

Global Automotive Exterior Coating Market Growth 2024-2030

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Abstracts

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Automobile exterior paint refers to the paint painted on the auto exterior parts, auto exterior parts mainly include bumpers, rearview mirrors, lights, door handles, skylights and so on.

The global Automotive Exterior Coating market size is projected to grow from US\$ 2791 million in 2024 to US\$ 3412 million in 2030; it is expected to grow at a CAGR of 3.4% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Exterior Coating Industry Forecast" looks at past sales and reviews total world Automotive Exterior Coating sales in 2023, providing a comprehensive analysis by region and market sector of projected Automotive Exterior Coating sales for 2024 through 2030. With Automotive Exterior Coating sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Exterior Coating industry.

This Insight Report provides a comprehensive analysis of the global Automotive Exterior Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Exterior Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Exterior Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Exterior Coating and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Exterior Coating.

The core global automotive exterior coating manufacturers include AkzoNobel, BASF, PPG Industries, Axalta Coating Systems, Nippon Paint and Kansai Paint, etc. The top three manufacturers account for approximately 51% of the global share. The Asia-Pacific region is the world's largest market, accounting for nearly 57% of the market share.

In terms of product type, primer occupies a dominant position, accounting for 40% of the market share. At the same time, in terms of application, passenger cars are the largest application field, accounting for 91%.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Exterior Coating market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Primer

Basecoat

Clearcoat

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AkzoNobel

BASF

PPG Industries

Axalta Coating Systems

Nippon Paint

Kansai Paint

Worwag

Xiangjiang Kansai Paint

KCC Corporation

Donglai Coating Technology

Peter Lacke

KNT

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Exterior Coating market?

What factors are driving Automotive Exterior Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Exterior Coating market opportunities vary by end market size?

How does Automotive Exterior Coating break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Automotive Exterior Coating Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Automotive Exterior Coating by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Automotive Exterior Coating by Country/Region, 2019, 2023 & 2030

2.2 Automotive Exterior Coating Segment by Type

- 2.2.1 Primer
- 2.2.2 Basecoat
- 2.2.3 Clearcoat

2.3 Automotive Exterior Coating Sales by Type

- 2.3.1 Global Automotive Exterior Coating Sales Market Share by Type (2019-2024)
- 2.3.2 Global Automotive Exterior Coating Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Automotive Exterior Coating Sale Price by Type (2019-2024)

2.4 Automotive Exterior Coating Segment by Application

- 2.4.1 Passenger Car
- 2.4.2 Commercial Vehicle

2.5 Automotive Exterior Coating Sales by Application

- 2.5.1 Global Automotive Exterior Coating Sale Market Share by Application (2019-2024)
- 2.5.2 Global Automotive Exterior Coating Revenue and Market Share by Application (2019-2024)
- 2.5.3 Global Automotive Exterior Coating Sale Price by Application (2019-2024)

3 GLOBAL BY COMPANY

3.1 Global Automotive Exterior Coating Breakdown Data by Company

3.1.1 Global Automotive Exterior Coating Annual Sales by Company (2019-2024)

3.1.2 Global Automotive Exterior Coating Sales Market Share by Company (2019-2024)

3.2 Global Automotive Exterior Coating Annual Revenue by Company (2019-2024)

3.2.1 Global Automotive Exterior Coating Revenue by Company (2019-2024)

3.2.2 Global Automotive Exterior Coating Revenue Market Share by Company (2019-2024)

3.3 Global Automotive Exterior Coating Sale Price by Company

3.4 Key Manufacturers Automotive Exterior Coating Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Automotive Exterior Coating Product Location Distribution

3.4.2 Players Automotive Exterior Coating Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE EXTERIOR COATING BY GEOGRAPHIC REGION

4.1 World Historic Automotive Exterior Coating Market Size by Geographic Region (2019-2024)

4.1.1 Global Automotive Exterior Coating Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Automotive Exterior Coating Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Automotive Exterior Coating Market Size by Country/Region (2019-2024)

