

# Global Automotive CRM Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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An automotive CRM is software primarily intended for car dealerships to manage their interactions and relationships with existing customers and prospective clients. Auto CRMs also enables vehicle dealers to track their interaction with customers via different touchpoints like emails, search engines, contact forms, social media, and phone calls.

The global Automotive CRM Software market size is projected to grow from US\$ 496 million in 2024 to US\$ 1266 million in 2030; it is expected to grow at a CAGR of 16.9% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Automotive CRM Software Industry Forecast” looks at past sales and reviews total world Automotive CRM Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Automotive CRM Software sales for 2023 through 2029. With Automotive CRM Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive CRM Software industry.

This Insight Report provides a comprehensive analysis of the global Automotive CRM Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive CRM Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive CRM Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive CRM Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive CRM Software.

United States market for Automotive CRM Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Automotive CRM Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Automotive CRM Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Automotive CRM Software players cover DealerSocket, AutoRaptor, Elead CRM, Dealer Lead Track, DealerMine CRM, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive CRM Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On Premise

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DealerSocket

AutoRaptor

Elead CRM

Dealer Lead Track

DealerMine CRM

Dominion Vision CRM

HubSpot

Zoho

Salesforce

PipedrivePipedrive

Procore

VinSolutions

ProMax Unlimited

Teamgate

Selly Automotive

DriveCentric

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Automotive CRM Software Market Size 2019-2030
  - 2.1.2 Automotive CRM Software Market Size CAGR by Region (2019 VS 2023 VS 2030)
  - 2.1.3 World Current & Future Analysis for Automotive CRM Software by Country/Region, 2019, 2023 & 2030
- 2.2 Automotive CRM Software Segment by Type
  - 2.2.1 Cloud-based
  - 2.2.2 On Premise
- 2.3 Automotive CRM Software Market Size by Type
  - 2.3.1 Automotive CRM Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Automotive CRM Software Market Size Market Share by Type (2019-2024)
- 2.4 Automotive CRM Software Segment by Application
  - 2.4.1 Large Enterprises
  - 2.4.2 SMEs
- 2.5 Automotive CRM Software Market Size by Application
  - 2.5.1 Automotive CRM Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global Automotive CRM Software Market Size Market Share by Application (2019-2024)

### **3 AUTOMOTIVE CRM SOFTWARE MARKET SIZE BY PLAYER**

- 3.1 Automotive CRM Software Market Size Market Share by Player
  - 3.1.1 Global Automotive CRM Software Revenue by Player (2019-2024)
  - 3.1.2 Global Automotive CRM Software Revenue Market Share by Player (2019-2024)
- 3.2 Global Automotive CRM Software Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE CRM SOFTWARE BY REGION**

- 4.1 Automotive CRM Software Market Size by Region (2019-2024)
- 4.2 Global Automotive CRM Software Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Automotive CRM Software Market Size Growth (2019-2024)
- 4.4 APAC Automotive CRM Software Market Size Growth (2019-2024)
- 4.5 Europe Automotive CRM Software Market Size Growth (2019-2024)
- 4.6 Middle East & Africa Automotive CRM Software Market Size Growth (2019-2024)

## **5 AMERICAS**

- 5.1 Americas Automotive CRM Software Market Size by Country (2019-2024)
- 5.2 Americas Automotive CRM Software Market Size by Type (2019-2024)
- 5.3 Americas Automotive CRM Software Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Automotive CRM Software Market Size by Region (2019-2024)
- 6.2 APAC Automotive CRM Software Market Size by Type (2019-2024)
- 6.3 APAC Automotive CRM Software Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India



