-the-Air (OTA) Technology by Country/Region (2020, 2024 & 2031)

2.2 Automotive Over-the-Air (OTA) Technology Segment by Type

- 2.2.1 Firmware Over-the-Air (FOTA)
- 2.2.2 Software Over-the-Air (SOTA)

2.3 Automotive Over-the-Air (OTA) Technology Market Size by Type

2.3.1 Automotive Over-the-Air (OTA) Technology Market Size CAGR by Type (2020 VS 2024 VS 2031)

2.3.2 Global Automotive Over-the-Air (OTA) Technology Market Size Market Share by Type (2020-2025)

2.4 Automotive Over-the-Air (OTA) Technology Segment by Application

- 2.4.1 Battery Electric Vehicles (BEVs)
- 2.4.2 Hybrid Electric Vehicles (HEVs)
- 2.4.3 Plug-in Hybrid Electric Vehicles (PHEVs)

2.5 Automotive Over-the-Air (OTA) Technology Market Size by Application

2.5.1 Automotive Over-the-Air (OTA) Technology Market Size CAGR by Application (2020 VS 2024 VS 2031)

2.5.2 Global Automotive Over-the-Air (OTA) Technology Market Size Market Share by Application (2020-2025)

3 AUTOMOTIVE OVER-THE-AIR (OTA) TECHNOLOGY MARKET SIZE BY PLAYER

3.1 Automotive Over-the-Air (OTA) Technology Market Size Market Share by Player

3.1.1 Global Automotive Over-the-Air (OTA) Technology Revenue by Player (2020-2025)

3.1.2 Global Automotive Over-the-Air (OTA) Technology Revenue Market Share by Player (2020-2025)

3.2 Global Automotive Over-the-Air (OTA) Technology Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE OVER-THE-AIR (OTA) TECHNOLOGY BY REGION

4.1 Automotive Over-the-Air (OTA) Technology Market Size by Region (2020-2025)

4.2 Global Automotive Over-the-Air (OTA) Technology Annual Revenue by Country/Region (2020-2025)

4.3 Americas Automotive Over-the-Air (OTA) Technology Market Size Growth (2020-2025)

4.4 APAC Automotive Over-the-Air (OTA) Technology Market Size Growth (2020-2025)

4.5 Europe Automotive Over-the-Air (OTA) Technology Market Size Growth (2020-2025)

4.6 Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Automotive Over-the-Air (OTA) Technology Market Size by Country (2020-2025)

5.2 Americas Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025)

5.3 Americas Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive Over-the-Air (OTA) Technology Market Size by Region (2020-2025)

6.2 APAC Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025)

6.3 APAC Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Automotive Over-the-Air (OTA) Technology Market Size by Country (2020-2025)

7.2 Europe Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025)

7.3 Europe Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Automotive Over-the-Air (OTA) Technology by Region (2020-2025)

8.2 Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025)