4.2.1 Global Automotive Exterior Coating Annual Sales by Country/Region (2019-2024)

4.2.2 Global Automotive Exterior Coating Annual Revenue by Country/Region (2019-2024)

4.3 Americas Automotive Exterior Coating Sales Growth

4.4 APAC Automotive Exterior Coating Sales Growth

4.5 Europe Automotive Exterior Coating Sales Growth

4.6 Middle East & Africa Automotive Exterior Coating Sales Growth

5 AMERICAS

5.1 Americas Automotive Exterior Coating Sales by Country

5.1.1 Americas Automotive Exterior Coating Sales by Country (2019-2024)

5.1.2 Americas Automotive Exterior Coating Revenue by Country (2019-2024)

5.2 Americas Automotive Exterior Coating Sales by Type (2019-2024)

5.3 Americas Automotive Exterior Coating Sales by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive Exterior Coating Sales by Region

6.1.1 APAC Automotive Exterior Coating Sales by Region (2019-2024)

6.1.2 APAC Automotive Exterior Coating Revenue by Region (2019-2024)

6.2 APAC Automotive Exterior Coating Sales by Type (2019-2024)

6.3 APAC Automotive Exterior Coating Sales by Application (2019-2024)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Automotive Exterior Coating by Country

7.1.1 Europe Automotive Exterior Coating Sales by Country (2019-2024)

7.1.2 Europe Automotive Exterior Coating Revenue by Country (2019-2024)

7.2 Europe Automotive Exterior Coating Sales by Type (2019-2024)

7.3 Europe Automotive Exterior Coating Sales by Application (2019-2024)

7.4 Germany

7.5 France

- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Automotive Exterior Coating by Country
 - 8.1.1 Middle East & Africa Automotive Exterior Coating Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Automotive Exterior Coating Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Automotive Exterior Coating Sales by Type (2019-2024)
- 8.3 Middle East & Africa Automotive Exterior Coating Sales by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Automotive Exterior Coating
- 10.3 Manufacturing Process Analysis of Automotive Exterior Coating
- 10.4 Industry Chain Structure of Automotive Exterior Coating

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Automotive Exterior Coating Distributors
- 11.3 Automotive Exterior Coating Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE EXTERIOR COATING BY GEOGRAPHIC REGION

- 12.1 Global Automotive Exterior Coating Market Size Forecast by Region
 - 12.1.1 Global Automotive Exterior Coating Forecast by Region (2025-2030)
 - 12.1.2 Global Automotive Exterior Coating Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country (2025-2030)
- 12.3 APAC Forecast by Region (2025-2030)
- 12.4 Europe Forecast by Country (2025-2030)
- 12.5 Middle East & Africa Forecast by Country (2025-2030)
- 12.6 Global Automotive Exterior Coating Forecast by Type (2025-2030)
- 12.7 Global Automotive Exterior Coating Forecast by Application (2025-2030)

13 KEY PLAYERS ANALYSIS

- 13.1 AkzoNobel
 - 13.1.1 AkzoNobel Company Information
 - 13.1.2 AkzoNobel Automotive Exterior Coating Product Portfolios and Specifications
 - 13.1.3 AkzoNobel Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 AkzoNobel Main Business Overview
 - 13.1.5 AkzoNobel Latest Developments
- 13.2 BASF
 - 13.2.1 BASF Company Information
 - 13.2.2 BASF Automotive Exterior Coating Product Portfolios and Specifications
 - 13.2.3 BASF Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 BASF Main Business Overview
 - 13.2.5 BASF Latest Developments
- 13.3 PPG Industries
 - 13.3.1 PPG Industries Company Information
 - 13.3.2 PPG Industries Automotive Exterior Coating Product Portfolios and Specifications
 - 13.3.3 PPG Industries Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 PPG Industries Main Business Overview
 - 13.3.5 PPG Industries Latest Developments
- 13.4 Axalta Coating Systems

