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Global Automotive Display Glass Market Growth 2025-2031

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Abstracts

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The global Automotive Active Grille Shutters market size is predicted to grow from US$ 1755 million in 2025 to US$ 2722 million in 2031; it is expected to grow at a CAGR of 7.6% from 2025 to 2031.

Automotive active grille shutters are a system of automatically controlled louvers or vanes positioned in front of a vehicle's radiator. These shutters open and close to regulate airflow to the engine compartment. When cooling is needed, the shutters open to allow air to flow through the radiator. When cooling is not required, such as during warm-up or highway cruising, the shutters close to improve aerodynamics, reducing drag and improving fuel efficiency.

The trend in active grille shutter technology is focused on improving performance, expanding functionality, and reducing complexity. Key trends include: enhanced control algorithms that consider a wider range of parameters, such as engine temperature, vehicle speed, ambient temperature, and even driving style, for more precise airflow management; improved actuator designs for faster opening and closing times, as well as increased durability and reliability in harsh environments; integration with other vehicle systems, such as the climate control system and engine management system, for optimized overall vehicle performance; the use of lighter-weight materials, such as plastics and composites, to reduce weight and improve fuel efficiency; and the development of more compact designs to allow for greater styling flexibility. Furthermore, there's a growing emphasis on predictive control strategies that anticipate cooling needs based on navigation data or traffic conditions, enabling proactive shutter adjustments. The trend is also towards more sophisticated diagnostic capabilities,

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allowing for early detection of potential issues. This aligns with the automotive industry's focus on improving fuel economy, reducing emissions, and enhancing vehicle performance and aerodynamics.

The Automotive Active Grille Shutters (AGS) market is part of the larger trend toward increasing vehicle fuel efficiency, aerodynamics, and reducing emissions. Active grille shutters are a key component in improving the overall performance and efficiency of modern vehicles by optimizing airflow to the engine and cooling systems. These shutters adjust automatically depending on driving conditions, contributing to better fuel economy and reduced environmental impact. As the automotive industry focuses on innovation, fuel efficiency, and emission standards, the active grille shutters market is witnessing significant growth.

Fuel efficiency and CO2 emission reduction are among the top priorities for automakers due to stringent government regulations, especially in regions like the European Union, North America, and China.

Active grille shutters improve aerodynamics by controlling airflow to the engine and cooling systems, reducing drag and fuel consumption, particularly at high speeds. By optimizing airflow, they enhance vehicle performance and contribute to meeting emission reduction standards.

Regulatory frameworks such as Euro 6, CAFE (Corporate Average Fuel Economy) standards, and fuel economy regulations in various countries continue to encourage the adoption of AGS to improve vehicle efficiency.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Active Grille Shutters Industry Forecast” looks at past sales and reviews total world Automotive Active Grille Shutters sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Active Grille Shutters sales for 2025 through 2031. With Automotive Active Grille Shutters sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Active Grille Shutters industry.

This Insight Report provides a comprehensive analysis of the global Automotive Active Grille Shutters landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Active Grille Shutters portfolios and capabilities, market entry strategies,

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market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Active Grille Shutters market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Active Grille Shutters and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Active Grille Shutters.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Active Grille Shutters market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Visible Type

Non-Visible Type

Segmentation by Application:

Commercial Vehicle

Passenger Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Rochling

Valeo

Magna International

Wirthwein

SRG Global

Batz

HBPO GmbH

Techniplas

Brose Fahrzeugteile

STARLITE

Mirror Controls International

Huatong Automotive Molding

Tong Yang Group

Sonceboz

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Active Grille Shutters market?

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What factors are driving Automotive Active Grille Shutters market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Active Grille Shutters market opportunities vary by end market size?

