

# Global Automotive Heads-up Display (HUD) Market Growth 2018-2023

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# **Abstracts**

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An automotive head-up display or automotive heads-up display —also known as a auto-HUD— is any transparent display that presents data in the automobile without requiring users to look away from their usual viewpoints.

Over the next five years, LPI(LP Information) projects that Automotive Heads-up Display (HUD) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Heads-up Display (HUD) market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Heads-up Display (HUD) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

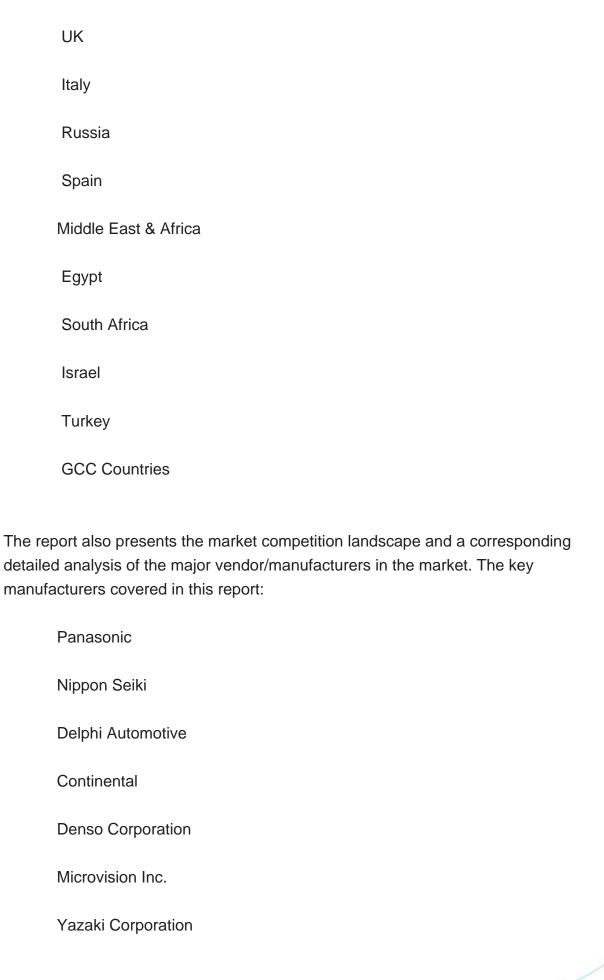
**Augmented Reality** 

Conventional



Segmentation by application:
Passenger Vehicles
Commercial Vehicles
This report also splits the market by region:
Americas
United States
Canada
Mexico
Brazil
APAC
China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France







## **Visteon Corporation**

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Automotive Heads-up Display (HUD) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Heads-up Display (HUD) market by identifying its various subsegments.

Focuses on the key global Automotive Heads-up Display (HUD) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Heads-up Display (HUD) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Heads-up Display (HUD) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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