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Global Automotive In Mold Decoration Foil Market Growth 2025-2031

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Abstracts

The global Automotive In Mold Decoration Foil market size is predicted to grow from US$ 1382 million in 2025 to US$ 1895 million in 2031; it is expected to grow at a CAGR of 5.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Automotive In-Mold Decoration (IMD) Foil is a specialized multilayer film used to apply decorative and functional surfaces directly onto plastic automotive parts during the molding process. The foil is placed inside the injection mold and becomes permanently bonded to the plastic substrate as molten resin fills the cavity. This method allows for high-quality, scratch-resistant, and durable surface finishes with complex shapes—ideal for interior components like dashboards, console panels, door trims, and control bezels.

IMD foils typically consist of layers including a protective hard coat, printed design layer, adhesion layer, and sometimes functional layers for UV resistance, anti-fingerprint, or backlighting. These foils support high-resolution graphics, textures (e.g. carbon fiber, brushed metal, woodgrain), and even capacitive touch functions, meeting both aesthetic and performance demands of modern vehicle interiors.

United States market for Automotive In Mold Decoration Foil is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Automotive In Mold Decoration Foil is estimated to increase from US$

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million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Automotive In Mold Decoration Foil is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Automotive In Mold Decoration Foil players cover Sumitomo (SHI) Demag, KURZ, KATANI, Nissha, MONA Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Automotive In Mold Decoration Foil Industry Forecast” looks at past sales and reviews total world Automotive In Mold Decoration Foil sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive In Mold Decoration Foil sales for 2025 through 2031. With Automotive In Mold Decoration Foil sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive In Mold Decoration Foil industry.

This Insight Report provides a comprehensive analysis of the global Automotive In Mold Decoration Foil landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive In Mold Decoration Foil portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive In Mold Decoration Foil market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive In Mold Decoration Foil and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive In Mold Decoration Foil.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive In Mold Decoration Foil market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

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After-cure

Pre-cure

Segmentation by Application:

Passenger Cars

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sumitomo (SHI) Demag

KURZ

KATANI

Nissha

MONA Corporation

Rosti

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Sentien

IMR Technology

NBHX

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive In Mold Decoration Foil market?
What factors are driving Automotive In Mold Decoration Foil market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Automotive In Mold Decoration Foil market opportunities vary by end market size?
How does Automotive In Mold Decoration Foil break out by Type, by Application?

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