How does Automotive Active Grille Shutters break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Automotive Display Glass Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Automotive Display Glass by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Automotive Display Glass by Country/Region, 2020, 2024 & 2031
2.2 Automotive Display Glass Segment by Type
  2.2.1 Head-up Display (HUD) Glass
  2.2.2 Instrument Panel Glass
  2.2.3 Central Control Screen Glass
  2.2.4 Others
2.3 Automotive Display Glass Sales by Type
  2.3.1 Global Automotive Display Glass Sales Market Share by Type (2020-2025)
  2.3.2 Global Automotive Display Glass Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Automotive Display Glass Sale Price by Type (2020-2025)
2.4 Automotive Display Glass Segment by Application
  2.4.1 Passenger Cars
  2.4.2 Commercial Vehicles
2.5 Automotive Display Glass Sales by Application
  2.5.1 Global Automotive Display Glass Sale Market Share by Application (2020-2025)
  2.5.2 Global Automotive Display Glass Revenue and Market Share by Application (2020-2025)
  2.5.3 Global Automotive Display Glass Sale Price by Application (2020-2025)

+357 96 030922
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3 GLOBAL BY COMPANY

3.1 Global Automotive Display Glass Breakdown Data by Company
3.1.1 Global Automotive Display Glass Annual Sales by Company (2020-2025)
3.1.2 Global Automotive Display Glass Sales Market Share by Company (2020-2025)
3.2 Global Automotive Display Glass Annual Revenue by Company (2020-2025)
3.2.1 Global Automotive Display Glass Revenue by Company (2020-2025)
3.2.2 Global Automotive Display Glass Revenue Market Share by Company (2020-2025)
3.3 Global Automotive Display Glass Sale Price by Company
3.4 Key Manufacturers Automotive Display Glass Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Automotive Display Glass Product Location Distribution
3.4.2 Players Automotive Display Glass Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE DISPLAY GLASS BY GEOGRAPHIC REGION

4.1 World Historic Automotive Display Glass Market Size by Geographic Region (2020-2025)
4.1.1 Global Automotive Display Glass Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Automotive Display Glass Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Automotive Display Glass Market Size by Country/Region (2020-2025)
4.2.1 Global Automotive Display Glass Annual Sales by Country/Region (2020-2025)
4.2.2 Global Automotive Display Glass Annual Revenue by Country/Region (2020-2025)
4.3 Americas Automotive Display Glass Sales Growth
4.4 APAC Automotive Display Glass Sales Growth
4.5 Europe Automotive Display Glass Sales Growth
4.6 Middle East & Africa Automotive Display Glass Sales Growth

+357 96 030922
info@marketpublishers.com

5 AMERICAS

5.1 Americas Automotive Display Glass Sales by Country
  5.1.1 Americas Automotive Display Glass Sales by Country (2020-2025)
  5.1.2 Americas Automotive Display Glass Revenue by Country (2020-2025)
5.2 Americas Automotive Display Glass Sales by Type (2020-2025)
5.3 Americas Automotive Display Glass Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Automotive Display Glass Sales by Region
  6.1.1 APAC Automotive Display Glass Sales by Region (2020-2025)
  6.1.2 APAC Automotive Display Glass Revenue by Region (2020-2025)
6.2 APAC Automotive Display Glass Sales by Type (2020-2025)
6.3 APAC Automotive Display Glass Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Automotive Display Glass by Country
  7.1.1 Europe Automotive Display Glass Sales by Country (2020-2025)
  7.1.2 Europe Automotive Display Glass Revenue by Country (2020-2025)
7.2 Europe Automotive Display Glass Sales by Type (2020-2025)
7.3 Europe Automotive Display Glass Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy

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info@marketpublishers.com

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Automotive Display Glass by Country
  8.1.1 Middle East & Africa Automotive Display Glass Sales by Country (2020-2025)
  8.1.2 Middle East & Africa Automotive Display Glass Revenue by Country (2020-2025)
8.2 Middle East & Africa Automotive Display Glass Sales by Type (2020-2025)
8.3 Middle East & Africa Automotive Display Glass Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Automotive Display Glass
10.3 Manufacturing Process Analysis of Automotive Display Glass
10.4 Industry Chain Structure of Automotive Display Glass

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Automotive Display Glass Distributors
11.3 Automotive Display Glass Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE DISPLAY GLASS BY GEOGRAPHIC REGION

