

Global Automotive Embedded Storage eMMC and UFS Market Growth 2026-2032

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Abstracts

The global Automotive Embedded Storage eMMC and UFS market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Automotive embedded storage refers to the specialized storage solutions integrated into modern vehicles to support various digital functions and applications. As vehicles become more advanced with features like infotainment systems, autonomous driving, and real-time data processing, the demand for reliable, high-performance storage has increased significantly. eMMC and UFS are two main types of automotive embedded storage products.

United States market for Automotive Embedded Storage eMMC and UFS is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Embedded Storage eMMC and UFS is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Embedded Storage eMMC and UFS is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Embedded Storage eMMC and UFS players cover Samsung, SK Hynix, KIOXIA Corporation, Western Digital, Micron Technology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Embedded Storage eMMC and UFS Industry Forecast" looks at past sales and reviews total world Automotive Embedded Storage eMMC and UFS sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Embedded Storage eMMC and UFS sales for 2026 through 2032. With Automotive Embedded Storage eMMC and UFS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Embedded Storage eMMC and UFS industry.

This Insight Report provides a comprehensive analysis of the global Automotive Embedded Storage eMMC and UFS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Embedded Storage eMMC and UFS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Embedded Storage eMMC and UFS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Embedded Storage eMMC and UFS and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Embedded Storage eMMC and UFS.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Embedded Storage eMMC and UFS market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

eMMC

UFS

Segmentation by Application:

Intelligent Driving System

In-Vehicle Infotainment System

Dashcam

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

SK Hynix

KIOXIA Corporation

Western Digital

Micron Technology

Longsys

Kingston Technology

Phison Electronics

YEESTOR Microelectronics

Rayson

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Embedded Storage eMMC and UFS market?

What factors are driving Automotive Embedded Storage eMMC and UFS market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Embedded Storage eMMC and UFS market opportunities vary by end market size?

How does Automotive Embedded Storage eMMC and UFS break out by Type, by Application?

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