

Global Automotive Driver Assist SoC Market Growth 2026-2032

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Abstracts

The global Automotive Driver Assist SoC market size is predicted to grow from US\$ 2201 million in 2025 to US\$ 4328 million in 2032; it is expected to grow at a CAGR of 11.0% from 2026 to 2032.

In 2025, global sales of Automotive Driver Assist SoC reached approximately 150 million units, with an average market price of about USD 15 per unit, an annual production capacity of roughly 170 million units, and an industry-average gross margin of approximately 40%.

An Automotive Driver Assist SoC is a highly integrated, automotive-grade system-on-chip designed for driver assistance, combining CPU/GPU/AI accelerators, ISP, memory interfaces, and in-vehicle connectivity to support perception fusion, object detection, decision-making, and control, with strong emphasis on real-time performance, functional safety (ASIL), and reliability.

Upstream spans semiconductor IP, EDA tools, foundry services, packaging/testing, and automotive-grade memory; midstream centers on SoC design, software/algorithm adaptation, and reference platforms; downstream demand comes from ADAS ECUs in passenger and commercial vehicles—supporting functions such as AEB, ACC, LKA, and parking assist—with volumes driven by broader model adoption and regulatory momentum.

United States market for Automotive Driver Assist SoC is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Driver Assist SoC is estimated to increase from US\$

million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Driver Assist SoC is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Driver Assist SoC players cover TI, MPS, Renesas, Qualcomm, NVIDIA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Driver Assist SoC Industry Forecast” looks at past sales and reviews total world Automotive Driver Assist SoC sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Driver Assist SoC sales for 2026 through 2032. With Automotive Driver Assist SoC sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Driver Assist SoC industry.

This Insight Report provides a comprehensive analysis of the global Automotive Driver Assist SoC landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Driver Assist SoC portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Driver Assist SoC market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Driver Assist SoC and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Driver Assist SoC.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Driver Assist SoC market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

L1 SoC

L2 SoC

L3 SoC

Segmentation by Sensor Processing Focus:

Camera-centric SoC

Radar-centric SoC

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

TI

MPS

Renesas

Qualcomm

NVIDIA

Mobileye

NXP

Ambarella

HiSilicon

Black Sesame Technologies

Horizon Robotics

SEPA

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Driver Assist SoC market?

What factors are driving Automotive Driver Assist SoC market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Driver Assist SoC market opportunities vary by end market size?

How does Automotive Driver Assist SoC break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Automotive Driver Assist SoC Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Automotive Driver Assist SoC by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Automotive Driver Assist SoC by Country/Region, 2021, 2025 & 2032

2.2 Automotive Driver Assist SoC Segment by Type

- 2.2.1 L1 SoC
- 2.2.2 L2 SoC
- 2.2.3 L3 SoC
- 2.2.4 Automotive Driver Assist SoC Sales by Type
 - 2.2.4.1 Global Automotive Driver Assist SoC Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Automotive Driver Assist SoC Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Automotive Driver Assist SoC Sale Price by Type (2021-2026)

2.3 Automotive Driver Assist SoC Segment by Sensor Processing Focus

- 2.3.1 Camera-centric SoC
- 2.3.2 Radar-centric SoC
- 2.3.3 Automotive Driver Assist SoC Sales by Sensor Processing Focus
 - 2.3.3.1 Global Automotive Driver Assist SoC Sales Market Share by Sensor Processing Focus (2021-2026)
 - 2.3.3.2 Global Automotive Driver Assist SoC Revenue and Market Share by Sensor Processing Focus (2021-2026)

2.3.3.3 Global Automotive Driver Assist SoC Sale Price by Sensor Processing Focus (2021-2026)

2.4 Automotive Driver Assist SoC Segment by Application

2.4.1 Passenger Vehicles

2.4.2 Commercial Vehicles

2.4.3 Automotive Driver Assist SoC Sales by Application

2.4.3.1 Global Automotive Driver Assist SoC Sale Market Share by Application (2021-2026)

2.4.3.2 Global Automotive Driver Assist SoC Revenue and Market Share by Application (2021-2026)

2.4.3.3 Global Automotive Driver Assist SoC Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Automotive Driver Assist SoC Breakdown Data by Company

