

Global Automotive Built-in Sunroof Market Growth 2026-2032

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Abstracts

The global Automotive Built-in Sunroof market size is predicted to grow from US\$ 8060 million in 2025 to US\$ 13320 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

In 2025, global Automotive Built-in Sunroof production reached approximately 15.64 M Units. The average price is approximately \$526. Automotive Built-in Sunroof refers to a factory-installed (OEM) roof opening system integrated into a vehicle's body structure during manufacturing. It is designed to provide natural light, ventilation, and enhanced cabin experience, while meeting automotive standards for safety, sealing, NVH, and durability.

Gross Profit Margin Levels

Automotive sunroofs are typical modular assemblies consisting of 'high-end exterior components + electromechanical mechanisms + glass materials + electronic controls.' Profitability exhibits a clear product structure stratification: low-end/small-sized, single-pane glass, or manual structures are closer to 'price-competitive' components, with gross profit margins mostly falling between 12% and 18%; mainstream electric sliding/tilt integrated products benefit from platformization and economies of scale, with gross profit margins typically between 18% and 28%; while panoramic sunroofs/fixed sunroofs, with the addition of new technologies such as laminated sound insulation, coated heat insulation, dimming, or photovoltaics, significantly increase their value, but at the same time, they require higher yield rates, supply chain coordination, and after-sales risk control, with overall gross profit margins more likely to fall in the 25%–35% range. As the proportion of panoramic cameras increases and electrification becomes the absolute mainstream (electric mechanisms account for a very high percentage, and

the proportion of panoramic cameras in the structure continues to expand), the industry's 'average price and profit center' is shifting upward. However, annual price reductions by OEMs, fluctuations in glass/aluminum prices, quality costs such as abnormal noises/leaks, and recall risks will still compress the profit margins of small and medium-sized suppliers lacking scale and engineering capabilities.

Industry Drivers

The core growth of built-in sunroofs in automobiles comes from three resonant links: First, the structural increase in SUV/Crossover production makes larger openings and panoramic sunroofs more likely to be 'standardized' in the early stages of vehicle development, thereby driving up the installation rate; Second, competition in panoramic sunroofs and cabin experience has pushed sunroofs from 'luxury options' to key selling points in mid-range models (panoramic sunroofs account for a high proportion in the structure and are growing faster), driving upgrades in supporting features such as sunshade, heat insulation, sound insulation, and NVH; Third, the platformization of new energy vehicles (flat floors, body torsional rigidity design, and new energy vehicle users' preference for lighting and spaciousness) has strengthened the penetration of fixed sunroofs/large-area glass roofs, while also promoting the introduction of 'smart roof' solutions such as dimming glass and photovoltaic integration. Structural data from research institutions also reflects this trend: panoramic sunroofs account for a high proportion, electric mechanisms account for a very high proportion, and SUVs are the most important source of demand at the vehicle level.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Built-in Sunroof Industry Forecast" looks at past sales and reviews total world Automotive Built-in Sunroof sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Built-in Sunroof sales for 2026 through 2032. With Automotive Built-in Sunroof sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Built-in Sunroof industry.

This Insight Report provides a comprehensive analysis of the global Automotive Built-in Sunroof landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Built-in Sunroof portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Built-in Sunroof market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Built-in Sunroof and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Built-in Sunroof.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Built-in Sunroof market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Concealed Skylight

Outward-Opening Skylight

Sectional Opening Skylight

Segmentation by Glass Material:

Tempered Glass Skylight

Laminated Safety Glass Skylight

Coated Glass Skylight

Smart Dimming Glass Skylight

Segmentation by Drive Method:

Manual Sunroof

Electric Sunroof

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Webasto

Inalfa Roof Systems

Inteva Products

Yachiyo Industry

Magna International

BOS GmbH & Co.KG

Shanghai Mobitech

Wuxi Ming Fang

AISIN

Hyundai Mobis

CIE Automotive

Signature Automotive

Products

Johnan Manufacturing

Mitsuba

Ningbo Sun-Manner

Jiangsu Altopro

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Built-in Sunroof market?

What factors are driving Automotive Built-in Sunroof market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Built-in Sunroof market opportunities vary by end market size?

How does Automotive Built-in Sunroof break out by Type, by Application?

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