8.3 Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL AUTOMOTIVE OVER-THE-AIR (OTA) TECHNOLOGY MARKET FORECAST

10.1 Global Automotive Over-the-Air (OTA) Technology Forecast by Region (2026-2031)

10.1.1 Global Automotive Over-the-Air (OTA) Technology Forecast by Region (2026-2031)

10.1.2 Americas Automotive Over-the-Air (OTA) Technology Forecast

10.1.3 APAC Automotive Over-the-Air (OTA) Technology Forecast

10.1.4 Europe Automotive Over-the-Air (OTA) Technology Forecast

10.1.5 Middle East & Africa Automotive Over-the-Air (OTA) Technology Forecast

10.2 Americas Automotive Over-the-Air (OTA) Technology Forecast by Country (2026-2031)

10.2.1 United States Market Automotive Over-the-Air (OTA) Technology Forecast

10.2.2 Canada Market Automotive Over-the-Air (OTA) Technology Forecast

10.2.3 Mexico Market Automotive Over-the-Air (OTA) Technology Forecast

10.2.4 Brazil Market Automotive Over-the-Air (OTA) Technology Forecast

10.3 APAC Automotive Over-the-Air (OTA) Technology Forecast by Region (2026-2031)

10.3.1 China Automotive Over-the-Air (OTA) Technology Market Forecast

10.3.2 Japan Market Automotive Over-the-Air (OTA) Technology Forecast

10.3.3 Korea Market Automotive Over-the-Air (OTA) Technology Forecast

10.3.4 Southeast Asia Market Automotive Over-the-Air (OTA) Technology Forecast

10.3.5 India Market Automotive Over-the-Air (OTA) Technology Forecast

10.3.6 Australia Market Automotive Over-the-Air (OTA) Technology Forecast

10.4 Europe Automotive Over-the-Air (OTA) Technology Forecast by Country (2026-2031)

10.4.1 Germany Market Automotive Over-the-Air (OTA) Technology Forecast

- 10.4.2 France Market Automotive Over-the-Air (OTA) Technology Forecast
- 10.4.3 UK Market Automotive Over-the-Air (OTA) Technology Forecast
- 10.4.4 Italy Market Automotive Over-the-Air (OTA) Technology Forecast
- 10.4.5 Russia Market Automotive Over-the-Air (OTA) Technology Forecast
- 10.5 Middle East & Africa Automotive Over-the-Air (OTA) Technology Forecast by Region (2026-2031)
 - 10.5.1 Egypt Market Automotive Over-the-Air (OTA) Technology Forecast
 - 10.5.2 South Africa Market Automotive Over-the-Air (OTA) Technology Forecast
 - 10.5.3 Israel Market Automotive Over-the-Air (OTA) Technology Forecast
 - 10.5.4 Turkey Market Automotive Over-the-Air (OTA) Technology Forecast
- 10.6 Global Automotive Over-the-Air (OTA) Technology Forecast by Type (2026-2031)
- 10.7 Global Automotive Over-the-Air (OTA) Technology Forecast by Application (2026-2031)
 - 10.7.1 GCC Countries Market Automotive Over-the-Air (OTA) Technology Forecast

11 KEY PLAYERS ANALYSIS

11.1 Robert Bosch

- 11.1.1 Robert Bosch Company Information
- 11.1.2 Robert Bosch Automotive Over-the-Air (OTA) Technology Product Offered
- 11.1.3 Robert Bosch Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)
- 11.1.4 Robert Bosch Main Business Overview
- 11.1.5 Robert Bosch Latest Developments

11.2 NXP Semiconductors

- 11.2.1 NXP Semiconductors Company Information
- 11.2.2 NXP Semiconductors Automotive Over-the-Air (OTA) Technology Product Offered
- 11.2.3 NXP Semiconductors Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)
- 11.2.4 NXP Semiconductors Main Business Overview
- 11.2.5 NXP Semiconductors Latest Developments

11.3 Verizon Communications

- 11.3.1 Verizon Communications Company Information
- 11.3.2 Verizon Communications Automotive Over-the-Air (OTA) Technology Product Offered
- 11.3.3 Verizon Communications Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)
- 11.3.4 Verizon Communications Main Business Overview

- 11.3.5 Verizon Communications Latest Developments
- 11.4 Continental
 - 11.4.1 Continental Company Information
 - 11.4.2 Continental Automotive Over-the-Air (OTA) Technology Product Offered
 - 11.4.3 Continental Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)
 - 11.4.4 Continental Main Business Overview
 - 11.4.5 Continental Latest Developments
- 11.5 Infineon Technologies
 - 11.5.1 Infineon Technologies Company Information
 - 11.5.2 Infineon Technologies Automotive Over-the-Air (OTA) Technology Product Offered
 - 11.5.3 Infineon Technologies Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)
 - 11.5.4 Infineon Technologies Main Business Overview
 - 11.5.5 Infineon Technologies Latest Developments
- 11.6 Qualcomm
 - 11.6.1 Qualcomm Company Information
 - 11.6.2 Qualcomm Automotive Over-the-Air (OTA) Technology Product Offered
 - 11.6.3 Qualcomm Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)
 - 11.6.4 Qualcomm Main Business Overview
 - 11.6.5 Qualcomm Latest Developments
- 11.7 Intel
 - 11.7.1 Intel Company Information
 - 11.7.2 Intel Automotive Over-the-Air (OTA) Technology Product Offered
 - 11.7.3 Intel Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)
 - 11.7.4 Intel Main Business Overview
 - 11.7.5 Intel Latest Developments
- 11.8 Apple
 - 11.8.1 Apple Company Information
 - 11.8.2 Apple Automotive Over-the-Air (OTA) Technology Product Offered
 - 11.8.3 Apple Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)
 - 11.8.4 Apple Main Business Overview
 - 11.8.5 Apple Latest Developments
- 11.9 ATS Advanced Telematic Systems GmbH
 - 11.9.1 ATS Advanced Telematic Systems GmbH Company Information

