

Global Automotive Augmented Reality Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/GACCBCFC1642EN.html>

Date: February 2023

Pages: 114

Price: US\$ 3,660.00 (Single User License)

ID: GACCBCFC1642EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

AR in vehicles is an advanced version of the existing HUD systems. It ensures that the pertinent information is situationally and sometimes interactively displayed in front of the driver. The information is displayed in a slightly distant field of vision as convenient — either on the windshield or another transparent screen placed nearby.

LPI (LP Information)' newest research report, the “Automotive Augmented Reality Industry Forecast” looks at past sales and reviews total world Automotive Augmented Reality sales in 2022, providing a comprehensive analysis by region and market sector of projected Automotive Augmented Reality sales for 2023 through 2029. With Automotive Augmented Reality sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Augmented Reality industry.

This Insight Report provides a comprehensive analysis of the global Automotive Augmented Reality landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Augmented Reality portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Augmented Reality market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Augmented Reality and breaks down the forecast by type, by application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Augmented Reality.

The global Automotive Augmented Reality market size is projected to grow from US\$ 1746.9 million in 2022 to US\$ 5650.4 million in 2029; it is expected to grow at a CAGR of 18.3% from 2023 to 2029.

United States market for Automotive Augmented Reality is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Automotive Augmented Reality is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Automotive Augmented Reality is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Automotive Augmented Reality players cover Continental AG, Denso Corporation, DigiLens Inc., Garmin Limited, General Motors, Harman International Industries Inc., Hyundai Motor Company, LG Business Solutions and MicroVision, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Augmented Reality market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

AR HUD Navigation

AR HUD ACC

AR HUD LDW

Advanced AR HUD

Segmentation by application

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Continental AG

Denso Corporation

DigiLens Inc.

Garmin Limited

General Motors

Harman International Industries Inc.

Hyundai Motor Company

LG Business Solutions

MicroVision, Inc.

Nippon Seiki Co, Ltd

Panasonic Corporation

Pioneer Corporation

Robert Bosch GmbH

Texas Instruments Inc.

Visteon Corporation

Volkswagen AG

WayRay SA

Yazaki Corporation

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Automotive Augmented Reality Market Size 2018-2029
 - 2.1.2 Automotive Augmented Reality Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Automotive Augmented Reality Segment by Type
 - 2.2.1 AR HUD Navigation
 - 2.2.2 AR HUD ACC
 - 2.2.3 AR HUD LDW
 - 2.2.4 Advanced AR HUD
- 2.3 Automotive Augmented Reality Market Size by Type
 - 2.3.1 Automotive Augmented Reality Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Automotive Augmented Reality Market Size Market Share by Type (2018-2023)
- 2.4 Automotive Augmented Reality Segment by Application
 - 2.4.1 Passenger Vehicle
 - 2.4.2 Commercial Vehicle
- 2.5 Automotive Augmented Reality Market Size by Application
 - 2.5.1 Automotive Augmented Reality Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Automotive Augmented Reality Market Size Market Share by Application (2018-2023)

3 AUTOMOTIVE AUGMENTED REALITY MARKET SIZE BY PLAYER

3.1 Automotive Augmented Reality Market Size Market Share by Players

3.1.1 Global Automotive Augmented Reality Revenue by Players (2018-2023)

3.1.2 Global Automotive Augmented Reality Revenue Market Share by Players (2018-2023)

3.2 Global Automotive Augmented Reality Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE AUGMENTED REALITY BY REGIONS

4.1 Automotive Augmented Reality Market Size by Regions (2018-2023)

4.2 Americas Automotive Augmented Reality Market Size Growth (2018-2023)

4.3 APAC Automotive Augmented Reality Market Size Growth (2018-2023)

4.4 Europe Automotive Augmented Reality Market Size Growth (2018-2023)

4.5 Middle East & Africa Automotive Augmented Reality Market Size Growth (2018-2023)

5 AMERICAS

5.1 Americas Automotive Augmented Reality Market Size by Country (2018-2023)

5.2 Americas Automotive Augmented Reality Market Size by Type (2018-2023)

5.3 Americas Automotive Augmented Reality Market Size by Application (2018-2023)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive Augmented Reality Market Size by Region (2018-2023)

