

Global Automotive HVAC Blower Motor Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Automotive HVAC Blower Motor market size was valued at US\$ 10140 million in 2023. With growing demand in downstream market, the Automotive HVAC Blower Motor is forecast to a readjusted size of US\$ 11800 million by 2030 with a CAGR of 2.2% during review period.

The research report highlights the growth potential of the global Automotive HVAC Blower Motor market. Automotive HVAC Blower Motor are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Automotive HVAC Blower Motor. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Automotive HVAC Blower Motor market.

Global 5 largest manufacturers of Automotive Blower motor are Brose, SIMCO, Valeo, Hyoseong Electric and Denso, which make up over 40%. Among them, Brose is the leader with about 17% market share. China is the largest market, with a share about 40%, followed by Europe and North America, with the share about 24% and 13%. In terms of product type, Brushed Motor occupy the largest share of the total market, about 75%. And in terms of product Application, the largest application is Passenger Car, followed by Commercial Vehicle.

Key Features:

The report on Automotive HVAC Blower Motor market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Automotive HVAC Blower Motor market. It may include historical data, market segmentation by Type (e.g., Brushless Motor, Brushed Motor), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Automotive HVAC Blower Motor market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Automotive HVAC Blower Motor market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Automotive HVAC Blower Motor industry. This include advancements in Automotive HVAC Blower Motor technology, Automotive HVAC Blower Motor new entrants, Automotive HVAC Blower Motor new investment, and other innovations that are shaping the future of Automotive HVAC Blower Motor.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Automotive HVAC Blower Motor market. It includes factors influencing customer ' purchasing decisions, preferences for Automotive HVAC Blower Motor product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Automotive HVAC Blower Motor market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Automotive HVAC Blower Motor market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Automotive HVAC Blower Motor market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Automotive HVAC Blower Motor industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Automotive HVAC Blower Motor market.

Market Segmentation:

Automotive HVAC Blower Motor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Brushless Motor

Brushed Motor

Segmentation by application

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Brose

Valeo

Hyoseong Electric

Marelli Corporation

Denso

Delphi (BorgWarner)

Nidec

Continental

Standard Motor Products (SMP)

Bosch

ACDelco (General Motors)

TYC Genera

Lucas TVS

Kitashiba Electric

Zhejiang Songtian Automotive Motor System

Suzhou Ruidong Electric Technology

SIMCO

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive HVAC Blower Motor market?

What factors are driving Automotive HVAC Blower Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive HVAC Blower Motor market opportunities vary by end market size?

How does Automotive HVAC Blower Motor break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Automotive HVAC Blower Motor Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Automotive HVAC Blower Motor by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Automotive HVAC Blower Motor by Country/Region, 2019, 2023 & 2030
- 2.2 Automotive HVAC Blower Motor Segment by Type
 - 2.2.1 Brushless Motor
 - 2.2.2 Brushed Motor
- 2.3 Automotive HVAC Blower Motor Sales by Type
 - 2.3.1 Global Automotive HVAC Blower Motor Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Automotive HVAC Blower Motor Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Automotive HVAC Blower Motor Sale Price by Type (2019-2024)
- 2.4 Automotive HVAC Blower Motor Segment by Application
 - 2.4.1 Passenger Car
 - 2.4.2 Commercial Vehicle
- 2.5 Automotive HVAC Blower Motor Sales by Application
 - 2.5.1 Global Automotive HVAC Blower Motor Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Automotive HVAC Blower Motor Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Automotive HVAC Blower Motor Sale Price by Application (2019-2024)

3 GLOBAL AUTOMOTIVE HVAC BLOWER MOTOR BY COMPANY

3.1 Global Automotive HVAC Blower Motor Breakdown Data by Company

3.1.1 Global Automotive HVAC Blower Motor Annual Sales by Company (2019-2024)

3.1.2 Global Automotive HVAC Blower Motor Sales Market Share by Company (2019-2024)

3.2 Global Automotive HVAC Blower Motor Annual Revenue by Company (2019-2024)

3.2.1 Global Automotive HVAC Blower Motor Revenue by Company (2019-2024)

3.2.2 Global Automotive HVAC Blower Motor Revenue Market Share by Company (2019-2024)

3.3 Global Automotive HVAC Blower Motor Sale Price by Company

3.4 Key Manufacturers Automotive HVAC Blower Motor Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Automotive HVAC Blower Motor Product Location Distribution