+357 96 030922
info@marketpublishers.com

12.1 Global Automotive Display Glass Market Size Forecast by Region
12.1.1 Global Automotive Display Glass Forecast by Region (2026-2031)
12.1.2 Global Automotive Display Glass Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Automotive Display Glass Forecast by Type (2026-2031)
12.7 Global Automotive Display Glass Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Corning
13.1.1 Corning Company Information
13.1.2 Corning Automotive Display Glass Product Portfolios and Specifications
13.1.3 Corning Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)
13.1.4 Corning Main Business Overview
13.1.5 Corning Latest Developments
13.2 AGC
13.2.1 AGC Company Information
13.2.2 AGC Automotive Display Glass Product Portfolios and Specifications
13.2.3 AGC Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)
13.2.4 AGC Main Business Overview
13.2.5 AGC Latest Developments
13.3 SCHOTT
13.3.1 SCHOTT Company Information
13.3.2 SCHOTT Automotive Display Glass Product Portfolios and Specifications
13.3.3 SCHOTT Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)
13.3.4 SCHOTT Main Business Overview
13.3.5 SCHOTT Latest Developments
13.4 Fuyao Group
13.4.1 Fuyao Group Company Information
13.4.2 Fuyao Group Automotive Display Glass Product Portfolios and Specifications
13.4.3 Fuyao Group Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)

+357 96 030922
info@marketpublishers.com

13.4.4 Fuyao Group Main Business Overview
13.4.5 Fuyao Group Latest Developments
13.5 Saint-Gobain
13.5.1 Saint-Gobain Company Information
13.5.2 Saint-Gobain Automotive Display Glass Product Portfolios and Specifications
13.5.3 Saint-Gobain Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)
13.5.4 Saint-Gobain Main Business Overview
13.5.5 Saint-Gobain Latest Developments
13.6 NSG Group
13.6.1 NSG Group Company Information
13.6.2 NSG Group Automotive Display Glass Product Portfolios and Specifications
13.6.3 NSG Group Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 NSG Group Main Business Overview
13.6.5 NSG Group Latest Developments
13.7 Nippon Electric Glass
13.7.1 Nippon Electric Glass Company Information
13.7.2 Nippon Electric Glass Automotive Display Glass Product Portfolios and Specifications
13.7.3 Nippon Electric Glass Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Nippon Electric Glass Main Business Overview
13.7.5 Nippon Electric Glass Latest Developments
13.8 Xinyi Glass
13.8.1 Xinyi Glass Company Information
13.8.2 Xinyi Glass Automotive Display Glass Product Portfolios and Specifications
13.8.3 Xinyi Glass Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Xinyi Glass Main Business Overview
13.8.5 Xinyi Glass Latest Developments
13.9 Tunghsu Optoelectronic Technology
13.9.1 Tunghsu Optoelectronic Technology Company Information
13.9.2 Tunghsu Optoelectronic Technology Automotive Display Glass Product Portfolios and Specifications
13.9.3 Tunghsu Optoelectronic Technology Automotive Display Glass Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 Tunghsu Optoelectronic Technology Main Business Overview
13.9.5 Tunghsu Optoelectronic Technology Latest Developments

+357 96 030922
info@marketpublishers.com

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Automotive Display Glass Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Automotive Display Glass Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Head-up Display (HUD) Glass
Table 4. Major Players of Instrument Panel Glass
Table 5. Major Players of Central Control Screen Glass
Table 6. Major Players of Others
Table 7. Global Automotive Display Glass Sales by Type (2020-2025) & (Sq m)
Table 8. Global Automotive Display Glass Sales Market Share by Type (2020-2025)
Table 9. Global Automotive Display Glass Revenue by Type (2020-2025) & ($ million)
Table 10. Global Automotive Display Glass Revenue Market Share by Type (2020-2025)
Table 11. Global Automotive Display Glass Sale Price by Type (2020-2025) & (US$/Sq m)
Table 12. Global Automotive Display Glass Sale by Application (2020-2025) & (Sq m)
Table 13. Global Automotive Display Glass Sale Market Share by Application (2020-2025)
Table 14. Global Automotive Display Glass Revenue by Application (2020-2025) & ($ million)
Table 15. Global Automotive Display Glass Revenue Market Share by Application (2020-2025)
Table 16. Global Automotive Display Glass Sale Price by Application (2020-2025) & (US$/Sq m)
Table 17. Global Automotive Display Glass Sales by Company (2020-2025) & (Sq m)
Table 18. Global Automotive Display Glass Sales Market Share by Company (2020-2025)
Table 19. Global Automotive Display Glass Revenue by Company (2020-2025) & ($ millions)
Table 20. Global Automotive Display Glass Revenue Market Share by Company (2020-2025)
Table 21. Global Automotive Display Glass Sale Price by Company (2020-2025) & (US$/Sq m)
Table 22. Key Manufacturers Automotive Display Glass Producing Area Distribution and Sales Area

