

Global Automotive DVR SoC Chips Market Growth 2026-2032

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Abstracts

The global Automotive DVR SoC Chips market size is predicted to grow from US\$ 352 million in 2025 to US\$ 541 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

In 2025, global sales of Automotive DVR SoC Chips reached approximately 120 million units, with an average market price of about USD 3 per unit, an annual production capacity of roughly 140 million units, and an industry-average gross margin of approximately 35%.

An Automotive DVR SoC Chip is a highly integrated automotive or quasi-automotive system-on-chip that combines video inputs, ISP, video encoding/decoding (e.g., H.264/H.265), memory control, display output, and basic AI/image enhancement to capture, process, compress, and store driving video with a focus on stability, low power, and cost efficiency.

Upstream comprises foundries (mature nodes), packaging/testing, IP blocks (ISP/codec), and memory; midstream covers SoC design plus software/SDKs; downstream demand comes mainly from aftermarket dashcams, fleet/commercial vehicle monitoring, and some entry-level front-fit camera systems, with aftermarket and fleet segments driving most volumes.

United States market for Automotive DVR SoC Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive DVR SoC Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive DVR SoC Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive DVR SoC Chips players cover Renesas, HiSilicon, Novatek Microelectronics, Ambarella, SigmaStar, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Automotive DVR SoC Chips Industry Forecast” looks at past sales and reviews total world Automotive DVR SoC Chips sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive DVR SoC Chips sales for 2026 through 2032. With Automotive DVR SoC Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive DVR SoC Chips industry.

This Insight Report provides a comprehensive analysis of the global Automotive DVR SoC Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive DVR SoC Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive DVR SoC Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive DVR SoC Chips and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive DVR SoC Chips.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive DVR SoC Chips market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-channel

Dual-channel

Segmentation by Resolution:

1080p

2K

4K

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Renesas

HiSilicon

Novatek Microelectronics

Ambarella

SigmaStar

Shanghai Fullhan

iCatch

Allwinner

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive DVR SoC Chips market?

What factors are driving Automotive DVR SoC Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive DVR SoC Chips market opportunities vary by end market size?

How does Automotive DVR SoC Chips break out by Type, by Application?

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