

Global Automotive-grade Serial NOR Chips Market Growth 2026-2032

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Abstracts

The global Automotive-grade Serial NOR Chips market size is predicted to grow from US\$ 1154 million in 2025 to US\$ 1578 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

Automotive-grade serial NOR chips are non-volatile memory devices designed for automotive electronic systems. They utilize NOR flash architecture with a serial interface, offering high reliability, wide operating temperature ranges, and durability, making them suitable for applications such as in-vehicle control systems, dashboards, and infotainment systems.

United States market for Automotive-grade Serial NOR Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive-grade Serial NOR Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive-grade Serial NOR Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive-grade Serial NOR Chips players cover Renesas Electronics, ISSI, Infineon Technologies, Macronix International, Winbond Electronics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Automotive-grade Serial NOR Chips Industry Forecast" looks at past sales and reviews total world Automotive-grade

Serial NOR Chips sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive-grade Serial NOR Chips sales for 2026 through 2032. With Automotive-grade Serial NOR Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive-grade Serial NOR Chips industry.

This Insight Report provides a comprehensive analysis of the global Automotive-grade Serial NOR Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive-grade Serial NOR Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive-grade Serial NOR Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive-grade Serial NOR Chips and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive-grade Serial NOR Chips.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive-grade Serial NOR Chips market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

High Capacity

Medium Capacity

Low Capacity

Segmentation by Application:

Commercial Vehicles

Passenger Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Renesas Electronics

ISSI

Infineon Technologies

Macronix International

Winbond Electronics

Micron Technology

GigaDevice

Microchip Technology

Dosilicon

Elite Semiconductor Microelectronics Technology

Fudan Microelectronics

Giantec Semiconductor

Puya Semiconductor

Wuhan Xinxin Semiconductor Manufacturing

Xintianxia

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive-grade Serial NOR Chips market?

What factors are driving Automotive-grade Serial NOR Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive-grade Serial NOR Chips market opportunities vary by end market size?

How does Automotive-grade Serial NOR Chips break out by Type, by Application?

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