

Global Automotive NOR Memory Market Growth 2026-2032

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Abstracts

The global Automotive NOR Memory market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Automotive NOR memory is a type of non-volatile memory used in the automotive industry, specifically designed to meet the stringent demands of automotive applications. NOR memory, a variant of flash memory, is known for its fast read speeds and reliability, which are critical in automotive environments where quick data access and high endurance are essential.

United States market for Automotive NOR Memory is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive NOR Memory is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive NOR Memory is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive NOR Memory players cover Micron Technology, ISSI (Integrated Silicon Solution Inc.), Cypress (Infineon), GigaDevice, Macronix, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Automotive NOR Memory Industry Forecast? looks at past sales and reviews total world Automotive NOR Memory sales in 2025, providing a comprehensive analysis by region and market sector of

projected Automotive NOR Memory sales for 2026 through 2032. With Automotive NOR Memory sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive NOR Memory industry.

This Insight Report provides a comprehensive analysis of the global Automotive NOR Memory landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive NOR Memory portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive NOR Memory market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive NOR Memory and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive NOR Memory.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive NOR Memory market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Serial NOR Flash

Parallel NOR Flash

Segmentation by Application:

Electric Vehicles

Fuel Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Micron Technology

ISSI (Integrated Silicon Solution Inc.)

Cypress (Infineon)

GigaDevice

Macronix

Giantec Semiconductor

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive NOR Memory market?

What factors are driving Automotive NOR Memory market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive NOR Memory market opportunities vary by end market size?

How does Automotive NOR Memory break out by Type, by Application?

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