- 13.4.1 Axalta Coating Systems Company Information
- 13.4.2 Axalta Coating Systems Automotive Exterior Coating Product Portfolios and Specifications
- 13.4.3 Axalta Coating Systems Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Axalta Coating Systems Main Business Overview
- 13.4.5 Axalta Coating Systems Latest Developments
- 13.5 Nippon Paint
 - 13.5.1 Nippon Paint Company Information
 - 13.5.2 Nippon Paint Automotive Exterior Coating Product Portfolios and Specifications
 - 13.5.3 Nippon Paint Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.5.4 Nippon Paint Main Business Overview
 - 13.5.5 Nippon Paint Latest Developments
- 13.6 Kansai Paint
 - 13.6.1 Kansai Paint Company Information
 - 13.6.2 Kansai Paint Automotive Exterior Coating Product Portfolios and Specifications
 - 13.6.3 Kansai Paint Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Kansai Paint Main Business Overview
 - 13.6.5 Kansai Paint Latest Developments
- 13.7 Worwag
 - 13.7.1 Worwag Company Information
 - 13.7.2 Worwag Automotive Exterior Coating Product Portfolios and Specifications
 - 13.7.3 Worwag Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Worwag Main Business Overview
 - 13.7.5 Worwag Latest Developments
- 13.8 Xiangjiang Kansai Paint
 - 13.8.1 Xiangjiang Kansai Paint Company Information
 - 13.8.2 Xiangjiang Kansai Paint Automotive Exterior Coating Product Portfolios and Specifications
 - 13.8.3 Xiangjiang Kansai Paint Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Xiangjiang Kansai Paint Main Business Overview
 - 13.8.5 Xiangjiang Kansai Paint Latest Developments
- 13.9 KCC Corporation
 - 13.9.1 KCC Corporation Company Information
 - 13.9.2 KCC Corporation Automotive Exterior Coating Product Portfolios and

Specifications

13.9.3 KCC Corporation Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 KCC Corporation Main Business Overview

13.9.5 KCC Corporation Latest Developments

13.10 Donglai Coating Technology

13.10.1 Donglai Coating Technology Company Information

13.10.2 Donglai Coating Technology Automotive Exterior Coating Product Portfolios and Specifications

13.10.3 Donglai Coating Technology Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Donglai Coating Technology Main Business Overview

13.10.5 Donglai Coating Technology Latest Developments

13.11 Peter Lacke

13.11.1 Peter Lacke Company Information

13.11.2 Peter Lacke Automotive Exterior Coating Product Portfolios and Specifications

13.11.3 Peter Lacke Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Peter Lacke Main Business Overview

13.11.5 Peter Lacke Latest Developments

13.12 KNT

13.12.1 KNT Company Information

13.12.2 KNT Automotive Exterior Coating Product Portfolios and Specifications

13.12.3 KNT Automotive Exterior Coating Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 KNT Main Business Overview

13.12.5 KNT Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Automotive Exterior Coating Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Automotive Exterior Coating Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Primer
- Table 4. Major Players of Basecoat
- Table 5. Major Players of Clearcoat
- Table 6. Global Automotive Exterior Coating Sales by Type (2019-2024) & (K MT)
- Table 7. Global Automotive Exterior Coating Sales Market Share by Type (2019-2024)
- Table 8. Global Automotive Exterior Coating Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Automotive Exterior Coating Revenue Market Share by Type (2019-2024)
- Table 10. Global Automotive Exterior Coating Sale Price by Type (2019-2024) & (US\$/Ton)
- Table 11. Global Automotive Exterior Coating Sale by Application (2019-2024) & (K MT)
- Table 12. Global Automotive Exterior Coating Sale Market Share by Application (2019-2024)
- Table 13. Global Automotive Exterior Coating Revenue by Application (2019-2024) & (\$ million)
- Table 14. Global Automotive Exterior Coating Revenue Market Share by Application (2019-2024)
- Table 15. Global Automotive Exterior Coating Sale Price by Application (2019-2024) & (US\$/Ton)
- Table 16. Global Automotive Exterior Coating Sales by Company (2019-2024) & (K MT)
- Table 17. Global Automotive Exterior Coating Sales Market Share by Company (2019-2024)
- Table 18. Global Automotive Exterior Coating Revenue by Company (2019-2024) & (\$ millions)
- Table 19. Global Automotive Exterior Coating Revenue Market Share by Company (2019-2024)
- Table 20. Global Automotive Exterior Coating Sale Price by Company (2019-2024) & (US\$/Ton)
- Table 21. Key Manufacturers Automotive Exterior Coating Producing Area Distribution and Sales Area
- Table 22. Players Automotive Exterior Coating Products Offered