11.9.2 ATS Advanced Telematic Systems GmbH Automotive Over-the-Air (OTA) Technology Product Offered

11.9.3 ATS Advanced Telematic Systems GmbH Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)

11.9.4 ATS Advanced Telematic Systems GmbH Main Business Overview

11.9.5 ATS Advanced Telematic Systems GmbH Latest Developments

11.10 Google

11.10.1 Google Company Information

11.10.2 Google Automotive Over-the-Air (OTA) Technology Product Offered

11.10.3 Google Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)

11.10.4 Google Main Business Overview

11.10.5 Google Latest Developments

11.11 NVIDIA

11.11.1 NVIDIA Company Information

11.11.2 NVIDIA Automotive Over-the-Air (OTA) Technology Product Offered

11.11.3 NVIDIA Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)

11.11.4 NVIDIA Main Business Overview

11.11.5 NVIDIA Latest Developments

11.12 HARMAN International

11.12.1 HARMAN International Company Information

11.12.2 HARMAN International Automotive Over-the-Air (OTA) Technology Product Offered

11.12.3 HARMAN International Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)

11.12.4 HARMAN International Main Business Overview

11.12.5 HARMAN International Latest Developments

11.13 Airbiquity

11.13.1 Airbiquity Company Information

11.13.2 Airbiquity Automotive Over-the-Air (OTA) Technology Product Offered

11.13.3 Airbiquity Automotive Over-the-Air (OTA) Technology Revenue, Gross Margin and Market Share (2020-2025)

11.13.4 Airbiquity Main Business Overview

11.13.5 Airbiquity Latest Developments

11.14 BlackBerry

11.14.1 BlackBerry Company Information

11.14.2 BlackBerry Automotive Over-the-Air (OTA) Technology Product Offered

11.14.3 BlackBerry Automotive Over-the-Air (OTA) Technology Revenue, Gross

Margin and Market Share (2020-2025)

11.14.4 BlackBerry Main Business Overview

11.14.5 BlackBerry Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Automotive Over-the-Air (OTA) Technology Market Size CAGR by Region (2020 VS 2024 VS 2031) & (\$ millions)

Table 2. Automotive Over-the-Air (OTA) Technology Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Firmware Over-the-Air (FOTA)

Table 4. Major Players of Software Over-the-Air (SOTA)

Table 5. Automotive Over-the-Air (OTA) Technology Market Size CAGR by Type (2020 VS 2024 VS 2031) & (\$ millions)

Table 6. Global Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025) & (\$ millions)

Table 7. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share by Type (2020-2025)

Table 8. Automotive Over-the-Air (OTA) Technology Market Size CAGR by Application (2020 VS 2024 VS 2031) & (\$ millions)

Table 9. Global Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025) & (\$ millions)

Table 10. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share by Application (2020-2025)

Table 11. Global Automotive Over-the-Air (OTA) Technology Revenue by Player (2020-2025) & (\$ millions)

Table 12. Global Automotive Over-the-Air (OTA) Technology Revenue Market Share by Player (2020-2025)

Table 13. Automotive Over-the-Air (OTA) Technology Key Players Head office and Products Offered

Table 14. Automotive Over-the-Air (OTA) Technology Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Automotive Over-the-Air (OTA) Technology Market Size by Region (2020-2025) & (\$ millions)

Table 18. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share by Region (2020-2025)

Table 19. Global Automotive Over-the-Air (OTA) Technology Revenue by Country/Region (2020-2025) & (\$ millions)

Table 20. Global Automotive Over-the-Air (OTA) Technology Revenue Market Share by

Country/Region (2020-2025)

Table 21. Americas Automotive Over-the-Air (OTA) Technology Market Size by Country (2020-2025) & (\$ millions)

Table 22. Americas Automotive Over-the-Air (OTA) Technology Market Size Market Share by Country (2020-2025)

Table 23. Americas Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025) & (\$ millions)

Table 24. Americas Automotive Over-the-Air (OTA) Technology Market Size Market Share by Type (2020-2025)

Table 25. Americas Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025) & (\$ millions)

Table 26. Americas Automotive Over-the-Air (OTA) Technology Market Size Market Share by Application (2020-2025)

Table 27. APAC Automotive Over-the-Air (OTA) Technology Market Size by Region (2020-2025) & (\$ millions)

Table 28. APAC Automotive Over-the-Air (OTA) Technology Market Size Market Share by Region (2020-2025)

Table 29. APAC Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025) & (\$ millions)

Table 30. APAC Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025) & (\$ millions)

Table 31. Europe Automotive Over-the-Air (OTA) Technology Market Size by Country (2020-2025) & (\$ millions)