3.4.2 Players Automotive HVAC Blower Motor Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE HVAC BLOWER MOTOR BY GEOGRAPHIC REGION

4.1 World Historic Automotive HVAC Blower Motor Market Size by Geographic Region (2019-2024)

4.1.1 Global Automotive HVAC Blower Motor Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Automotive HVAC Blower Motor Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Automotive HVAC Blower Motor Market Size by Country/Region (2019-2024)

4.2.1 Global Automotive HVAC Blower Motor Annual Sales by Country/Region (2019-2024)

4.2.2 Global Automotive HVAC Blower Motor Annual Revenue by Country/Region (2019-2024)

4.3 Americas Automotive HVAC Blower Motor Sales Growth

- 4.4 APAC Automotive HVAC Blower Motor Sales Growth
- 4.5 Europe Automotive HVAC Blower Motor Sales Growth
- 4.6 Middle East & Africa Automotive HVAC Blower Motor Sales Growth

5 AMERICAS

- 5.1 Americas Automotive HVAC Blower Motor Sales by Country
 - 5.1.1 Americas Automotive HVAC Blower Motor Sales by Country (2019-2024)
 - 5.1.2 Americas Automotive HVAC Blower Motor Revenue by Country (2019-2024)
- 5.2 Americas Automotive HVAC Blower Motor Sales by Type
- 5.3 Americas Automotive HVAC Blower Motor Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Automotive HVAC Blower Motor Sales by Region
 - 6.1.1 APAC Automotive HVAC Blower Motor Sales by Region (2019-2024)
 - 6.1.2 APAC Automotive HVAC Blower Motor Revenue by Region (2019-2024)
- 6.2 APAC Automotive HVAC Blower Motor Sales by Type
- 6.3 APAC Automotive HVAC Blower Motor Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Automotive HVAC Blower Motor by Country
 - 7.1.1 Europe Automotive HVAC Blower Motor Sales by Country (2019-2024)
 - 7.1.2 Europe Automotive HVAC Blower Motor Revenue by Country (2019-2024)
- 7.2 Europe Automotive HVAC Blower Motor Sales by Type
- 7.3 Europe Automotive HVAC Blower Motor Sales by Application
- 7.4 Germany

- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Automotive HVAC Blower Motor by Country
 - 8.1.1 Middle East & Africa Automotive HVAC Blower Motor Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Automotive HVAC Blower Motor Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Automotive HVAC Blower Motor Sales by Type
- 8.3 Middle East & Africa Automotive HVAC Blower Motor Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Automotive HVAC Blower Motor
- 10.3 Manufacturing Process Analysis of Automotive HVAC Blower Motor
- 10.4 Industry Chain Structure of Automotive HVAC Blower Motor

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Automotive HVAC Blower Motor Distributors

11.3 Automotive HVAC Blower Motor Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE HVAC BLOWER MOTOR BY GEOGRAPHIC REGION

12.1 Global Automotive HVAC Blower Motor Market Size Forecast by Region

12.1.1 Global Automotive HVAC Blower Motor Forecast by Region (2025-2030)

12.1.2 Global Automotive HVAC Blower Motor Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Automotive HVAC Blower Motor Forecast by Type