6.2 APAC Automotive Augmented Reality Market Size by Type (2018-2023)

6.3 APAC Automotive Augmented Reality Market Size by Application (2018-2023)

6.4 China

6.5 Japan

- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Automotive Augmented Reality by Country (2018-2023)
- 7.2 Europe Automotive Augmented Reality Market Size by Type (2018-2023)
- 7.3 Europe Automotive Augmented Reality Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Automotive Augmented Reality by Region (2018-2023)
- 8.2 Middle East & Africa Automotive Augmented Reality Market Size by Type (2018-2023)
- 8.3 Middle East & Africa Automotive Augmented Reality Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL AUTOMOTIVE AUGMENTED REALITY MARKET FORECAST

- 10.1 Global Automotive Augmented Reality Forecast by Regions (2024-2029)
 - 10.1.1 Global Automotive Augmented Reality Forecast by Regions (2024-2029)

- 10.1.2 Americas Automotive Augmented Reality Forecast
- 10.1.3 APAC Automotive Augmented Reality Forecast
- 10.1.4 Europe Automotive Augmented Reality Forecast
- 10.1.5 Middle East & Africa Automotive Augmented Reality Forecast
- 10.2 Americas Automotive Augmented Reality Forecast by Country (2024-2029)
 - 10.2.1 United States Automotive Augmented Reality Market Forecast
 - 10.2.2 Canada Automotive Augmented Reality Market Forecast
 - 10.2.3 Mexico Automotive Augmented Reality Market Forecast
 - 10.2.4 Brazil Automotive Augmented Reality Market Forecast
- 10.3 APAC Automotive Augmented Reality Forecast by Region (2024-2029)
 - 10.3.1 China Automotive Augmented Reality Market Forecast
 - 10.3.2 Japan Automotive Augmented Reality Market Forecast
 - 10.3.3 Korea Automotive Augmented Reality Market Forecast
 - 10.3.4 Southeast Asia Automotive Augmented Reality Market Forecast
 - 10.3.5 India Automotive Augmented Reality Market Forecast
 - 10.3.6 Australia Automotive Augmented Reality Market Forecast
- 10.4 Europe Automotive Augmented Reality Forecast by Country (2024-2029)
 - 10.4.1 Germany Automotive Augmented Reality Market Forecast
 - 10.4.2 France Automotive Augmented Reality Market Forecast
 - 10.4.3 UK Automotive Augmented Reality Market Forecast
 - 10.4.4 Italy Automotive Augmented Reality Market Forecast
 - 10.4.5 Russia Automotive Augmented Reality Market Forecast
- 10.5 Middle East & Africa Automotive Augmented Reality Forecast by Region (2024-2029)
 - 10.5.1 Egypt Automotive Augmented Reality Market Forecast
 - 10.5.2 South Africa Automotive Augmented Reality Market Forecast
 - 10.5.3 Israel Automotive Augmented Reality Market Forecast
 - 10.5.4 Turkey Automotive Augmented Reality Market Forecast
 - 10.5.5 GCC Countries Automotive Augmented Reality Market Forecast
- 10.6 Global Automotive Augmented Reality Forecast by Type (2024-2029)
- 10.7 Global Automotive Augmented Reality Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

- 11.1 Continental AG
 - 11.1.1 Continental AG Company Information
 - 11.1.2 Continental AG Automotive Augmented Reality Product Offered
 - 11.1.3 Continental AG Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)

- 11.1.4 Continental AG Main Business Overview
- 11.1.5 Continental AG Latest Developments
- 11.2 Denso Corporation
 - 11.2.1 Denso Corporation Company Information
 - 11.2.2 Denso Corporation Automotive Augmented Reality Product Offered
 - 11.2.3 Denso Corporation Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.2.4 Denso Corporation Main Business Overview
 - 11.2.5 Denso Corporation Latest Developments
- 11.3 DigiLens Inc.
 - 11.3.1 DigiLens Inc. Company Information
 - 11.3.2 DigiLens Inc. Automotive Augmented Reality Product Offered
 - 11.3.3 DigiLens Inc. Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.3.4 DigiLens Inc. Main Business Overview
 - 11.3.5 DigiLens Inc. Latest Developments
- 11.4 Garmin Limited
 - 11.4.1 Garmin Limited Company Information
 - 11.4.2 Garmin Limited Automotive Augmented Reality Product Offered
 - 11.4.3 Garmin Limited Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.4.4 Garmin Limited Main Business Overview
 - 11.4.5 Garmin Limited Latest Developments
- 11.5 General Motors
 - 11.5.1 General Motors Company Information
 - 11.5.2 General Motors Automotive Augmented Reality Product Offered
 - 11.5.3 General Motors Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.5.4 General Motors Main Business Overview
 - 11.5.5 General Motors Latest Developments
- 11.6 Harman International Industries Inc.
 - 11.6.1 Harman International Industries Inc. Company Information
 - 11.6.2 Harman International Industries Inc. Automotive Augmented Reality Product Offered
 - 11.6.3 Harman International Industries Inc. Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 Harman International Industries Inc. Main Business Overview
 - 11.6.5 Harman International Industries Inc. Latest Developments
- 11.7 Hyundai Motor Company

