

# Global Automotive ASA Modified Resin Market Growth 2026-2032

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## Abstracts

The global Automotive ASA Modified Resin market size is predicted to grow from US\$ 393 million in 2025 to US\$ 599 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

In 2025, global Automotive ASA Modified Resin production reached approximately 196.1 kilotons with an average global market price of around US\$2,050 per ton. Single-line annual production capacity averages 6,000 tons units with a gross margin of approximately 25%. The industrial chain analysis of Automotive ASA Modified Resin shows that its upstream raw materials primarily include ASA base resin, impact modifiers (such as acrylate rubber), weathering additives (e.g., UV stabilizers, light-screening agents), and processing aids, with production highly concentrated in the specialty chemicals and high-performance polymer modification sectors. In downstream applications, automotive exterior parts (such as grilles, mirror housings, and body trim) dominate overwhelmingly, accounting for approximately 85%–90% of consumption, while automotive interior components (e.g., decorative parts requiring weather and aging resistance) represent about 10%–15%. The core drivers of demand stem from the mandatory replacement requirements in the automotive industry—under the trends of lightweighting, cost reduction, and efficiency improvement—for engineering plastics that combine paint-free processing, excellent long-term weather resistance (color and gloss retention), and high impact strength, as well as the higher demands for design flexibility and material reliability in exterior components for electric and smart vehicles. The main business opportunities lie in developing customized ASA modified resins that perfectly match specific color systems (such as high-saturation metallic colors and deep blacks) while offering superior weather resistance, and researching specialized grades with higher flowability and lower molding stress for the integrated molding of large, thin-walled exterior parts.

Automotive ASA Modified Resin is engineered to meet stringent automotive requirements by integrating additives and modifiers into the base ASA polymer, enhancing its performance for exterior applications. This material provides exceptional long-term color and gloss retention, along with superior resistance to UV radiation, thermal cycling, and chemical exposure encountered in automotive environments. It offers an optimal balance of impact strength, dimensional stability, and processability, ensuring durability in components such as grilles, mirror housings, and trim. Ultimately, it serves as a reliable alternative to painted metals and standard plastics, reducing weight, eliminating painting steps, and maintaining aesthetic integrity throughout the vehicle's lifecycle.

United States market for Automotive ASA Modified Resin is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive ASA Modified Resin is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive ASA Modified Resin is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive ASA Modified Resin players cover INEOS Styrolution, SABIC, Techno-UMG (JSR), Kumho Petrochemical, LG Chem, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Automotive ASA Modified Resin Industry Forecast" looks at past sales and reviews total world Automotive ASA Modified Resin sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive ASA Modified Resin sales for 2026 through 2032. With Automotive ASA Modified Resin sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive ASA Modified Resin industry.

This Insight Report provides a comprehensive analysis of the global Automotive ASA Modified Resin landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive ASA Modified Resin portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global Automotive ASA Modified Resin market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive ASA Modified Resin and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive ASA Modified Resin.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive ASA Modified Resin market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Powder

Pellet

Emulsion

#### Segmentation by Power:

General Grade

Extrusion Grade

High Heat Grade

Flame Retardant Grade

#### Segmentation by Application:

Interior Component

Exterior Component

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

INEOS Styrolution

SABIC

Techno-UMG (JSR)

Kumho Petrochemical

LG Chem

BASF

Toray

Lotte Chemical

NIPPON A&L

ROMIRA

SAX Polymers

CHIMEI Corporation

Formosa Chemicals & Fibre Corporation

Shandong Ruifeng Chemical

Guangzhou Shine Polymer Technology

Shandong Eagone Material Technology

Zibo Huaxing

Anqiu Donghai Plastic

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive ASA Modified Resin market?

What factors are driving Automotive ASA Modified Resin market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive ASA Modified Resin market opportunities vary by end market size?