12.7 Global Automotive HVAC Blower Motor Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Brose

13.1.1 Brose Company Information

13.1.2 Brose Automotive HVAC Blower Motor Product Portfolios and Specifications

13.1.3 Brose Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Brose Main Business Overview

13.1.5 Brose Latest Developments

13.2 Valeo

13.2.1 Valeo Company Information

13.2.2 Valeo Automotive HVAC Blower Motor Product Portfolios and Specifications

13.2.3 Valeo Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Valeo Main Business Overview

13.2.5 Valeo Latest Developments

13.3 Hyoseong Electric

13.3.1 Hyoseong Electric Company Information

13.3.2 Hyoseong Electric Automotive HVAC Blower Motor Product Portfolios and Specifications

13.3.3 Hyoseong Electric Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Hyoseong Electric Main Business Overview

- 13.3.5 Hyoseong Electric Latest Developments
- 13.4 Marelli Corporation
 - 13.4.1 Marelli Corporation Company Information
 - 13.4.2 Marelli Corporation Automotive HVAC Blower Motor Product Portfolios and Specifications
 - 13.4.3 Marelli Corporation Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.4.4 Marelli Corporation Main Business Overview
 - 13.4.5 Marelli Corporation Latest Developments
- 13.5 Denso
 - 13.5.1 Denso Company Information
 - 13.5.2 Denso Automotive HVAC Blower Motor Product Portfolios and Specifications
 - 13.5.3 Denso Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.5.4 Denso Main Business Overview
 - 13.5.5 Denso Latest Developments
- 13.6 Delphi (BorgWarner)
 - 13.6.1 Delphi (BorgWarner) Company Information
 - 13.6.2 Delphi (BorgWarner) Automotive HVAC Blower Motor Product Portfolios and Specifications
 - 13.6.3 Delphi (BorgWarner) Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Delphi (BorgWarner) Main Business Overview
 - 13.6.5 Delphi (BorgWarner) Latest Developments
- 13.7 Nidec
 - 13.7.1 Nidec Company Information
 - 13.7.2 Nidec Automotive HVAC Blower Motor Product Portfolios and Specifications
 - 13.7.3 Nidec Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Nidec Main Business Overview
 - 13.7.5 Nidec Latest Developments
- 13.8 Continental
 - 13.8.1 Continental Company Information
 - 13.8.2 Continental Automotive HVAC Blower Motor Product Portfolios and Specifications
 - 13.8.3 Continental Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Continental Main Business Overview
 - 13.8.5 Continental Latest Developments

13.9 Standard Motor Products (SMP)

13.9.1 Standard Motor Products (SMP) Company Information

13.9.2 Standard Motor Products (SMP) Automotive HVAC Blower Motor Product Portfolios and Specifications

13.9.3 Standard Motor Products (SMP) Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Standard Motor Products (SMP) Main Business Overview

13.9.5 Standard Motor Products (SMP) Latest Developments

13.10 Bosch

13.10.1 Bosch Company Information

13.10.2 Bosch Automotive HVAC Blower Motor Product Portfolios and Specifications

13.10.3 Bosch Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Bosch Main Business Overview

13.10.5 Bosch Latest Developments

13.11 ACDelco (General Motors)

13.11.1 ACDelco (General Motors) Company Information

13.11.2 ACDelco (General Motors) Automotive HVAC Blower Motor Product Portfolios and Specifications

13.11.3 ACDelco (General Motors) Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 ACDelco (General Motors) Main Business Overview

13.11.5 ACDelco (General Motors) Latest Developments

13.12 TYC Genera

13.12.1 TYC Genera Company Information

13.12.2 TYC Genera Automotive HVAC Blower Motor Product Portfolios and Specifications

13.12.3 TYC Genera Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 TYC Genera Main Business Overview

13.12.5 TYC Genera Latest Developments

13.13 Lucas TVS

13.13.1 Lucas TVS Company Information

13.13.2 Lucas TVS Automotive HVAC Blower Motor Product Portfolios and Specifications

13.13.3 Lucas TVS Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Lucas TVS Main Business Overview

13.13.5 Lucas TVS Latest Developments

13.14 Kitashiba Electric

13.14.1 Kitashiba Electric Company Information

13.14.2 Kitashiba Electric Automotive HVAC Blower Motor Product Portfolios and Specifications

13.14.3 Kitashiba Electric Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Kitashiba Electric Main Business Overview

13.14.5 Kitashiba Electric Latest Developments

13.15 Zhejiang Songtian Automotive Motor System

13.15.1 Zhejiang Songtian Automotive Motor System Company Information

13.15.2 Zhejiang Songtian Automotive Motor System Automotive HVAC Blower Motor Product Portfolios and Specifications

13.15.3 Zhejiang Songtian Automotive Motor System Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Zhejiang Songtian Automotive Motor System Main Business Overview

