

Global Automotive-grade Low-Power Bluetooth Module Market Growth 2026-2032

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Abstracts

The global Automotive-grade Low-Power Bluetooth Module market size is predicted to grow from US\$ 361 million in 2025 to US\$ 624 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

The vehicle Bluetooth module is a wireless communication device, usually integrated in the car audio or entertainment system, and consists of a Bluetooth chip, antenna, control unit, power management unit, and interface.

Low-power automotive Bluetooth module, also known as Bluetooth Low Energy (BLE) module, is a Bluetooth module designed for low power and low data transmission requirements. It is based on Bluetooth 4.0 and above. Compared with traditional Bluetooth, the BLE module significantly reduces power consumption and is suitable for battery-powered devices. It can communicate at short distances, has standard interfaces and interoperability, and operates in the license-free 2.4GHz frequency band. ISM radio frequency band is suitable for vehicle status monitoring, remote control of vehicles and other in-vehicle systems.

United States market for Automotive-grade Low-Power Bluetooth Module is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive-grade Low-Power Bluetooth Module is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive-grade Low-Power Bluetooth Module is estimated to

increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive-grade Low-Power Bluetooth Module players cover Murata Manufacturing Corporation (Japan), U-Blox, Fibocom, Sierra Wireless-Semtech, Quectel Communications, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Automotive-grade Low-Power Bluetooth Module Industry Forecast" looks at past sales and reviews total world Automotive-grade Low-Power Bluetooth Module sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive-grade Low-Power Bluetooth Module sales for 2026 through 2032. With Automotive-grade Low-Power Bluetooth Module sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive-grade Low-Power Bluetooth Module industry.

This Insight Report provides a comprehensive analysis of the global Automotive-grade Low-Power Bluetooth Module landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive-grade Low-Power Bluetooth Module portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive-grade Low-Power Bluetooth Module market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive-grade Low-Power Bluetooth Module and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive-grade Low-Power Bluetooth Module.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive-grade Low-Power Bluetooth Module market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Audio Module

Data Transfer Module

Dual Mode Module

Segmentation by Application:

Automotive Applications

Road Traffic

Parking Management

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Murata Manufacturing Corporation (Japan)

U-Blox

Fibocom

Sierra Wireless-Semtech

Quectel Communications

Telit Cinterion

Qualcomm

Infineon

Taiyo Yuden

Movon

Diodes

Adanis

Apmcomm

LM Technologies

Shinwa

Glead Electronics

Feasycom

MinebeaMitsumi

Hosiden

Minew

Xinchida

Feitong

Microchip Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive-grade Low-Power Bluetooth Module market?

What factors are driving Automotive-grade Low-Power Bluetooth Module market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive-grade Low-Power Bluetooth Module market opportunities vary by end market size?

How does Automotive-grade Low-Power Bluetooth Module break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Automotive-grade Low-Power Bluetooth Module Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Automotive-grade Low-Power Bluetooth Module by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Automotive-grade Low-Power Bluetooth Module by Country/Region, 2021, 2025 & 2032

2.2 Automotive-grade Low-Power Bluetooth Module Segment by Type

- 2.2.1 Audio Module
- 2.2.2 Data Transfer Module
- 2.2.3 Dual Mode Module
- 2.2.4 Automotive-grade Low-Power Bluetooth Module Sales by Type
 - 2.2.4.1 Global Automotive-grade Low-Power Bluetooth Module Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Automotive-grade Low-Power Bluetooth Module Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Automotive-grade Low-Power Bluetooth Module Sale Price by Type (2021-2026)

2.3 Automotive-grade Low-Power Bluetooth Module Segment by Application

- 2.3.1 Automotive Applications
- 2.3.2 Road Traffic
- 2.3.3 Parking Management
- 2.3.4 Others
- 2.3.5 Automotive-grade Low-Power Bluetooth Module Sales by Application
 - 2.3.5.1 Global Automotive-grade Low-Power Bluetooth Module Sale Market Share by

Application (2021-2026)

