

Global Automotive Electromagnetic Fan Clutch Market Growth 2026-2032

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Abstracts

The global Automotive Electromagnetic Fan Clutch market size is predicted to grow from US\$ 827 million in 2025 to US\$ 1137 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Automotive electromagnetic fan clutches are fan drive control components used in the engine cooling systems of internal combustion engine vehicles (passenger and commercial), heavy-duty trucks, and construction machinery. They operate by engaging or disengaging the clutch via an electromagnetic coil, allowing the cooling fan to run only when needed; this reduces engine power loss, noise, and fuel consumption.

Upstream components include electromagnetic coils, friction discs, bearings, hubs, springs, steel/aluminum housings, sensors, controllers, wiring harnesses, and seals. Downstream markets primarily include passenger vehicles, heavy-duty trucks, buses, construction machinery, agricultural equipment, engine manufacturers, vehicle OEMs, and the aftermarket.

The global market features an average unit price of \$180, with sales volume of approximately 4.69 million units, an annual production capacity of about 5 million units, and an industry profit margin of around 27%.

Future market growth will be driven by energy-saving and emission-reduction requirements for commercial vehicles, the need for precise engine thermal management, and increasingly stringent emission regulations. Demand for electromagnetic fan clutches will remain stable across diesel vehicles, heavy-duty trucks, buses, construction machinery, and non-road equipment. Compared to traditional mechanical fans, their 'on-demand' control capability helps reduce fuel

consumption and noise, making them ideal for high-load engine cooling applications. While applications in battery electric vehicles (BEVs) are limited, hybrid vehicles, extended-range electric vehicles (EREVs), and internal combustion commercial vehicles continue to require efficient cooling systems. Future product development will focus on faster response times, lower energy consumption, longer service life, lightweighting, and integration with sensors and ECUs, while the aftermarket replacement sector will also sustain demand.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Electromagnetic Fan Clutch Industry Forecast" looks at past sales and reviews total world Automotive Electromagnetic Fan Clutch sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Electromagnetic Fan Clutch sales for 2026 through 2032. With Automotive Electromagnetic Fan Clutch sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Electromagnetic Fan Clutch industry.

This Insight Report provides a comprehensive analysis of the global Automotive Electromagnetic Fan Clutch landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Electromagnetic Fan Clutch portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Electromagnetic Fan Clutch market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Electromagnetic Fan Clutch and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Electromagnetic Fan Clutch.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Electromagnetic Fan Clutch market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PWM-Controlled

On-Off

ECU-Controlled

Temperature-Controlled

Pressure-Signal-Controlled

Segmentation by Voltage:

12V Electronic Viscous Fan Clutch

24V Electronic Viscous Fan Clutch

48V Electronic Viscous Fan Clutch

Segmentation by Mounting Type:

Engine-Mounted

Pulley-Mounted

Water-Pump-Mounted

Bracket-Mounted

Segmentation by Application:

Commercial Vehicle

Passenger Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Solero Technologies

LICOS Trucktec

Horton

Warner Electric

Ogura Clutch

BorgWarner

MAHLE

Hayden Automotive

American Cooling Systems

Xuelong Group

BorgWarner Shenglong

Longkou Zhongyu

Longzhong Holding

Jiangsu Geldon Transmission

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Electromagnetic Fan Clutch market?

What factors are driving Automotive Electromagnetic Fan Clutch market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Electromagnetic Fan Clutch market opportunities vary by end market size?

How does Automotive Electromagnetic Fan Clutch break out by Type, by Application?

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