

Global Automotive Driver Assist SoC Chips Market Growth 2026-2032

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Abstracts

The global Automotive Driver Assist SoC Chips market size is predicted to grow from US\$ 2201 million in 2025 to US\$ 4328 million in 2032; it is expected to grow at a CAGR of 11.0% from 2026 to 2032.

In 2025, global sales of Automotive Driver Assist SoC Chips reached approximately 150 million units, with an average market price of about USD 15 per unit, an annual production capacity of roughly 170 million units, and an industry-average gross margin of approximately 40%.

An Automotive Driver Assist SoC Chip is a highly integrated, automotive-grade system-on-chip designed for driver assistance, combining CPU/GPU/AI accelerators, ISP, memory interfaces, and in-vehicle connectivity to support perception fusion, object detection, decision-making, and control, with strong emphasis on real-time performance, functional safety (ASIL), and reliability.

Upstream spans semiconductor IP, EDA tools, foundry services, packaging/testing, and automotive-grade memory; midstream centers on SoC design, software/algorithm adaptation, and reference platforms; downstream demand comes from ADAS ECUs in passenger and commercial vehicles—supporting functions such as AEB, ACC, LKA, and parking assist—with volumes driven by broader model adoption and regulatory momentum.

United States market for Automotive Driver Assist SoC Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Driver Assist SoC Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Driver Assist SoC Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Driver Assist SoC Chips players cover TI, MPS, Renesas, Qualcomm, NVIDIA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Driver Assist SoC Chips Industry Forecast” looks at past sales and reviews total world Automotive Driver Assist SoC Chips sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Driver Assist SoC Chips sales for 2026 through 2032. With Automotive Driver Assist SoC Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Driver Assist SoC Chips industry.

This Insight Report provides a comprehensive analysis of the global Automotive Driver Assist SoC Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Driver Assist SoC Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Driver Assist SoC Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Driver Assist SoC Chips and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Driver Assist SoC Chips.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Driver Assist SoC Chips market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

L1 SoC

L2 SoC

L3 SoC

Segmentation by Sensor Processing Focus:

Camera-centric SoC

Radar-centric SoC

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

TI

MPS

Renesas

Qualcomm

NVIDIA

Mobileye

NXP

Ambarella

HiSilicon

Black Sesame Technologies

Horizon Robotics

SEPA

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Driver Assist SoC Chips market?

What factors are driving Automotive Driver Assist SoC Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Driver Assist SoC Chips market opportunities vary by end market size?

How does Automotive Driver Assist SoC Chips break out by Type, by Application?

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