13.15.5 Zhejiang Songtian Automotive Motor System Latest Developments

13.16 Suzhou Ruidong Electric Technology

13.16.1 Suzhou Ruidong Electric Technology Company Information

13.16.2 Suzhou Ruidong Electric Technology Automotive HVAC Blower Motor Product Portfolios and Specifications

13.16.3 Suzhou Ruidong Electric Technology Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Suzhou Ruidong Electric Technology Main Business Overview

13.16.5 Suzhou Ruidong Electric Technology Latest Developments

13.17 SIMCO

13.17.1 SIMCO Company Information

13.17.2 SIMCO Automotive HVAC Blower Motor Product Portfolios and Specifications

13.17.3 SIMCO Automotive HVAC Blower Motor Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 SIMCO Main Business Overview

13.17.5 SIMCO Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Automotive HVAC Blower Motor Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Automotive HVAC Blower Motor Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Brushless Motor
- Table 4. Major Players of Brushed Motor
- Table 5. Global Automotive HVAC Blower Motor Sales by Type (2019-2024) & (M Units)
- Table 6. Global Automotive HVAC Blower Motor Sales Market Share by Type (2019-2024)
- Table 7. Global Automotive HVAC Blower Motor Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Automotive HVAC Blower Motor Revenue Market Share by Type (2019-2024)
- Table 9. Global Automotive HVAC Blower Motor Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 10. Global Automotive HVAC Blower Motor Sales by Application (2019-2024) & (M Units)
- Table 11. Global Automotive HVAC Blower Motor Sales Market Share by Application (2019-2024)
- Table 12. Global Automotive HVAC Blower Motor Revenue by Application (2019-2024)
- Table 13. Global Automotive HVAC Blower Motor Revenue Market Share by Application (2019-2024)
- Table 14. Global Automotive HVAC Blower Motor Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 15. Global Automotive HVAC Blower Motor Sales by Company (2019-2024) & (M Units)
- Table 16. Global Automotive HVAC Blower Motor Sales Market Share by Company (2019-2024)
- Table 17. Global Automotive HVAC Blower Motor Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Automotive HVAC Blower Motor Revenue Market Share by Company (2019-2024)
- Table 19. Global Automotive HVAC Blower Motor Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 20. Key Manufacturers Automotive HVAC Blower Motor Producing Area

Distribution and Sales Area

Table 21. Players Automotive HVAC Blower Motor Products Offered

Table 22. Automotive HVAC Blower Motor Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Automotive HVAC Blower Motor Sales by Geographic Region (2019-2024) & (M Units)

Table 26. Global Automotive HVAC Blower Motor Sales Market Share Geographic Region (2019-2024)

Table 27. Global Automotive HVAC Blower Motor Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Automotive HVAC Blower Motor Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Automotive HVAC Blower Motor Sales by Country/Region (2019-2024) & (M Units)

Table 30. Global Automotive HVAC Blower Motor Sales Market Share by Country/Region (2019-2024)

Table 31. Global Automotive HVAC Blower Motor Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Automotive HVAC Blower Motor Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Automotive HVAC Blower Motor Sales by Country (2019-2024) & (M Units)

Table 34. Americas Automotive HVAC Blower Motor Sales Market Share by Country (2019-2024)

Table 35. Americas Automotive HVAC Blower Motor Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Automotive HVAC Blower Motor Revenue Market Share by Country (2019-2024)

Table 37. Americas Automotive HVAC Blower Motor Sales by Type (2019-2024) & (M Units)

Table 38. Americas Automotive HVAC Blower Motor Sales by Application (2019-2024) & (M Units)

Table 39. APAC Automotive HVAC Blower Motor Sales by Region (2019-2024) & (M Units)

Table 40. APAC Automotive HVAC Blower Motor Sales Market Share by Region (2019-2024)

Table 41. APAC Automotive HVAC Blower Motor Revenue by Region (2019-2024) & (\$

Millions)

Table 42. APAC Automotive HVAC Blower Motor Revenue Market Share by Region (2019-2024)

