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Global Automotive Assist System Chips Market Growth 2026-2032

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Abstracts

The global Automotive Assist System Chips market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Automotive Assist System Chips, also known as Advanced Driver Assistance System (ADAS) chips, are electronic components specifically designed for vehicles to enhance safety and improve driving experience. They help detect and interpret information such as lane markings, vehicle distance, traffic signs, pedestrians, and objects on the road.

United States market for Automotive Assist System Chips is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Assist System Chips is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Assist System Chips is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Assist System Chips players cover Qualcomm, Renesas Electronics, Intel, NVIDIA, STMicroelectronics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Assist System Chips Industry Forecast” looks at past sales and reviews total world Automotive Assist System Chips sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Assist System Chips sales for 2026 through 2032. With

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Automotive Assist System Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Assist System Chips industry.

This Insight Report provides a comprehensive analysis of the global Automotive Assist System Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Assist System Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Assist System Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Assist System Chips and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Assist System Chips.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Assist System Chips market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Analog

Digital

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Qualcomm

Renesas Electronics

Intel

NVIDIA

STMicroelectronics

Analog Devices

Infineon Technologies

Rohm

NXP Semiconductors

Texas Instruments

Onsemi

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NEC Electronics

Sunplus Technology

Nanjing SemiDrive Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Assist System Chips market?

What factors are driving Automotive Assist System Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Assist System Chips market opportunities vary by end market size?

How does Automotive Assist System Chips break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Automotive Assist System Chips Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Automotive Assist System Chips by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Automotive Assist System Chips by Country/Region, 2021, 2025 & 2032
2.2 Automotive Assist System Chips Segment by Type
  2.2.1 Analog
  2.2.2 Digital
  2.2.3 Automotive Assist System Chips Sales by Type
    2.2.3.1 Global Automotive Assist System Chips Sales Market Share by Type (2021-2026)
    2.2.3.2 Global Automotive Assist System Chips Revenue and Market Share by Type (2021-2026)
    2.2.3.3 Global Automotive Assist System Chips Sale Price by Type (2021-2026)
2.3 Automotive Assist System Chips Segment by Application
  2.3.1 Passenger Vehicles
  2.3.2 Commercial Vehicles
  2.3.3 Automotive Assist System Chips Sales by Application
    2.3.3.1 Global Automotive Assist System Chips Sale Market Share by Application (2021-2026)
    2.3.3.2 Global Automotive Assist System Chips Revenue and Market Share by Application (2021-2026)
    2.3.3.3 Global Automotive Assist System Chips Sale Price by Application

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(2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Automotive Assist System Chips Breakdown Data by Company
  3.1.1 Global Automotive Assist System Chips Annual Sales by Company (2021-2026)
  3.1.2 Global Automotive Assist System Chips Sales Market Share by Company (2021-2026)
3.2 Global Automotive Assist System Chips Annual Revenue by Company (2021-2026)
  3.2.1 Global Automotive Assist System Chips Revenue by Company (2021-2026)
  3.2.2 Global Automotive Assist System Chips Revenue Market Share by Company (2021-2026)
3.3 Global Automotive Assist System Chips Sale Price by Company
3.4 Key Manufacturers Automotive Assist System Chips Producing Area Distribution, Sales Area, Product Type
  3.4.1 Key Manufacturers Automotive Assist System Chips Product Location Distribution
  3.4.2 Players Automotive Assist System Chips Products Offered
3.5 Market Concentration Rate Analysis
  3.5.1 Competition Landscape Analysis
  3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE ASSIST SYSTEM CHIPS BY GEOGRAPHIC REGION

4.1 World Historic Automotive Assist System Chips Market Size by Geographic Region (2021-2026)
  4.1.1 Global Automotive Assist System Chips Annual Sales by Geographic Region (2021-2026)
  4.1.2 Global Automotive Assist System Chips Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Automotive Assist System Chips Market Size by Country/Region (2021-2026)
  4.2.1 Global Automotive Assist System Chips Annual Sales by Country/Region (2021-2026)
  4.2.2 Global Automotive Assist System Chips Annual Revenue by Country/Region (2021-2026)

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4.3 Americas Automotive Assist System Chips Sales Growth
4.4 APAC Automotive Assist System Chips Sales Growth
4.5 Europe Automotive Assist System Chips Sales Growth
4.6 Middle East & Africa Automotive Assist System Chips Sales Growth

