

# Global Automotive Firmware Over The Air Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

FOTA update is nothing but a remote software-management technology for embedded systems, which facilitates wireless firmware upgrade on a device. FOTA upgrade involves firmware bug fixes, improving the automotive ECU's functionality, and replacing older firmware version with an updated version (for either fixing an issue or to add a new software feature).

LPI (LP Information)' newest research report, the "Automotive Firmware Over The Air Industry Forecast" looks at past sales and reviews total world Automotive Firmware Over The Air sales in 2022, providing a comprehensive analysis by region and market sector of projected Automotive Firmware Over The Air sales for 2023 through 2029. With Automotive Firmware Over The Air sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Firmware Over The Air industry.

This Insight Report provides a comprehensive analysis of the global Automotive Firmware Over The Air landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Firmware Over The Air portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Firmware Over The Air market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Automotive Firmware Over The Air and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Firmware Over The Air.

The global Automotive Firmware Over The Air market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Automotive Firmware Over The Air is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Automotive Firmware Over The Air is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Automotive Firmware Over The Air is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Automotive Firmware Over The Air players cover Harman, Desay SV and Aptiv, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Firmware Over The Air market by product type, application, key players and key regions and countries.

## Market Segmentation:

### Segmentation by type

Cellular

Wi-Fi

### Segmentation by application

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Harman

Desay SV

Aptiv

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