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Global Automotive Industry Large Model Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Automotive Industry Large Model market size is predicted to grow from US$ 2022 million in 2025 to US$ 11690 million in 2032; it is expected to grow at a CAGR of 29.0% from 2026 to 2032.

Large model technology has become an important force in promoting scientific and technological progress, playing a huge role in promoting the design, manufacturing, operation and service of the entire life cycle of automobiles. It can give the second half of automobile intelligence represented by smart cockpits and smart driving. bring about revolutionary changes. The big model of the automotive industry is a deep neural network model designed and optimized specifically for the automotive field. It is reshaping the automotive industry landscape, promoting changes in multiple automotive fields, and becoming one of the important driving forces leading the development of the new automotive era.

United States market for Automotive Industry Large Model is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Industry Large Model is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Industry Large Model is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Industry Large Model players cover Google, Amazon, OpenAI, Tesla, BYD Company, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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LPI (LP Information)' newest research report, the ?Automotive Industry Large Model Industry Forecast? looks at past sales and reviews total world Automotive Industry Large Model sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Industry Large Model sales for 2026 through 2032. With Automotive Industry Large Model sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Industry Large Model industry.

This Insight Report provides a comprehensive analysis of the global Automotive Industry Large Model landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Industry Large Model portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Automotive Industry Large Model market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Industry Large Model and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Industry Large Model.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Industry Large Model market by product type, application, key players and key regions and countries.

Segmentation by Type:

Intelligent Driving Large Model

Cockpit Large Model

Others

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Segmentation by Application:

- Commercial Vehicles
- Passenger Vehicles

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Google
- Amazon
- OpenAI
- Tesla
- BYD Company
- Xiaomi Technology
- Li Auto
- Great Wall Motor

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Guangzhou Automobile Industry Group

Geely Holding Group

NIO Holdings

Xiaopeng Automotive Technology

Alibaba Group

Huawei Technologies

Sensetime Technology

Iflytek Co

Baidu Netcom Science and Technology

Tencent Computer System

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Automotive Industry Large Model Market Size (2021-2032)
  2.1.2 Automotive Industry Large Model Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Automotive Industry Large Model by Country/Region (2021, 2025 & 2032)
2.2 Automotive Industry Large Model Segment by Type
  2.2.1 Intelligent Driving Large Model
  2.2.2 Cockpit Large Model
  2.2.3 Others
  2.2.4 Automotive Industry Large Model Market Size by Type
    2.2.4.1 Automotive Industry Large Model Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.4.2 Global Automotive Industry Large Model Market Size Market Share by Type (2021-2026)
2.3 Automotive Industry Large Model Segment by Application
  2.3.1 Commercial Vehicles
  2.3.2 Passenger Vehicles
  2.3.3 Automotive Industry Large Model Market Size by Application
    2.3.3.1 Automotive Industry Large Model Market Size CAGR by Application (2021 VS 2025 VS 2032)
    2.3.3.2 Global Automotive Industry Large Model Market Size Market Share by Application (2021-2026)

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3 AUTOMOTIVE INDUSTRY LARGE MODEL MARKET SIZE BY PLAYER

3.1 Automotive Industry Large Model Market Size Market Share by Player
  3.1.1 Global Automotive Industry Large Model Revenue by Player (2021-2026)
  3.1.2 Global Automotive Industry Large Model Revenue Market Share by Player (2021-2026)
3.2 Global Automotive Industry Large Model Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
  3.3.1 Competition Landscape Analysis
  3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE INDUSTRY LARGE MODEL BY REGION

4.1 Automotive Industry Large Model Market Size by Region (2021-2026)
4.2 Global Automotive Industry Large Model Annual Revenue by Country/Region (2021-2026)
4.3 Americas Automotive Industry Large Model Market Size Growth (2021-2026)
4.4 APAC Automotive Industry Large Model Market Size Growth (2021-2026)
4.5 Europe Automotive Industry Large Model Market Size Growth (2021-2026)
4.6 Middle East & Africa Automotive Industry Large Model Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Automotive Industry Large Model Market Size by Country (2021-2026)
5.2 Americas Automotive Industry Large Model Market Size by Type (2021-2026)
5.3 Americas Automotive Industry Large Model Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Automotive Industry Large Model Market Size by Region (2021-2026)
6.2 APAC Automotive Industry Large Model Market Size by Type (2021-2026)

