

Global Automotive Head-Up Display Glass Market Growth 2026-2032

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Abstracts

The global Automotive Head-Up Display Glass market size is predicted to grow from US\$ 739 million in 2025 to US\$ 1069 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Automotive head-up display (HUD) glass is a specially engineered windshield (or separate combiner panel) designed to reflect a projector's image so driving information—like speed, navigation, or driver-assistance alerts—appears as a clear “floating” display in the driver's line of sight. In most cars this is achieved with a laminated windshield that uses an optical-grade interlayer, often a wedge-shaped PVB, and tightly controlled glass geometry to prevent double images (“ghosting”), maintain uniform distortion, and place the virtual image at the correct distance and position. It must meet both safety-glazing requirements and stringent optical tolerances so the HUD remains sharp, stable, and readable across temperature changes and real-world driving conditions. The product is priced at approximately \$50-85 per unit, with a shipment volume of approximately ten million units.

HUD glass is typically a HUD-compatible laminated windshield whose upstream supply chain combines automotive float glass (often two thin plies), optical-grade PVB interlayers—frequently wedge or variable-wedge films to eliminate ghosting—plus functional coatings (IR/UV control, anti-reflection), edge processing, and high-precision lamination and optical inspection (distortion, wedge angle, birefringence, haze). Tooling and process know-how matter because the glass must meet both safety glazing standards and tight optical tolerances specified by OEMs and HUD system requirements (image clarity, position, and compatibility with camera/ADAS zones). Downstream, HUD glass is delivered mainly to automotive OEMs (often co-engineered with Tier-1 HUD system suppliers so the projector optics and windshield optics work as

a matched set), and it also flows into the aftermarket replacement channel, where correct part selection (“with HUD” vs not), installation quality, and any required ADAS/HUD recalibration are critical for performance and liability.

United States market for Automotive Head-Up Display Glass is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Head-Up Display Glass is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Head-Up Display Glass is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Head-Up Display Glass players cover Corning, Fuyao Glass Industry, AGC, Kuraray Trosifol, NSG, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Head-Up Display Glass Industry Forecast” looks at past sales and reviews total world Automotive Head-Up Display Glass sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Head-Up Display Glass sales for 2026 through 2032. With Automotive Head-Up Display Glass sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Head-Up Display Glass industry.

This Insight Report provides a comprehensive analysis of the global Automotive Head-Up Display Glass landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Head-Up Display Glass portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Automotive Head-Up Display Glass market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Head-Up Display Glass and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Automotive Head-Up Display Glass.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Head-Up Display Glass market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wedge-shaped Glass Substrate

Non-wedge Laminated Glass Substrate

Segmentation by HUD Type:

W-HUD Glass

AR-HUD Glass

C-HUD Glass

Segmentation by Application:

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Corning

Fuyao Glass Industry

AGC

Kuraray Trosifol

NSG

Saint-Gobain

Central Glass

Xinyi Glass Holdings

Gentex

Vitro Automotive Glass

Hony Glass Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Head-Up Display Glass market?

What factors are driving Automotive Head-Up Display Glass market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Head-Up Display Glass market opportunities vary by end market size?

How does Automotive Head-Up Display Glass break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Automotive Head-Up Display Glass Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Automotive Head-Up Display Glass by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Automotive Head-Up Display Glass by Country/Region, 2021, 2025 & 2032

2.2 Automotive Head-Up Display Glass Segment by Type

- 2.2.1 Wedge-shaped Glass Substrate
- 2.2.2 Non-wedge Laminated Glass Substrate
- 2.2.3 Automotive Head-Up Display Glass Sales by Type
 - 2.2.3.1 Global Automotive Head-Up Display Glass Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Automotive Head-Up Display Glass Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Automotive Head-Up Display Glass Sale Price by Type (2021-2026)

