

Global Automotive GNSS Location Chip Market Growth 2026-2032

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Abstracts

The global Automotive GNSS Location Chip market size is predicted to grow from US\$ 131 million in 2025 to US\$ 182 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

In-car navigation chips form the technological foundation for modern automotive navigation systems, offering real-time positioning, route guidance, and location-based services. These chips integrate GPS/GNSS receivers, advanced processing units, and connectivity features to support precise and seamless navigation. Automotive GNSS location chips are a critical component of modern vehicles, providing precise geolocation data for navigation, safety, and autonomous driving systems. These chips leverage satellite signals and advanced algorithms to ensure high-accuracy positioning, even in challenging environments.

United States market for Automotive GNSS Location Chip is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive GNSS Location Chip is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive GNSS Location Chip is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive GNSS Location Chip players cover U-blox, Qualcomm, Mediatek, Asensing Technology, STMicroelectronics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Automotive GNSS Location Chip Industry Forecast" looks at past sales and reviews total world Automotive GNSS Location Chip sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive GNSS Location Chip sales for 2026 through 2032. With Automotive GNSS Location Chip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive GNSS Location Chip industry.

This Insight Report provides a comprehensive analysis of the global Automotive GNSS Location Chip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive GNSS Location Chip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive GNSS Location Chip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive GNSS Location Chip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive GNSS Location Chip.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive GNSS Location Chip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Meter-level Accuracy

Submeter-level Accuracy

Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

U-blox

Qualcomm

Mediatek

Asensing Technology

STMicroelectronics

Zhongke Microelectronics

Furuno

Daisch

Unicore Communications

Unisoc

Airoha

TechtoTop

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive GNSS Location Chip market?

What factors are driving Automotive GNSS Location Chip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive GNSS Location Chip market opportunities vary by end market size?

How does Automotive GNSS Location Chip break out by Type, by Application?

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