+357 96 030922
info@marketpublishers.com

Table 23. Players Automotive Display Glass Products Offered
Table 24. Automotive Display Glass Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 25. New Products and Potential Entrants
Table 26. Market M&A Activity & Strategy
Table 27. Global Automotive Display Glass Sales by Geographic Region (2020-2025) & (Sq m)
Table 28. Global Automotive Display Glass Sales Market Share Geographic Region (2020-2025)
Table 29. Global Automotive Display Glass Revenue by Geographic Region (2020-2025) & ($ millions)
Table 30. Global Automotive Display Glass Revenue Market Share by Geographic Region (2020-2025)
Table 31. Global Automotive Display Glass Sales by Country/Region (2020-2025) & (Sq m)
Table 32. Global Automotive Display Glass Sales Market Share by Country/Region (2020-2025)
Table 33. Global Automotive Display Glass Revenue by Country/Region (2020-2025) & ($ millions)
Table 34. Global Automotive Display Glass Revenue Market Share by Country/Region (2020-2025)
Table 35. Americas Automotive Display Glass Sales by Country (2020-2025) & (Sq m)
Table 36. Americas Automotive Display Glass Sales Market Share by Country (2020-2025)
Table 37. Americas Automotive Display Glass Revenue by Country (2020-2025) & ($ millions)
Table 38. Americas Automotive Display Glass Sales by Type (2020-2025) & (Sq m)
Table 39. Americas Automotive Display Glass Sales by Application (2020-2025) & (Sq m)
Table 40. APAC Automotive Display Glass Sales by Region (2020-2025) & (Sq m)
Table 41. APAC Automotive Display Glass Sales Market Share by Region (2020-2025)
Table 42. APAC Automotive Display Glass Revenue by Region (2020-2025) & ($ millions)
Table 43. APAC Automotive Display Glass Sales by Type (2020-2025) & (Sq m)
Table 44. APAC Automotive Display Glass Sales by Application (2020-2025) & (Sq m)
Table 45. Europe Automotive Display Glass Sales by Country (2020-2025) & (Sq m)
Table 46. Europe Automotive Display Glass Revenue by Country (2020-2025) & ($ millions)
Table 47. Europe Automotive Display Glass Sales by Type (2020-2025) & (Sq m)

+357 96 030922
info@marketpublishers.com

Table 48. Europe Automotive Display Glass Sales by Application (2020-2025) & (Sq m)
Table 49. Middle East & Africa Automotive Display Glass Sales by Country (2020-2025) & (Sq m)
Table 50. Middle East & Africa Automotive Display Glass Revenue Market Share by Country (2020-2025)
Table 51. Middle East & Africa Automotive Display Glass Sales by Type (2020-2025) & (Sq m)
Table 52. Middle East & Africa Automotive Display Glass Sales by Application (2020-2025) & (Sq m)
Table 53. Key Market Drivers & Growth Opportunities of Automotive Display Glass
Table 54. Key Market Challenges & Risks of Automotive Display Glass
Table 55. Key Industry Trends of Automotive Display Glass
Table 56. Automotive Display Glass Raw Material
Table 57. Key Suppliers of Raw Materials
Table 58. Automotive Display Glass Distributors List
Table 59. Automotive Display Glass Customer List
Table 60. Global Automotive Display Glass Sales Forecast by Region (2026-2031) & (Sq m)
Table 61. Global Automotive Display Glass Revenue Forecast by Region (2026-2031) & ($ millions)
Table 62. Americas Automotive Display Glass Sales Forecast by Country (2026-2031) & (Sq m)
Table 63. Americas Automotive Display Glass Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 64. APAC Automotive Display Glass Sales Forecast by Region (2026-2031) & (Sq m)
Table 65. APAC Automotive Display Glass Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 66. Europe Automotive Display Glass Sales Forecast by Country (2026-2031) & (Sq m)
Table 67. Europe Automotive Display Glass Revenue Forecast by Country (2026-2031) & ($ millions)
Table 68. Middle East & Africa Automotive Display Glass Sales Forecast by Country (2026-2031) & (Sq m)
Table 69. Middle East & Africa Automotive Display Glass Revenue Forecast by Country (2026-2031) & ($ millions)
Table 70. Global Automotive Display Glass Sales Forecast by Type (2026-2031) & (Sq m)
Table 71. Global Automotive Display Glass Revenue Forecast by Type (2026-2031) &