2.3 Automotive Head-Up Display Glass Segment by HUD Type

- 2.3.1 W-HUD Glass
- 2.3.2 AR-HUD Glass
- 2.3.3 C-HUD Glass
- 2.3.4 Automotive Head-Up Display Glass Sales by HUD Type
 - 2.3.4.1 Global Automotive Head-Up Display Glass Sales Market Share by HUD Type (2021-2026)
 - 2.3.4.2 Global Automotive Head-Up Display Glass Revenue and Market Share by HUD Type (2021-2026)

2.3.4.3 Global Automotive Head-Up Display Glass Sale Price by HUD Type
(2021-2026)

2.4 Automotive Head-Up Display Glass Segment by Application

2.4.1 OEM

2.4.2 Aftermarket

2.4.3 Automotive Head-Up Display Glass Sales by Application

2.4.3.1 Global Automotive Head-Up Display Glass Sale Market Share by Application
(2021-2026)

2.4.3.2 Global Automotive Head-Up Display Glass Revenue and Market Share by
Application (2021-2026)

2.4.3.3 Global Automotive Head-Up Display Glass Sale Price by Application
(2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Automotive Head-Up Display Glass Breakdown Data by Company

3.1.1 Global Automotive Head-Up Display Glass Annual Sales by Company
(2021-2026)

3.1.2 Global Automotive Head-Up Display Glass Sales Market Share by Company
(2021-2026)

3.2 Global Automotive Head-Up Display Glass Annual Revenue by Company
(2021-2026)

3.2.1 Global Automotive Head-Up Display Glass Revenue by Company (2021-2026)

3.2.2 Global Automotive Head-Up Display Glass Revenue Market Share by Company
(2021-2026)

3.3 Global Automotive Head-Up Display Glass Sale Price by Company

3.4 Key Manufacturers Automotive Head-Up Display Glass Producing Area Distribution,
Sales Area, Product Type

3.4.1 Key Manufacturers Automotive Head-Up Display Glass Product Location
Distribution

3.4.2 Players Automotive Head-Up Display Glass Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE HEAD-UP DISPLAY GLASS BY GEOGRAPHIC REGION

4.1 World Historic Automotive Head-Up Display Glass Market Size by Geographic Region (2021-2026)

4.1.1 Global Automotive Head-Up Display Glass Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Automotive Head-Up Display Glass Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Automotive Head-Up Display Glass Market Size by Country/Region (2021-2026)

4.2.1 Global Automotive Head-Up Display Glass Annual Sales by Country/Region (2021-2026)

4.2.2 Global Automotive Head-Up Display Glass Annual Revenue by Country/Region (2021-2026)

4.3 Americas Automotive Head-Up Display Glass Sales Growth

4.4 APAC Automotive Head-Up Display Glass Sales Growth

4.5 Europe Automotive Head-Up Display Glass Sales Growth

4.6 Middle East & Africa Automotive Head-Up Display Glass Sales Growth

5 AMERICAS

5.1 Americas Automotive Head-Up Display Glass Sales by Country

5.1.1 Americas Automotive Head-Up Display Glass Sales by Country (2021-2026)

5.1.2 Americas Automotive Head-Up Display Glass Revenue by Country (2021-2026)

5.2 Americas Automotive Head-Up Display Glass Sales by Type (2021-2026)

5.3 Americas Automotive Head-Up Display Glass Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive Head-Up Display Glass Sales by Region

6.1.1 APAC Automotive Head-Up Display Glass Sales by Region (2021-2026)

6.1.2 APAC Automotive Head-Up Display Glass Revenue by Region (2021-2026)

6.2 APAC Automotive Head-Up Display Glass Sales by Type (2021-2026)

6.3 APAC Automotive Head-Up Display Glass Sales by Application (2021-2026)

6.4 China

6.5 Japan

- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Automotive Head-Up Display Glass by Country
 - 7.1.1 Europe Automotive Head-Up Display Glass Sales by Country (2021-2026)
 - 7.1.2 Europe Automotive Head-Up Display Glass Revenue by Country (2021-2026)
- 7.2 Europe Automotive Head-Up Display Glass Sales by Type (2021-2026)
- 7.3 Europe Automotive Head-Up Display Glass Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Automotive Head-Up Display Glass by Country
 - 8.1.1 Middle East & Africa Automotive Head-Up Display Glass Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Automotive Head-Up Display Glass Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Automotive Head-Up Display Glass Sales by Type (2021-2026)
- 8.3 Middle East & Africa Automotive Head-Up Display Glass Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Automotive Head-Up Display Glass