2.3.5.2 Global Automotive-grade Low-Power Bluetooth Module Revenue and Market Share by Application (2021-2026)

2.3.5.3 Global Automotive-grade Low-Power Bluetooth Module Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Automotive-grade Low-Power Bluetooth Module Breakdown Data by Company

3.1.1 Global Automotive-grade Low-Power Bluetooth Module Annual Sales by Company (2021-2026)

3.1.2 Global Automotive-grade Low-Power Bluetooth Module Sales Market Share by Company (2021-2026)

3.2 Global Automotive-grade Low-Power Bluetooth Module Annual Revenue by Company (2021-2026)

3.2.1 Global Automotive-grade Low-Power Bluetooth Module Revenue by Company (2021-2026)

3.2.2 Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Company (2021-2026)

3.3 Global Automotive-grade Low-Power Bluetooth Module Sale Price by Company

3.4 Key Manufacturers Automotive-grade Low-Power Bluetooth Module Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Automotive-grade Low-Power Bluetooth Module Product Location Distribution

3.4.2 Players Automotive-grade Low-Power Bluetooth Module Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE-GRADE LOW-POWER BLUETOOTH MODULE BY GEOGRAPHIC REGION

4.1 World Historic Automotive-grade Low-Power Bluetooth Module Market Size by Geographic Region (2021-2026)

4.1.1 Global Automotive-grade Low-Power Bluetooth Module Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Automotive-grade Low-Power Bluetooth Module Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Automotive-grade Low-Power Bluetooth Module Market Size by Country/Region (2021-2026)

4.2.1 Global Automotive-grade Low-Power Bluetooth Module Annual Sales by Country/Region (2021-2026)

4.2.2 Global Automotive-grade Low-Power Bluetooth Module Annual Revenue by Country/Region (2021-2026)

4.3 Americas Automotive-grade Low-Power Bluetooth Module Sales Growth

4.4 APAC Automotive-grade Low-Power Bluetooth Module Sales Growth

4.5 Europe Automotive-grade Low-Power Bluetooth Module Sales Growth

4.6 Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales Growth

5 AMERICAS

5.1 Americas Automotive-grade Low-Power Bluetooth Module Sales by Country

5.1.1 Americas Automotive-grade Low-Power Bluetooth Module Sales by Country (2021-2026)

5.1.2 Americas Automotive-grade Low-Power Bluetooth Module Revenue by Country (2021-2026)

5.2 Americas Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026)

5.3 Americas Automotive-grade Low-Power Bluetooth Module Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive-grade Low-Power Bluetooth Module Sales by Region

6.1.1 APAC Automotive-grade Low-Power Bluetooth Module Sales by Region (2021-2026)

6.1.2 APAC Automotive-grade Low-Power Bluetooth Module Revenue by Region (2021-2026)

6.2 APAC Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026)

6.3 APAC Automotive-grade Low-Power Bluetooth Module Sales by Application (2021-2026)

- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Automotive-grade Low-Power Bluetooth Module by Country
 - 7.1.1 Europe Automotive-grade Low-Power Bluetooth Module Sales by Country (2021-2026)
 - 7.1.2 Europe Automotive-grade Low-Power Bluetooth Module Revenue by Country (2021-2026)
- 7.2 Europe Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026)
- 7.3 Europe Automotive-grade Low-Power Bluetooth Module Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Automotive-grade Low-Power Bluetooth Module by Country
 - 8.1.1 Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Automotive-grade Low-Power Bluetooth Module Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026)
- 8.3 Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Automotive-grade Low-Power Bluetooth Module

10.3 Manufacturing Process Analysis of Automotive-grade Low-Power Bluetooth Module

10.4 Industry Chain Structure of Automotive-grade Low-Power Bluetooth Module

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Automotive-grade Low-Power Bluetooth Module Distributors

11.3 Automotive-grade Low-Power Bluetooth Module Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE-GRADE LOW-POWER BLUETOOTH MODULE BY GEOGRAPHIC REGION

12.1 Global Automotive-grade Low-Power Bluetooth Module Market Size Forecast by Region

12.1.1 Global Automotive-grade Low-Power Bluetooth Module Forecast by Region (2027-2032)

12.1.2 Global Automotive-grade Low-Power Bluetooth Module Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Automotive-grade Low-Power Bluetooth Module Forecast by Type

