

Global Automotive Electric Power Steering ECU Market Growth 2026-2032

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Abstracts

The global Automotive Electric Power Steering ECU market size is predicted to grow from US\$ 7645 million in 2025 to US\$ 11224 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

In 2025, global Automotive Electric Power Steering ECU production reached approximately 79.4 million units, with an average market price of around US\$98.4 per unit.

Automotive Electric Power Steering ECU refers to the electronic control unit used in electric power steering (EPS) systems to manage steering assist functions by processing vehicle and steering input signals and controlling the electric motor output accordingly. It serves as the core control component of the EPS system, receiving data from torque sensors, steering angle sensors, vehicle speed sensors, and other vehicle electronic systems to calculate and deliver precise steering assistance. Depending on vehicle platform and steering architecture, EPS ECUs can be configured for column-assist, pinion-assist, rack-assist, or dual-pinion steering systems.

The upstream supply chain of Automotive Electric Power Steering ECU includes semiconductor suppliers, microcontroller and power module manufacturers, PCB and electronic component suppliers, sensor providers, connector and housing manufacturers, and software/algorithm developers. Midstream involves ECU hardware design, embedded software development, circuit integration, module assembly, calibration, and validation testing. Downstream demand mainly comes from passenger vehicle and commercial vehicle manufacturers, steering system integrators, and automotive aftermarket service channels.

The global Automotive Electric Power Steering ECU market is an important segment of the automotive electronics and chassis control industry, driven by the widespread adoption of electric power steering systems across passenger and commercial vehicles. As EPS replaces traditional hydraulic power steering due to its superior fuel efficiency, lower maintenance requirements, and compatibility with advanced driver assistance systems (ADAS), demand for high-performance steering ECUs continues to expand. The ECU functions as the electronic intelligence center of the steering system and plays a critical role in steering precision, responsiveness, and vehicle handling performance.

Market growth is supported by increasing vehicle electrification, rising penetration of ADAS and autonomous driving technologies, and tightening fuel efficiency and emissions regulations worldwide. Modern EPS ECUs are evolving from basic assist control modules into more sophisticated steering-domain controllers capable of supporting lane keeping, automated parking, highway assist, and other advanced steering intervention functions. This evolution is driving demand for higher computing performance, improved functional safety, cybersecurity capability, and software-defined steering architectures.

Asia-Pacific dominates the global market due to its large automotive production base and concentrated supply chain for electronic components and steering systems, with China, Japan, and South Korea serving as major manufacturing hubs. Europe and North America remain important high-value markets driven by premium vehicle production and rapid ADAS deployment. However, the market also faces challenges including semiconductor supply volatility, increasing functional safety requirements, and rising cost pressures from vehicle manufacturers. Despite these constraints, the Automotive Electric Power Steering ECU market is expected to maintain strong long-term growth as vehicle intelligence and steer-by-wire adoption continue to accelerate.

LP Information, Inc. (LPI) 's newest research report, the "Automotive Electric Power Steering ECU Industry Forecast" looks at past sales and reviews total world Automotive Electric Power Steering ECU sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Electric Power Steering ECU sales for 2026 through 2032. With Automotive Electric Power Steering ECU sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Electric Power Steering ECU industry.

This Insight Report provides a comprehensive analysis of the global Automotive Electric Power Steering ECU landscape and highlights key trends related to product

segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Electric Power Steering ECU portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Electric Power Steering ECU market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Electric Power Steering ECU and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Electric Power Steering ECU.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Electric Power Steering ECU market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

C-EPS ECU

P-EPS ECU

DP-EPS ECU

R-EPS ECU

Segmentation by Integration:

Integration Type ECU

Standalone EPS ECU

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

JTEKT

Bosch

Nexteer

ZF

NSK

Hitachi Astemo (Showa)

Hyundai Mobis

Thyssenkrupp

Denso

HL Mando

Zhuzhou Elite

Yubei

Zhejiang Shibao

CAAS

FinDreams Technology

Mitsubishi Electric

Jingwei Hirain

Xiangbin Electronic

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Electric Power Steering ECU market?

What factors are driving Automotive Electric Power Steering ECU market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Electric Power Steering ECU market opportunities vary by end market size?

How does Automotive Electric Power Steering ECU break out by Type, by Application?

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