- 11.7.1 Hyundai Motor Company Company Information
- 11.7.2 Hyundai Motor Company Automotive Augmented Reality Product Offered
- 11.7.3 Hyundai Motor Company Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
- 11.7.4 Hyundai Motor Company Main Business Overview
- 11.7.5 Hyundai Motor Company Latest Developments
- 11.8 LG Business Solutions
 - 11.8.1 LG Business Solutions Company Information
 - 11.8.2 LG Business Solutions Automotive Augmented Reality Product Offered
 - 11.8.3 LG Business Solutions Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.8.4 LG Business Solutions Main Business Overview
 - 11.8.5 LG Business Solutions Latest Developments
- 11.9 MicroVision, Inc.
 - 11.9.1 MicroVision, Inc. Company Information
 - 11.9.2 MicroVision, Inc. Automotive Augmented Reality Product Offered
 - 11.9.3 MicroVision, Inc. Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 MicroVision, Inc. Main Business Overview
 - 11.9.5 MicroVision, Inc. Latest Developments
- 11.10 Nippon Seiki Co, Ltd
 - 11.10.1 Nippon Seiki Co, Ltd Company Information
 - 11.10.2 Nippon Seiki Co, Ltd Automotive Augmented Reality Product Offered
 - 11.10.3 Nippon Seiki Co, Ltd Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Nippon Seiki Co, Ltd Main Business Overview
 - 11.10.5 Nippon Seiki Co, Ltd Latest Developments
- 11.11 Panasonic Corporation
 - 11.11.1 Panasonic Corporation Company Information
 - 11.11.2 Panasonic Corporation Automotive Augmented Reality Product Offered
 - 11.11.3 Panasonic Corporation Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 Panasonic Corporation Main Business Overview
 - 11.11.5 Panasonic Corporation Latest Developments
- 11.12 Pioneer Corporation
 - 11.12.1 Pioneer Corporation Company Information
 - 11.12.2 Pioneer Corporation Automotive Augmented Reality Product Offered
 - 11.12.3 Pioneer Corporation Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)

- 11.12.4 Pioneer Corporation Main Business Overview
- 11.12.5 Pioneer Corporation Latest Developments
- 11.13 Robert Bosch GmbH
 - 11.13.1 Robert Bosch GmbH Company Information
 - 11.13.2 Robert Bosch GmbH Automotive Augmented Reality Product Offered
 - 11.13.3 Robert Bosch GmbH Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 Robert Bosch GmbH Main Business Overview
 - 11.13.5 Robert Bosch GmbH Latest Developments
- 11.14 Texas Instruments Inc.
 - 11.14.1 Texas Instruments Inc. Company Information
 - 11.14.2 Texas Instruments Inc. Automotive Augmented Reality Product Offered
 - 11.14.3 Texas Instruments Inc. Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.14.4 Texas Instruments Inc. Main Business Overview
 - 11.14.5 Texas Instruments Inc. Latest Developments
- 11.15 Visteon Corporation
 - 11.15.1 Visteon Corporation Company Information
 - 11.15.2 Visteon Corporation Automotive Augmented Reality Product Offered
 - 11.15.3 Visteon Corporation Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.15.4 Visteon Corporation Main Business Overview
 - 11.15.5 Visteon Corporation Latest Developments
- 11.16 Volkswagen AG
 - 11.16.1 Volkswagen AG Company Information
 - 11.16.2 Volkswagen AG Automotive Augmented Reality Product Offered
 - 11.16.3 Volkswagen AG Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.16.4 Volkswagen AG Main Business Overview
 - 11.16.5 Volkswagen AG Latest Developments
- 11.17 WayRay SA
 - 11.17.1 WayRay SA Company Information
 - 11.17.2 WayRay SA Automotive Augmented Reality Product Offered
 - 11.17.3 WayRay SA Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
 - 11.17.4 WayRay SA Main Business Overview
 - 11.17.5 WayRay SA Latest Developments
- 11.18 Yazaki Corporation
 - 11.18.1 Yazaki Corporation Company Information