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6.3 APAC Automotive Industry Large Model Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Automotive Industry Large Model Market Size by Country (2021-2026)
7.2 Europe Automotive Industry Large Model Market Size by Type (2021-2026)
7.3 Europe Automotive Industry Large Model Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Automotive Industry Large Model by Region (2021-2026)
8.2 Middle East & Africa Automotive Industry Large Model Market Size by Type (2021-2026)
8.3 Middle East & Africa Automotive Industry Large Model Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL AUTOMOTIVE INDUSTRY LARGE MODEL MARKET FORECAST

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10.1 Global Automotive Industry Large Model Forecast by Region (2027-2032)
10.1.1 Global Automotive Industry Large Model Forecast by Region (2027-2032)
10.1.2 Americas Automotive Industry Large Model Forecast
10.1.3 APAC Automotive Industry Large Model Forecast
10.1.4 Europe Automotive Industry Large Model Forecast
10.1.5 Middle East & Africa Automotive Industry Large Model Forecast
10.2 Americas Automotive Industry Large Model Forecast by Country (2027-2032)
10.2.1 United States Market Automotive Industry Large Model Forecast
10.2.2 Canada Market Automotive Industry Large Model Forecast
10.2.3 Mexico Market Automotive Industry Large Model Forecast
10.2.4 Brazil Market Automotive Industry Large Model Forecast
10.3 APAC Automotive Industry Large Model Forecast by Region (2027-2032)
10.3.1 China Automotive Industry Large Model Market Forecast
10.3.2 Japan Market Automotive Industry Large Model Forecast
10.3.3 Korea Market Automotive Industry Large Model Forecast
10.3.4 Southeast Asia Market Automotive Industry Large Model Forecast
10.3.5 India Market Automotive Industry Large Model Forecast
10.3.6 Australia Market Automotive Industry Large Model Forecast
10.4 Europe Automotive Industry Large Model Forecast by Country (2027-2032)
10.4.1 Germany Market Automotive Industry Large Model Forecast
10.4.2 France Market Automotive Industry Large Model Forecast
10.4.3 UK Market Automotive Industry Large Model Forecast
10.4.4 Italy Market Automotive Industry Large Model Forecast
10.4.5 Russia Market Automotive Industry Large Model Forecast
10.5 Middle East & Africa Automotive Industry Large Model Forecast by Region (2027-2032)
10.5.1 Egypt Market Automotive Industry Large Model Forecast
10.5.2 South Africa Market Automotive Industry Large Model Forecast
10.5.3 Israel Market Automotive Industry Large Model Forecast
10.5.4 Turkey Market Automotive Industry Large Model Forecast
10.6 Global Automotive Industry Large Model Forecast by Type (2027-2032)
10.7 Global Automotive Industry Large Model Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Automotive Industry Large Model Forecast

11 KEY PLAYERS ANALYSIS

11.1 Google
11.1.1 Google Company Information

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11.1.2 Google Automotive Industry Large Model Product Offered
11.1.3 Google Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Google Main Business Overview
11.1.5 Google Latest Developments
11.2 Amazon
11.2.1 Amazon Company Information
11.2.2 Amazon Automotive Industry Large Model Product Offered
11.2.3 Amazon Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Amazon Main Business Overview
11.2.5 Amazon Latest Developments
11.3 OpenAI
11.3.1 OpenAI Company Information
11.3.2 OpenAI Automotive Industry Large Model Product Offered
11.3.3 OpenAI Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 OpenAI Main Business Overview
11.3.5 OpenAI Latest Developments
11.4 Tesla
11.4.1 Tesla Company Information
11.4.2 Tesla Automotive Industry Large Model Product Offered
11.4.3 Tesla Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Tesla Main Business Overview
11.4.5 Tesla Latest Developments
11.5 BYD Company
11.5.1 BYD Company Company Information
11.5.2 BYD Company Automotive Industry Large Model Product Offered
11.5.3 BYD Company Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 BYD Company Main Business Overview
11.5.5 BYD Company Latest Developments
11.6 Xiaomi Technology
11.6.1 Xiaomi Technology Company Information
11.6.2 Xiaomi Technology Automotive Industry Large Model Product Offered
11.6.3 Xiaomi Technology Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 Xiaomi Technology Main Business Overview