## 6.9 Australia

## 7 EUROPE

### 7.1 Europe Automotive CRM Software Market Size by Country (2019-2024)

### 7.2 Europe Automotive CRM Software Market Size by Type (2019-2024)

### 7.3 Europe Automotive CRM Software Market Size by Application (2019-2024)

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

## 8 MIDDLE EAST & AFRICA

### 8.1 Middle East & Africa Automotive CRM Software by Region (2019-2024)

### 8.2 Middle East & Africa Automotive CRM Software Market Size by Type (2019-2024)

### 8.3 Middle East & Africa Automotive CRM Software Market Size by Application (2019-2024)

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## 10 GLOBAL AUTOMOTIVE CRM SOFTWARE MARKET FORECAST

### 10.1 Global Automotive CRM Software Forecast by Region (2025-2030)

#### 10.1.1 Global Automotive CRM Software Forecast by Region (2025-2030)

#### 10.1.2 Americas Automotive CRM Software Forecast

#### 10.1.3 APAC Automotive CRM Software Forecast

#### 10.1.4 Europe Automotive CRM Software Forecast

#### 10.1.5 Middle East & Africa Automotive CRM Software Forecast

- 10.2 Americas Automotive CRM Software Forecast by Country (2025-2030)
  - 10.2.1 United States Market Automotive CRM Software Forecast
  - 10.2.2 Canada Market Automotive CRM Software Forecast
  - 10.2.3 Mexico Market Automotive CRM Software Forecast
  - 10.2.4 Brazil Market Automotive CRM Software Forecast
- 10.3 APAC Automotive CRM Software Forecast by Region (2025-2030)
  - 10.3.1 China Automotive CRM Software Market Forecast
  - 10.3.2 Japan Market Automotive CRM Software Forecast
  - 10.3.3 Korea Market Automotive CRM Software Forecast
  - 10.3.4 Southeast Asia Market Automotive CRM Software Forecast
  - 10.3.5 India Market Automotive CRM Software Forecast
  - 10.3.6 Australia Market Automotive CRM Software Forecast
- 10.4 Europe Automotive CRM Software Forecast by Country (2025-2030)
  - 10.4.1 Germany Market Automotive CRM Software Forecast
  - 10.4.2 France Market Automotive CRM Software Forecast
  - 10.4.3 UK Market Automotive CRM Software Forecast
  - 10.4.4 Italy Market Automotive CRM Software Forecast
  - 10.4.5 Russia Market Automotive CRM Software Forecast
- 10.5 Middle East & Africa Automotive CRM Software Forecast by Region (2025-2030)
  - 10.5.1 Egypt Market Automotive CRM Software Forecast
  - 10.5.2 South Africa Market Automotive CRM Software Forecast
  - 10.5.3 Israel Market Automotive CRM Software Forecast
  - 10.5.4 Turkey Market Automotive CRM Software Forecast
- 10.6 Global Automotive CRM Software Forecast by Type (2025-2030)
- 10.7 Global Automotive CRM Software Forecast by Application (2025-2030)
  - 10.7.1 GCC Countries Market Automotive CRM Software Forecast

## **11 KEY PLAYERS ANALYSIS**

- 11.1 DealerSocket
  - 11.1.1 DealerSocket Company Information
  - 11.1.2 DealerSocket Automotive CRM Software Product Offered
  - 11.1.3 DealerSocket Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 DealerSocket Main Business Overview
  - 11.1.5 DealerSocket Latest Developments
- 11.2 AutoRaptor
  - 11.2.1 AutoRaptor Company Information
  - 11.2.2 AutoRaptor Automotive CRM Software Product Offered

11.2.3 AutoRaptor Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 AutoRaptor Main Business Overview

11.2.5 AutoRaptor Latest Developments

11.3 Elead CRM

11.3.1 Elead CRM Company Information

11.3.2 Elead CRM Automotive CRM Software Product Offered

11.3.3 Elead CRM Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Elead CRM Main Business Overview

11.3.5 Elead CRM Latest Developments

11.4 Dealer Lead Track

11.4.1 Dealer Lead Track Company Information

11.4.2 Dealer Lead Track Automotive CRM Software Product Offered

11.4.3 Dealer Lead Track Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 Dealer Lead Track Main Business Overview

11.4.5 Dealer Lead Track Latest Developments

11.5 DealerMine CRM

11.5.1 DealerMine CRM Company Information

11.5.2 DealerMine CRM Automotive CRM Software Product Offered

11.5.3 DealerMine CRM Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 DealerMine CRM Main Business Overview

11.5.5 DealerMine CRM Latest Developments

11.6 Dominion Vision CRM

11.6.1 Dominion Vision CRM Company Information

11.6.2 Dominion Vision CRM Automotive CRM Software Product Offered

11.6.3 Dominion Vision CRM Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 Dominion Vision CRM Main Business Overview