(2027-2032)

12.7 Global Automotive-grade Low-Power Bluetooth Module Forecast by Application
(2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Murata Manufacturing Corporation (Japan)

13.1.1 Murata Manufacturing Corporation (Japan) Company Information

13.1.2 Murata Manufacturing Corporation (Japan) Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.1.3 Murata Manufacturing Corporation (Japan) Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Murata Manufacturing Corporation (Japan) Main Business Overview

13.1.5 Murata Manufacturing Corporation (Japan) Latest Developments

13.2 U-Blox

13.2.1 U-Blox Company Information

13.2.2 U-Blox Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.2.3 U-Blox Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 U-Blox Main Business Overview

13.2.5 U-Blox Latest Developments

13.3 Fibocom

13.3.1 Fibocom Company Information

13.3.2 Fibocom Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.3.3 Fibocom Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Fibocom Main Business Overview

13.3.5 Fibocom Latest Developments

13.4 Sierra Wireless-Semtech

13.4.1 Sierra Wireless-Semtech Company Information

13.4.2 Sierra Wireless-Semtech Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.4.3 Sierra Wireless-Semtech Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Sierra Wireless-Semtech Main Business Overview

13.4.5 Sierra Wireless-Semtech Latest Developments

13.5 Quectel Communications

- 13.5.1 Quectel Communications Company Information
- 13.5.2 Quectel Communications Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
- 13.5.3 Quectel Communications Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.5.4 Quectel Communications Main Business Overview
- 13.5.5 Quectel Communications Latest Developments
- 13.6 Telit Cinterion
 - 13.6.1 Telit Cinterion Company Information
 - 13.6.2 Telit Cinterion Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.6.3 Telit Cinterion Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Telit Cinterion Main Business Overview
 - 13.6.5 Telit Cinterion Latest Developments
- 13.7 Qualcomm
 - 13.7.1 Qualcomm Company Information
 - 13.7.2 Qualcomm Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.7.3 Qualcomm Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Qualcomm Main Business Overview
 - 13.7.5 Qualcomm Latest Developments
- 13.8 Infineon
 - 13.8.1 Infineon Company Information
 - 13.8.2 Infineon Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.8.3 Infineon Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Infineon Main Business Overview
 - 13.8.5 Infineon Latest Developments
- 13.9 Taiyo Yuden
 - 13.9.1 Taiyo Yuden Company Information
 - 13.9.2 Taiyo Yuden Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.9.3 Taiyo Yuden Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Taiyo Yuden Main Business Overview
 - 13.9.5 Taiyo Yuden Latest Developments

13.10 Movon

13.10.1 Movon Company Information

13.10.2 Movon Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.10.3 Movon Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Movon Main Business Overview

13.10.5 Movon Latest Developments

13.11 Diodes

13.11.1 Diodes Company Information

13.11.2 Diodes Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.11.3 Diodes Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Diodes Main Business Overview

13.11.5 Diodes Latest Developments

13.12 Adanis

13.12.1 Adanis Company Information

13.12.2 Adanis Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.12.3 Adanis Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Adanis Main Business Overview

13.12.5 Adanis Latest Developments

13.13 Apmcomm

13.13.1 Apmcomm Company Information

13.13.2 Apmcomm Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.13.3 Apmcomm Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Apmcomm Main Business Overview

13.13.5 Apmcomm Latest Developments

13.14 LM Technologies

13.14.1 LM Technologies Company Information

13.14.2 LM Technologies Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.14.3 LM Technologies Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 LM Technologies Main Business Overview

- 13.14.5 LM Technologies Latest Developments
- 13.15 Shinwa
 - 13.15.1 Shinwa Company Information
 - 13.15.2 Shinwa Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.15.3 Shinwa Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Shinwa Main Business Overview
 - 13.15.5 Shinwa Latest Developments
- 13.16 Glead Electronics
 - 13.16.1 Glead Electronics Company Information
 - 13.16.2 Glead Electronics Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.16.3 Glead Electronics Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Glead Electronics Main Business Overview
 - 13.16.5 Glead Electronics Latest Developments
- 13.17 Feasycom
 - 13.17.1 Feasycom Company Information
 - 13.17.2 Feasycom Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.17.3 Feasycom Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Feasycom Main Business Overview
 - 13.17.5 Feasycom Latest Developments
- 13.18 MinebeaMitsumi
 - 13.18.1 MinebeaMitsumi Company Information
 - 13.18.2 MinebeaMitsumi Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.18.3 MinebeaMitsumi Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 MinebeaMitsumi Main Business Overview
 - 13.18.5 MinebeaMitsumi Latest Developments
- 13.19 Hosiden
 - 13.19.1 Hosiden Company Information
 - 13.19.2 Hosiden Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications
 - 13.19.3 Hosiden Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 Hosiden Main Business Overview