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11.6.5 Xiaomi Technology Latest Developments
11.7 Li Auto
11.7.1 Li Auto Company Information
11.7.2 Li Auto Automotive Industry Large Model Product Offered
11.7.3 Li Auto Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Li Auto Main Business Overview
11.7.5 Li Auto Latest Developments
11.8 Great Wall Motor
11.8.1 Great Wall Motor Company Information
11.8.2 Great Wall Motor Automotive Industry Large Model Product Offered
11.8.3 Great Wall Motor Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Great Wall Motor Main Business Overview
11.8.5 Great Wall Motor Latest Developments
11.9 Guangzhou Automobile Industry Group
11.9.1 Guangzhou Automobile Industry Group Company Information
11.9.2 Guangzhou Automobile Industry Group Automotive Industry Large Model Product Offered
11.9.3 Guangzhou Automobile Industry Group Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Guangzhou Automobile Industry Group Main Business Overview
11.9.5 Guangzhou Automobile Industry Group Latest Developments
11.10 Geely Holding Group
11.10.1 Geely Holding Group Company Information
11.10.2 Geely Holding Group Automotive Industry Large Model Product Offered
11.10.3 Geely Holding Group Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 Geely Holding Group Main Business Overview
11.10.5 Geely Holding Group Latest Developments
11.11 NIO Holdings
11.11.1 NIO Holdings Company Information
11.11.2 NIO Holdings Automotive Industry Large Model Product Offered
11.11.3 NIO Holdings Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 NIO Holdings Main Business Overview
11.11.5 NIO Holdings Latest Developments
11.12 Xiaopeng Automotive Technology
11.12.1 Xiaopeng Automotive Technology Company Information

+357 96 030922
info@marketpublishers.com

11.12.2 Xiaopeng Automotive Technology Automotive Industry Large Model Product Offered
11.12.3 Xiaopeng Automotive Technology Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Xiaopeng Automotive Technology Main Business Overview
11.12.5 Xiaopeng Automotive Technology Latest Developments
11.13 Alibaba Group
11.13.1 Alibaba Group Company Information
11.13.2 Alibaba Group Automotive Industry Large Model Product Offered
11.13.3 Alibaba Group Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Alibaba Group Main Business Overview
11.13.5 Alibaba Group Latest Developments
11.14 Huawei Technologies
11.14.1 Huawei Technologies Company Information
11.14.2 Huawei Technologies Automotive Industry Large Model Product Offered
11.14.3 Huawei Technologies Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 Huawei Technologies Main Business Overview
11.14.5 Huawei Technologies Latest Developments
11.15 Sensetime Technology
11.15.1 Sensetime Technology Company Information
11.15.2 Sensetime Technology Automotive Industry Large Model Product Offered
11.15.3 Sensetime Technology Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 Sensetime Technology Main Business Overview
11.15.5 Sensetime Technology Latest Developments
11.16 Iflytek Co
11.16.1 Iflytek Co Company Information
11.16.2 Iflytek Co Automotive Industry Large Model Product Offered
11.16.3 Iflytek Co Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Iflytek Co Main Business Overview
11.16.5 Iflytek Co Latest Developments
11.17 Baidu Netcom Science and Technology
11.17.1 Baidu Netcom Science and Technology Company Information
11.17.2 Baidu Netcom Science and Technology Automotive Industry Large Model Product Offered
11.17.3 Baidu Netcom Science and Technology Automotive Industry Large Model