Table 43. APAC Automotive HVAC Blower Motor Sales by Type (2019-2024) & (M Units)

Table 44. APAC Automotive HVAC Blower Motor Sales by Application (2019-2024) & (M Units)

Table 45. Europe Automotive HVAC Blower Motor Sales by Country (2019-2024) & (M Units)

Table 46. Europe Automotive HVAC Blower Motor Sales Market Share by Country (2019-2024)

Table 47. Europe Automotive HVAC Blower Motor Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Automotive HVAC Blower Motor Revenue Market Share by Country (2019-2024)

Table 49. Europe Automotive HVAC Blower Motor Sales by Type (2019-2024) & (M Units)

Table 50. Europe Automotive HVAC Blower Motor Sales by Application (2019-2024) & (M Units)

Table 51. Middle East & Africa Automotive HVAC Blower Motor Sales by Country (2019-2024) & (M Units)

Table 52. Middle East & Africa Automotive HVAC Blower Motor Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Automotive HVAC Blower Motor Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Automotive HVAC Blower Motor Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Automotive HVAC Blower Motor Sales by Type (2019-2024) & (M Units)

Table 56. Middle East & Africa Automotive HVAC Blower Motor Sales by Application (2019-2024) & (M Units)

Table 57. Key Market Drivers & Growth Opportunities of Automotive HVAC Blower Motor

Table 58. Key Market Challenges & Risks of Automotive HVAC Blower Motor

Table 59. Key Industry Trends of Automotive HVAC Blower Motor

Table 60. Automotive HVAC Blower Motor Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Automotive HVAC Blower Motor Distributors List

Table 63. Automotive HVAC Blower Motor Customer List

- Table 64. Global Automotive HVAC Blower Motor Sales Forecast by Region (2025-2030) & (M Units)
- Table 65. Global Automotive HVAC Blower Motor Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Automotive HVAC Blower Motor Sales Forecast by Country (2025-2030) & (M Units)
- Table 67. Americas Automotive HVAC Blower Motor Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 68. APAC Automotive HVAC Blower Motor Sales Forecast by Region (2025-2030) & (M Units)
- Table 69. APAC Automotive HVAC Blower Motor Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 70. Europe Automotive HVAC Blower Motor Sales Forecast by Country (2025-2030) & (M Units)
- Table 71. Europe Automotive HVAC Blower Motor Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 72. Middle East & Africa Automotive HVAC Blower Motor Sales Forecast by Country (2025-2030) & (M Units)
- Table 73. Middle East & Africa Automotive HVAC Blower Motor Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Global Automotive HVAC Blower Motor Sales Forecast by Type (2025-2030) & (M Units)
- Table 75. Global Automotive HVAC Blower Motor Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 76. Global Automotive HVAC Blower Motor Sales Forecast by Application (2025-2030) & (M Units)
- Table 77. Global Automotive HVAC Blower Motor Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 78. Brose Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors
- Table 79. Brose Automotive HVAC Blower Motor Product Portfolios and Specifications
- Table 80. Brose Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 81. Brose Main Business
- Table 82. Brose Latest Developments
- Table 83. Valeo Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors
- Table 84. Valeo Automotive HVAC Blower Motor Product Portfolios and Specifications
- Table 85. Valeo Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2019-2024)

Table 86. Valeo Main Business

Table 87. Valeo Latest Developments

Table 88. Hyoseong Electric Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 89. Hyoseong Electric Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 90. Hyoseong Electric Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 91. Hyoseong Electric Main Business

Table 92. Hyoseong Electric Latest Developments

Table 93. Marelli Corporation Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 94. Marelli Corporation Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 95. Marelli Corporation Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 96. Marelli Corporation Main Business

Table 97. Marelli Corporation Latest Developments

Table 98. Denso Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 99. Denso Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 100. Denso Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 101. Denso Main Business

Table 102. Denso Latest Developments

Table 103. Delphi (BorgWarner) Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 104. Delphi (BorgWarner) Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 105. Delphi (BorgWarner) Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 106. Delphi (BorgWarner) Main Business

