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Global Automotive Machine Vision Equipment Market Growth 2026-2032

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Abstracts

The global Automotive Machine Vision Equipment market size is predicted to grow from US$ 3485 million in 2025 to US$ 6562 million in 2032; it is expected to grow at a CAGR of 9.6% from 2026 to 2032.

Automotive machine vision equipment is intelligent equipment based on image sensors, optical lenses, and specialized algorithms. It simulates human vision and is used to automatically inspect, measure, identify, and guide components, assemblies, and complete vehicles during the automotive manufacturing process. Its core value lies in replacing the human eye, enabling high-precision, high-speed, and highly reliable automated quality control and production assistance. It is a key technology for improving automotive manufacturing quality and efficiency. By 2025, the output of automotive machine vision equipment will reach about 30,000 units, with an average global market price of approximately US$120,000 per unit.

United States market for Automotive Machine Vision Equipment is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Machine Vision Equipment is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Machine Vision Equipment is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Machine Vision Equipment players cover ISRA VISION, PERCEPTRON, QUISS GmbH, Atlas Copco, Hexagon in cooperation, etc. In terms of

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revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Automotive Machine Vision Equipment Industry Forecast” looks at past sales and reviews total world Automotive Machine Vision Equipment sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Machine Vision Equipment sales for 2026 through 2032. With Automotive Machine Vision Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Machine Vision Equipment industry.

This Insight Report provides a comprehensive analysis of the global Automotive Machine Vision Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Machine Vision Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive Machine Vision Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Machine Vision Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Machine Vision Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Machine Vision Equipment market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Detection Equipment

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Measurement Equipment

Identification Equipment

Guidance Equipment

Segmentation by Application:

Commercial Vehicles

Passenger Cars

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ISRA VISION

PERCEPTRON

QUISS GmbH

Atlas Copco

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Hexagon in cooperation

Zeiss

Cognex

Keyence

Omron

Teledyne DALSA

Basler AG

SICK AG

IDS Imaging

Hikrobot

Isvision Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Machine Vision Equipment market?

What factors are driving Automotive Machine Vision Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Machine Vision Equipment market opportunities vary by end market size?

How does Automotive Machine Vision Equipment break out by Type, by Application?

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