5 AMERICAS

5.1 Americas Automotive Assist System Chips Sales by Country
  5.1.1 Americas Automotive Assist System Chips Sales by Country (2021-2026)
  5.1.2 Americas Automotive Assist System Chips Revenue by Country (2021-2026)
5.2 Americas Automotive Assist System Chips Sales by Type (2021-2026)
5.3 Americas Automotive Assist System Chips Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Automotive Assist System Chips Sales by Region
  6.1.1 APAC Automotive Assist System Chips Sales by Region (2021-2026)
  6.1.2 APAC Automotive Assist System Chips Revenue by Region (2021-2026)
6.2 APAC Automotive Assist System Chips Sales by Type (2021-2026)
6.3 APAC Automotive Assist System Chips Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Automotive Assist System Chips by Country
  7.1.1 Europe Automotive Assist System Chips Sales by Country (2021-2026)
  7.1.2 Europe Automotive Assist System Chips Revenue by Country (2021-2026)
7.2 Europe Automotive Assist System Chips Sales by Type (2021-2026)
7.3 Europe Automotive Assist System Chips Sales by Application (2021-2026)

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7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Automotive Assist System Chips by Country
8.1.1 Middle East & Africa Automotive Assist System Chips Sales by Country (2021-2026)
8.1.2 Middle East & Africa Automotive Assist System Chips Revenue by Country (2021-2026)
8.2 Middle East & Africa Automotive Assist System Chips Sales by Type (2021-2026)
8.3 Middle East & Africa Automotive Assist System Chips Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Automotive Assist System Chips
10.3 Manufacturing Process Analysis of Automotive Assist System Chips
10.4 Industry Chain Structure of Automotive Assist System Chips

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
11.1.1 Direct Channels

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11.1.2 Indirect Channels
11.2 Automotive Assist System Chips Distributors
11.3 Automotive Assist System Chips Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE ASSIST SYSTEM CHIPS BY GEOGRAPHIC REGION

12.1 Global Automotive Assist System Chips Market Size Forecast by Region
12.1.1 Global Automotive Assist System Chips Forecast by Region (2027-2032)
12.1.2 Global Automotive Assist System Chips Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Automotive Assist System Chips Forecast by Type (2027-2032)
12.7 Global Automotive Assist System Chips Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Qualcomm
13.1.1 Qualcomm Company Information
13.1.2 Qualcomm Automotive Assist System Chips Product Portfolios and Specifications
13.1.3 Qualcomm Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Qualcomm Main Business Overview
13.1.5 Qualcomm Latest Developments
13.2 Renesas Electronics
13.2.1 Renesas Electronics Company Information
13.2.2 Renesas Electronics Automotive Assist System Chips Product Portfolios and Specifications
13.2.3 Renesas Electronics Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Renesas Electronics Main Business Overview
13.2.5 Renesas Electronics Latest Developments
13.3 Intel
13.3.1 Intel Company Information
13.3.2 Intel Automotive Assist System Chips Product Portfolios and Specifications

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13.3.3 Intel Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Intel Main Business Overview
13.3.5 Intel Latest Developments
13.4 NVIDIA
13.4.1 NVIDIA Company Information
13.4.2 NVIDIA Automotive Assist System Chips Product Portfolios and Specifications
13.4.3 NVIDIA Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 NVIDIA Main Business Overview
13.4.5 NVIDIA Latest Developments
13.5 STMicroelectronics
13.5.1 STMicroelectronics Company Information
13.5.2 STMicroelectronics Automotive Assist System Chips Product Portfolios and Specifications
13.5.3 STMicroelectronics Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 STMicroelectronics Main Business Overview
13.5.5 STMicroelectronics Latest Developments
13.6 Analog Devices
13.6.1 Analog Devices Company Information
13.6.2 Analog Devices Automotive Assist System Chips Product Portfolios and Specifications
13.6.3 Analog Devices Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Analog Devices Main Business Overview
13.6.5 Analog Devices Latest Developments
13.7 Infineon Technologies
13.7.1 Infineon Technologies Company Information
13.7.2 Infineon Technologies Automotive Assist System Chips Product Portfolios and Specifications
13.7.3 Infineon Technologies Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Infineon Technologies Main Business Overview
13.7.5 Infineon Technologies Latest Developments
13.8 Rohm
13.8.1 Rohm Company Information
13.8.2 Rohm Automotive Assist System Chips Product Portfolios and Specifications
13.8.3 Rohm Automotive Assist System Chips Sales, Revenue, Price and Gross