Table 107. Delphi (BorgWarner) Latest Developments

Table 108. Nidec Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 109. Nidec Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 110. Nidec Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 111. Nidec Main Business

Table 112. Nidec Latest Developments

Table 113. Continental Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 114. Continental Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 115. Continental Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 116. Continental Main Business

Table 117. Continental Latest Developments

Table 118. Standard Motor Products (SMP) Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 119. Standard Motor Products (SMP) Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 120. Standard Motor Products (SMP) Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 121. Standard Motor Products (SMP) Main Business

Table 122. Standard Motor Products (SMP) Latest Developments

Table 123. Bosch Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 124. Bosch Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 125. Bosch Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 126. Bosch Main Business

Table 127. Bosch Latest Developments

Table 128. ACDelco (General Motors) Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 129. ACDelco (General Motors) Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 130. ACDelco (General Motors) Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 131. ACDelco (General Motors) Main Business

Table 132. ACDelco (General Motors) Latest Developments

Table 133. TYC Genera Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 134. TYC Genera Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 135. TYC Genera Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 136. TYC Genera Main Business

Table 137. TYC Genera Latest Developments

Table 138. Lucas TVS Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 139. Lucas TVS Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 140. Lucas TVS Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 141. Lucas TVS Main Business

Table 142. Lucas TVS Latest Developments

Table 143. Kitashiba Electric Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 144. Kitashiba Electric Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 145. Kitashiba Electric Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 146. Kitashiba Electric Main Business

Table 147. Kitashiba Electric Latest Developments

Table 148. Zhejiang Songtian Automotive Motor System Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 149. Zhejiang Songtian Automotive Motor System Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 150. Zhejiang Songtian Automotive Motor System Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 151. Zhejiang Songtian Automotive Motor System Main Business

Table 152. Zhejiang Songtian Automotive Motor System Latest Developments

Table 153. Suzhou Ruidong Electric Technology Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 154. Suzhou Ruidong Electric Technology Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 155. Suzhou Ruidong Electric Technology Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 156. Suzhou Ruidong Electric Technology Main Business

Table 157. Suzhou Ruidong Electric Technology Latest Developments

Table 158. SIMCO Basic Information, Automotive HVAC Blower Motor Manufacturing Base, Sales Area and Its Competitors

Table 159. SIMCO Automotive HVAC Blower Motor Product Portfolios and Specifications

Table 160. SIMCO Automotive HVAC Blower Motor Sales (M Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 161. SIMCO Main Business

Table 162. SIMCO Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Automotive HVAC Blower Motor
- Figure 2. Automotive HVAC Blower Motor Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive HVAC Blower Motor Sales Growth Rate 2019-2030 (M Units)
- Figure 7. Global Automotive HVAC Blower Motor Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Automotive HVAC Blower Motor Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Brushless Motor
- Figure 10. Product Picture of Brushed Motor
- Figure 11. Global Automotive HVAC Blower Motor Sales Market Share by Type in 2023
- Figure 12. Global Automotive HVAC Blower Motor Revenue Market Share by Type (2019-2024)
- Figure 13. Automotive HVAC Blower Motor Consumed in Passenger Car
- Figure 14. Global Automotive HVAC Blower Motor Market: Passenger Car (2019-2024) & (M Units)
- Figure 15. Automotive HVAC Blower Motor Consumed in Commercial Vehicle
- Figure 16. Global Automotive HVAC Blower Motor Market: Commercial Vehicle (2019-2024) & (M Units)
- Figure 17. Global Automotive HVAC Blower Motor Sales Market Share by Application (2023)
- Figure 18. Global Automotive HVAC Blower Motor Revenue Market Share by Application in 2023
- Figure 19. Automotive HVAC Blower Motor Sales Market by Company in 2023 (M Units)
- Figure 20. Global Automotive HVAC Blower Motor Sales Market Share by Company in 2023
- Figure 21. Automotive HVAC Blower Motor Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Automotive HVAC Blower Motor Revenue Market Share by Company in 2023
- Figure 23. Global Automotive HVAC Blower Motor Sales Market Share by Geographic Region (2019-2024)

Figure 24. Global Automotive HVAC Blower Motor Revenue Market Share by Geographic Region in 2023