+357 96 030922
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Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Baidu Netcom Science and Technology Main Business Overview
11.17.5 Baidu Netcom Science and Technology Latest Developments
11.18 Tencent Computer System
11.18.1 Tencent Computer System Company Information
11.18.2 Tencent Computer System Automotive Industry Large Model Product Offered
11.18.3 Tencent Computer System Automotive Industry Large Model Revenue, Gross Margin and Market Share (2021-2026)
11.18.4 Tencent Computer System Main Business Overview
11.18.5 Tencent Computer System Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Automotive Industry Large Model Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Automotive Industry Large Model Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Intelligent Driving Large Model
Table 4. Major Players of Cockpit Large Model
Table 5. Major Players of Others
Table 6. Automotive Industry Large Model Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 7. Global Automotive Industry Large Model Market Size by Type (2021-2026) & ($ millions)
Table 8. Global Automotive Industry Large Model Market Size Market Share by Type (2021-2026)
Table 9. Automotive Industry Large Model Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 10. Global Automotive Industry Large Model Market Size by Application (2021-2026) & ($ millions)
Table 11. Global Automotive Industry Large Model Market Size Market Share by Application (2021-2026)
Table 12. Global Automotive Industry Large Model Revenue by Player (2021-2026) & ($ millions)
Table 13. Global Automotive Industry Large Model Revenue Market Share by Player (2021-2026)
Table 14. Automotive Industry Large Model Key Players Head office and Products Offered
Table 15. Automotive Industry Large Model Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 16. New Products and Potential Entrants
Table 17. Mergers & Acquisitions, Expansion
Table 18. Global Automotive Industry Large Model Market Size by Region (2021-2026) & ($ millions)
Table 19. Global Automotive Industry Large Model Market Size Market Share by Region (2021-2026)
Table 20. Global Automotive Industry Large Model Revenue by Country/Region (2021-2026) & ($ millions)

+357 96 030922
info@marketpublishers.com

Table 21. Global Automotive Industry Large Model Revenue Market Share by Country/Region (2021-2026)
Table 22. Americas Automotive Industry Large Model Market Size by Country (2021-2026) & ($ millions)
Table 23. Americas Automotive Industry Large Model Market Size Market Share by Country (2021-2026)
Table 24. Americas Automotive Industry Large Model Market Size by Type (2021-2026) & ($ millions)
Table 25. Americas Automotive Industry Large Model Market Size Market Share by Type (2021-2026)
Table 26. Americas Automotive Industry Large Model Market Size by Application (2021-2026) & ($ millions)
Table 27. Americas Automotive Industry Large Model Market Size Market Share by Application (2021-2026)
Table 28. APAC Automotive Industry Large Model Market Size by Region (2021-2026) & ($ millions)
Table 29. APAC Automotive Industry Large Model Market Size Market Share by Region (2021-2026)
Table 30. APAC Automotive Industry Large Model Market Size by Type (2021-2026) & ($ millions)
Table 31. APAC Automotive Industry Large Model Market Size by Application (2021-2026) & ($ millions)
Table 32. Europe Automotive Industry Large Model Market Size by Country (2021-2026) & ($ millions)
Table 33. Europe Automotive Industry Large Model Market Size Market Share by Country (2021-2026)
Table 34. Europe Automotive Industry Large Model Market Size by Type (2021-2026) & ($ millions)
Table 35. Europe Automotive Industry Large Model Market Size by Application (2021-2026) & ($ millions)
Table 36. Middle East & Africa Automotive Industry Large Model Market Size by Region (2021-2026) & ($ millions)
Table 37. Middle East & Africa Automotive Industry Large Model Market Size by Type (2021-2026) & ($ millions)
Table 38. Middle East & Africa Automotive Industry Large Model Market Size by Application (2021-2026) & ($ millions)
Table 39. Key Market Drivers & Growth Opportunities of Automotive Industry Large Model
Table 40. Key Market Challenges & Risks of Automotive Industry Large Model