10.3 Manufacturing Process Analysis of Automotive Head-Up Display Glass

10.4 Industry Chain Structure of Automotive Head-Up Display Glass

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Automotive Head-Up Display Glass Distributors

11.3 Automotive Head-Up Display Glass Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE HEAD-UP DISPLAY GLASS BY GEOGRAPHIC REGION

12.1 Global Automotive Head-Up Display Glass Market Size Forecast by Region

12.1.1 Global Automotive Head-Up Display Glass Forecast by Region (2027-2032)

12.1.2 Global Automotive Head-Up Display Glass Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Automotive Head-Up Display Glass Forecast by Type (2027-2032)

12.7 Global Automotive Head-Up Display Glass Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Corning

13.1.1 Corning Company Information

13.1.2 Corning Automotive Head-Up Display Glass Product Portfolios and Specifications

13.1.3 Corning Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.1.4 Corning Main Business Overview
- 13.1.5 Corning Latest Developments
- 13.2 Fuyao Glass Industry
 - 13.2.1 Fuyao Glass Industry Company Information
 - 13.2.2 Fuyao Glass Industry Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.2.3 Fuyao Glass Industry Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Fuyao Glass Industry Main Business Overview
 - 13.2.5 Fuyao Glass Industry Latest Developments
- 13.3 AGC
 - 13.3.1 AGC Company Information
 - 13.3.2 AGC Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.3.3 AGC Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 AGC Main Business Overview
 - 13.3.5 AGC Latest Developments
- 13.4 Kuraray Trosifol
 - 13.4.1 Kuraray Trosifol Company Information
 - 13.4.2 Kuraray Trosifol Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.4.3 Kuraray Trosifol Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Kuraray Trosifol Main Business Overview
 - 13.4.5 Kuraray Trosifol Latest Developments
- 13.5 NSG
 - 13.5.1 NSG Company Information
 - 13.5.2 NSG Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.5.3 NSG Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 NSG Main Business Overview
 - 13.5.5 NSG Latest Developments
- 13.6 Saint-Gobain
 - 13.6.1 Saint-Gobain Company Information
 - 13.6.2 Saint-Gobain Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.6.3 Saint-Gobain Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Saint-Gobain Main Business Overview

- 13.6.5 Saint-Gobain Latest Developments
- 13.7 Central Glass
 - 13.7.1 Central Glass Company Information
 - 13.7.2 Central Glass Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.7.3 Central Glass Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Central Glass Main Business Overview
 - 13.7.5 Central Glass Latest Developments
- 13.8 Xinyi Glass Holdings
 - 13.8.1 Xinyi Glass Holdings Company Information
 - 13.8.2 Xinyi Glass Holdings Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.8.3 Xinyi Glass Holdings Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Xinyi Glass Holdings Main Business Overview
 - 13.8.5 Xinyi Glass Holdings Latest Developments
- 13.9 Gentex
 - 13.9.1 Gentex Company Information
 - 13.9.2 Gentex Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.9.3 Gentex Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Gentex Main Business Overview
 - 13.9.5 Gentex Latest Developments
- 13.10 Vitro Automotive Glass
 - 13.10.1 Vitro Automotive Glass Company Information
 - 13.10.2 Vitro Automotive Glass Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.10.3 Vitro Automotive Glass Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Vitro Automotive Glass Main Business Overview
 - 13.10.5 Vitro Automotive Glass Latest Developments
- 13.11 Hony Glass Technology
 - 13.11.1 Hony Glass Technology Company Information
 - 13.11.2 Hony Glass Technology Automotive Head-Up Display Glass Product Portfolios and Specifications
 - 13.11.3 Hony Glass Technology Automotive Head-Up Display Glass Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Hony Glass Technology Main Business Overview