13.19.5 Hosiden Latest Developments

13.20 Minew

13.20.1 Minew Company Information

13.20.2 Minew Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.20.3 Minew Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Minew Main Business Overview

13.20.5 Minew Latest Developments

13.21 Xinchida

13.21.1 Xinchida Company Information

13.21.2 Xinchida Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.21.3 Xinchida Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Xinchida Main Business Overview

13.21.5 Xinchida Latest Developments

13.22 Feitong

13.22.1 Feitong Company Information

13.22.2 Feitong Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.22.3 Feitong Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 Feitong Main Business Overview

13.22.5 Feitong Latest Developments

13.23 Microchip Technology

13.23.1 Microchip Technology Company Information

13.23.2 Microchip Technology Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

13.23.3 Microchip Technology Automotive-grade Low-Power Bluetooth Module Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 Microchip Technology Main Business Overview

13.23.5 Microchip Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Automotive-grade Low-Power Bluetooth Module Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Automotive-grade Low-Power Bluetooth Module Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Audio Module

Table 4. Major Players of Data Transfer Module

Table 5. Major Players of Dual Mode Module

Table 6. Global Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026) & (K Units)

Table 7. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share by Type (2021-2026)

Table 8. Global Automotive-grade Low-Power Bluetooth Module Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Type (2021-2026)

Table 10. Global Automotive-grade Low-Power Bluetooth Module Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global Automotive-grade Low-Power Bluetooth Module Sale by Application (2021-2026) & (K Units)

Table 12. Global Automotive-grade Low-Power Bluetooth Module Sale Market Share by Application (2021-2026)

Table 13. Global Automotive-grade Low-Power Bluetooth Module Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Application (2021-2026)

Table 15. Global Automotive-grade Low-Power Bluetooth Module Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global Automotive-grade Low-Power Bluetooth Module Sales by Company (2021-2026) & (K Units)

Table 17. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share by Company (2021-2026)

Table 18. Global Automotive-grade Low-Power Bluetooth Module Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Company (2021-2026)

Table 20. Global Automotive-grade Low-Power Bluetooth Module Sale Price by Company (2021-2026) & (US\$/Unit)

Table 21. Key Manufacturers Automotive-grade Low-Power Bluetooth Module Producing Area Distribution and Sales Area

Table 22. Players Automotive-grade Low-Power Bluetooth Module Products Offered

Table 23. Automotive-grade Low-Power Bluetooth Module Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Automotive-grade Low-Power Bluetooth Module Sales by Geographic Region (2021-2026) & (K Units)

Table 27. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share Geographic Region (2021-2026)

Table 28. Global Automotive-grade Low-Power Bluetooth Module Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Automotive-grade Low-Power Bluetooth Module Sales by Country/Region (2021-2026) & (K Units)

Table 31. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share by Country/Region (2021-2026)

Table 32. Global Automotive-grade Low-Power Bluetooth Module Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Automotive-grade Low-Power Bluetooth Module Sales by Country (2021-2026) & (K Units)

Table 35. Americas Automotive-grade Low-Power Bluetooth Module Sales Market Share by Country (2021-2026)

Table 36. Americas Automotive-grade Low-Power Bluetooth Module Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026) & (K Units)

Table 38. Americas Automotive-grade Low-Power Bluetooth Module Sales by Application (2021-2026) & (K Units)

Table 39. APAC Automotive-grade Low-Power Bluetooth Module Sales by Region (2021-2026) & (K Units)

Table 40. APAC Automotive-grade Low-Power Bluetooth Module Sales Market Share by Region (2021-2026)