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info@marketpublishers.com

Table 41. Key Industry Trends of Automotive Industry Large Model
Table 42. Global Automotive Industry Large Model Market Size Forecast by Region (2027-2032) & ($ millions)
Table 43. Global Automotive Industry Large Model Market Size Market Share Forecast by Region (2027-2032)
Table 44. Global Automotive Industry Large Model Market Size Forecast by Type (2027-2032) & ($ millions)
Table 45. Global Automotive Industry Large Model Market Size Forecast by Application (2027-2032) & ($ millions)
Table 46. Google Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 47. Google Automotive Industry Large Model Product Offered
Table 48. Google Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 49. Google Main Business
Table 50. Google Latest Developments
Table 51. Amazon Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 52. Amazon Automotive Industry Large Model Product Offered
Table 53. Amazon Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 54. Amazon Main Business
Table 55. Amazon Latest Developments
Table 56. OpenAI Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 57. OpenAI Automotive Industry Large Model Product Offered
Table 58. OpenAI Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 59. OpenAI Main Business
Table 60. OpenAI Latest Developments
Table 61. Tesla Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 62. Tesla Automotive Industry Large Model Product Offered
Table 63. Tesla Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 64. Tesla Main Business
Table 65. Tesla Latest Developments
Table 66. BYD Company Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 67. BYD Company Automotive Industry Large Model Product Offered
Table 68. BYD Company Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 69. BYD Company Main Business
Table 70. BYD Company Latest Developments
Table 71. Xiaomi Technology Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 72. Xiaomi Technology Automotive Industry Large Model Product Offered
Table 73. Xiaomi Technology Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 74. Xiaomi Technology Main Business
Table 75. Xiaomi Technology Latest Developments
Table 76. Li Auto Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 77. Li Auto Automotive Industry Large Model Product Offered
Table 78. Li Auto Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 79. Li Auto Main Business
Table 80. Li Auto Latest Developments
Table 81. Great Wall Motor Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 82. Great Wall Motor Automotive Industry Large Model Product Offered
Table 83. Great Wall Motor Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 84. Great Wall Motor Main Business
Table 85. Great Wall Motor Latest Developments
Table 86. Guangzhou Automobile Industry Group Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 87. Guangzhou Automobile Industry Group Automotive Industry Large Model Product Offered
Table 88. Guangzhou Automobile Industry Group Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 89. Guangzhou Automobile Industry Group Main Business
Table 90. Guangzhou Automobile Industry Group Latest Developments
Table 91. Geely Holding Group Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 92. Geely Holding Group Automotive Industry Large Model Product Offered
Table 93. Geely Holding Group Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)

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Table 94. Geely Holding Group Main Business
Table 95. Geely Holding Group Latest Developments
Table 96. NIO Holdings Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 97. NIO Holdings Automotive Industry Large Model Product Offered
Table 98. NIO Holdings Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 99. NIO Holdings Main Business
Table 100. NIO Holdings Latest Developments
Table 101. Xiaopeng Automotive Technology Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 102. Xiaopeng Automotive Technology Automotive Industry Large Model Product Offered
Table 103. Xiaopeng Automotive Technology Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 104. Xiaopeng Automotive Technology Main Business
Table 105. Xiaopeng Automotive Technology Latest Developments
Table 106. Alibaba Group Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 107. Alibaba Group Automotive Industry Large Model Product Offered
Table 108. Alibaba Group Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 109. Alibaba Group Main Business
Table 110. Alibaba Group Latest Developments
Table 111. Huawei Technologies Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 112. Huawei Technologies Automotive Industry Large Model Product Offered
Table 113. Huawei Technologies Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 114. Huawei Technologies Main Business
Table 115. Huawei Technologies Latest Developments
Table 116. Sensetime Technology Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 117. Sensetime Technology Automotive Industry Large Model Product Offered
Table 118. Sensetime Technology Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 119. Sensetime Technology Main Business
Table 120. Sensetime Technology Latest Developments
Table 121. Iflytek Co Details, Company Type, Automotive Industry Large Model Area