3.1.1 Global Automotive Driver Assist SoC Annual Sales by Company (2021-2026)

3.1.2 Global Automotive Driver Assist SoC Sales Market Share by Company (2021-2026)

3.2 Global Automotive Driver Assist SoC Annual Revenue by Company (2021-2026)

3.2.1 Global Automotive Driver Assist SoC Revenue by Company (2021-2026)

3.2.2 Global Automotive Driver Assist SoC Revenue Market Share by Company (2021-2026)

3.3 Global Automotive Driver Assist SoC Sale Price by Company

3.4 Key Manufacturers Automotive Driver Assist SoC Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Automotive Driver Assist SoC Product Location Distribution

3.4.2 Players Automotive Driver Assist SoC Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE DRIVER ASSIST SOC BY GEOGRAPHIC REGION

4.1 World Historic Automotive Driver Assist SoC Market Size by Geographic Region (2021-2026)

4.1.1 Global Automotive Driver Assist SoC Annual Sales by Geographic Region

(2021-2026)

4.1.2 Global Automotive Driver Assist SoC Annual Revenue by Geographic Region

(2021-2026)

4.2 World Historic Automotive Driver Assist SoC Market Size by Country/Region

(2021-2026)

4.2.1 Global Automotive Driver Assist SoC Annual Sales by Country/Region

(2021-2026)

4.2.2 Global Automotive Driver Assist SoC Annual Revenue by Country/Region

(2021-2026)

4.3 Americas Automotive Driver Assist SoC Sales Growth

4.4 APAC Automotive Driver Assist SoC Sales Growth

4.5 Europe Automotive Driver Assist SoC Sales Growth

4.6 Middle East & Africa Automotive Driver Assist SoC Sales Growth

5 AMERICAS

5.1 Americas Automotive Driver Assist SoC Sales by Country

5.1.1 Americas Automotive Driver Assist SoC Sales by Country (2021-2026)

5.1.2 Americas Automotive Driver Assist SoC Revenue by Country (2021-2026)

5.2 Americas Automotive Driver Assist SoC Sales by Type (2021-2026)

5.3 Americas Automotive Driver Assist SoC Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive Driver Assist SoC Sales by Region

6.1.1 APAC Automotive Driver Assist SoC Sales by Region (2021-2026)

6.1.2 APAC Automotive Driver Assist SoC Revenue by Region (2021-2026)

6.2 APAC Automotive Driver Assist SoC Sales by Type (2021-2026)

6.3 APAC Automotive Driver Assist SoC Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Automotive Driver Assist SoC by Country

7.1.1 Europe Automotive Driver Assist SoC Sales by Country (2021-2026)

7.1.2 Europe Automotive Driver Assist SoC Revenue by Country (2021-2026)

7.2 Europe Automotive Driver Assist SoC Sales by Type (2021-2026)

7.3 Europe Automotive Driver Assist SoC Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Automotive Driver Assist SoC by Country

8.1.1 Middle East & Africa Automotive Driver Assist SoC Sales by Country (2021-2026)

8.1.2 Middle East & Africa Automotive Driver Assist SoC Revenue by Country (2021-2026)

8.2 Middle East & Africa Automotive Driver Assist SoC Sales by Type (2021-2026)

8.3 Middle East & Africa Automotive Driver Assist SoC Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Automotive Driver Assist SoC
- 10.3 Manufacturing Process Analysis of Automotive Driver Assist SoC
- 10.4 Industry Chain Structure of Automotive Driver Assist SoC

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Automotive Driver Assist SoC Distributors
- 11.3 Automotive Driver Assist SoC Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE DRIVER ASSIST SOC BY GEOGRAPHIC REGION

