

Global Automotive Electric Side Step Market Growth 2026-2032

<https://marketpublishers.com/r/GEEC7B762EC7EN.html>

Date: August 2026

Pages: 86

Price: US\$ 3,660.00 (Single User License)

ID: GEEC7B762EC7EN

Abstracts

The global Automotive Electric Side Step market size is predicted to grow from US\$ 104 million in 2025 to US\$ 191 million in 2032; it is expected to grow at a CAGR of 9.2% from 2026 to 2032.

An Automotive Electric Side Step, also known as a power running board or electric retractable step, is a feature installed on certain vehicles, particularly SUVs and trucks. It is designed to provide convenience and ease of access to the vehicle's cabin by extending a step or running board when the vehicle doors are opened and retracting it when the doors are closed.

Integration in Premium and High-End Models: Electric side steps were often featured as optional or standard equipment in premium and high-end vehicle models. Automakers sought to provide additional convenience and enhance the overall user experience in these vehicles.

Aftermarket Demand: Beyond original equipment manufacturer (OEM) installations, there was a growing demand for aftermarket electric side step solutions. Consumers who owned SUVs or trucks without factory-installed electric steps sought to retrofit their vehicles with these features.

Expansion into Mid-Range and Popular Models: While initially common in premium models, electric side steps started to make their way into mid-range and popular SUVs and trucks. As technology advanced, manufacturers sought to offer these features to a broader consumer base.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Electric Side Step

Industry Forecast? looks at past sales and reviews total world Automotive Electric Side Step sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Electric Side Step sales for 2026 through 2032. With Automotive Electric Side Step sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Electric Side Step industry.

This Insight Report provides a comprehensive analysis of the global Automotive Electric Side Step landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Electric Side Step portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Electric Side Step market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Electric Side Step and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Electric Side Step.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Electric Side Step market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

SUV

MPV

Off-Road Vehicle

Segmentation by Application:

OEM

After Market

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Foshan Wonder Tech Auto Accessories

Dongjian Automotive Technology

Mapletech

Bohai Automotive Systems

ActionTrac

CBS Automotive

Westin

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Electric Side Step market?

What factors are driving Automotive Electric Side Step market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Electric Side Step market opportunities vary by end market size?

How does Automotive Electric Side Step break out by Type, by Application?

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