- 11.18.2 Yazaki Corporation Automotive Augmented Reality Product Offered
- 11.18.3 Yazaki Corporation Automotive Augmented Reality Revenue, Gross Margin and Market Share (2018-2023)
- 11.18.4 Yazaki Corporation Main Business Overview
- 11.18.5 Yazaki Corporation Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Automotive Augmented Reality Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 2. Major Players of AR HUD Navigation
- Table 3. Major Players of AR HUD ACC
- Table 4. Major Players of AR HUD LDW
- Table 5. Major Players of Advanced AR HUD
- Table 6. Automotive Augmented Reality Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 7. Global Automotive Augmented Reality Market Size by Type (2018-2023) & (\$ Millions)
- Table 8. Global Automotive Augmented Reality Market Size Market Share by Type (2018-2023)
- Table 9. Automotive Augmented Reality Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 10. Global Automotive Augmented Reality Market Size by Application (2018-2023) & (\$ Millions)
- Table 11. Global Automotive Augmented Reality Market Size Market Share by Application (2018-2023)
- Table 12. Global Automotive Augmented Reality Revenue by Players (2018-2023) & (\$ Millions)
- Table 13. Global Automotive Augmented Reality Revenue Market Share by Player (2018-2023)
- Table 14. Automotive Augmented Reality Key Players Head office and Products Offered
- Table 15. Automotive Augmented Reality Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- Table 16. New Products and Potential Entrants
- Table 17. Mergers & Acquisitions, Expansion
- Table 18. Global Automotive Augmented Reality Market Size by Regions 2018-2023 & (\$ Millions)
- Table 19. Global Automotive Augmented Reality Market Size Market Share by Regions (2018-2023)
- Table 20. Global Automotive Augmented Reality Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 21. Global Automotive Augmented Reality Revenue Market Share by Country/Region (2018-2023)

Table 22. Americas Automotive Augmented Reality Market Size by Country (2018-2023) & (\$ Millions)

Table 23. Americas Automotive Augmented Reality Market Size Market Share by Country (2018-2023)

Table 24. Americas Automotive Augmented Reality Market Size by Type (2018-2023) & (\$ Millions)

Table 25. Americas Automotive Augmented Reality Market Size Market Share by Type (2018-2023)

Table 26. Americas Automotive Augmented Reality Market Size by Application (2018-2023) & (\$ Millions)

Table 27. Americas Automotive Augmented Reality Market Size Market Share by Application (2018-2023)

Table 28. APAC Automotive Augmented Reality Market Size by Region (2018-2023) & (\$ Millions)

Table 29. APAC Automotive Augmented Reality Market Size Market Share by Region (2018-2023)

Table 30. APAC Automotive Augmented Reality Market Size by Type (2018-2023) & (\$ Millions)

Table 31. APAC Automotive Augmented Reality Market Size Market Share by Type (2018-2023)

Table 32. APAC Automotive Augmented Reality Market Size by Application (2018-2023) & (\$ Millions)

Table 33. APAC Automotive Augmented Reality Market Size Market Share by Application (2018-2023)

Table 34. Europe Automotive Augmented Reality Market Size by Country (2018-2023) & (\$ Millions)

Table 35. Europe Automotive Augmented Reality Market Size Market Share by Country (2018-2023)

Table 36. Europe Automotive Augmented Reality Market Size by Type (2018-2023) & (\$ Millions)

Table 37. Europe Automotive Augmented Reality Market Size Market Share by Type (2018-2023)

Table 38. Europe Automotive Augmented Reality Market Size by Application (2018-2023) & (\$ Millions)

Table 39. Europe Automotive Augmented Reality Market Size Market Share by Application (2018-2023)

Table 40. Middle East & Africa Automotive Augmented Reality Market Size by Region (2018-2023) & (\$ Millions)

Table 41. Middle East & Africa Automotive Augmented Reality Market Size Market

Share by Region (2018-2023)

Table 42. Middle East & Africa Automotive Augmented Reality Market Size by Type (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa Automotive Augmented Reality Market Size Market Share by Type (2018-2023)

Table 44. Middle East & Africa Automotive Augmented Reality Market Size by Application (2018-2023) & (\$ Millions)

Table 45. Middle East & Africa Automotive Augmented Reality Market Size Market Share by Application (2018-2023)

