

Global Automotive Intelligent Park Assist System Market Growth 2026-2032

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Abstracts

The global Automotive Intelligent Park Assist System market size is predicted to grow from US\$ 4696 million in 2025 to US\$ 11593 million in 2032; it is expected to grow at a CAGR of 13.7% from 2026 to 2032.

Automotive Intelligent Park Assist Systems are advanced driver assistance systems that use ultrasonic sensors, cameras, radar, control units, and software algorithms to assist drivers in parking maneuvers. These systems can detect parking spaces, provide steering guidance, control steering automatically, and in higher-end configurations support automated parking, remote parking, and memory parking functions. They are widely used in passenger cars, electric vehicles, premium vehicles, and intelligent connected vehicles. The industrial chain of Automotive Intelligent Park Assist Systems includes upstream ultrasonic sensors, cameras, radar sensors, ECUs, parking controllers, wiring harnesses, software algorithms, and vehicle communication modules. The midstream consists of ADAS suppliers and automotive electronics companies responsible for system design, sensor integration, software development, calibration, testing, and vehicle-grade validation. Downstream applications include passenger vehicle OEMs, electric vehicle manufacturers, premium vehicle brands, autonomous driving platforms, and intelligent mobility fleets. Supporting services include calibration, software updates, functional safety validation, cybersecurity testing, and vehicle integration support. In 2025, global Automotive Intelligent Park Assist System production reached approximately 30.0 million units, with an average global market price of around US\$160 per unit. The gross profit margin of major suppliers is between 35%-60%. In 2025, the global production capacity of Automotive Intelligent Park Assist Systems was approximately 40.0 million units.

The automotive intelligent park assist system market is an important segment within

ADAS and smart cockpit functions. Growth is mainly driven by increasing penetration of electric vehicles, premium passenger cars, and intelligent connected vehicles. As urban parking scenarios become more complex and consumers demand a more automated driving experience, intelligent parking functions are gradually moving from premium vehicles to mainstream models. Compared with basic parking sensors or rear-view cameras, intelligent park assist systems integrate ultrasonic sensors, surround-view cameras, radar sensors, and parking control algorithms to enable parking space detection, automatic steering, remote parking, and memory parking. Future market development will focus on higher-level automated parking functions, including remote parking assist, memory parking assist, and automated valet parking. System value is shifting from pure hardware integration toward combined solutions involving sensors, controllers, algorithms, and software services. Overall, the market is characterized by large installation potential, rising software value, and strong synergy with intelligent driving platforms, supporting continued rapid growth.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Intelligent Park Assist System Industry Forecast" looks at past sales and reviews total world Automotive Intelligent Park Assist System sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Intelligent Park Assist System sales for 2026 through 2032. With Automotive Intelligent Park Assist System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Intelligent Park Assist System industry.

This Insight Report provides a comprehensive analysis of the global Automotive Intelligent Park Assist System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Intelligent Park Assist System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Intelligent Park Assist System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Intelligent Park Assist System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive

Intelligent Park Assist System.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Intelligent Park Assist System market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Semi-autonomous

Fully autonomous

Segmentation by Sensor Configuration:

Ultrasonic Sensor-Based Park Assist

Camera-Based Park Assist

Surround-View Camera Park Assist

Radar-Based Park Assist

Multi-Sensor Fusion Park Assist

Segmentation by Detection Range:

Below 1 m

1 m to 5 m

5 m to 20 m

Above 20 m

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Robert Bosch GmbH

Valeo SA

AUMOVIO SE

Aptiv PLC

ZF Friedrichshafen AG

Magna International Inc.

Hyundai Mobis Co., Ltd.

AISIN Corporation

Desay SV Automotive

Foryou General Electronics Co., Ltd.

ThunderSoft

Neusoft Reach Automotive Technology

iMotion Automotive Technology

ZongMu Technology

Nullmax

Baidu Apollo

Huawei Intelligent Automotive Solution

Horizon Robotics

Momenta

Fretech

Jingwei Hirain Technologies Co., Ltd.

Motovis Intelligent Technologies

SenseAuto

Zhuoyu Technology

EnjoyMove Technology

MAXIEYE

iHorseAI

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Intelligent Park Assist System

market?

What factors are driving Automotive Intelligent Park Assist System market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Intelligent Park Assist System market opportunities vary by end market size?

How does Automotive Intelligent Park Assist System break out by Type, by Application?

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