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Global Automotive Exterior Design Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Automotive Exterior Design market size is predicted to grow from US$ 40120 million in 2025 to US$ 70300 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

Automobile appearance design refers to a new design that is aesthetically pleasing and suitable for industrial application, based on the shape, pattern or combination of the automobile product, as well as the combination of color, shape and pattern. This design aims to present a unique visual effect through design elements such as lines, shapes and colors, making the car a unique landscape on the road.

United States market for Automotive Exterior Design is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Exterior Design is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Exterior Design is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Exterior Design players cover Creative Wave, Studiokurbos, Renfrew Group, AFRY, Mayco International, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Automotive Exterior Design Industry Forecast? looks at past sales and reviews total world Automotive Exterior Design sales in 2025, providing a comprehensive analysis by region and market sector of projected

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Automotive Exterior Design sales for 2026 through 2032. With Automotive Exterior Design sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Exterior Design industry.

This Insight Report provides a comprehensive analysis of the global Automotive Exterior Design landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Exterior Design portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Automotive Exterior Design market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Exterior Design and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Exterior Design.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Exterior Design market by product type, application, key players and key regions and countries.

Segmentation by Type:

Car Style Design

Car Structure Design

Others

Segmentation by Application:

Commercial Vehicles

Passenger Vehicles

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Creative Wave

Studiokurbos

Renfrew Group

AFRY

Mayco International

Cad Crowd

Hydra Design Labs

CALLUM Designs

KKR BOSE DESIGN Services

SSOE Group

Granstudio

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