Table 46. Key Market Drivers & Growth Opportunities of Automotive Augmented Reality

Table 47. Key Market Challenges & Risks of Automotive Augmented Reality

Table 48. Key Industry Trends of Automotive Augmented Reality

Table 49. Global Automotive Augmented Reality Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 50. Global Automotive Augmented Reality Market Size Market Share Forecast by Regions (2024-2029)

Table 51. Global Automotive Augmented Reality Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 52. Global Automotive Augmented Reality Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 53. Continental AG Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 54. Continental AG Automotive Augmented Reality Product Offered

Table 55. Continental AG Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 56. Continental AG Main Business

Table 57. Continental AG Latest Developments

Table 58. Denso Corporation Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 59. Denso Corporation Automotive Augmented Reality Product Offered

Table 60. Denso Corporation Main Business

Table 61. Denso Corporation Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 62. Denso Corporation Latest Developments

Table 63. DigiLens Inc. Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 64. DigiLens Inc. Automotive Augmented Reality Product Offered

Table 65. DigiLens Inc. Main Business

Table 66. DigiLens Inc. Automotive Augmented Reality Revenue (\$ million), Gross

Margin and Market Share (2018-2023)

Table 67. DigiLens Inc. Latest Developments

Table 68. Garmin Limited Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 69. Garmin Limited Automotive Augmented Reality Product Offered

Table 70. Garmin Limited Main Business

Table 71. Garmin Limited Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 72. Garmin Limited Latest Developments

Table 73. General Motors Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 74. General Motors Automotive Augmented Reality Product Offered

Table 75. General Motors Main Business

Table 76. General Motors Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 77. General Motors Latest Developments

Table 78. Harman International Industries Inc. Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 79. Harman International Industries Inc. Automotive Augmented Reality Product Offered

Table 80. Harman International Industries Inc. Main Business

Table 81. Harman International Industries Inc. Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 82. Harman International Industries Inc. Latest Developments

Table 83. Hyundai Motor Company Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 84. Hyundai Motor Company Automotive Augmented Reality Product Offered

Table 85. Hyundai Motor Company Main Business

Table 86. Hyundai Motor Company Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 87. Hyundai Motor Company Latest Developments

Table 88. LG Business Solutions Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 89. LG Business Solutions Automotive Augmented Reality Product Offered

Table 90. LG Business Solutions Main Business

Table 91. LG Business Solutions Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 92. LG Business Solutions Latest Developments

Table 93. MicroVision, Inc. Details, Company Type, Automotive Augmented Reality

Area Served and Its Competitors

Table 94. MicroVision, Inc. Automotive Augmented Reality Product Offered

Table 95. MicroVision, Inc. Main Business

Table 96. MicroVision, Inc. Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 97. MicroVision, Inc. Latest Developments

Table 98. Nippon Seiki Co, Ltd Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 99. Nippon Seiki Co, Ltd Automotive Augmented Reality Product Offered

Table 100. Nippon Seiki Co, Ltd Main Business

Table 101. Nippon Seiki Co, Ltd Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 102. Nippon Seiki Co, Ltd Latest Developments

Table 103. Panasonic Corporation Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 104. Panasonic Corporation Automotive Augmented Reality Product Offered

Table 105. Panasonic Corporation Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 106. Panasonic Corporation Main Business

Table 107. Panasonic Corporation Latest Developments

Table 108. Pioneer Corporation Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 109. Pioneer Corporation Automotive Augmented Reality Product Offered

Table 110. Pioneer Corporation Main Business

Table 111. Pioneer Corporation Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 112. Pioneer Corporation Latest Developments

Table 113. Robert Bosch GmbH Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 114. Robert Bosch GmbH Automotive Augmented Reality Product Offered

Table 115. Robert Bosch GmbH Main Business

Table 116. Robert Bosch GmbH Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 117. Robert Bosch GmbH Latest Developments

Table 118. Texas Instruments Inc. Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 119. Texas Instruments Inc. Automotive Augmented Reality Product Offered

Table 120. Texas Instruments Inc. Main Business

Table 121. Texas Instruments Inc. Automotive Augmented Reality Revenue (\$ million),

Gross Margin and Market Share (2018-2023)

Table 122. Texas Instruments Inc. Latest Developments

Table 123. Visteon Corporation Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 124. Visteon Corporation Automotive Augmented Reality Product Offered

Table 125. Visteon Corporation Main Business

Table 126. Visteon Corporation Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 127. Visteon Corporation Latest Developments

