

# Global Automotive Heating Element Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Automotive Heating Element market size is predicted to grow from US\$ 489 million in 2025 to US\$ 745 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

An Automotive Heating Element is a specialized component integrated into vehicles designed to convert electrical energy into thermal energy via resistive (Joule) heating. These elements are essential for enhancing occupant comfort (e.g., seat and steering wheel heaters), ensuring operational safety (e.g., windshield defrosting and headlight anti-condensation), and maintaining critical system performance, such as battery thermal management in electric vehicles (EVs) and pre-heating of engine sensors. Common types include PTC ceramics, etched foil heaters, and flexible carbon-fiber-based modules.

United States market for Automotive Heating Element is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Heating Element is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Heating Element is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Heating Element players cover Zoppas Industries, NIBE (Backer Group), Watlow (Tinicum), Dongfang, Heatwell, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Automotive Heating Element Industry Forecast” looks at past sales and reviews total world Automotive Heating Element sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Heating Element sales for 2026 through 2032. With Automotive Heating Element sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Heating Element industry.

This Insight Report provides a comprehensive analysis of the global Automotive Heating Element landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Heating Element portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive Heating Element market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Heating Element and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Heating Element.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Heating Element market by product type, application, key players and key regions and countries.

Segmentation by Type:

PTC Heaters

Flexible Film Heaters

Foil Heaters

Others

Segmentation by Voltage:

12V/24V

400V/800V

Others

Segmentation by Application:

Fuel Vehicle

Electric Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zoppas Industries

NIBE (Backer Group)

Watlow (Tinicum)

Dongfang

Heatwell

Sino-Japan

Minco Products

Thermowatt (Ariston)

Hotset

Industrial Heater

Webasto

Eberspacher

Gentherm

Mahle

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