Table 23. Automotive Exterior Coating Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Automotive Exterior Coating Sales by Geographic Region (2019-2024) & (K MT)

Table 27. Global Automotive Exterior Coating Sales Market Share Geographic Region (2019-2024)

Table 28. Global Automotive Exterior Coating Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Automotive Exterior Coating Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Automotive Exterior Coating Sales by Country/Region (2019-2024) & (K MT)

Table 31. Global Automotive Exterior Coating Sales Market Share by Country/Region (2019-2024)

Table 32. Global Automotive Exterior Coating Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Automotive Exterior Coating Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Automotive Exterior Coating Sales by Country (2019-2024) & (K MT)

Table 35. Americas Automotive Exterior Coating Sales Market Share by Country (2019-2024)

Table 36. Americas Automotive Exterior Coating Revenue by Country (2019-2024) & (\$ millions)

Table 37. Americas Automotive Exterior Coating Sales by Type (2019-2024) & (K MT)

Table 38. Americas Automotive Exterior Coating Sales by Application (2019-2024) & (K MT)

Table 39. APAC Automotive Exterior Coating Sales by Region (2019-2024) & (K MT)

Table 40. APAC Automotive Exterior Coating Sales Market Share by Region (2019-2024)

Table 41. APAC Automotive Exterior Coating Revenue by Region (2019-2024) & (\$ millions)

Table 42. APAC Automotive Exterior Coating Sales by Type (2019-2024) & (K MT)

Table 43. APAC Automotive Exterior Coating Sales by Application (2019-2024) & (K MT)

Table 44. Europe Automotive Exterior Coating Sales by Country (2019-2024) & (K MT)

Table 45. Europe Automotive Exterior Coating Revenue by Country (2019-2024) & (\$

millions)

Table 46. Europe Automotive Exterior Coating Sales by Type (2019-2024) & (K MT)

Table 47. Europe Automotive Exterior Coating Sales by Application (2019-2024) & (K MT)

Table 48. Middle East & Africa Automotive Exterior Coating Sales by Country (2019-2024) & (K MT)

Table 49. Middle East & Africa Automotive Exterior Coating Revenue Market Share by Country (2019-2024)

Table 50. Middle East & Africa Automotive Exterior Coating Sales by Type (2019-2024) & (K MT)

Table 51. Middle East & Africa Automotive Exterior Coating Sales by Application (2019-2024) & (K MT)

Table 52. Key Market Drivers & Growth Opportunities of Automotive Exterior Coating

Table 53. Key Market Challenges & Risks of Automotive Exterior Coating

Table 54. Key Industry Trends of Automotive Exterior Coating

Table 55. Automotive Exterior Coating Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Automotive Exterior Coating Distributors List

Table 58. Automotive Exterior Coating Customer List

Table 59. Global Automotive Exterior Coating Sales Forecast by Region (2025-2030) & (K MT)

Table 60. Global Automotive Exterior Coating Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 61. Americas Automotive Exterior Coating Sales Forecast by Country (2025-2030) & (K MT)

Table 62. Americas Automotive Exterior Coating Annual Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 63. APAC Automotive Exterior Coating Sales Forecast by Region (2025-2030) & (K MT)

Table 64. APAC Automotive Exterior Coating Annual Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 65. Europe Automotive Exterior Coating Sales Forecast by Country (2025-2030) & (K MT)

Table 66. Europe Automotive Exterior Coating Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 67. Middle East & Africa Automotive Exterior Coating Sales Forecast by Country (2025-2030) & (K MT)

Table 68. Middle East & Africa Automotive Exterior Coating Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. Global Automotive Exterior Coating Sales Forecast by Type (2025-2030) & (K MT)

Table 70. Global Automotive Exterior Coating Revenue Forecast by Type (2025-2030) & (\$ millions)

Table 71. Global Automotive Exterior Coating Sales Forecast by Application (2025-2030) & (K MT)

Table 72. Global Automotive Exterior Coating Revenue Forecast by Application (2025-2030) & (\$ millions)

Table 73. AkzoNobel Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 74. AkzoNobel Automotive Exterior Coating Product Portfolios and Specifications