11.6.5 Dominion Vision CRM Latest Developments

11.7 HubSpot

11.7.1 HubSpot Company Information

11.7.2 HubSpot Automotive CRM Software Product Offered

11.7.3 HubSpot Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 HubSpot Main Business Overview

11.7.5 HubSpot Latest Developments

## 11.8 Zoho

11.8.1 Zoho Company Information

11.8.2 Zoho Automotive CRM Software Product Offered

11.8.3 Zoho Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 Zoho Main Business Overview

11.8.5 Zoho Latest Developments

## 11.9 Salesforce

11.9.1 Salesforce Company Information

11.9.2 Salesforce Automotive CRM Software Product Offered

11.9.3 Salesforce Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 Salesforce Main Business Overview

11.9.5 Salesforce Latest Developments

## 11.10 PipedrivePipedrive

11.10.1 PipedrivePipedrive Company Information

11.10.2 PipedrivePipedrive Automotive CRM Software Product Offered

11.10.3 PipedrivePipedrive Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 PipedrivePipedrive Main Business Overview

11.10.5 PipedrivePipedrive Latest Developments

## 11.11 Procore

11.11.1 Procore Company Information

11.11.2 Procore Automotive CRM Software Product Offered

11.11.3 Procore Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 Procore Main Business Overview

11.11.5 Procore Latest Developments

## 11.12 VinSolutions

11.12.1 VinSolutions Company Information

11.12.2 VinSolutions Automotive CRM Software Product Offered

11.12.3 VinSolutions Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 VinSolutions Main Business Overview

11.12.5 VinSolutions Latest Developments

## 11.13 ProMax Unlimited

11.13.1 ProMax Unlimited Company Information

11.13.2 ProMax Unlimited Automotive CRM Software Product Offered

11.13.3 ProMax Unlimited Automotive CRM Software Revenue, Gross Margin and

## Market Share (2019-2024)

11.13.4 ProMax Unlimited Main Business Overview

11.13.5 ProMax Unlimited Latest Developments

## 11.14 Teamgate

11.14.1 Teamgate Company Information

11.14.2 Teamgate Automotive CRM Software Product Offered

## 11.14.3 Teamgate Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 Teamgate Main Business Overview

11.14.5 Teamgate Latest Developments

## 11.15 Selly Automotive

11.15.1 Selly Automotive Company Information

11.15.2 Selly Automotive Automotive CRM Software Product Offered

## 11.15.3 Selly Automotive Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 Selly Automotive Main Business Overview

11.15.5 Selly Automotive Latest Developments

## 11.16 DriveCentric

11.16.1 DriveCentric Company Information

11.16.2 DriveCentric Automotive CRM Software Product Offered

## 11.16.3 DriveCentric Automotive CRM Software Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 DriveCentric Main Business Overview

11.16.5 DriveCentric Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Automotive CRM Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)

Table 2. Automotive CRM Software Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Cloud-based

Table 4. Major Players of On Premise

Table 5. Automotive CRM Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)

Table 6. Global Automotive CRM Software Market Size by Type (2019-2024) & (\$ millions)

Table 7. Global Automotive CRM Software Market Size Market Share by Type (2019-2024)

Table 8. Automotive CRM Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)

Table 9. Global Automotive CRM Software Market Size by Application (2019-2024) & (\$ millions)

Table 10. Global Automotive CRM Software Market Size Market Share by Application (2019-2024)

Table 11. Global Automotive CRM Software Revenue by Player (2019-2024) & (\$ millions)

Table 12. Global Automotive CRM Software Revenue Market Share by Player (2019-2024)

Table 13. Automotive CRM Software Key Players Head office and Products Offered

Table 14. Automotive CRM Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Automotive CRM Software Market Size by Region (2019-2024) & (\$ millions)

Table 18. Global Automotive CRM Software Market Size Market Share by Region (2019-2024)

Table 19. Global Automotive CRM Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global Automotive CRM Software Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas Automotive CRM Software Market Size by Country (2019-2024) & (\$ millions)

Table 22. Americas Automotive CRM Software Market Size Market Share by Country (2019-2024)

Table 23. Americas Automotive CRM Software Market Size by Type (2019-2024) & (\$ millions)

Table 24. Americas Automotive CRM Software Market Size Market Share by Type (2019-2024)

Table 25. Americas Automotive CRM Software Market Size by Application (2019-2024) & (\$ millions)

Table 26. Americas Automotive CRM Software Market Size Market Share by Application (2019-2024)

