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Global Automotive Assisted Driving Chip Market Growth 2026-2032

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Abstracts

The global Automotive Assisted Driving Chip market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

An automotive assisted driving chip, often referred to as an ADAS (Advanced Driver Assistance System) chip, is a semiconductor component designed to enable advanced driver assistance features in vehicles. These chips are responsible for processing data from sensors, cameras, and radar systems, providing critical information for functions like adaptive cruise control, lane-keeping assistance, and collision avoidance. They are a fundamental part of the technology that enhances vehicle safety and automates certain driving tasks.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world"s automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world"s largest car exporter, exporting more than 3.5 million vehicles in 2022.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Assisted Driving

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Chip Industry Forecast" looks at past sales and reviews total world Automotive Assisted Driving Chip sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Assisted Driving Chip sales for 2026 through 2032. With Automotive Assisted Driving Chip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Assisted Driving Chip industry.

This Insight Report provides a comprehensive analysis of the global Automotive Assisted Driving Chip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Assisted Driving Chip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Assisted Driving Chip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Assisted Driving Chip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Assisted Driving Chip.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Assisted Driving Chip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

CPU?ASIC Architecture

CPU?GPU?ASIC Architecture

CPU?FPGA Architecture

Segmentation by Application:

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SUV

Sedan

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nvidia

Mobileye

Qualcomm

Intel Corporation

Horizon Robotics

Huawei

Tesla

Texas Instruments

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Assisted Driving Chip market?

What factors are driving Automotive Assisted Driving Chip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Assisted Driving Chip market opportunities vary by end market size?

How does Automotive Assisted Driving Chip break out by Type, by Application?

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