How does Automotive ASA Modified Resin break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Automotive ASA Modified Resin Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Automotive ASA Modified Resin by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Automotive ASA Modified Resin by Country/Region, 2021, 2025 & 2032
- 2.2 Automotive ASA Modified Resin Segment by Type
  - 2.2.1 Powder
  - 2.2.2 Pellet
  - 2.2.3 Emulsion
  - 2.2.4 Automotive ASA Modified Resin Sales by Type
    - 2.2.4.1 Global Automotive ASA Modified Resin Sales Market Share by Type (2021-2026)
    - 2.2.4.2 Global Automotive ASA Modified Resin Revenue and Market Share by Type (2021-2026)
    - 2.2.4.3 Global Automotive ASA Modified Resin Sale Price by Type (2021-2026)
- 2.3 Automotive ASA Modified Resin Segment by Power
  - 2.3.1 General Grade
  - 2.3.2 Extrusion Grade
  - 2.3.3 High Heat Grade
  - 2.3.4 Flame Retardant Grade
  - 2.3.5 Automotive ASA Modified Resin Sales by Power
    - 2.3.5.1 Global Automotive ASA Modified Resin Sales Market Share by Power (2021-2026)

2.3.5.2 Global Automotive ASA Modified Resin Revenue and Market Share by Power (2021-2026)

2.3.5.3 Global Automotive ASA Modified Resin Sale Price by Power (2021-2026)

2.4 Automotive ASA Modified Resin Segment by Application

2.4.1 Interior Component

2.4.2 Exterior Component

2.4.3 Automotive ASA Modified Resin Sales by Application

2.4.3.1 Global Automotive ASA Modified Resin Sale Market Share by Application (2021-2026)

2.4.3.2 Global Automotive ASA Modified Resin Revenue and Market Share by Application (2021-2026)

2.4.3.3 Global Automotive ASA Modified Resin Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

3.1 Global Automotive ASA Modified Resin Breakdown Data by Company

3.1.1 Global Automotive ASA Modified Resin Annual Sales by Company (2021-2026)

3.1.2 Global Automotive ASA Modified Resin Sales Market Share by Company (2021-2026)

3.2 Global Automotive ASA Modified Resin Annual Revenue by Company (2021-2026)

3.2.1 Global Automotive ASA Modified Resin Revenue by Company (2021-2026)

3.2.2 Global Automotive ASA Modified Resin Revenue Market Share by Company (2021-2026)

3.3 Global Automotive ASA Modified Resin Sale Price by Company

3.4 Key Manufacturers Automotive ASA Modified Resin Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Automotive ASA Modified Resin Product Location Distribution

3.4.2 Players Automotive ASA Modified Resin Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE ASA MODIFIED RESIN BY GEOGRAPHIC REGION**

4.1 World Historic Automotive ASA Modified Resin Market Size by Geographic Region (2021-2026)

4.1.1 Global Automotive ASA Modified Resin Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Automotive ASA Modified Resin Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Automotive ASA Modified Resin Market Size by Country/Region (2021-2026)

4.2.1 Global Automotive ASA Modified Resin Annual Sales by Country/Region (2021-2026)

4.2.2 Global Automotive ASA Modified Resin Annual Revenue by Country/Region (2021-2026)

4.3 Americas Automotive ASA Modified Resin Sales Growth

4.4 APAC Automotive ASA Modified Resin Sales Growth

4.5 Europe Automotive ASA Modified Resin Sales Growth

4.6 Middle East & Africa Automotive ASA Modified Resin Sales Growth

## **5 AMERICAS**

5.1 Americas Automotive ASA Modified Resin Sales by Country

5.1.1 Americas Automotive ASA Modified Resin Sales by Country (2021-2026)

5.1.2 Americas Automotive ASA Modified Resin Revenue by Country (2021-2026)

5.2 Americas Automotive ASA Modified Resin Sales by Type (2021-2026)

5.3 Americas Automotive ASA Modified Resin Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Automotive ASA Modified Resin Sales by Region

6.1.1 APAC Automotive ASA Modified Resin Sales by Region (2021-2026)

6.1.2 APAC Automotive ASA Modified Resin Revenue by Region (2021-2026)

6.2 APAC Automotive ASA Modified Resin Sales by Type (2021-2026)

6.3 APAC Automotive ASA Modified Resin Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Automotive ASA Modified Resin by Country

7.1.1 Europe Automotive ASA Modified Resin Sales by Country (2021-2026)

7.1.2 Europe Automotive ASA Modified Resin Revenue by Country (2021-2026)

7.2 Europe Automotive ASA Modified Resin Sales by Type (2021-2026)

7.3 Europe Automotive ASA Modified Resin Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Automotive ASA Modified Resin by Country