Table 32. Europe Automotive Over-the-Air (OTA) Technology Market Size Market Share by Country (2020-2025)

Table 33. Europe Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025) & (\$ millions)

Table 34. Europe Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025) & (\$ millions)

Table 35. Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size by Region (2020-2025) & (\$ millions)

Table 36. Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size by Type (2020-2025) & (\$ millions)

Table 37. Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size by Application (2020-2025) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Automotive Over-the-Air (OTA) Technology

Table 39. Key Market Challenges & Risks of Automotive Over-the-Air (OTA) Technology

- Table 40. Key Industry Trends of Automotive Over-the-Air (OTA) Technology
- Table 41. Global Automotive Over-the-Air (OTA) Technology Market Size Forecast by Region (2026-2031) & (\$ millions)
- Table 42. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share Forecast by Region (2026-2031)
- Table 43. Global Automotive Over-the-Air (OTA) Technology Market Size Forecast by Type (2026-2031) & (\$ millions)
- Table 44. Global Automotive Over-the-Air (OTA) Technology Market Size Forecast by Application (2026-2031) & (\$ millions)
- Table 45. Robert Bosch Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors
- Table 46. Robert Bosch Automotive Over-the-Air (OTA) Technology Product Offered
- Table 47. Robert Bosch Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 48. Robert Bosch Main Business
- Table 49. Robert Bosch Latest Developments
- Table 50. NXP Semiconductors Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors
- Table 51. NXP Semiconductors Automotive Over-the-Air (OTA) Technology Product Offered
- Table 52. NXP Semiconductors Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 53. NXP Semiconductors Main Business
- Table 54. NXP Semiconductors Latest Developments
- Table 55. Verizon Communications Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors
- Table 56. Verizon Communications Automotive Over-the-Air (OTA) Technology Product Offered
- Table 57. Verizon Communications Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 58. Verizon Communications Main Business
- Table 59. Verizon Communications Latest Developments
- Table 60. Continental Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors
- Table 61. Continental Automotive Over-the-Air (OTA) Technology Product Offered
- Table 62. Continental Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 63. Continental Main Business
- Table 64. Continental Latest Developments

Table 65. Infineon Technologies Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors

Table 66. Infineon Technologies Automotive Over-the-Air (OTA) Technology Product Offered

Table 67. Infineon Technologies Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 68. Infineon Technologies Main Business

Table 69. Infineon Technologies Latest Developments

Table 70. Qualcomm Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors

Table 71. Qualcomm Automotive Over-the-Air (OTA) Technology Product Offered

Table 72. Qualcomm Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 73. Qualcomm Main Business

Table 74. Qualcomm Latest Developments

Table 75. Intel Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors

Table 76. Intel Automotive Over-the-Air (OTA) Technology Product Offered

Table 77. Intel Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 78. Intel Main Business

Table 79. Intel Latest Developments

Table 80. Apple Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors

Table 81. Apple Automotive Over-the-Air (OTA) Technology Product Offered

Table 82. Apple Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 83. Apple Main Business

Table 84. Apple Latest Developments

Table 85. ATS Advanced Telematic Systems GmbH Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors

Table 86. ATS Advanced Telematic Systems GmbH Automotive Over-the-Air (OTA) Technology Product Offered

Table 87. ATS Advanced Telematic Systems GmbH Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 88. ATS Advanced Telematic Systems GmbH Main Business

Table 89. ATS Advanced Telematic Systems GmbH Latest Developments

Table 90. Google Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors

- Table 91. Google Automotive Over-the-Air (OTA) Technology Product Offered
- Table 92. Google Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 93. Google Main Business
- Table 94. Google Latest Developments
- Table 95. NVIDIA Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors
- Table 96. NVIDIA Automotive Over-the-Air (OTA) Technology Product Offered
- Table 97. NVIDIA Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 98. NVIDIA Main Business
- Table 99. NVIDIA Latest Developments
- Table 100. HARMAN International Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors
- Table 101. HARMAN International Automotive Over-the-Air (OTA) Technology Product Offered
- Table 102. HARMAN International Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 103. HARMAN International Main Business
- Table 104. HARMAN International Latest Developments
- Table 105. Airbiquity Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors
- Table 106. Airbiquity Automotive Over-the-Air (OTA) Technology Product Offered
- Table 107. Airbiquity Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 108. Airbiquity Main Business
- Table 109. Airbiquity Latest Developments
- Table 110. BlackBerry Details, Company Type, Automotive Over-the-Air (OTA) Technology Area Served and Its Competitors
- Table 111. BlackBerry Automotive Over-the-Air (OTA) Technology Product Offered
- Table 112. BlackBerry Automotive Over-the-Air (OTA) Technology Revenue (\$ million), Gross Margin and Market Share (2020-2025)
- Table 113. BlackBerry Main Business
- Table 114. BlackBerry Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Over-the-Air (OTA) Technology Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Automotive Over-the-Air (OTA) Technology Market Size Growth Rate (2020-2031) (\$ millions)