- 12.1 Global Automotive Driver Assist SoC Market Size Forecast by Region
 - 12.1.1 Global Automotive Driver Assist SoC Forecast by Region (2027-2032)
 - 12.1.2 Global Automotive Driver Assist SoC Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Automotive Driver Assist SoC Forecast by Type (2027-2032)
- 12.7 Global Automotive Driver Assist SoC Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 TI
 - 13.1.1 TI Company Information
 - 13.1.2 TI Automotive Driver Assist SoC Product Portfolios and Specifications
 - 13.1.3 TI Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 TI Main Business Overview
 - 13.1.5 TI Latest Developments
- 13.2 MPS
 - 13.2.1 MPS Company Information
 - 13.2.2 MPS Automotive Driver Assist SoC Product Portfolios and Specifications

13.2.3 MPS Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 MPS Main Business Overview

13.2.5 MPS Latest Developments

13.3 Renesas

13.3.1 Renesas Company Information

13.3.2 Renesas Automotive Driver Assist SoC Product Portfolios and Specifications

13.3.3 Renesas Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Renesas Main Business Overview

13.3.5 Renesas Latest Developments

13.4 Qualcomm

13.4.1 Qualcomm Company Information

13.4.2 Qualcomm Automotive Driver Assist SoC Product Portfolios and Specifications

13.4.3 Qualcomm Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Qualcomm Main Business Overview

13.4.5 Qualcomm Latest Developments

13.5 NVIDIA

13.5.1 NVIDIA Company Information

13.5.2 NVIDIA Automotive Driver Assist SoC Product Portfolios and Specifications

13.5.3 NVIDIA Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 NVIDIA Main Business Overview

13.5.5 NVIDIA Latest Developments

13.6 Mobileye

13.6.1 Mobileye Company Information

13.6.2 Mobileye Automotive Driver Assist SoC Product Portfolios and Specifications

13.6.3 Mobileye Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Mobileye Main Business Overview

13.6.5 Mobileye Latest Developments

13.7 NXP

13.7.1 NXP Company Information

13.7.2 NXP Automotive Driver Assist SoC Product Portfolios and Specifications

13.7.3 NXP Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 NXP Main Business Overview

13.7.5 NXP Latest Developments

13.8 Ambarella

13.8.1 Ambarella Company Information

13.8.2 Ambarella Automotive Driver Assist SoC Product Portfolios and Specifications

13.8.3 Ambarella Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Ambarella Main Business Overview

13.8.5 Ambarella Latest Developments

13.9 HiSilicon

13.9.1 HiSilicon Company Information

13.9.2 HiSilicon Automotive Driver Assist SoC Product Portfolios and Specifications

13.9.3 HiSilicon Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 HiSilicon Main Business Overview

13.9.5 HiSilicon Latest Developments

13.10 Black Sesame Technologies

13.10.1 Black Sesame Technologies Company Information

13.10.2 Black Sesame Technologies Automotive Driver Assist SoC Product Portfolios and Specifications

13.10.3 Black Sesame Technologies Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Black Sesame Technologies Main Business Overview

13.10.5 Black Sesame Technologies Latest Developments

13.11 Horizon Robotics

13.11.1 Horizon Robotics Company Information

13.11.2 Horizon Robotics Automotive Driver Assist SoC Product Portfolios and Specifications

13.11.3 Horizon Robotics Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Horizon Robotics Main Business Overview

13.11.5 Horizon Robotics Latest Developments

13.12 SEPA

13.12.1 SEPA Company Information

13.12.2 SEPA Automotive Driver Assist SoC Product Portfolios and Specifications

13.12.3 SEPA Automotive Driver Assist SoC Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 SEPA Main Business Overview

13.12.5 SEPA Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Automotive Driver Assist SoC Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Automotive Driver Assist SoC Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of L1 SoC