+357 96 030922
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Margin (2021-2026)
13.8.4 Rohm Main Business Overview
13.8.5 Rohm Latest Developments
13.9 NXP Semiconductors
13.9.1 NXP Semiconductors Company Information
13.9.2 NXP Semiconductors Automotive Assist System Chips Product Portfolios and Specifications
13.9.3 NXP Semiconductors Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 NXP Semiconductors Main Business Overview
13.9.5 NXP Semiconductors Latest Developments
13.10 Texas Instruments
13.10.1 Texas Instruments Company Information
13.10.2 Texas Instruments Automotive Assist System Chips Product Portfolios and Specifications
13.10.3 Texas Instruments Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Texas Instruments Main Business Overview
13.10.5 Texas Instruments Latest Developments
13.11 Onsemi
13.11.1 Onsemi Company Information
13.11.2 Onsemi Automotive Assist System Chips Product Portfolios and Specifications
13.11.3 Onsemi Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Onsemi Main Business Overview
13.11.5 Onsemi Latest Developments
13.12 NEC Electronics
13.12.1 NEC Electronics Company Information
13.12.2 NEC Electronics Automotive Assist System Chips Product Portfolios and Specifications
13.12.3 NEC Electronics Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 NEC Electronics Main Business Overview
13.12.5 NEC Electronics Latest Developments
13.13 Sunplus Technology
13.13.1 Sunplus Technology Company Information
13.13.2 Sunplus Technology Automotive Assist System Chips Product Portfolios and Specifications
13.13.3 Sunplus Technology Automotive Assist System Chips Sales, Revenue, Price

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info@marketpublishers.com

and Gross Margin (2021-2026)
13.13.4 Sunplus Technology Main Business Overview
13.13.5 Sunplus Technology Latest Developments
13.14 Nanjing SemiDrive Technology
13.14.1 Nanjing SemiDrive Technology Company Information
13.14.2 Nanjing SemiDrive Technology Automotive Assist System Chips Product Portfolios and Specifications
13.14.3 Nanjing SemiDrive Technology Automotive Assist System Chips Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Nanjing SemiDrive Technology Main Business Overview
13.14.5 Nanjing SemiDrive Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Automotive Assist System Chips Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Automotive Assist System Chips Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Analog
Table 4. Major Players of Digital
Table 5. Global Automotive Assist System Chips Sales by Type (2021-2026) & (K Units)
Table 6. Global Automotive Assist System Chips Sales Market Share by Type (2021-2026)
Table 7. Global Automotive Assist System Chips Revenue by Type (2021-2026) & ($ million)
Table 8. Global Automotive Assist System Chips Revenue Market Share by Type (2021-2026)
Table 9. Global Automotive Assist System Chips Sale Price by Type (2021-2026) & (US$/Unit)
Table 10. Global Automotive Assist System Chips Sale by Application (2021-2026) & (K Units)
Table 11. Global Automotive Assist System Chips Sale Market Share by Application (2021-2026)
Table 12. Global Automotive Assist System Chips Revenue by Application (2021-2026) & ($ million)
Table 13. Global Automotive Assist System Chips Revenue Market Share by Application (2021-2026)
Table 14. Global Automotive Assist System Chips Sale Price by Application (2021-2026) & (US$/Unit)
Table 15. Global Automotive Assist System Chips Sales by Company (2021-2026) & (K Units)
Table 16. Global Automotive Assist System Chips Sales Market Share by Company (2021-2026)
Table 17. Global Automotive Assist System Chips Revenue by Company (2021-2026) & ($ millions)
Table 18. Global Automotive Assist System Chips Revenue Market Share by Company (2021-2026)
Table 19. Global Automotive Assist System Chips Sale Price by Company (2021-2026) & (US$/Unit)