Figure 6. Automotive Over-the-Air (OTA) Technology Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 7. Automotive Over-the-Air (OTA) Technology Sales Market Share by Country/Region (2024)

Figure 8. Automotive Over-the-Air (OTA) Technology Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 9. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share by Type in 2024

Figure 10. Automotive Over-the-Air (OTA) Technology in Battery Electric Vehicles (BEVs)

Figure 11. Global Automotive Over-the-Air (OTA) Technology Market: Battery Electric Vehicles (BEVs) (2020-2025) & (\$ millions)

Figure 12. Automotive Over-the-Air (OTA) Technology in Hybrid Electric Vehicles (HEVs)

Figure 13. Global Automotive Over-the-Air (OTA) Technology Market: Hybrid Electric Vehicles (HEVs) (2020-2025) & (\$ millions)

Figure 14. Automotive Over-the-Air (OTA) Technology in Plug-in Hybrid Electric Vehicles (PHEVs)

Figure 15. Global Automotive Over-the-Air (OTA) Technology Market: Plug-in Hybrid Electric Vehicles (PHEVs) (2020-2025) & (\$ millions)

Figure 16. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share by Application in 2024

Figure 17. Global Automotive Over-the-Air (OTA) Technology Revenue Market Share by Player in 2024

Figure 18. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share by Region (2020-2025)

Figure 19. Americas Automotive Over-the-Air (OTA) Technology Market Size 2020-2025 (\$ millions)

Figure 20. APAC Automotive Over-the-Air (OTA) Technology Market Size 2020-2025 (\$

millions)

Figure 21. Europe Automotive Over-the-Air (OTA) Technology Market Size 2020-2025 (\$ millions)

Figure 22. Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size 2020-2025 (\$ millions)

Figure 23. Americas Automotive Over-the-Air (OTA) Technology Value Market Share by Country in 2024

Figure 24. United States Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 25. Canada Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 26. Mexico Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 27. Brazil Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 28. APAC Automotive Over-the-Air (OTA) Technology Market Size Market Share by Region in 2024

Figure 29. APAC Automotive Over-the-Air (OTA) Technology Market Size Market Share by Type (2020-2025)

Figure 30. APAC Automotive Over-the-Air (OTA) Technology Market Size Market Share by Application (2020-2025)

Figure 31. China Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 32. Japan Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 33. South Korea Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 34. Southeast Asia Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 35. India Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 36. Australia Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 37. Europe Automotive Over-the-Air (OTA) Technology Market Size Market Share by Country in 2024

Figure 38. Europe Automotive Over-the-Air (OTA) Technology Market Size Market Share by Type (2020-2025)

Figure 39. Europe Automotive Over-the-Air (OTA) Technology Market Size Market Share by Application (2020-2025)

Figure 40. Germany Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 41. France Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 42. UK Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 43. Italy Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 44. Russia Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 45. Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size Market Share by Region (2020-2025)

Figure 46. Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size Market Share by Type (2020-2025)

Figure 47. Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size Market Share by Application (2020-2025)

Figure 48. Egypt Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 49. South Africa Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 50. Israel Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 51. Turkey Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 52. GCC Countries Automotive Over-the-Air (OTA) Technology Market Size Growth 2020-2025 (\$ millions)

Figure 53. Americas Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 54. APAC Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 55. Europe Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 56. Middle East & Africa Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 57. United States Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 58. Canada Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 59. Mexico Automotive Over-the-Air (OTA) Technology Market Size 2026-2031

(\$ millions)

Figure 60. Brazil Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 61. China Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 62. Japan Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 63. Korea Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 64. Southeast Asia Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 65. India Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 66. Australia Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 67. Germany Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 68. France Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 69. UK Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 70. Italy Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 71. Russia Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 72. Egypt Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 73. South Africa Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 74. Israel Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 75. Turkey Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

Figure 76. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share Forecast by Type (2026-2031)

Figure 77. Global Automotive Over-the-Air (OTA) Technology Market Size Market Share Forecast by Application (2026-2031)

Figure 78. GCC Countries Automotive Over-the-Air (OTA) Technology Market Size 2026-2031 (\$ millions)

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