8.1.1 Middle East & Africa Automotive ASA Modified Resin Sales by Country (2021-2026)

8.1.2 Middle East & Africa Automotive ASA Modified Resin Revenue by Country (2021-2026)

8.2 Middle East & Africa Automotive ASA Modified Resin Sales by Type (2021-2026)

8.3 Middle East & Africa Automotive ASA Modified Resin Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Automotive ASA Modified Resin
- 10.3 Manufacturing Process Analysis of Automotive ASA Modified Resin
- 10.4 Industry Chain Structure of Automotive ASA Modified Resin

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Automotive ASA Modified Resin Distributors
- 11.3 Automotive ASA Modified Resin Customer

## **12 WORLD FORECAST REVIEW FOR AUTOMOTIVE ASA MODIFIED RESIN BY GEOGRAPHIC REGION**

- 12.1 Global Automotive ASA Modified Resin Market Size Forecast by Region
  - 12.1.1 Global Automotive ASA Modified Resin Forecast by Region (2027-2032)
  - 12.1.2 Global Automotive ASA Modified Resin Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Automotive ASA Modified Resin Forecast by Type (2027-2032)
- 12.7 Global Automotive ASA Modified Resin Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

- 13.1 INEOS Styrolution
  - 13.1.1 INEOS Styrolution Company Information
  - 13.1.2 INEOS Styrolution Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.1.3 INEOS Styrolution Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.1.4 INEOS Styrolution Main Business Overview
  - 13.1.5 INEOS Styrolution Latest Developments
- 13.2 SABIC

- 13.2.1 SABIC Company Information
- 13.2.2 SABIC Automotive ASA Modified Resin Product Portfolios and Specifications
- 13.2.3 SABIC Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 SABIC Main Business Overview
- 13.2.5 SABIC Latest Developments
- 13.3 Techno-UMG (JSR)
  - 13.3.1 Techno-UMG (JSR) Company Information
  - 13.3.2 Techno-UMG (JSR) Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.3.3 Techno-UMG (JSR) Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.3.4 Techno-UMG (JSR) Main Business Overview
  - 13.3.5 Techno-UMG (JSR) Latest Developments
- 13.4 Kumho Petrochemical
  - 13.4.1 Kumho Petrochemical Company Information
  - 13.4.2 Kumho Petrochemical Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.4.3 Kumho Petrochemical Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.4.4 Kumho Petrochemical Main Business Overview
  - 13.4.5 Kumho Petrochemical Latest Developments
- 13.5 LG Chem
  - 13.5.1 LG Chem Company Information
  - 13.5.2 LG Chem Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.5.3 LG Chem Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.5.4 LG Chem Main Business Overview
  - 13.5.5 LG Chem Latest Developments
- 13.6 BASF
  - 13.6.1 BASF Company Information
  - 13.6.2 BASF Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.6.3 BASF Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.6.4 BASF Main Business Overview
  - 13.6.5 BASF Latest Developments
- 13.7 Toray
  - 13.7.1 Toray Company Information
  - 13.7.2 Toray Automotive ASA Modified Resin Product Portfolios and Specifications

- 13.7.3 Toray Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Toray Main Business Overview
- 13.7.5 Toray Latest Developments
- 13.8 Lotte Chemical
  - 13.8.1 Lotte Chemical Company Information
  - 13.8.2 Lotte Chemical Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.8.3 Lotte Chemical Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.8.4 Lotte Chemical Main Business Overview
  - 13.8.5 Lotte Chemical Latest Developments
- 13.9 NIPPON A&L
  - 13.9.1 NIPPON A&L Company Information
  - 13.9.2 NIPPON A&L Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.9.3 NIPPON A&L Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.9.4 NIPPON A&L Main Business Overview
  - 13.9.5 NIPPON A&L Latest Developments
- 13.10 ROMIRA
  - 13.10.1 ROMIRA Company Information
  - 13.10.2 ROMIRA Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.10.3 ROMIRA Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.10.4 ROMIRA Main Business Overview
  - 13.10.5 ROMIRA Latest Developments
- 13.11 SAX Polymers
  - 13.11.1 SAX Polymers Company Information
  - 13.11.2 SAX Polymers Automotive ASA Modified Resin Product Portfolios and Specifications
  - 13.11.3 SAX Polymers Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.11.4 SAX Polymers Main Business Overview
  - 13.11.5 SAX Polymers Latest Developments
- 13.12 CHIMEI Corporation
  - 13.12.1 CHIMEI Corporation Company Information
  - 13.12.2 CHIMEI Corporation Automotive ASA Modified Resin Product Portfolios and