+357 96 030922
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Table 20. Key Manufacturers Automotive Assist System Chips Producing Area Distribution and Sales Area
Table 21. Players Automotive Assist System Chips Products Offered
Table 22. Automotive Assist System Chips Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Automotive Assist System Chips Sales by Geographic Region (2021-2026) & (K Units)
Table 26. Global Automotive Assist System Chips Sales Market Share Geographic Region (2021-2026)
Table 27. Global Automotive Assist System Chips Revenue by Geographic Region (2021-2026) & ($ millions)
Table 28. Global Automotive Assist System Chips Revenue Market Share by Geographic Region (2021-2026)
Table 29. Global Automotive Assist System Chips Sales by Country/Region (2021-2026) & (K Units)
Table 30. Global Automotive Assist System Chips Sales Market Share by Country/Region (2021-2026)
Table 31. Global Automotive Assist System Chips Revenue by Country/Region (2021-2026) & ($ millions)
Table 32. Global Automotive Assist System Chips Revenue Market Share by Country/Region (2021-2026)
Table 33. Americas Automotive Assist System Chips Sales by Country (2021-2026) & (K Units)
Table 34. Americas Automotive Assist System Chips Sales Market Share by Country (2021-2026)
Table 35. Americas Automotive Assist System Chips Revenue by Country (2021-2026) & ($ millions)
Table 36. Americas Automotive Assist System Chips Sales by Type (2021-2026) & (K Units)
Table 37. Americas Automotive Assist System Chips Sales by Application (2021-2026) & (K Units)
Table 38. APAC Automotive Assist System Chips Sales by Region (2021-2026) & (K Units)
Table 39. APAC Automotive Assist System Chips Sales Market Share by Region (2021-2026)
Table 40. APAC Automotive Assist System Chips Revenue by Region (2021-2026) & ($ millions)

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Table 41. APAC Automotive Assist System Chips Sales by Type (2021-2026) & (K Units)
Table 42. APAC Automotive Assist System Chips Sales by Application (2021-2026) & (K Units)
Table 43. Europe Automotive Assist System Chips Sales by Country (2021-2026) & (K Units)
Table 44. Europe Automotive Assist System Chips Revenue by Country (2021-2026) & ($ millions)
Table 45. Europe Automotive Assist System Chips Sales by Type (2021-2026) & (K Units)
Table 46. Europe Automotive Assist System Chips Sales by Application (2021-2026) & (K Units)
Table 47. Middle East & Africa Automotive Assist System Chips Sales by Country (2021-2026) & (K Units)
Table 48. Middle East & Africa Automotive Assist System Chips Revenue Market Share by Country (2021-2026)
Table 49. Middle East & Africa Automotive Assist System Chips Sales by Type (2021-2026) & (K Units)
Table 50. Middle East & Africa Automotive Assist System Chips Sales by Application (2021-2026) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Automotive Assist System Chips
Table 52. Key Market Challenges & Risks of Automotive Assist System Chips
Table 53. Key Industry Trends of Automotive Assist System Chips
Table 54. Automotive Assist System Chips Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Automotive Assist System Chips Distributors List
Table 57. Automotive Assist System Chips Customer List
Table 58. Global Automotive Assist System Chips Sales Forecast by Region (2027-2032) & (K Units)
Table 59. Global Automotive Assist System Chips Revenue Forecast by Region (2027-2032) & ($ millions)
Table 60. Americas Automotive Assist System Chips Sales Forecast by Country (2027-2032) & (K Units)
Table 61. Americas Automotive Assist System Chips Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 62. APAC Automotive Assist System Chips Sales Forecast by Region (2027-2032) & (K Units)
Table 63. APAC Automotive Assist System Chips Annual Revenue Forecast by Region

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(2027-2032) & ($ millions)
Table 64. Europe Automotive Assist System Chips Sales Forecast by Country (2027-2032) & (K Units)
Table 65. Europe Automotive Assist System Chips Revenue Forecast by Country (2027-2032) & ($ millions)
Table 66. Middle East & Africa Automotive Assist System Chips Sales Forecast by Country (2027-2032) & (K Units)
Table 67. Middle East & Africa Automotive Assist System Chips Revenue Forecast by Country (2027-2032) & ($ millions)
Table 68. Global Automotive Assist System Chips Sales Forecast by Type (2027-2032) & (K Units)
Table 69. Global Automotive Assist System Chips Revenue Forecast by Type (2027-2032) & ($ millions)
Table 70. Global Automotive Assist System Chips Sales Forecast by Application (2027-2032) & (K Units)
Table 71. Global Automotive Assist System Chips Revenue Forecast by Application (2027-2032) & ($ millions)
Table 72. Qualcomm Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 73. Qualcomm Automotive Assist System Chips Product Portfolios and Specifications
Table 74. Qualcomm Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 75. Qualcomm Main Business
Table 76. Qualcomm Latest Developments
Table 77. Renesas Electronics Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 78. Renesas Electronics Automotive Assist System Chips Product Portfolios and Specifications
Table 79. Renesas Electronics Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 80. Renesas Electronics Main Business
Table 81. Renesas Electronics Latest Developments
Table 82. Intel Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 83. Intel Automotive Assist System Chips Product Portfolios and Specifications
Table 84. Intel Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 85. Intel Main Business