Table 4. Major Players of L2 SoC

Table 5. Major Players of L3 SoC

Table 6. Global Automotive Driver Assist SoC Sales by Type (2021-2026) & (Million Units)

Table 7. Global Automotive Driver Assist SoC Sales Market Share by Type (2021-2026)

Table 8. Global Automotive Driver Assist SoC Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Automotive Driver Assist SoC Revenue Market Share by Type (2021-2026)

Table 10. Global Automotive Driver Assist SoC Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of Camera-centric SoC

Table 12. Major Players of Radar-centric SoC

Table 13. Global Automotive Driver Assist SoC Sales by Sensor Processing Focus (2021-2026) & (Million Units)

Table 14. Global Automotive Driver Assist SoC Sales Market Share by Sensor Processing Focus (2021-2026)

Table 15. Global Automotive Driver Assist SoC Revenue by Sensor Processing Focus (2021-2026) & (\$ million)

Table 16. Global Automotive Driver Assist SoC Revenue Market Share by Sensor Processing Focus (2021-2026)

Table 17. Global Automotive Driver Assist SoC Sale Price by Sensor Processing Focus (2021-2026) & (US\$/Unit)

Table 18. Global Automotive Driver Assist SoC Sale by Application (2021-2026) & (Million Units)

Table 19. Global Automotive Driver Assist SoC Sale Market Share by Application (2021-2026)

Table 20. Global Automotive Driver Assist SoC Revenue by Application (2021-2026) & (\$ million)

Table 21. Global Automotive Driver Assist SoC Revenue Market Share by Application

(2021-2026)

Table 22. Global Automotive Driver Assist SoC Sale Price by Application (2021-2026) & (US\$/Unit)

Table 23. Global Automotive Driver Assist SoC Sales by Company (2021-2026) & (Million Units)

Table 24. Global Automotive Driver Assist SoC Sales Market Share by Company (2021-2026)

Table 25. Global Automotive Driver Assist SoC Revenue by Company (2021-2026) & (\$ millions)

Table 26. Global Automotive Driver Assist SoC Revenue Market Share by Company (2021-2026)

Table 27. Global Automotive Driver Assist SoC Sale Price by Company (2021-2026) & (US\$/Unit)

Table 28. Key Manufacturers Automotive Driver Assist SoC Producing Area Distribution and Sales Area

Table 29. Players Automotive Driver Assist SoC Products Offered

Table 30. Automotive Driver Assist SoC Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Market M&A Activity & Strategy

Table 33. Global Automotive Driver Assist SoC Sales by Geographic Region (2021-2026) & (Million Units)

Table 34. Global Automotive Driver Assist SoC Sales Market Share Geographic Region (2021-2026)

Table 35. Global Automotive Driver Assist SoC Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 36. Global Automotive Driver Assist SoC Revenue Market Share by Geographic Region (2021-2026)

Table 37. Global Automotive Driver Assist SoC Sales by Country/Region (2021-2026) & (Million Units)

Table 38. Global Automotive Driver Assist SoC Sales Market Share by Country/Region (2021-2026)

Table 39. Global Automotive Driver Assist SoC Revenue by Country/Region (2021-2026) & (\$ millions)

Table 40. Global Automotive Driver Assist SoC Revenue Market Share by Country/Region (2021-2026)

Table 41. Americas Automotive Driver Assist SoC Sales by Country (2021-2026) & (Million Units)

Table 42. Americas Automotive Driver Assist SoC Sales Market Share by Country

(2021-2026)

Table 43. Americas Automotive Driver Assist SoC Revenue by Country (2021-2026) & (\$ millions)

Table 44. Americas Automotive Driver Assist SoC Sales by Type (2021-2026) & (Million Units)

Table 45. Americas Automotive Driver Assist SoC Sales by Application (2021-2026) & (Million Units)

Table 46. APAC Automotive Driver Assist SoC Sales by Region (2021-2026) & (Million Units)