## Specifications

13.12.3 CHIMEI Corporation Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 CHIMEI Corporation Main Business Overview

13.12.5 CHIMEI Corporation Latest Developments

## 13.13 Formosa Chemicals & Fibre Corporation

13.13.1 Formosa Chemicals & Fibre Corporation Company Information

13.13.2 Formosa Chemicals & Fibre Corporation Automotive ASA Modified Resin Product Portfolios and Specifications

13.13.3 Formosa Chemicals & Fibre Corporation Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Formosa Chemicals & Fibre Corporation Main Business Overview

13.13.5 Formosa Chemicals & Fibre Corporation Latest Developments

## 13.14 Shandong Ruifeng Chemical

13.14.1 Shandong Ruifeng Chemical Company Information

13.14.2 Shandong Ruifeng Chemical Automotive ASA Modified Resin Product Portfolios and Specifications

13.14.3 Shandong Ruifeng Chemical Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Shandong Ruifeng Chemical Main Business Overview

13.14.5 Shandong Ruifeng Chemical Latest Developments

## 13.15 Guangzhou Shine Polymer Technology

13.15.1 Guangzhou Shine Polymer Technology Company Information

13.15.2 Guangzhou Shine Polymer Technology Automotive ASA Modified Resin Product Portfolios and Specifications

13.15.3 Guangzhou Shine Polymer Technology Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Guangzhou Shine Polymer Technology Main Business Overview

13.15.5 Guangzhou Shine Polymer Technology Latest Developments

## 13.16 Shandong Eagone Material Technology

13.16.1 Shandong Eagone Material Technology Company Information

13.16.2 Shandong Eagone Material Technology Automotive ASA Modified Resin Product Portfolios and Specifications

13.16.3 Shandong Eagone Material Technology Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Shandong Eagone Material Technology Main Business Overview

13.16.5 Shandong Eagone Material Technology Latest Developments

## 13.17 Zibo Huaxing

13.17.1 Zibo Huaxing Company Information

13.17.2 Zibo Huaxing Automotive ASA Modified Resin Product Portfolios and Specifications

13.17.3 Zibo Huaxing Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Zibo Huaxing Main Business Overview

13.17.5 Zibo Huaxing Latest Developments

13.18 Anqiu Donghai Plastic

13.18.1 Anqiu Donghai Plastic Company Information

13.18.2 Anqiu Donghai Plastic Automotive ASA Modified Resin Product Portfolios and Specifications

13.18.3 Anqiu Donghai Plastic Automotive ASA Modified Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Anqiu Donghai Plastic Main Business Overview

13.18.5 Anqiu Donghai Plastic Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Automotive ASA Modified Resin Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Automotive ASA Modified Resin Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Powder

Table 4. Major Players of Pellet

Table 5. Major Players of Emulsion

Table 6. Global Automotive ASA Modified Resin Sales by Type (2021-2026) & (Tons)

Table 7. Global Automotive ASA Modified Resin Sales Market Share by Type (2021-2026)

Table 8. Global Automotive ASA Modified Resin Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Automotive ASA Modified Resin Revenue Market Share by Type (2021-2026)

Table 10. Global Automotive ASA Modified Resin Sale Price by Type (2021-2026) & (US\$/Ton)

Table 11. Major Players of General Grade

Table 12. Major Players of Extrusion Grade

Table 13. Major Players of High Heat Grade

Table 14. Major Players of Flame Retardant Grade

Table 15. Global Automotive ASA Modified Resin Sales by Power (2021-2026) & (Tons)

Table 16. Global Automotive ASA Modified Resin Sales Market Share by Power (2021-2026)

Table 17. Global Automotive ASA Modified Resin Revenue by Power (2021-2026) & (\$ million)

