

Global Automotive Hub Motor Market Growth 2026-2032

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Abstracts

The global Automotive Hub Motor market size is predicted to grow from US\$ 11.82 million in 2025 to US\$ 111 million in 2032; it is expected to grow at a CAGR of 31.7% from 2026 to 2032.

Automotive hub motor places the traction motor?optionally integrating the inverter/control electronics and braking-related interfaces?within the wheel hub or in-wheel package so that driving torque is generated directly at the wheel. By doing so, it can reduce conventional drivetrain components such as driveshafts and differentials, enabling independent wheel control and greater chassis packaging freedom.

The upstream supply base is primarily composed of electromagnetic and structural materials, bearing/sealing and brake-interface hardware, and power electronics.

The automotive hub motor market is still largely in the validation and low-volume adoption stage, with limited mass-production penetration today, but it is expected to enter a key ramp-up window during 2026?2028. In 2025, global automotive hub motor production reached approximately 8,000 units, with an average global market price is \$1,500 per unit.

Automotive hub motors are a key pathway toward distributed propulsion and a more electrified, software-coordinated chassis. The central idea is to place the traction motor at or near each wheel?sometimes directly within the wheel-end package?so each wheel can be driven independently with fast torque response. Beyond reducing mechanical drivetrain constraints, the strategic value lies in tighter coordination of propulsion with braking and chassis control, enabling finer traction and stability management and offering new packaging freedoms that support low-floor layouts, improved space

utilization, and platform modularity.

Technically, many hub motor concepts use large-diameter, high-torque motor architectures suited to direct drive at the wheel end. The roadmap is moving toward highly integrated wheel-end drive units, where the motor is packaged closer to power conversion/control, sensing and diagnostics, and compatibility with friction braking and brake blending. High-performance approaches emphasize continuous power density and thermal robustness while still accommodating large performance brake hardware within conventional wheel and suspension envelopes. Commercial and specialty use cases prioritize durability, serviceability, modular replacement, and total cost of ownership. Overall, automotive hub motor are evolving from a 'motor-in-a-wheel' concept into a wheel-corner engineering discipline where hardware integration and software control are equally central.

The strongest application pull is typically found where packaging and control advantages outweigh engineering penalties: urban logistics and light commercial vehicles (flat floors and maximum cargo volume), specialty vehicles and autonomous delivery chassis (modularity and maintainability), and performance-oriented platforms that benefit from independent wheel torque control. In parallel, 'corner module' concepts are emerging, treating each wheel corner as an integrated functional unit that combines propulsion with braking/steering/suspension interfaces and control, accelerating multi-variant development and customization.

The barriers to mass adoption are clear. First, automotive hub motor integration tends to increase unsprung mass, which can negatively affect ride comfort, tire load variation, and handling precision, often requiring lightweight structures, suspension/damping retuning, and sometimes active or semi-active compensation. Second, the wheel-end environment is harsh (impact, debris, water, sand, salt, and temperature cycling), demanding robust sealing, corrosion protection, and shock resistance. Third, thermal management is more challenging due to limited space and complex heat paths, which can constrain continuous performance and long-term reliability. Fourth, system integration complexity rises across brake compatibility and blending, suspension/steering geometry effects, functional safety, and diagnostics?typically increasing validation cost and integration time.

As a result, some corner-module approaches position the motor on the chassis side of the suspension (as sprung mass) to reduce ride and durability penalties while retaining modular architecture benefits.

LP Information, Inc. (LPI) ' newest research report, the ?Automotive Hub Motor Industry Forecast? looks at past sales and reviews total world Automotive Hub Motor sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Hub Motor sales for 2026 through 2032. With Automotive Hub Motor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Hub Motor industry.

This Insight Report provides a comprehensive analysis of the global Automotive Hub Motor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Hub Motor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Automotive Hub Motor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Hub Motor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Hub Motor.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Hub Motor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Inner-rotor Motor

External-rotor Motor

Segmentation by Voltage:

48V

400V

Segmentation by Vehicle:

Internal Combustion Engines

New Energy Vehicles

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Protean Electric

Elaphe

Schaeffler

TeT Drive Technology

Shanghai Auto Edrive

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Hub Motor market?

What factors are driving Automotive Hub Motor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Hub Motor market opportunities vary by end market size?

How does Automotive Hub Motor break out by Type, by Application?

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