

Global Automotive On-board Power Inverters Market Growth 2025-2031

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Abstracts

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The global Automotive On-board Power Inverters market size is predicted to grow from US\$ 264 million in 2025 to US\$ 309 million in 2031; it is expected to grow at a CAGR of 2.7% from 2025 to 2031.

A power inverter, or inverter, is an electronic device or circuitry that changes direct current (DC) to alternating current (AC). This report is aimed at the portable power inverter market used in the automotive. This report mainly covers non-embedded inverters – largely for the lower-end 12/24/48V devices that would be used to invert DC to AC for power tools, appliances, TVs, computers, etc., and the inverter/charger market in the same sort of categories.

Global Automotive On-board Power Inverters key players include Bestek, NFA, Philips, Stanley, etc. Global top four manufacturers hold a share over 45%.

China is the largest market, with a share about 30%, followed by Europe, and North America, both have a share about 50 percent.

In terms of product, Less Than 300 W is the largest segment, with a share over 65%. And in terms of application, the largest application is Passenger Cars, followed by Commercial Vehicles.

LP Information, Inc. (LPI) ' newest research report, the “Automotive On-board Power Inverters Industry Forecast” looks at past sales and reviews total world Automotive On-board Power Inverters sales in 2024, providing a comprehensive analysis by region and

market sector of projected Automotive On-board Power Inverters sales for 2025 through 2031. With Automotive On-board Power Inverters sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive On-board Power Inverters industry.

This Insight Report provides a comprehensive analysis of the global Automotive On-board Power Inverters landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive On-board Power Inverters portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive On-board Power Inverters market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive On-board Power Inverters and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive On-board Power Inverters.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive On-board Power Inverters market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Less Than 300 W

Over 300 W

Segmentation by Application:

Passenger Cars

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Magnum Dimensions

NFA

ROADPRO

Bestek

Philips

Cobra

Stanley

Ampeak

Cotek

Whistler

Ozio

Schumacher

Samlex America

Power Bright

ERAYAK

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive On-board Power Inverters market?

What factors are driving Automotive On-board Power Inverters market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive On-board Power Inverters market opportunities vary by end market size?

How does Automotive On-board Power Inverters break out by Type, by Application?

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