Table 75. AkzoNobel Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 76. AkzoNobel Main Business

Table 77. AkzoNobel Latest Developments

Table 78. BASF Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 79. BASF Automotive Exterior Coating Product Portfolios and Specifications

Table 80. BASF Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 81. BASF Main Business

Table 82. BASF Latest Developments

Table 83. PPG Industries Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 84. PPG Industries Automotive Exterior Coating Product Portfolios and Specifications

Table 85. PPG Industries Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 86. PPG Industries Main Business

Table 87. PPG Industries Latest Developments

Table 88. Axalta Coating Systems Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 89. Axalta Coating Systems Automotive Exterior Coating Product Portfolios and Specifications

Table 90. Axalta Coating Systems Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 91. Axalta Coating Systems Main Business

Table 92. Axalta Coating Systems Latest Developments

Table 93. Nippon Paint Basic Information, Automotive Exterior Coating Manufacturing

Base, Sales Area and Its Competitors

Table 94. Nippon Paint Automotive Exterior Coating Product Portfolios and Specifications

Table 95. Nippon Paint Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 96. Nippon Paint Main Business

Table 97. Nippon Paint Latest Developments

Table 98. Kansai Paint Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 99. Kansai Paint Automotive Exterior Coating Product Portfolios and Specifications

Table 100. Kansai Paint Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 101. Kansai Paint Main Business

Table 102. Kansai Paint Latest Developments

Table 103. Worwag Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 104. Worwag Automotive Exterior Coating Product Portfolios and Specifications

Table 105. Worwag Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 106. Worwag Main Business

Table 107. Worwag Latest Developments

Table 108. Xiangjiang Kansai Paint Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 109. Xiangjiang Kansai Paint Automotive Exterior Coating Product Portfolios and Specifications

Table 110. Xiangjiang Kansai Paint Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 111. Xiangjiang Kansai Paint Main Business

Table 112. Xiangjiang Kansai Paint Latest Developments

Table 113. KCC Corporation Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 114. KCC Corporation Automotive Exterior Coating Product Portfolios and Specifications

Table 115. KCC Corporation Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 116. KCC Corporation Main Business

Table 117. KCC Corporation Latest Developments

Table 118. Donglai Coating Technology Basic Information, Automotive Exterior Coating

Manufacturing Base, Sales Area and Its Competitors

Table 119. Donglai Coating Technology Automotive Exterior Coating Product Portfolios and Specifications

Table 120. Donglai Coating Technology Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 121. Donglai Coating Technology Main Business

Table 122. Donglai Coating Technology Latest Developments

Table 123. Peter Lacke Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 124. Peter Lacke Automotive Exterior Coating Product Portfolios and Specifications

Table 125. Peter Lacke Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 126. Peter Lacke Main Business

Table 127. Peter Lacke Latest Developments

Table 128. KNT Basic Information, Automotive Exterior Coating Manufacturing Base, Sales Area and Its Competitors

Table 129. KNT Automotive Exterior Coating Product Portfolios and Specifications

Table 130. KNT Automotive Exterior Coating Sales (K MT), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 131. KNT Main Business

Table 132. KNT Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Automotive Exterior Coating
- Figure 2. Automotive Exterior Coating Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive Exterior Coating Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Automotive Exterior Coating Revenue Growth Rate 2019-2030 (\$ millions)
- Figure 8. Automotive Exterior Coating Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 9. Automotive Exterior Coating Sales Market Share by Country/Region (2023)
- Figure 10. Automotive Exterior Coating Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 11. Product Picture of Primer
- Figure 12. Product Picture of Basecoat
- Figure 13. Product Picture of Clearcoat
- Figure 14. Global Automotive Exterior Coating Sales Market Share by Type in 2023
- Figure 15. Global Automotive Exterior Coating Revenue Market Share by Type (2019-2024)
- Figure 16. Automotive Exterior Coating Consumed in Passenger Car
- Figure 17. Global Automotive Exterior Coating Market: Passenger Car (2019-2024) & (K MT)
- Figure 18. Automotive Exterior Coating Consumed in Commercial Vehicle
- Figure 19. Global Automotive Exterior Coating Market: Commercial Vehicle (2019-2024) & (K MT)
- Figure 20. Global Automotive Exterior Coating Sale Market Share by Application (2023)
- Figure 21. Global Automotive Exterior Coating Revenue Market Share by Application in 2023
- Figure 22. Automotive Exterior Coating Sales by Company in 2023 (K MT)
- Figure 23. Global Automotive Exterior Coating Sales Market Share by Company in 2023
- Figure 24. Automotive Exterior Coating Revenue by Company in 2023 (\$ millions)
- Figure 25. Global Automotive Exterior Coating Revenue Market Share by Company in 2023
- Figure 26. Global Automotive Exterior Coating Sales Market Share by Geographic Region (2019-2024)