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Served and Its Competitors
Table 122. Iflytek Co Automotive Industry Large Model Product Offered
Table 123. Iflytek Co Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 124. Iflytek Co Main Business
Table 125. Iflytek Co Latest Developments
Table 126. Baidu Netcom Science and Technology Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 127. Baidu Netcom Science and Technology Automotive Industry Large Model Product Offered
Table 128. Baidu Netcom Science and Technology Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 129. Baidu Netcom Science and Technology Main Business
Table 130. Baidu Netcom Science and Technology Latest Developments
Table 131. Tencent Computer System Details, Company Type, Automotive Industry Large Model Area Served and Its Competitors
Table 132. Tencent Computer System Automotive Industry Large Model Product Offered
Table 133. Tencent Computer System Automotive Industry Large Model Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 134. Tencent Computer System Main Business
Table 135. Tencent Computer System Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Automotive Industry Large Model Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Automotive Industry Large Model Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Automotive Industry Large Model Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Automotive Industry Large Model Sales Market Share by Country/Region (2025)
Figure 8. Automotive Industry Large Model Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Automotive Industry Large Model Market Size Market Share by Type in 2025
Figure 10. Automotive Industry Large Model in Commercial Vehicles
Figure 11. Global Automotive Industry Large Model Market: Commercial Vehicles (2021-2026) & ($ millions)
Figure 12. Automotive Industry Large Model in Passenger Vehicles
Figure 13. Global Automotive Industry Large Model Market: Passenger Vehicles (2021-2026) & ($ millions)
Figure 14. Global Automotive Industry Large Model Market Size Market Share by Application in 2025
Figure 15. Global Automotive Industry Large Model Revenue Market Share by Player in 2025
Figure 16. Global Automotive Industry Large Model Market Size Market Share by Region (2021-2026)
Figure 17. Americas Automotive Industry Large Model Market Size 2021-2026 ($ millions)
Figure 18. APAC Automotive Industry Large Model Market Size 2021-2026 ($ millions)
Figure 19. Europe Automotive Industry Large Model Market Size 2021-2026 ($ millions)
Figure 20. Middle East & Africa Automotive Industry Large Model Market Size 2021-2026 ($ millions)
Figure 21. Americas Automotive Industry Large Model Value Market Share by Country in 2025
Figure 22. United States Automotive Industry Large Model Market Size Growth

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2021-2026 ($ millions)
Figure 23. Canada Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 24. Mexico Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 25. Brazil Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 26. APAC Automotive Industry Large Model Market Size Market Share by Region in 2025
Figure 27. APAC Automotive Industry Large Model Market Size Market Share by Type (2021-2026)
Figure 28. APAC Automotive Industry Large Model Market Size Market Share by Application (2021-2026)
Figure 29. China Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 30. Japan Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 31. South Korea Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 32. Southeast Asia Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 33. India Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 34. Australia Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 35. Europe Automotive Industry Large Model Market Size Market Share by Country in 2025
Figure 36. Europe Automotive Industry Large Model Market Size Market Share by Type (2021-2026)
Figure 37. Europe Automotive Industry Large Model Market Size Market Share by Application (2021-2026)
Figure 38. Germany Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 39. France Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 40. UK Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 41. Italy Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)

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Figure 42. Russia Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 43. Middle East & Africa Automotive Industry Large Model Market Size Market Share by Region (2021-2026)
Figure 44. Middle East & Africa Automotive Industry Large Model Market Size Market Share by Type (2021-2026)
Figure 45. Middle East & Africa Automotive Industry Large Model Market Size Market Share by Application (2021-2026)
Figure 46. Egypt Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 47. South Africa Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 48. Israel Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 49. Turkey Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 50. GCC Countries Automotive Industry Large Model Market Size Growth 2021-2026 ($ millions)
Figure 51. Americas Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 52. APAC Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 53. Europe Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 54. Middle East & Africa Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 55. United States Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 56. Canada Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 57. Mexico Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 58. Brazil Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 59. China Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 60. Japan Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 61. Korea Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 62. Southeast Asia Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 63. India Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 64. Australia Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 65. Germany Automotive Industry Large Model Market Size 2027-2032 ($ millions)

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Figure 66. France Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 67. UK Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 68. Italy Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 69. Russia Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 70. Egypt Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 71. South Africa Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 72. Israel Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 73. Turkey Automotive Industry Large Model Market Size 2027-2032 ($ millions)
Figure 74. Global Automotive Industry Large Model Market Size Market Share Forecast by Type (2027-2032)
Figure 75. Global Automotive Industry Large Model Market Size Market Share Forecast by Application (2027-2032)
Figure 76. GCC Countries Automotive Industry Large Model Market Size 2027-2032 ($ millions)

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