+357 96 030922
info@marketpublishers.com

($ millions)
Table 72. Global Automotive Display Glass Sales Forecast by Application (2026-2031) & (Sq m)
Table 73. Global Automotive Display Glass Revenue Forecast by Application (2026-2031) & ($ millions)
Table 74. Corning Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 75. Corning Automotive Display Glass Product Portfolios and Specifications
Table 76. Corning Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 77. Corning Main Business
Table 78. Corning Latest Developments
Table 79. AGC Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 80. AGC Automotive Display Glass Product Portfolios and Specifications
Table 81. AGC Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 82. AGC Main Business
Table 83. AGC Latest Developments
Table 84. SCHOTT Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 85. SCHOTT Automotive Display Glass Product Portfolios and Specifications
Table 86. SCHOTT Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 87. SCHOTT Main Business
Table 88. SCHOTT Latest Developments
Table 89. Fuyao Group Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 90. Fuyao Group Automotive Display Glass Product Portfolios and Specifications
Table 91. Fuyao Group Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 92. Fuyao Group Main Business
Table 93. Fuyao Group Latest Developments
Table 94. Saint-Gobain Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 95. Saint-Gobain Automotive Display Glass Product Portfolios and Specifications
Table 96. Saint-Gobain Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 97. Saint-Gobain Main Business

+357 96 030922
info@marketpublishers.com

Table 98. Saint-Gobain Latest Developments
Table 99. NSG Group Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 100. NSG Group Automotive Display Glass Product Portfolios and Specifications
Table 101. NSG Group Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 102. NSG Group Main Business
Table 103. NSG Group Latest Developments
Table 104. Nippon Electric Glass Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 105. Nippon Electric Glass Automotive Display Glass Product Portfolios and Specifications
Table 106. Nippon Electric Glass Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 107. Nippon Electric Glass Main Business
Table 108. Nippon Electric Glass Latest Developments
Table 109. Xinyi Glass Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 110. Xinyi Glass Automotive Display Glass Product Portfolios and Specifications
Table 111. Xinyi Glass Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 112. Xinyi Glass Main Business
Table 113. Xinyi Glass Latest Developments
Table 114. Tunghsu Optoelectronic Technology Basic Information, Automotive Display Glass Manufacturing Base, Sales Area and Its Competitors
Table 115. Tunghsu Optoelectronic Technology Automotive Display Glass Product Portfolios and Specifications
Table 116. Tunghsu Optoelectronic Technology Automotive Display Glass Sales (Sq m), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 117. Tunghsu Optoelectronic Technology Main Business
Table 118. Tunghsu Optoelectronic Technology Latest Developments

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info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Automotive Display Glass
Figure 2. Automotive Display Glass Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Automotive Display Glass Sales Growth Rate 2020-2031 (Sq m)
Figure 7. Global Automotive Display Glass Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Automotive Display Glass Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Automotive Display Glass Sales Market Share by Country/Region (2024)
Figure 10. Automotive Display Glass Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Head-up Display (HUD) Glass
Figure 12. Product Picture of Instrument Panel Glass
Figure 13. Product Picture of Central Control Screen Glass
Figure 14. Product Picture of Others
Figure 15. Global Automotive Display Glass Sales Market Share by Type in 2025
Figure 16. Global Automotive Display Glass Revenue Market Share by Type (2020-2025)
Figure 17. Automotive Display Glass Consumed in Passenger Cars
Figure 18. Global Automotive Display Glass Market: Passenger Cars (2020-2025) & (Sq m)
Figure 19. Automotive Display Glass Consumed in Commercial Vehicles
Figure 20. Global Automotive Display Glass Market: Commercial Vehicles (2020-2025) & (Sq m)
Figure 21. Global Automotive Display Glass Sale Market Share by Application (2024)
Figure 22. Global Automotive Display Glass Revenue Market Share by Application in 2025
Figure 23. Automotive Display Glass Sales by Company in 2025 (Sq m)
Figure 24. Global Automotive Display Glass Sales Market Share by Company in 2025
Figure 25. Automotive Display Glass Revenue by Company in 2025 ($ millions)
Figure 26. Global Automotive Display Glass Revenue Market Share by Company in 2025
Figure 27. Global Automotive Display Glass Sales Market Share by Geographic Region

