

Global Automotive-grade Navigation Maps Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Automotive-grade Navigation Maps market size is predicted to grow from US\$ 3219 million in 2025 to US\$ 5387 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

Automotive-grade navigation maps are digital mapping tools integrated into vehicle navigation systems, delivering real-time, high-precision geographic data on roads, buildings, and landmarks. They utilize GPS technology to provide accurate route planning and navigation guidance for drivers. These maps support dynamic updates to ensure the timeliness of traffic and road condition information. With intuitive interfaces and voice interaction features, they significantly enhance driving safety and travel efficiency.

Future automotive-grade navigation maps industry will focus on autonomous driving and personalized travel. High-precision maps integrated with sensors will provide decision-making basis for autonomous driving, while analyzing user preferences to customize route planning, enhancing travel experience. 5G and cloud computing technologies will accelerate data updates and enhance interaction capabilities. Intensified industry competition may lead to market consolidation, with leading enterprises such as NavInfo, Baidu, Amap, and Tencent consolidating their positions through technological innovation and service optimization. Coordinated development of the upstream and downstream industrial chains is trending, integrating maps with navigation software, while service models extend from single navigation to diversified lifestyle services. Government policy support and standardization will promote standardized industry development, requiring enterprises to strengthen R&D investment to cope with technological iterations and changing market demands.

LPI (LP Information)' newest research report, the 'Automotive-grade Navigation Maps Industry Forecast' looks at past sales and reviews total world Automotive-grade Navigation Maps sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive-grade Navigation Maps sales for 2026 through 2032. With Automotive-grade Navigation Maps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive-grade Navigation Maps industry.

This Insight Report provides a comprehensive analysis of the global Automotive-grade Navigation Maps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive-grade Navigation Maps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive-grade Navigation Maps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive-grade Navigation Maps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive-grade Navigation Maps.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive-grade Navigation Maps market by product type, application, key players and key regions and countries.

Segmentation by Type:

3D Mapping

4D Mapping

Segmentation by Data Granularity:

Road-level Map

Link-level Map

Lane-level Map

Segmentation by In-vehicle Deployment Mode:

On-board Offline Map

Cloud-based Map

Segmentation by Application:

OEMs

Navigation Hardware Manufacturer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Here Technologies

TomTom

Google

Mapbox

Mireo

Dynamic Map Platform

Trimble Maps

Zenrin

Apple Maps

MapmyIndia

Telenav

Beijing Amap Software

Beijing NavInfo

Guoqi Zhitu (Beijing) Technology

Zhejiang Langge Technology (Geely)

Beijing Kuandeng Technology

Shenyang Mxnavi

Beijing Baidu Maps

Shenyang Tencent Maps

Shenyang Neusoft Corporation

Wuhan CARBIT Information

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