Table 41. APAC Automotive-grade Low-Power Bluetooth Module Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026) & (K Units)

Table 43. APAC Automotive-grade Low-Power Bluetooth Module Sales by Application (2021-2026) & (K Units)

Table 44. Europe Automotive-grade Low-Power Bluetooth Module Sales by Country (2021-2026) & (K Units)

Table 45. Europe Automotive-grade Low-Power Bluetooth Module Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026) & (K Units)

Table 47. Europe Automotive-grade Low-Power Bluetooth Module Sales by Application (2021-2026) & (K Units)

Table 48. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales by Country (2021-2026) & (K Units)

Table 49. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales by Type (2021-2026) & (K Units)

Table 51. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales by Application (2021-2026) & (K Units)

Table 52. Key Market Drivers & Growth Opportunities of Automotive-grade Low-Power Bluetooth Module

Table 53. Key Market Challenges & Risks of Automotive-grade Low-Power Bluetooth Module

Table 54. Key Industry Trends of Automotive-grade Low-Power Bluetooth Module

Table 55. Automotive-grade Low-Power Bluetooth Module Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Automotive-grade Low-Power Bluetooth Module Distributors List

Table 58. Automotive-grade Low-Power Bluetooth Module Customer List

Table 59. Global Automotive-grade Low-Power Bluetooth Module Sales Forecast by Region (2027-2032) & (K Units)

Table 60. Global Automotive-grade Low-Power Bluetooth Module Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas Automotive-grade Low-Power Bluetooth Module Sales Forecast by Country (2027-2032) & (K Units)

Table 62. Americas Automotive-grade Low-Power Bluetooth Module Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC Automotive-grade Low-Power Bluetooth Module Sales Forecast by Region (2027-2032) & (K Units)

Table 64. APAC Automotive-grade Low-Power Bluetooth Module Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Automotive-grade Low-Power Bluetooth Module Sales Forecast by Country (2027-2032) & (K Units)

Table 66. Europe Automotive-grade Low-Power Bluetooth Module Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales Forecast by Country (2027-2032) & (K Units)

Table 68. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Automotive-grade Low-Power Bluetooth Module Sales Forecast by Type (2027-2032) & (K Units)

Table 70. Global Automotive-grade Low-Power Bluetooth Module Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Automotive-grade Low-Power Bluetooth Module Sales Forecast by Application (2027-2032) & (K Units)

Table 72. Global Automotive-grade Low-Power Bluetooth Module Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. Murata Manufacturing Corporation (Japan) Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 74. Murata Manufacturing Corporation (Japan) Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 75. Murata Manufacturing Corporation (Japan) Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. Murata Manufacturing Corporation (Japan) Main Business

Table 77. Murata Manufacturing Corporation (Japan) Latest Developments

Table 78. U-Blox Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 79. U-Blox Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 80. U-Blox Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 81. U-Blox Main Business

Table 82. U-Blox Latest Developments

Table 83. Fibocom Basic Information, Automotive-grade Low-Power Bluetooth Module

Manufacturing Base, Sales Area and Its Competitors

Table 84. Fibocom Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 85. Fibocom Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Fibocom Main Business

Table 87. Fibocom Latest Developments

Table 88. Sierra Wireless-Semtech Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 89. Sierra Wireless-Semtech Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 90. Sierra Wireless-Semtech Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Sierra Wireless-Semtech Main Business

Table 92. Sierra Wireless-Semtech Latest Developments

Table 93. Quectel Communications Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 94. Quectel Communications Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 95. Quectel Communications Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Quectel Communications Main Business

Table 97. Quectel Communications Latest Developments

Table 98. Telit Cinterion Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 99. Telit Cinterion Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 100. Telit Cinterion Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Telit Cinterion Main Business

Table 102. Telit Cinterion Latest Developments

Table 103. Qualcomm Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 104. Qualcomm Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 105. Qualcomm Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Qualcomm Main Business

Table 107. Qualcomm Latest Developments

Table 108. Infineon Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 109. Infineon Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 110. Infineon Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Infineon Main Business

Table 112. Infineon Latest Developments

Table 113. Taiyo Yuden Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 114. Taiyo Yuden Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 115. Taiyo Yuden Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Taiyo Yuden Main Business