Table 27. APAC Automotive CRM Software Market Size by Region (2019-2024) & (\$ millions)

Table 28. APAC Automotive CRM Software Market Size Market Share by Region (2019-2024)

Table 29. APAC Automotive CRM Software Market Size by Type (2019-2024) & (\$ millions)

Table 30. APAC Automotive CRM Software Market Size by Application (2019-2024) & (\$ millions)

Table 31. Europe Automotive CRM Software Market Size by Country (2019-2024) & (\$ millions)

Table 32. Europe Automotive CRM Software Market Size Market Share by Country (2019-2024)

Table 33. Europe Automotive CRM Software Market Size by Type (2019-2024) & (\$ millions)

Table 34. Europe Automotive CRM Software Market Size by Application (2019-2024) & (\$ millions)

Table 35. Middle East & Africa Automotive CRM Software Market Size by Region (2019-2024) & (\$ millions)

Table 36. Middle East & Africa Automotive CRM Software Market Size by Type (2019-2024) & (\$ millions)

Table 37. Middle East & Africa Automotive CRM Software Market Size by Application (2019-2024) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Automotive CRM Software

Table 39. Key Market Challenges & Risks of Automotive CRM Software

Table 40. Key Industry Trends of Automotive CRM Software

Table 41. Global Automotive CRM Software Market Size Forecast by Region (2025-2030) & (\$ millions)

Table 42. Global Automotive CRM Software Market Size Market Share Forecast by Region (2025-2030)

Table 43. Global Automotive CRM Software Market Size Forecast by Type (2025-2030) & (\$ millions)

Table 44. Global Automotive CRM Software Market Size Forecast by Application (2025-2030) & (\$ millions)

Table 45. DealerSocket Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 46. DealerSocket Automotive CRM Software Product Offered

Table 47. DealerSocket Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 48. DealerSocket Main Business

Table 49. DealerSocket Latest Developments

Table 50. AutoRaptor Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 51. AutoRaptor Automotive CRM Software Product Offered

Table 52. AutoRaptor Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 53. AutoRaptor Main Business

Table 54. AutoRaptor Latest Developments

Table 55. Elead CRM Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 56. Elead CRM Automotive CRM Software Product Offered

Table 57. Elead CRM Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 58. Elead CRM Main Business

Table 59. Elead CRM Latest Developments

Table 60. Dealer Lead Track Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 61. Dealer Lead Track Automotive CRM Software Product Offered

Table 62. Dealer Lead Track Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Dealer Lead Track Main Business

Table 64. Dealer Lead Track Latest Developments

Table 65. DealerMine CRM Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 66. DealerMine CRM Automotive CRM Software Product Offered

Table 67. DealerMine CRM Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)



- Table 68. DealerMine CRM Main Business
- Table 69. DealerMine CRM Latest Developments
- Table 70. Dominion Vision CRM Details, Company Type, Automotive CRM Software Area Served and Its Competitors
- Table 71. Dominion Vision CRM Automotive CRM Software Product Offered
- Table 72. Dominion Vision CRM Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 73. Dominion Vision CRM Main Business
- Table 74. Dominion Vision CRM Latest Developments
- Table 75. HubSpot Details, Company Type, Automotive CRM Software Area Served and Its Competitors
- Table 76. HubSpot Automotive CRM Software Product Offered
- Table 77. HubSpot Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 78. HubSpot Main Business
- Table 79. HubSpot Latest Developments
- Table 80. Zoho Details, Company Type, Automotive CRM Software Area Served and Its Competitors
- Table 81. Zoho Automotive CRM Software Product Offered
- Table 82. Zoho Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 83. Zoho Main Business
- Table 84. Zoho Latest Developments
- Table 85. Salesforce Details, Company Type, Automotive CRM Software Area Served and Its Competitors
- Table 86. Salesforce Automotive CRM Software Product Offered
- Table 87. Salesforce Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 88. Salesforce Main Business
- Table 89. Salesforce Latest Developments
- Table 90. PipedrivePipedrive Details, Company Type, Automotive CRM Software Area Served and Its Competitors
- Table 91. PipedrivePipedrive Automotive CRM Software Product Offered
- Table 92. PipedrivePipedrive Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 93. PipedrivePipedrive Main Business
- Table 94. PipedrivePipedrive Latest Developments
- Table 95. Procore Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 96. Procore Automotive CRM Software Product Offered