Figure 25. Americas Automotive HVAC Blower Motor Sales 2019-2024 (M Units)

Figure 26. Americas Automotive HVAC Blower Motor Revenue 2019-2024 (\$ Millions)

Figure 27. APAC Automotive HVAC Blower Motor Sales 2019-2024 (M Units)

Figure 28. APAC Automotive HVAC Blower Motor Revenue 2019-2024 (\$ Millions)

Figure 29. Europe Automotive HVAC Blower Motor Sales 2019-2024 (M Units)

Figure 30. Europe Automotive HVAC Blower Motor Revenue 2019-2024 (\$ Millions)

Figure 31. Middle East & Africa Automotive HVAC Blower Motor Sales 2019-2024 (M Units)

Figure 32. Middle East & Africa Automotive HVAC Blower Motor Revenue 2019-2024 (\$ Millions)

Figure 33. Americas Automotive HVAC Blower Motor Sales Market Share by Country in 2023

Figure 34. Americas Automotive HVAC Blower Motor Revenue Market Share by Country in 2023

Figure 35. Americas Automotive HVAC Blower Motor Sales Market Share by Type (2019-2024)

Figure 36. Americas Automotive HVAC Blower Motor Sales Market Share by Application (2019-2024)

Figure 37. United States Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 38. Canada Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 39. Mexico Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Brazil Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 41. APAC Automotive HVAC Blower Motor Sales Market Share by Region in 2023

Figure 42. APAC Automotive HVAC Blower Motor Revenue Market Share by Regions in 2023

Figure 43. APAC Automotive HVAC Blower Motor Sales Market Share by Type (2019-2024)

Figure 44. APAC Automotive HVAC Blower Motor Sales Market Share by Application (2019-2024)

Figure 45. China Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Japan Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$

Millions)

Figure 47. South Korea Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Southeast Asia Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 49. India Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Australia Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 51. China Taiwan Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Europe Automotive HVAC Blower Motor Sales Market Share by Country in 2023

Figure 53. Europe Automotive HVAC Blower Motor Revenue Market Share by Country in 2023

Figure 54. Europe Automotive HVAC Blower Motor Sales Market Share by Type (2019-2024)

Figure 55. Europe Automotive HVAC Blower Motor Sales Market Share by Application (2019-2024)

Figure 56. Germany Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 57. France Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 58. UK Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 59. Italy Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Russia Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Middle East & Africa Automotive HVAC Blower Motor Sales Market Share by Country in 2023

Figure 62. Middle East & Africa Automotive HVAC Blower Motor Revenue Market Share by Country in 2023

Figure 63. Middle East & Africa Automotive HVAC Blower Motor Sales Market Share by Type (2019-2024)

Figure 64. Middle East & Africa Automotive HVAC Blower Motor Sales Market Share by Application (2019-2024)

Figure 65. Egypt Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$ Millions)

Figure 66. South Africa Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$

Millions)

Figure 67. Israel Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$

Millions)

Figure 68. Turkey Automotive HVAC Blower Motor Revenue Growth 2019-2024 (\$

Millions)

Figure 69. GCC Country Automotive HVAC Blower Motor Revenue Growth 2019-2024

(\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Automotive HVAC Blower Motor in 2023

Figure 71. Manufacturing Process Analysis of Automotive HVAC Blower Motor

Figure 72. Industry Chain Structure of Automotive HVAC Blower Motor

Figure 73. Channels of Distribution

Figure 74. Global Automotive HVAC Blower Motor Sales Market Forecast by Region

(2025-2030)

Figure 75. Global Automotive HVAC Blower Motor Revenue Market Share Forecast by

Region (2025-2030)

Figure 76. Global Automotive HVAC Blower Motor Sales Market Share Forecast by

Type (2025-2030)

Figure 77. Global Automotive HVAC Blower Motor Revenue Market Share Forecast by

Type (2025-2030)

Figure 78. Global Automotive HVAC Blower Motor Sales Market Share Forecast by

Application (2025-2030)

Figure 79. Global Automotive HVAC Blower Motor Revenue Market Share Forecast by

Application (2025-2030)

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