Table 117. Taiyo Yuden Latest Developments

Table 118. Movon Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 119. Movon Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 120. Movon Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Movon Main Business

Table 122. Movon Latest Developments

Table 123. Diodes Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 124. Diodes Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 125. Diodes Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Diodes Main Business

Table 127. Diodes Latest Developments

Table 128. Adanis Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 129. Adanis Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 130. Adanis Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Adanis Main Business

Table 132. Adanis Latest Developments

Table 133. Apmcomm Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 134. Apmcomm Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 135. Apmcomm Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Apmcomm Main Business

Table 137. Apmcomm Latest Developments

Table 138. LM Technologies Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 139. LM Technologies Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 140. LM Technologies Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. LM Technologies Main Business

Table 142. LM Technologies Latest Developments

Table 143. Shinwa Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 144. Shinwa Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 145. Shinwa Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Shinwa Main Business

Table 147. Shinwa Latest Developments

Table 148. Glead Electronics Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 149. Glead Electronics Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 150. Glead Electronics Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 151. Glead Electronics Main Business

Table 152. Glead Electronics Latest Developments

Table 153. Feasycom Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 154. Feasycom Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 155. Feasycom Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 156. Feasycom Main Business

Table 157. Feasycom Latest Developments

Table 158. MinebeaMitsumi Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 159. MinebeaMitsumi Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 160. MinebeaMitsumi Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 161. MinebeaMitsumi Main Business

Table 162. MinebeaMitsumi Latest Developments

Table 163. Hosiden Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 164. Hosiden Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 165. Hosiden Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 166. Hosiden Main Business

Table 167. Hosiden Latest Developments

Table 168. Minew Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 169. Minew Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 170. Minew Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 171. Minew Main Business

Table 172. Minew Latest Developments

Table 173. Xinchida Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 174. Xinchida Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 175. Xinchida Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 176. Xinchida Main Business

Table 177. Xinchida Latest Developments

Table 178. Feitong Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 179. Feitong Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 180. Feitong Automotive-grade Low-Power Bluetooth Module Sales (K Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 181. Feitong Main Business

Table 182. Feitong Latest Developments

Table 183. Microchip Technology Basic Information, Automotive-grade Low-Power Bluetooth Module Manufacturing Base, Sales Area and Its Competitors

Table 184. Microchip Technology Automotive-grade Low-Power Bluetooth Module Product Portfolios and Specifications

Table 185. Microchip Technology Automotive-grade Low-Power Bluetooth Module Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 186. Microchip Technology Main Business

Table 187. Microchip Technology Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Automotive-grade Low-Power Bluetooth Module
- Figure 2. Automotive-grade Low-Power Bluetooth Module Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive-grade Low-Power Bluetooth Module Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Automotive-grade Low-Power Bluetooth Module Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Automotive-grade Low-Power Bluetooth Module Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Automotive-grade Low-Power Bluetooth Module Sales Market Share by Country/Region (2025)
- Figure 10. Automotive-grade Low-Power Bluetooth Module Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Audio Module
- Figure 12. Product Picture of Data Transfer Module
- Figure 13. Product Picture of Dual Mode Module
- Figure 14. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share by Type in 2026
- Figure 15. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Type (2021-2026)
- Figure 16. Automotive-grade Low-Power Bluetooth Module Consumed in Automotive Applications
- Figure 17. Global Automotive-grade Low-Power Bluetooth Module Market: Automotive Applications (2021-2026) & (K Units)
- Figure 18. Automotive-grade Low-Power Bluetooth Module Consumed in Road Traffic
- Figure 19. Global Automotive-grade Low-Power Bluetooth Module Market: Road Traffic (2021-2026) & (K Units)
- Figure 20. Automotive-grade Low-Power Bluetooth Module Consumed in Parking Management
- Figure 21. Global Automotive-grade Low-Power Bluetooth Module Market: Parking Management (2021-2026) & (K Units)
- Figure 22. Automotive-grade Low-Power Bluetooth Module Consumed in Others
- Figure 23. Global Automotive-grade Low-Power Bluetooth Module Market: Others

(2021-2026) & (K Units)

Figure 24. Global Automotive-grade Low-Power Bluetooth Module Sale Market Share by Application (2025)