Table 47. APAC Automotive Driver Assist SoC Sales Market Share by Region (2021-2026)

Table 48. APAC Automotive Driver Assist SoC Revenue by Region (2021-2026) & (\$ millions)

Table 49. APAC Automotive Driver Assist SoC Sales by Type (2021-2026) & (Million Units)

Table 50. APAC Automotive Driver Assist SoC Sales by Application (2021-2026) & (Million Units)

Table 51. Europe Automotive Driver Assist SoC Sales by Country (2021-2026) & (Million Units)

Table 52. Europe Automotive Driver Assist SoC Revenue by Country (2021-2026) & (\$ millions)

Table 53. Europe Automotive Driver Assist SoC Sales by Type (2021-2026) & (Million Units)

Table 54. Europe Automotive Driver Assist SoC Sales by Application (2021-2026) & (Million Units)

Table 55. Middle East & Africa Automotive Driver Assist SoC Sales by Country (2021-2026) & (Million Units)

Table 56. Middle East & Africa Automotive Driver Assist SoC Revenue Market Share by Country (2021-2026)

Table 57. Middle East & Africa Automotive Driver Assist SoC Sales by Type (2021-2026) & (Million Units)

Table 58. Middle East & Africa Automotive Driver Assist SoC Sales by Application (2021-2026) & (Million Units)

Table 59. Key Market Drivers & Growth Opportunities of Automotive Driver Assist SoC

Table 60. Key Market Challenges & Risks of Automotive Driver Assist SoC

Table 61. Key Industry Trends of Automotive Driver Assist SoC

Table 62. Automotive Driver Assist SoC Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Automotive Driver Assist SoC Distributors List

- Table 65. Automotive Driver Assist SoC Customer List
- Table 66. Global Automotive Driver Assist SoC Sales Forecast by Region (2027-2032) & (Million Units)
- Table 67. Global Automotive Driver Assist SoC Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 68. Americas Automotive Driver Assist SoC Sales Forecast by Country (2027-2032) & (Million Units)
- Table 69. Americas Automotive Driver Assist SoC Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 70. APAC Automotive Driver Assist SoC Sales Forecast by Region (2027-2032) & (Million Units)
- Table 71. APAC Automotive Driver Assist SoC Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 72. Europe Automotive Driver Assist SoC Sales Forecast by Country (2027-2032) & (Million Units)
- Table 73. Europe Automotive Driver Assist SoC Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 74. Middle East & Africa Automotive Driver Assist SoC Sales Forecast by Country (2027-2032) & (Million Units)
- Table 75. Middle East & Africa Automotive Driver Assist SoC Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 76. Global Automotive Driver Assist SoC Sales Forecast by Type (2027-2032) & (Million Units)
- Table 77. Global Automotive Driver Assist SoC Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 78. Global Automotive Driver Assist SoC Sales Forecast by Application (2027-2032) & (Million Units)
- Table 79. Global Automotive Driver Assist SoC Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 80. TI Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors
- Table 81. TI Automotive Driver Assist SoC Product Portfolios and Specifications
- Table 82. TI Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 83. TI Main Business
- Table 84. TI Latest Developments
- Table 85. MPS Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors
- Table 86. MPS Automotive Driver Assist SoC Product Portfolios and Specifications

Table 87. MPS Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 88. MPS Main Business

Table 89. MPS Latest Developments

Table 90. Renesas Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 91. Renesas Automotive Driver Assist SoC Product Portfolios and Specifications

Table 92. Renesas Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. Renesas Main Business

Table 94. Renesas Latest Developments

Table 95. Qualcomm Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 96. Qualcomm Automotive Driver Assist SoC Product Portfolios and Specifications

Table 97. Qualcomm Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. Qualcomm Main Business

Table 99. Qualcomm Latest Developments

Table 100. NVIDIA Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 101. NVIDIA Automotive Driver Assist SoC Product Portfolios and Specifications