Table 128. Volkswagen AG Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 129. Volkswagen AG Automotive Augmented Reality Product Offered

Table 130. Volkswagen AG Main Business

Table 131. Volkswagen AG Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 132. Volkswagen AG Latest Developments

Table 133. WayRay SA Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 134. WayRay SA Automotive Augmented Reality Product Offered

Table 135. WayRay SA Main Business

Table 136. WayRay SA Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 137. WayRay SA Latest Developments

Table 138. Yazaki Corporation Details, Company Type, Automotive Augmented Reality Area Served and Its Competitors

Table 139. Yazaki Corporation Automotive Augmented Reality Product Offered

Table 140. Yazaki Corporation Main Business

Table 141. Yazaki Corporation Automotive Augmented Reality Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 142. Yazaki Corporation Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Augmented Reality Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Automotive Augmented Reality Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. Automotive Augmented Reality Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Automotive Augmented Reality Sales Market Share by Country/Region (2022)

Figure 8. Automotive Augmented Reality Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Automotive Augmented Reality Market Size Market Share by Type in 2022

Figure 10. Automotive Augmented Reality in Passenger Vehicle

Figure 11. Global Automotive Augmented Reality Market: Passenger Vehicle (2018-2023) & (\$ Millions)

Figure 12. Automotive Augmented Reality in Commercial Vehicle

Figure 13. Global Automotive Augmented Reality Market: Commercial Vehicle (2018-2023) & (\$ Millions)

Figure 14. Global Automotive Augmented Reality Market Size Market Share by Application in 2022

Figure 15. Global Automotive Augmented Reality Revenue Market Share by Player in 2022

Figure 16. Global Automotive Augmented Reality Market Size Market Share by Regions (2018-2023)

Figure 17. Americas Automotive Augmented Reality Market Size 2018-2023 (\$ Millions)

Figure 18. APAC Automotive Augmented Reality Market Size 2018-2023 (\$ Millions)

Figure 19. Europe Automotive Augmented Reality Market Size 2018-2023 (\$ Millions)

Figure 20. Middle East & Africa Automotive Augmented Reality Market Size 2018-2023 (\$ Millions)

Figure 21. Americas Automotive Augmented Reality Value Market Share by Country in 2022

Figure 22. United States Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 23. Canada Automotive Augmented Reality Market Size Growth 2018-2023 (\$

Millions)

Figure 24. Mexico Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Brazil Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 26. APAC Automotive Augmented Reality Market Size Market Share by Region in 2022

Figure 27. APAC Automotive Augmented Reality Market Size Market Share by Type in 2022

Figure 28. APAC Automotive Augmented Reality Market Size Market Share by Application in 2022

Figure 29. China Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Japan Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Korea Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Southeast Asia Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 33. India Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Australia Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Europe Automotive Augmented Reality Market Size Market Share by Country in 2022

Figure 36. Europe Automotive Augmented Reality Market Size Market Share by Type (2018-2023)

Figure 37. Europe Automotive Augmented Reality Market Size Market Share by Application (2018-2023)

Figure 38. Germany Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 39. France Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 40. UK Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Italy Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 42. Russia Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Middle East & Africa Automotive Augmented Reality Market Size Market Share by Region (2018-2023)

Figure 44. Middle East & Africa Automotive Augmented Reality Market Size Market Share by Type (2018-2023)

Figure 45. Middle East & Africa Automotive Augmented Reality Market Size Market Share by Application (2018-2023)

Figure 46. Egypt Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 47. South Africa Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Israel Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Turkey Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 50. GCC Country Automotive Augmented Reality Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Americas Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 52. APAC Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 53. Europe Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 54. Middle East & Africa Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 55. United States Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 56. Canada Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 57. Mexico Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 58. Brazil Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 59. China Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 60. Japan Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 61. Korea Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 62. Southeast Asia Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 63. India Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 64. Australia Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 65. Germany Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 66. France Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 67. UK Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 68. Italy Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 69. Russia Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 70. Spain Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 71. Egypt Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 72. South Africa Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 73. Israel Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 74. Turkey Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 75. GCC Countries Automotive Augmented Reality Market Size 2024-2029 (\$ Millions)

Figure 76. Global Automotive Augmented Reality Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global Automotive Augmented Reality Market Size Market Share Forecast by Application (2024-2029)

I would like to order

Product name: Global Automotive Augmented Reality Market Growth (Status and Outlook) 2023-2029

Product link: <https://marketpublishers.com/r/GACCBFC1642EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GACCBFC1642EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970