+357 96 030922
info@marketpublishers.com

Table 86. Intel Latest Developments
Table 87. NVIDIA Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 88. NVIDIA Automotive Assist System Chips Product Portfolios and Specifications
Table 89. NVIDIA Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 90. NVIDIA Main Business
Table 91. NVIDIA Latest Developments
Table 92. STMicroelectronics Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 93. STMicroelectronics Automotive Assist System Chips Product Portfolios and Specifications
Table 94. STMicroelectronics Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 95. STMicroelectronics Main Business
Table 96. STMicroelectronics Latest Developments
Table 97. Analog Devices Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 98. Analog Devices Automotive Assist System Chips Product Portfolios and Specifications
Table 99. Analog Devices Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 100. Analog Devices Main Business
Table 101. Analog Devices Latest Developments
Table 102. Infineon Technologies Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 103. Infineon Technologies Automotive Assist System Chips Product Portfolios and Specifications
Table 104. Infineon Technologies Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 105. Infineon Technologies Main Business
Table 106. Infineon Technologies Latest Developments
Table 107. Rohm Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 108. Rohm Automotive Assist System Chips Product Portfolios and Specifications
Table 109. Rohm Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 110. Rohm Main Business

+357 96 030922
info@marketpublishers.com

Table 111. Rohm Latest Developments
Table 112. NXP Semiconductors Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 113. NXP Semiconductors Automotive Assist System Chips Product Portfolios and Specifications
Table 114. NXP Semiconductors Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 115. NXP Semiconductors Main Business
Table 116. NXP Semiconductors Latest Developments
Table 117. Texas Instruments Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 118. Texas Instruments Automotive Assist System Chips Product Portfolios and Specifications
Table 119. Texas Instruments Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 120. Texas Instruments Main Business
Table 121. Texas Instruments Latest Developments
Table 122. Onsemi Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 123. Onsemi Automotive Assist System Chips Product Portfolios and Specifications
Table 124. Onsemi Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 125. Onsemi Main Business
Table 126. Onsemi Latest Developments
Table 127. NEC Electronics Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 128. NEC Electronics Automotive Assist System Chips Product Portfolios and Specifications
Table 129. NEC Electronics Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 130. NEC Electronics Main Business
Table 131. NEC Electronics Latest Developments
Table 132. Sunplus Technology Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 133. Sunplus Technology Automotive Assist System Chips Product Portfolios and Specifications
Table 134. Sunplus Technology Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)

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Table 135. Sunplus Technology Main Business
Table 136. Sunplus Technology Latest Developments
Table 137. Nanjing SemiDrive Technology Basic Information, Automotive Assist System Chips Manufacturing Base, Sales Area and Its Competitors
Table 138. Nanjing SemiDrive Technology Automotive Assist System Chips Product Portfolios and Specifications
Table 139. Nanjing SemiDrive Technology Automotive Assist System Chips Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 140. Nanjing SemiDrive Technology Main Business
Table 141. Nanjing SemiDrive Technology Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Automotive Assist System Chips
Figure 2. Automotive Assist System Chips Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Automotive Assist System Chips Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Automotive Assist System Chips Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Automotive Assist System Chips Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Automotive Assist System Chips Sales Market Share by Country/Region (2025)
Figure 10. Automotive Assist System Chips Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Analog
Figure 12. Product Picture of Digital
Figure 13. Global Automotive Assist System Chips Sales Market Share by Type in 2026
Figure 14. Global Automotive Assist System Chips Revenue Market Share by Type (2021-2026)
Figure 15. Automotive Assist System Chips Consumed in Passenger Vehicles
Figure 16. Global Automotive Assist System Chips Market: Passenger Vehicles (2021-2026) & (K Units)
Figure 17. Automotive Assist System Chips Consumed in Commercial Vehicles
Figure 18. Global Automotive Assist System Chips Market: Commercial Vehicles (2021-2026) & (K Units)
Figure 19. Global Automotive Assist System Chips Sale Market Share by Application (2025)
Figure 20. Global Automotive Assist System Chips Revenue Market Share by Application in 2026
Figure 21. Automotive Assist System Chips Sales by Company in 2026 (K Units)
Figure 22. Global Automotive Assist System Chips Sales Market Share by Company in 2026
Figure 23. Automotive Assist System Chips Revenue by Company in 2026 ($ millions)
Figure 24. Global Automotive Assist System Chips Revenue Market Share by Company