13.11.5 Hony Glass Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Automotive Head-Up Display Glass Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Automotive Head-Up Display Glass Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Wedge-shaped Glass Substrate
- Table 4. Major Players of Non-wedge Laminated Glass Substrate
- Table 5. Global Automotive Head-Up Display Glass Sales by Type (2021-2026) & (K Pcs)
- Table 6. Global Automotive Head-Up Display Glass Sales Market Share by Type (2021-2026)
- Table 7. Global Automotive Head-Up Display Glass Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Automotive Head-Up Display Glass Revenue Market Share by Type (2021-2026)
- Table 9. Global Automotive Head-Up Display Glass Sale Price by Type (2021-2026) & (US\$/Pc)
- Table 10. Major Players of W-HUD Glass
- Table 11. Major Players of AR-HUD Glass
- Table 12. Major Players of C-HUD Glass
- Table 13. Global Automotive Head-Up Display Glass Sales by HUD Type (2021-2026) & (K Pcs)
- Table 14. Global Automotive Head-Up Display Glass Sales Market Share by HUD Type (2021-2026)
- Table 15. Global Automotive Head-Up Display Glass Revenue by HUD Type (2021-2026) & (\$ million)
- Table 16. Global Automotive Head-Up Display Glass Revenue Market Share by HUD Type (2021-2026)
- Table 17. Global Automotive Head-Up Display Glass Sale Price by HUD Type (2021-2026) & (US\$/Pc)
- Table 18. Global Automotive Head-Up Display Glass Sale by Application (2021-2026) & (K Pcs)
- Table 19. Global Automotive Head-Up Display Glass Sale Market Share by Application (2021-2026)
- Table 20. Global Automotive Head-Up Display Glass Revenue by Application (2021-2026) & (\$ million)

Table 21. Global Automotive Head-Up Display Glass Revenue Market Share by Application (2021-2026)

Table 22. Global Automotive Head-Up Display Glass Sale Price by Application (2021-2026) & (US\$/Pc)

Table 23. Global Automotive Head-Up Display Glass Sales by Company (2021-2026) & (K Pcs)

Table 24. Global Automotive Head-Up Display Glass Sales Market Share by Company (2021-2026)

Table 25. Global Automotive Head-Up Display Glass Revenue by Company (2021-2026) & (\$ millions)

Table 26. Global Automotive Head-Up Display Glass Revenue Market Share by Company (2021-2026)

Table 27. Global Automotive Head-Up Display Glass Sale Price by Company (2021-2026) & (US\$/Pc)

Table 28. Key Manufacturers Automotive Head-Up Display Glass Producing Area Distribution and Sales Area

Table 29. Players Automotive Head-Up Display Glass Products Offered

Table 30. Automotive Head-Up Display Glass Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Market M&A Activity & Strategy

Table 33. Global Automotive Head-Up Display Glass Sales by Geographic Region (2021-2026) & (K Pcs)

Table 34. Global Automotive Head-Up Display Glass Sales Market Share Geographic Region (2021-2026)

Table 35. Global Automotive Head-Up Display Glass Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 36. Global Automotive Head-Up Display Glass Revenue Market Share by Geographic Region (2021-2026)

Table 37. Global Automotive Head-Up Display Glass Sales by Country/Region (2021-2026) & (K Pcs)

Table 38. Global Automotive Head-Up Display Glass Sales Market Share by Country/Region (2021-2026)

Table 39. Global Automotive Head-Up Display Glass Revenue by Country/Region (2021-2026) & (\$ millions)

Table 40. Global Automotive Head-Up Display Glass Revenue Market Share by Country/Region (2021-2026)

Table 41. Americas Automotive Head-Up Display Glass Sales by Country (2021-2026) & (K Pcs)

Table 42. Americas Automotive Head-Up Display Glass Sales Market Share by Country (2021-2026)

Table 43. Americas Automotive Head-Up Display Glass Revenue by Country (2021-2026) & (\$ millions)