Table 102. NVIDIA Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 103. NVIDIA Main Business

Table 104. NVIDIA Latest Developments

Table 105. Mobileye Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 106. Mobileye Automotive Driver Assist SoC Product Portfolios and Specifications

Table 107. Mobileye Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. Mobileye Main Business

Table 109. Mobileye Latest Developments

Table 110. NXP Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 111. NXP Automotive Driver Assist SoC Product Portfolios and Specifications

Table 112. NXP Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. NXP Main Business

Table 114. NXP Latest Developments

Table 115. Ambarella Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 116. Ambarella Automotive Driver Assist SoC Product Portfolios and Specifications

Table 117. Ambarella Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. Ambarella Main Business

Table 119. Ambarella Latest Developments

Table 120. HiSilicon Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 121. HiSilicon Automotive Driver Assist SoC Product Portfolios and Specifications

Table 122. HiSilicon Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. HiSilicon Main Business

Table 124. HiSilicon Latest Developments

Table 125. Black Sesame Technologies Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 126. Black Sesame Technologies Automotive Driver Assist SoC Product Portfolios and Specifications

Table 127. Black Sesame Technologies Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Black Sesame Technologies Main Business

Table 129. Black Sesame Technologies Latest Developments

Table 130. Horizon Robotics Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 131. Horizon Robotics Automotive Driver Assist SoC Product Portfolios and Specifications

Table 132. Horizon Robotics Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. Horizon Robotics Main Business

Table 134. Horizon Robotics Latest Developments

Table 135. SEPA Basic Information, Automotive Driver Assist SoC Manufacturing Base, Sales Area and Its Competitors

Table 136. SEPA Automotive Driver Assist SoC Product Portfolios and Specifications

Table 137. SEPA Automotive Driver Assist SoC Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. SEPA Main Business

Table 139. SEPA Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Automotive Driver Assist SoC
- Figure 2. Automotive Driver Assist SoC Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive Driver Assist SoC Sales Growth Rate 2021-2032 (Million Units)
- Figure 7. Global Automotive Driver Assist SoC Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Automotive Driver Assist SoC Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Automotive Driver Assist SoC Sales Market Share by Country/Region (2025)
- Figure 10. Automotive Driver Assist SoC Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of L1 SoC
- Figure 12. Product Picture of L2 SoC
- Figure 13. Product Picture of L3 SoC
- Figure 14. Global Automotive Driver Assist SoC Sales Market Share by Type in 2026
- Figure 15. Global Automotive Driver Assist SoC Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Camera-centric SoC
- Figure 17. Product Picture of Radar-centric SoC
- Figure 18. Global Automotive Driver Assist SoC Sales Market Share by Sensor Processing Focus in 2026
- Figure 19. Global Automotive Driver Assist SoC Revenue Market Share by Sensor Processing Focus (2021-2026)
- Figure 20. Automotive Driver Assist SoC Consumed in Passenger Vehicles
- Figure 21. Global Automotive Driver Assist SoC Market: Passenger Vehicles (2021-2026) & (Million Units)
- Figure 22. Automotive Driver Assist SoC Consumed in Commercial Vehicles
- Figure 23. Global Automotive Driver Assist SoC Market: Commercial Vehicles (2021-2026) & (Million Units)
- Figure 24. Global Automotive Driver Assist SoC Sale Market Share by Application (2025)
- Figure 25. Global Automotive Driver Assist SoC Revenue Market Share by Application

in 2026

Figure 26. Automotive Driver Assist SoC Sales by Company in 2026 (Million Units)

Figure 27. Global Automotive Driver Assist SoC Sales Market Share by Company in 2026

Figure 28. Automotive Driver Assist SoC Revenue by Company in 2026 (\$ millions)

Figure 29. Global Automotive Driver Assist SoC Revenue Market Share by Company in 2026

Figure 30. Global Automotive Driver Assist SoC Sales Market Share by Geographic Region (2021-2026)