Figure 27. Global Automotive Exterior Coating Revenue Market Share by Geographic Region in 2023

Figure 28. Americas Automotive Exterior Coating Sales 2019-2024 (K MT)

Figure 29. Americas Automotive Exterior Coating Revenue 2019-2024 (\$ millions)

Figure 30. APAC Automotive Exterior Coating Sales 2019-2024 (K MT)

Figure 31. APAC Automotive Exterior Coating Revenue 2019-2024 (\$ millions)

Figure 32. Europe Automotive Exterior Coating Sales 2019-2024 (K MT)

Figure 33. Europe Automotive Exterior Coating Revenue 2019-2024 (\$ millions)

Figure 34. Middle East & Africa Automotive Exterior Coating Sales 2019-2024 (K MT)

Figure 35. Middle East & Africa Automotive Exterior Coating Revenue 2019-2024 (\$ millions)

Figure 36. Americas Automotive Exterior Coating Sales Market Share by Country in 2023

Figure 37. Americas Automotive Exterior Coating Revenue Market Share by Country (2019-2024)

Figure 38. Americas Automotive Exterior Coating Sales Market Share by Type (2019-2024)

Figure 39. Americas Automotive Exterior Coating Sales Market Share by Application (2019-2024)

Figure 40. United States Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 41. Canada Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 42. Mexico Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 43. Brazil Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 44. APAC Automotive Exterior Coating Sales Market Share by Region in 2023

Figure 45. APAC Automotive Exterior Coating Revenue Market Share by Region (2019-2024)

Figure 46. APAC Automotive Exterior Coating Sales Market Share by Type (2019-2024)

Figure 47. APAC Automotive Exterior Coating Sales Market Share by Application (2019-2024)

Figure 48. China Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 49. Japan Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 50. South Korea Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 51. Southeast Asia Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 52. India Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 53. Australia Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 54. China Taiwan Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 55. Europe Automotive Exterior Coating Sales Market Share by Country in 2023

Figure 56. Europe Automotive Exterior Coating Revenue Market Share by Country (2019-2024)

Figure 57. Europe Automotive Exterior Coating Sales Market Share by Type (2019-2024)

Figure 58. Europe Automotive Exterior Coating Sales Market Share by Application (2019-2024)

Figure 59. Germany Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 60. France Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 61. UK Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 62. Italy Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 63. Russia Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 64. Middle East & Africa Automotive Exterior Coating Sales Market Share by Country (2019-2024)

Figure 65. Middle East & Africa Automotive Exterior Coating Sales Market Share by Type (2019-2024)

Figure 66. Middle East & Africa Automotive Exterior Coating Sales Market Share by Application (2019-2024)

Figure 67. Egypt Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 68. South Africa Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 69. Israel Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 70. Turkey Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 71. GCC Countries Automotive Exterior Coating Revenue Growth 2019-2024 (\$ millions)

Figure 72. Manufacturing Cost Structure Analysis of Automotive Exterior Coating in 2023

Figure 73. Manufacturing Process Analysis of Automotive Exterior Coating

Figure 74. Industry Chain Structure of Automotive Exterior Coating

Figure 75. Channels of Distribution

Figure 76. Global Automotive Exterior Coating Sales Market Forecast by Region (2025-2030)

Figure 77. Global Automotive Exterior Coating Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Automotive Exterior Coating Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Automotive Exterior Coating Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Automotive Exterior Coating Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Automotive Exterior Coating Revenue Market Share Forecast by Application (2025-2030)

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