Table 44. Americas Automotive Head-Up Display Glass Sales by Type (2021-2026) & (K Pcs)

Table 45. Americas Automotive Head-Up Display Glass Sales by Application (2021-2026) & (K Pcs)

Table 46. APAC Automotive Head-Up Display Glass Sales by Region (2021-2026) & (K Pcs)

Table 47. APAC Automotive Head-Up Display Glass Sales Market Share by Region (2021-2026)

Table 48. APAC Automotive Head-Up Display Glass Revenue by Region (2021-2026) & (\$ millions)

Table 49. APAC Automotive Head-Up Display Glass Sales by Type (2021-2026) & (K Pcs)

Table 50. APAC Automotive Head-Up Display Glass Sales by Application (2021-2026) & (K Pcs)

Table 51. Europe Automotive Head-Up Display Glass Sales by Country (2021-2026) & (K Pcs)

Table 52. Europe Automotive Head-Up Display Glass Revenue by Country (2021-2026) & (\$ millions)

Table 53. Europe Automotive Head-Up Display Glass Sales by Type (2021-2026) & (K Pcs)

Table 54. Europe Automotive Head-Up Display Glass Sales by Application (2021-2026) & (K Pcs)

Table 55. Middle East & Africa Automotive Head-Up Display Glass Sales by Country (2021-2026) & (K Pcs)

Table 56. Middle East & Africa Automotive Head-Up Display Glass Revenue Market Share by Country (2021-2026)

Table 57. Middle East & Africa Automotive Head-Up Display Glass Sales by Type (2021-2026) & (K Pcs)

Table 58. Middle East & Africa Automotive Head-Up Display Glass Sales by Application (2021-2026) & (K Pcs)

Table 59. Key Market Drivers & Growth Opportunities of Automotive Head-Up Display Glass

Table 60. Key Market Challenges & Risks of Automotive Head-Up Display Glass

Table 61. Key Industry Trends of Automotive Head-Up Display Glass

Table 62. Automotive Head-Up Display Glass Raw Material

- Table 63. Key Suppliers of Raw Materials
- Table 64. Automotive Head-Up Display Glass Distributors List
- Table 65. Automotive Head-Up Display Glass Customer List
- Table 66. Global Automotive Head-Up Display Glass Sales Forecast by Region (2027-2032) & (K Pcs)
- Table 67. Global Automotive Head-Up Display Glass Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 68. Americas Automotive Head-Up Display Glass Sales Forecast by Country (2027-2032) & (K Pcs)
- Table 69. Americas Automotive Head-Up Display Glass Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 70. APAC Automotive Head-Up Display Glass Sales Forecast by Region (2027-2032) & (K Pcs)
- Table 71. APAC Automotive Head-Up Display Glass Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 72. Europe Automotive Head-Up Display Glass Sales Forecast by Country (2027-2032) & (K Pcs)
- Table 73. Europe Automotive Head-Up Display Glass Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 74. Middle East & Africa Automotive Head-Up Display Glass Sales Forecast by Country (2027-2032) & (K Pcs)
- Table 75. Middle East & Africa Automotive Head-Up Display Glass Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 76. Global Automotive Head-Up Display Glass Sales Forecast by Type (2027-2032) & (K Pcs)
- Table 77. Global Automotive Head-Up Display Glass Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 78. Global Automotive Head-Up Display Glass Sales Forecast by Application (2027-2032) & (K Pcs)
- Table 79. Global Automotive Head-Up Display Glass Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 80. Corning Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors
- Table 81. Corning Automotive Head-Up Display Glass Product Portfolios and Specifications
- Table 82. Corning Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)
- Table 83. Corning Main Business
- Table 84. Corning Latest Developments

Table 85. Fuyao Glass Industry Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 86. Fuyao Glass Industry Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 87. Fuyao Glass Industry Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 88. Fuyao Glass Industry Main Business

Table 89. Fuyao Glass Industry Latest Developments

Table 90. AGC Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 91. AGC Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 92. AGC Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 93. AGC Main Business