Figure 31. Global Automotive Driver Assist SoC Revenue Market Share by Geographic Region in 2026

Figure 32. Americas Automotive Driver Assist SoC Sales 2021-2026 (Million Units)

Figure 33. Americas Automotive Driver Assist SoC Revenue 2021-2026 (\$ millions)

Figure 34. APAC Automotive Driver Assist SoC Sales 2021-2026 (Million Units)

Figure 35. APAC Automotive Driver Assist SoC Revenue 2021-2026 (\$ millions)

Figure 36. Europe Automotive Driver Assist SoC Sales 2021-2026 (Million Units)

Figure 37. Europe Automotive Driver Assist SoC Revenue 2021-2026 (\$ millions)

Figure 38. Middle East & Africa Automotive Driver Assist SoC Sales 2021-2026 (Million Units)

Figure 39. Middle East & Africa Automotive Driver Assist SoC Revenue 2021-2026 (\$ millions)

Figure 40. Americas Automotive Driver Assist SoC Sales Market Share by Country in 2026

Figure 41. Americas Automotive Driver Assist SoC Revenue Market Share by Country (2021-2026)

Figure 42. Americas Automotive Driver Assist SoC Sales Market Share by Type (2021-2026)

Figure 43. Americas Automotive Driver Assist SoC Sales Market Share by Application (2021-2026)

Figure 44. United States Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)

Figure 45. Canada Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)

Figure 46. Mexico Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)

Figure 47. Brazil Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)

Figure 48. APAC Automotive Driver Assist SoC Sales Market Share by Region in 2026

Figure 49. APAC Automotive Driver Assist SoC Revenue Market Share by Region (2021-2026)

- Figure 50. APAC Automotive Driver Assist SoC Sales Market Share by Type (2021-2026)
- Figure 51. APAC Automotive Driver Assist SoC Sales Market Share by Application (2021-2026)
- Figure 52. China Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Japan Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 54. South Korea Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Southeast Asia Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 56. India Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Australia Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 58. China Taiwan Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 59. Europe Automotive Driver Assist SoC Sales Market Share by Country in 2026
- Figure 60. Europe Automotive Driver Assist SoC Revenue Market Share by Country (2021-2026)
- Figure 61. Europe Automotive Driver Assist SoC Sales Market Share by Type (2021-2026)
- Figure 62. Europe Automotive Driver Assist SoC Sales Market Share by Application (2021-2026)
- Figure 63. Germany Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 64. France Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 65. UK Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Italy Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Russia Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Middle East & Africa Automotive Driver Assist SoC Sales Market Share by Country (2021-2026)
- Figure 69. Middle East & Africa Automotive Driver Assist SoC Sales Market Share by Type (2021-2026)
- Figure 70. Middle East & Africa Automotive Driver Assist SoC Sales Market Share by Application (2021-2026)
- Figure 71. Egypt Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)
- Figure 72. South Africa Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$

millions)

Figure 73. Israel Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)

Figure 74. Turkey Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)

Figure 75. GCC Countries Automotive Driver Assist SoC Revenue Growth 2021-2026 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of Automotive Driver Assist SoC in 2026

Figure 77. Manufacturing Process Analysis of Automotive Driver Assist SoC

Figure 78. Industry Chain Structure of Automotive Driver Assist SoC

Figure 79. Channels of Distribution

Figure 80. Global Automotive Driver Assist SoC Sales Market Forecast by Region (2027-2032)

Figure 81. Global Automotive Driver Assist SoC Revenue Market Share Forecast by Region (2027-2032)

Figure 82. Global Automotive Driver Assist SoC Sales Market Share Forecast by Type (2027-2032)

Figure 83. Global Automotive Driver Assist SoC Revenue Market Share Forecast by Type (2027-2032)

Figure 84. Global Automotive Driver Assist SoC Sales Market Share Forecast by Application (2027-2032)

Figure 85. Global Automotive Driver Assist SoC Revenue Market Share Forecast by Application (2027-2032)

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