

# Global Automotive Multimedia Core Modules Market Growth 2018-2023

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## Abstracts

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In-vehicle multimedia system represents different types of electronic devices which are concerned with a vehicle's delivery of information and entertainment content to its driver or passengers.

TMU provides a convenient driving environment by offering remote control (ignition) utilizing built-in modem, destination setting through the center, traffic accident information, economical driving service, and self-auto examination and Sound Modules consists of an amplifier which amplifies small signals from a head unit into large signals, and speakers that output the amplified signals.

According to this study, over the next five years the Automotive Multimedia Core Modules market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Automotive Multimedia Core Modules business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Multimedia Core Modules market by product type, application, key manufacturers and key regions and countries.

This study considers the Automotive Multimedia Core Modules value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2023 in section 11.7.

TMU (Telematics Unit)

Sound Modules

Others

Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2023 in section 11.8.

Passenger Car

Commercial Car

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Texas Instruments

BOSCH

Mitsubishi

Lear

Harman

Hyundai Mobis

Infineon

Thyssenkrupp

Sanmina

STMicroelectronics

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Automotive Multimedia Core Modules consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Multimedia Core Modules market by identifying its various subsegments.

Focuses on the key global Automotive Multimedia Core Modules manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Multimedia Core Modules with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Automotive Multimedia Core Modules submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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