+357 96 030922
info@marketpublishers.com

(2020-2025)
Figure 28. Global Automotive Display Glass Revenue Market Share by Geographic Region in 2025
Figure 29. Americas Automotive Display Glass Sales 2020-2025 (Sq m)
Figure 30. Americas Automotive Display Glass Revenue 2020-2025 ($ millions)
Figure 31. APAC Automotive Display Glass Sales 2020-2025 (Sq m)
Figure 32. APAC Automotive Display Glass Revenue 2020-2025 ($ millions)
Figure 33. Europe Automotive Display Glass Sales 2020-2025 (Sq m)
Figure 34. Europe Automotive Display Glass Revenue 2020-2025 ($ millions)
Figure 35. Middle East & Africa Automotive Display Glass Sales 2020-2025 (Sq m)
Figure 36. Middle East & Africa Automotive Display Glass Revenue 2020-2025 ($ millions)
Figure 37. Americas Automotive Display Glass Sales Market Share by Country in 2025
Figure 38. Americas Automotive Display Glass Revenue Market Share by Country (2020-2025)
Figure 39. Americas Automotive Display Glass Sales Market Share by Type (2020-2025)
Figure 40. Americas Automotive Display Glass Sales Market Share by Application (2020-2025)
Figure 41. United States Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 42. Canada Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 43. Mexico Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 44. Brazil Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 45. APAC Automotive Display Glass Sales Market Share by Region in 2025
Figure 46. APAC Automotive Display Glass Revenue Market Share by Region (2020-2025)
Figure 47. APAC Automotive Display Glass Sales Market Share by Type (2020-2025)
Figure 48. APAC Automotive Display Glass Sales Market Share by Application (2020-2025)
Figure 49. China Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 50. Japan Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 51. South Korea Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 52. Southeast Asia Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 53. India Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 54. Australia Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 55. China Taiwan Automotive Display Glass Revenue Growth 2020-2025 ($

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millions)
Figure 56. Europe Automotive Display Glass Sales Market Share by Country in 2025
Figure 57. Europe Automotive Display Glass Revenue Market Share by Country (2020-2025)
Figure 58. Europe Automotive Display Glass Sales Market Share by Type (2020-2025)
Figure 59. Europe Automotive Display Glass Sales Market Share by Application (2020-2025)
Figure 60. Germany Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 61. France Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 62. UK Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 63. Italy Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 64. Russia Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 65. Middle East & Africa Automotive Display Glass Sales Market Share by Country (2020-2025)
Figure 66. Middle East & Africa Automotive Display Glass Sales Market Share by Type (2020-2025)
Figure 67. Middle East & Africa Automotive Display Glass Sales Market Share by Application (2020-2025)
Figure 68. Egypt Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 69. South Africa Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 70. Israel Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 71. Turkey Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 72. GCC Countries Automotive Display Glass Revenue Growth 2020-2025 ($ millions)
Figure 73. Manufacturing Cost Structure Analysis of Automotive Display Glass in 2025
Figure 74. Manufacturing Process Analysis of Automotive Display Glass
Figure 75. Industry Chain Structure of Automotive Display Glass
Figure 76. Channels of Distribution
Figure 77. Global Automotive Display Glass Sales Market Forecast by Region (2026-2031)
Figure 78. Global Automotive Display Glass Revenue Market Share Forecast by Region (2026-2031)
Figure 79. Global Automotive Display Glass Sales Market Share Forecast by Type (2026-2031)
Figure 80. Global Automotive Display Glass Revenue Market Share Forecast by Type (2026-2031)
Figure 81. Global Automotive Display Glass Sales Market Share Forecast by Application (2026-2031)

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Figure 82. Global Automotive Display Glass Revenue Market Share Forecast by Application (2026-2031)

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