Table 97. Procore Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Procore Main Business

Table 99. Procore Latest Developments

Table 100. VinSolutions Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 101. VinSolutions Automotive CRM Software Product Offered

Table 102. VinSolutions Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. VinSolutions Main Business

Table 104. VinSolutions Latest Developments

Table 105. ProMax Unlimited Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 106. ProMax Unlimited Automotive CRM Software Product Offered

Table 107. ProMax Unlimited Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 108. ProMax Unlimited Main Business

Table 109. ProMax Unlimited Latest Developments

Table 110. Teamgate Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 111. Teamgate Automotive CRM Software Product Offered

Table 112. Teamgate Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 113. Teamgate Main Business

Table 114. Teamgate Latest Developments

Table 115. Selly Automotive Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 116. Selly Automotive Automotive CRM Software Product Offered

Table 117. Selly Automotive Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 118. Selly Automotive Main Business

Table 119. Selly Automotive Latest Developments

Table 120. DriveCentric Details, Company Type, Automotive CRM Software Area Served and Its Competitors

Table 121. DriveCentric Automotive CRM Software Product Offered

Table 122. DriveCentric Automotive CRM Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 123. DriveCentric Main Business

Table 124. DriveCentric Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Automotive CRM Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Automotive CRM Software Market Size Growth Rate 2019-2030 (\$ millions)

Figure 6. Automotive CRM Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Automotive CRM Software Sales Market Share by Country/Region (2023)

Figure 8. Automotive CRM Software Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Automotive CRM Software Market Size Market Share by Type in 2023

Figure 10. Automotive CRM Software in Large Enterprises

Figure 11. Global Automotive CRM Software Market: Large Enterprises (2019-2024) & (\$ millions)

Figure 12. Automotive CRM Software in SMEs

Figure 13. Global Automotive CRM Software Market: SMEs (2019-2024) & (\$ millions)

Figure 14. Global Automotive CRM Software Market Size Market Share by Application in 2023

Figure 15. Global Automotive CRM Software Revenue Market Share by Player in 2023

Figure 16. Global Automotive CRM Software Market Size Market Share by Region (2019-2024)

Figure 17. Americas Automotive CRM Software Market Size 2019-2024 (\$ millions)

Figure 18. APAC Automotive CRM Software Market Size 2019-2024 (\$ millions)

Figure 19. Europe Automotive CRM Software Market Size 2019-2024 (\$ millions)

Figure 20. Middle East & Africa Automotive CRM Software Market Size 2019-2024 (\$ millions)

Figure 21. Americas Automotive CRM Software Value Market Share by Country in 2023

Figure 22. United States Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 23. Canada Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 24. Mexico Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 25. Brazil Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 26. APAC Automotive CRM Software Market Size Market Share by Region in 2023

Figure 27. APAC Automotive CRM Software Market Size Market Share by Type (2019-2024)

Figure 28. APAC Automotive CRM Software Market Size Market Share by Application (2019-2024)

Figure 29. China Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 30. Japan Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 31. South Korea Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 32. Southeast Asia Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 33. India Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 34. Australia Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 35. Europe Automotive CRM Software Market Size Market Share by Country in 2023

Figure 36. Europe Automotive CRM Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe Automotive CRM Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 39. France Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 40. UK Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 41. Italy Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 42. Russia Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 43. Middle East & Africa Automotive CRM Software Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Automotive CRM Software Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Automotive CRM Software Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 47. South Africa Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 48. Israel Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 49. Turkey Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 50. GCC Countries Automotive CRM Software Market Size Growth 2019-2024 (\$ millions)

Figure 51. Americas Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 52. APAC Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 53. Europe Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 54. Middle East & Africa Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 55. United States Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 56. Canada Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 57. Mexico Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 58. Brazil Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 59. China Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 60. Japan Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 61. Korea Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 62. Southeast Asia Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 63. India Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 64. Australia Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 65. Germany Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 66. France Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 67. UK Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 68. Italy Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 69. Russia Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 70. Egypt Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 71. South Africa Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 72. Israel Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 73. Turkey Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 74. GCC Countries Automotive CRM Software Market Size 2025-2030 (\$ millions)

Figure 75. Global Automotive CRM Software Market Size Market Share Forecast by Type (2025-2030)

Figure 76. Global Automotive CRM Software Market Size Market Share Forecast by Application (2025-2030)

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