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Global Automotive Electronic Rearview Mirror Chip Market Growth 2026-2032

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Abstracts

The global Automotive Electronic Rearview Mirror Chip market size is predicted to grow from US$ 65.62 million in 2025 to US$ 158 million in 2032; it is expected to grow at a CAGR of 13.6% from 2026 to 2032.

Automotive Electronic Rearview Mirror is to take a real-time picture of the rear of the vehicle through a camera on the rear of the vehicle. And present it losslessly and without delay on the central rearview mirror display. That is, from the perspective of the camera, observe the real situation behind the vehicle. The car rearview mirror chip is used for streaming media rearview mirror to process various data, including audio and video processing, vehicle driving assistance calculation, etc.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022. The automotive electronic rearview mirror chip is currently at the forefront of the automotive technology sector. With the rapid advancement of autonomous driving technology and intelligent transportation systems, automotive rearview mirrors are no longer just

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windows reflecting the road; they are becoming more intelligent and multifunctional. This trend has led to a rapid increase in demand for automotive electronic rearview mirror chips. These chips not only provide high-resolution image transmission but also integrate various sensors and artificial intelligence algorithms to enable functions such as lane-keeping assistance, blind-spot monitoring, and traffic sign recognition. Additionally, energy efficiency and environmental sustainability are also market trends, with some electronic rearview mirror chips incorporating low-power technologies to help reduce a vehicle's energy consumption, aligning with the trend toward green mobility. In summary, the market outlook for automotive electronic rearview mirror chips is promising and will continue to be driven by technological advancements and consumer demands.

LP Information, Inc. (LPI) ' newest research report, the ?Automotive Electronic Rearview Mirror Chip Industry Forecast? looks at past sales and reviews total world Automotive Electronic Rearview Mirror Chip sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Electronic Rearview Mirror Chip sales for 2026 through 2032. With Automotive Electronic Rearview Mirror Chip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Electronic Rearview Mirror Chip industry.

This Insight Report provides a comprehensive analysis of the global Automotive Electronic Rearview Mirror Chip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Electronic Rearview Mirror Chip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Automotive Electronic Rearview Mirror Chip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Electronic Rearview Mirror Chip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Electronic Rearview Mirror Chip.

This report presents a comprehensive overview, market shares, and growth

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opportunities of Automotive Electronic Rearview Mirror Chip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

- 10nm
- 22nm
- 28nm
- Others

Segmentation by Application:

- Car
- SUV

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Ambarella

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MediaTek

Hisilicon Technologies

NovaTek

Allwinnertech Technology

Beijing Ziguang Zhanrui Technology

Rockchip Electronics

Qualcomm

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Electronic Rearview Mirror Chip market?

What factors are driving Automotive Electronic Rearview Mirror Chip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Electronic Rearview Mirror Chip market opportunities vary by end market size?

How does Automotive Electronic Rearview Mirror Chip break out by Type, by Application?

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