Figure 25. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Application in 2026

Figure 26. Automotive-grade Low-Power Bluetooth Module Sales by Company in 2026 (K Units)

Figure 27. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share by Company in 2026

Figure 28. Automotive-grade Low-Power Bluetooth Module Revenue by Company in 2026 (\$ millions)

Figure 29. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Company in 2026

Figure 30. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share by Geographic Region (2021-2026)

Figure 31. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Geographic Region in 2026

Figure 32. Americas Automotive-grade Low-Power Bluetooth Module Sales 2021-2026 (K Units)

Figure 33. Americas Automotive-grade Low-Power Bluetooth Module Revenue 2021-2026 (\$ millions)

Figure 34. APAC Automotive-grade Low-Power Bluetooth Module Sales 2021-2026 (K Units)

Figure 35. APAC Automotive-grade Low-Power Bluetooth Module Revenue 2021-2026 (\$ millions)

Figure 36. Europe Automotive-grade Low-Power Bluetooth Module Sales 2021-2026 (K Units)

Figure 37. Europe Automotive-grade Low-Power Bluetooth Module Revenue 2021-2026 (\$ millions)

Figure 38. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales 2021-2026 (K Units)

Figure 39. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Revenue 2021-2026 (\$ millions)

Figure 40. Americas Automotive-grade Low-Power Bluetooth Module Sales Market Share by Country in 2026

Figure 41. Americas Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Country (2021-2026)

Figure 42. Americas Automotive-grade Low-Power Bluetooth Module Sales Market Share by Type (2021-2026)

Figure 43. Americas Automotive-grade Low-Power Bluetooth Module Sales Market Share by Application (2021-2026)

Figure 44. United States Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 45. Canada Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 46. Mexico Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 47. Brazil Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 48. APAC Automotive-grade Low-Power Bluetooth Module Sales Market Share by Region in 2026

Figure 49. APAC Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Region (2021-2026)

Figure 50. APAC Automotive-grade Low-Power Bluetooth Module Sales Market Share by Type (2021-2026)

Figure 51. APAC Automotive-grade Low-Power Bluetooth Module Sales Market Share by Application (2021-2026)

Figure 52. China Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 53. Japan Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 54. South Korea Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 55. Southeast Asia Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 56. India Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 57. Australia Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 58. China Taiwan Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 59. Europe Automotive-grade Low-Power Bluetooth Module Sales Market Share by Country in 2026

Figure 60. Europe Automotive-grade Low-Power Bluetooth Module Revenue Market Share by Country (2021-2026)

Figure 61. Europe Automotive-grade Low-Power Bluetooth Module Sales Market Share by Type (2021-2026)

Figure 62. Europe Automotive-grade Low-Power Bluetooth Module Sales Market Share

by Application (2021-2026)

Figure 63. Germany Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 64. France Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 65. UK Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 66. Italy Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 67. Russia Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 68. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales Market Share by Country (2021-2026)

Figure 69. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales Market Share by Type (2021-2026)

Figure 70. Middle East & Africa Automotive-grade Low-Power Bluetooth Module Sales Market Share by Application (2021-2026)

Figure 71. Egypt Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 72. South Africa Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 73. Israel Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 74. Turkey Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 75. GCC Countries Automotive-grade Low-Power Bluetooth Module Revenue Growth 2021-2026 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of Automotive-grade Low-Power Bluetooth Module in 2026

Figure 77. Manufacturing Process Analysis of Automotive-grade Low-Power Bluetooth Module

Figure 78. Industry Chain Structure of Automotive-grade Low-Power Bluetooth Module

Figure 79. Channels of Distribution

Figure 80. Global Automotive-grade Low-Power Bluetooth Module Sales Market Forecast by Region (2027-2032)

Figure 81. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share Forecast by Region (2027-2032)

Figure 82. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share Forecast by Type (2027-2032)

Figure 83. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share Forecast by Type (2027-2032)

Figure 84. Global Automotive-grade Low-Power Bluetooth Module Sales Market Share Forecast by Application (2027-2032)

Figure 85. Global Automotive-grade Low-Power Bluetooth Module Revenue Market Share Forecast by Application (2027-2032)

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