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in 2026
Figure 25. Global Automotive Assist System Chips Sales Market Share by Geographic Region (2021-2026)
Figure 26. Global Automotive Assist System Chips Revenue Market Share by Geographic Region in 2026
Figure 27. Americas Automotive Assist System Chips Sales 2021-2026 (K Units)
Figure 28. Americas Automotive Assist System Chips Revenue 2021-2026 ($ millions)
Figure 29. APAC Automotive Assist System Chips Sales 2021-2026 (K Units)
Figure 30. APAC Automotive Assist System Chips Revenue 2021-2026 ($ millions)
Figure 31. Europe Automotive Assist System Chips Sales 2021-2026 (K Units)
Figure 32. Europe Automotive Assist System Chips Revenue 2021-2026 ($ millions)
Figure 33. Middle East & Africa Automotive Assist System Chips Sales 2021-2026 (K Units)
Figure 34. Middle East & Africa Automotive Assist System Chips Revenue 2021-2026 ($ millions)
Figure 35. Americas Automotive Assist System Chips Sales Market Share by Country in 2026
Figure 36. Americas Automotive Assist System Chips Revenue Market Share by Country (2021-2026)
Figure 37. Americas Automotive Assist System Chips Sales Market Share by Type (2021-2026)
Figure 38. Americas Automotive Assist System Chips Sales Market Share by Application (2021-2026)
Figure 39. United States Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 40. Canada Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 41. Mexico Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 42. Brazil Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 43. APAC Automotive Assist System Chips Sales Market Share by Region in 2026
Figure 44. APAC Automotive Assist System Chips Revenue Market Share by Region (2021-2026)
Figure 45. APAC Automotive Assist System Chips Sales Market Share by Type (2021-2026)
Figure 46. APAC Automotive Assist System Chips Sales Market Share by Application (2021-2026)

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Figure 47. China Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 48. Japan Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 49. South Korea Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 50. Southeast Asia Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 51. India Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 52. Australia Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 53. China Taiwan Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 54. Europe Automotive Assist System Chips Sales Market Share by Country in 2026
Figure 55. Europe Automotive Assist System Chips Revenue Market Share by Country (2021-2026)
Figure 56. Europe Automotive Assist System Chips Sales Market Share by Type (2021-2026)
Figure 57. Europe Automotive Assist System Chips Sales Market Share by Application (2021-2026)
Figure 58. Germany Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 59. France Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 60. UK Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 61. Italy Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 62. Russia Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 63. Middle East & Africa Automotive Assist System Chips Sales Market Share by Country (2021-2026)
Figure 64. Middle East & Africa Automotive Assist System Chips Sales Market Share by Type (2021-2026)
Figure 65. Middle East & Africa Automotive Assist System Chips Sales Market Share by Application (2021-2026)
Figure 66. Egypt Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)

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Figure 67. South Africa Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 68. Israel Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 69. Turkey Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 70. GCC Countries Automotive Assist System Chips Revenue Growth 2021-2026 ($ millions)
Figure 71. Manufacturing Cost Structure Analysis of Automotive Assist System Chips in 2026
Figure 72. Manufacturing Process Analysis of Automotive Assist System Chips
Figure 73. Industry Chain Structure of Automotive Assist System Chips
Figure 74. Channels of Distribution
Figure 75. Global Automotive Assist System Chips Sales Market Forecast by Region (2027-2032)
Figure 76. Global Automotive Assist System Chips Revenue Market Share Forecast by Region (2027-2032)
Figure 77. Global Automotive Assist System Chips Sales Market Share Forecast by Type (2027-2032)
Figure 78. Global Automotive Assist System Chips Revenue Market Share Forecast by Type (2027-2032)
Figure 79. Global Automotive Assist System Chips Sales Market Share Forecast by Application (2027-2032)
Figure 80. Global Automotive Assist System Chips Revenue Market Share Forecast by Application (2027-2032)

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