Table 94. AGC Latest Developments

Table 95. Kuraray Trosifol Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 96. Kuraray Trosifol Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 97. Kuraray Trosifol Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 98. Kuraray Trosifol Main Business

Table 99. Kuraray Trosifol Latest Developments

Table 100. NSG Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 101. NSG Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 102. NSG Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 103. NSG Main Business

Table 104. NSG Latest Developments

Table 105. Saint-Gobain Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 106. Saint-Gobain Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 107. Saint-Gobain Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 108. Saint-Gobain Main Business

Table 109. Saint-Gobain Latest Developments

Table 110. Central Glass Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 111. Central Glass Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 112. Central Glass Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 113. Central Glass Main Business

Table 114. Central Glass Latest Developments

Table 115. Xinyi Glass Holdings Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 116. Xinyi Glass Holdings Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 117. Xinyi Glass Holdings Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 118. Xinyi Glass Holdings Main Business

Table 119. Xinyi Glass Holdings Latest Developments

Table 120. Gentex Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 121. Gentex Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 122. Gentex Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 123. Gentex Main Business

Table 124. Gentex Latest Developments

Table 125. Vitro Automotive Glass Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 126. Vitro Automotive Glass Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 127. Vitro Automotive Glass Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 128. Vitro Automotive Glass Main Business

Table 129. Vitro Automotive Glass Latest Developments

Table 130. Hony Glass Technology Basic Information, Automotive Head-Up Display Glass Manufacturing Base, Sales Area and Its Competitors

Table 131. Hony Glass Technology Automotive Head-Up Display Glass Product Portfolios and Specifications

Table 132. Hony Glass Technology Automotive Head-Up Display Glass Sales (K Pcs), Revenue (\$ Million), Price (US\$/Pc) and Gross Margin (2021-2026)

Table 133. Hony Glass Technology Main Business

Table 134. Hony Glass Technology Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Automotive Head-Up Display Glass
- Figure 2. Automotive Head-Up Display Glass Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive Head-Up Display Glass Sales Growth Rate 2021-2032 (K Pcs)
- Figure 7. Global Automotive Head-Up Display Glass Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Automotive Head-Up Display Glass Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Automotive Head-Up Display Glass Sales Market Share by Country/Region (2025)
- Figure 10. Automotive Head-Up Display Glass Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Wedge-shaped Glass Substrate
- Figure 12. Product Picture of Non-wedge Laminated Glass Substrate
- Figure 13. Global Automotive Head-Up Display Glass Sales Market Share by Type in 2026
- Figure 14. Global Automotive Head-Up Display Glass Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of W-HUD Glass
- Figure 16. Product Picture of AR-HUD Glass
- Figure 17. Product Picture of C-HUD Glass
- Figure 18. Global Automotive Head-Up Display Glass Sales Market Share by HUD Type in 2026
- Figure 19. Global Automotive Head-Up Display Glass Revenue Market Share by HUD Type (2021-2026)
- Figure 20. Automotive Head-Up Display Glass Consumed in OEM
- Figure 21. Global Automotive Head-Up Display Glass Market: OEM (2021-2026) & (K Pcs)
- Figure 22. Automotive Head-Up Display Glass Consumed in Aftermarket
- Figure 23. Global Automotive Head-Up Display Glass Market: Aftermarket (2021-2026) & (K Pcs)
- Figure 24. Global Automotive Head-Up Display Glass Sale Market Share by Application

(2025)

Figure 25. Global Automotive Head-Up Display Glass Revenue Market Share by Application in 2026

Figure 26. Automotive Head-Up Display Glass Sales by Company in 2026 (K Pcs)

Figure 27. Global Automotive Head-Up Display Glass Sales Market Share by Company in 2026

Figure 28. Automotive Head-Up Display Glass Revenue by Company in 2026 (\$ millions)

Figure 29. Global Automotive Head-Up Display Glass Revenue Market Share by Company in 2026

Figure 30. Global Automotive Head-Up Display Glass Sales Market Share by Geographic Region (2021-2026)

