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Global Automotive Design Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Automotive Design Services market size is predicted to grow from US$ 31410 million in 2025 to US$ 47880 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

Automotive design services are an important part of the automotive industry chain, covering the design of the appearance, interior, performance, structure, safety, environmental protection and other aspects of automotive products. Based on customer needs and market demands, automotive designers use their professional knowledge and skills to carry out creative ideas, design development, engineering verification and prototype production, and ultimately provide customers with automotive products that meet their requirements.

Artificial intelligence (AI) technology has begun to be applied in the automotive design field, significantly shortening the early creative phase, even reducing the creative process from four weeks to just one, revolutionizing industry workflows. With the emerging advantages of the new energy vehicle industry chain and the growing recognition of domestic brands overseas, vehicle R&D and design companies with platform advantages are expected to capitalize on this momentum and embark on a new growth trajectory.

LPI (LP Information)' newest research report, the ?Automotive Design Services Industry Forecast? looks at past sales and reviews total world Automotive Design Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Design Services sales for 2026 through 2032. With Automotive Design Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Design Services

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industry.

This Insight Report provides a comprehensive analysis of the global Automotive Design Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Design Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Automotive Design Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Design Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Design Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Design Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Interior Design

Exterior Design

Others

Segmentation by Application:

Commercial Vehicles

Passenger Vehicles

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Creative Wave

Studiokurbos

Renfrew Group

AFRY

Mayco International

Cad Crowd

Hydra Design Labs

CALLUM Designs

Engine Service Design

KKR BOSE DESIGN Services

SSOE Group

Granstudio

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MANUFAKTUR

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