Figure 31. Global Automotive Head-Up Display Glass Revenue Market Share by Geographic Region in 2026

Figure 32. Americas Automotive Head-Up Display Glass Sales 2021-2026 (K Pcs)

Figure 33. Americas Automotive Head-Up Display Glass Revenue 2021-2026 (\$ millions)

Figure 34. APAC Automotive Head-Up Display Glass Sales 2021-2026 (K Pcs)

Figure 35. APAC Automotive Head-Up Display Glass Revenue 2021-2026 (\$ millions)

Figure 36. Europe Automotive Head-Up Display Glass Sales 2021-2026 (K Pcs)

Figure 37. Europe Automotive Head-Up Display Glass Revenue 2021-2026 (\$ millions)

Figure 38. Middle East & Africa Automotive Head-Up Display Glass Sales 2021-2026 (K Pcs)

Figure 39. Middle East & Africa Automotive Head-Up Display Glass Revenue 2021-2026 (\$ millions)

Figure 40. Americas Automotive Head-Up Display Glass Sales Market Share by Country in 2026

Figure 41. Americas Automotive Head-Up Display Glass Revenue Market Share by Country (2021-2026)

Figure 42. Americas Automotive Head-Up Display Glass Sales Market Share by Type (2021-2026)

Figure 43. Americas Automotive Head-Up Display Glass Sales Market Share by Application (2021-2026)

Figure 44. United States Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 45. Canada Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 46. Mexico Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 47. Brazil Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 48. APAC Automotive Head-Up Display Glass Sales Market Share by Region in 2026

Figure 49. APAC Automotive Head-Up Display Glass Revenue Market Share by Region (2021-2026)

Figure 50. APAC Automotive Head-Up Display Glass Sales Market Share by Type (2021-2026)

Figure 51. APAC Automotive Head-Up Display Glass Sales Market Share by Application (2021-2026)

Figure 52. China Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 53. Japan Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 54. South Korea Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 55. Southeast Asia Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 56. India Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 57. Australia Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 58. China Taiwan Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 59. Europe Automotive Head-Up Display Glass Sales Market Share by Country in 2026

Figure 60. Europe Automotive Head-Up Display Glass Revenue Market Share by Country (2021-2026)

Figure 61. Europe Automotive Head-Up Display Glass Sales Market Share by Type (2021-2026)

Figure 62. Europe Automotive Head-Up Display Glass Sales Market Share by Application (2021-2026)

Figure 63. Germany Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 64. France Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 65. UK Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 66. Italy Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$

millions)

Figure 67. Russia Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 68. Middle East & Africa Automotive Head-Up Display Glass Sales Market Share by Country (2021-2026)

Figure 69. Middle East & Africa Automotive Head-Up Display Glass Sales Market Share by Type (2021-2026)

Figure 70. Middle East & Africa Automotive Head-Up Display Glass Sales Market Share by Application (2021-2026)

Figure 71. Egypt Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 72. South Africa Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 73. Israel Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 74. Turkey Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 75. GCC Countries Automotive Head-Up Display Glass Revenue Growth 2021-2026 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of Automotive Head-Up Display Glass in 2026

Figure 77. Manufacturing Process Analysis of Automotive Head-Up Display Glass

Figure 78. Industry Chain Structure of Automotive Head-Up Display Glass

Figure 79. Channels of Distribution

Figure 80. Global Automotive Head-Up Display Glass Sales Market Forecast by Region (2027-2032)

Figure 81. Global Automotive Head-Up Display Glass Revenue Market Share Forecast by Region (2027-2032)

Figure 82. Global Automotive Head-Up Display Glass Sales Market Share Forecast by Type (2027-2032)

Figure 83. Global Automotive Head-Up Display Glass Revenue Market Share Forecast by Type (2027-2032)

Figure 84. Global Automotive Head-Up Display Glass Sales Market Share Forecast by Application (2027-2032)

Figure 85. Global Automotive Head-Up Display Glass Revenue Market Share Forecast by Application (2027-2032)

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