Table 18. Global Automotive ASA Modified Resin Revenue Market Share by Power (2021-2026)

Table 19. Global Automotive ASA Modified Resin Sale Price by Power (2021-2026) & (US\$/Ton)

Table 20. Global Automotive ASA Modified Resin Sale by Application (2021-2026) & (Tons)

Table 21. Global Automotive ASA Modified Resin Sale Market Share by Application (2021-2026)

Table 22. Global Automotive ASA Modified Resin Revenue by Application (2021-2026) & (\$ million)

- Table 23. Global Automotive ASA Modified Resin Revenue Market Share by Application (2021-2026)
- Table 24. Global Automotive ASA Modified Resin Sale Price by Application (2021-2026) & (US\$/Ton)
- Table 25. Global Automotive ASA Modified Resin Sales by Company (2021-2026) & (Tons)
- Table 26. Global Automotive ASA Modified Resin Sales Market Share by Company (2021-2026)
- Table 27. Global Automotive ASA Modified Resin Revenue by Company (2021-2026) & (\$ millions)
- Table 28. Global Automotive ASA Modified Resin Revenue Market Share by Company (2021-2026)
- Table 29. Global Automotive ASA Modified Resin Sale Price by Company (2021-2026) & (US\$/Ton)
- Table 30. Key Manufacturers Automotive ASA Modified Resin Producing Area Distribution and Sales Area
- Table 31. Players Automotive ASA Modified Resin Products Offered
- Table 32. Automotive ASA Modified Resin Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 33. New Products and Potential Entrants
- Table 34. Market M&A Activity & Strategy
- Table 35. Global Automotive ASA Modified Resin Sales by Geographic Region (2021-2026) & (Tons)
- Table 36. Global Automotive ASA Modified Resin Sales Market Share Geographic Region (2021-2026)
- Table 37. Global Automotive ASA Modified Resin Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 38. Global Automotive ASA Modified Resin Revenue Market Share by Geographic Region (2021-2026)
- Table 39. Global Automotive ASA Modified Resin Sales by Country/Region (2021-2026) & (Tons)
- Table 40. Global Automotive ASA Modified Resin Sales Market Share by Country/Region (2021-2026)
- Table 41. Global Automotive ASA Modified Resin Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 42. Global Automotive ASA Modified Resin Revenue Market Share by Country/Region (2021-2026)
- Table 43. Americas Automotive ASA Modified Resin Sales by Country (2021-2026) & (Tons)

Table 44. Americas Automotive ASA Modified Resin Sales Market Share by Country (2021-2026)

Table 45. Americas Automotive ASA Modified Resin Revenue by Country (2021-2026) & (\$ millions)

Table 46. Americas Automotive ASA Modified Resin Sales by Type (2021-2026) & (Tons)

Table 47. Americas Automotive ASA Modified Resin Sales by Application (2021-2026) & (Tons)

Table 48. APAC Automotive ASA Modified Resin Sales by Region (2021-2026) & (Tons)

Table 49. APAC Automotive ASA Modified Resin Sales Market Share by Region (2021-2026)

Table 50. APAC Automotive ASA Modified Resin Revenue by Region (2021-2026) & (\$ millions)

Table 51. APAC Automotive ASA Modified Resin Sales by Type (2021-2026) & (Tons)

Table 52. APAC Automotive ASA Modified Resin Sales by Application (2021-2026) & (Tons)

Table 53. Europe Automotive ASA Modified Resin Sales by Country (2021-2026) & (Tons)

Table 54. Europe Automotive ASA Modified Resin Revenue by Country (2021-2026) & (\$ millions)

Table 55. Europe Automotive ASA Modified Resin Sales by Type (2021-2026) & (Tons)

Table 56. Europe Automotive ASA Modified Resin Sales by Application (2021-2026) & (Tons)

Table 57. Middle East & Africa Automotive ASA Modified Resin Sales by Country (2021-2026) & (Tons)

Table 58. Middle East & Africa Automotive ASA Modified Resin Revenue Market Share by Country (2021-2026)

Table 59. Middle East & Africa Automotive ASA Modified Resin Sales by Type (2021-2026) & (Tons)

Table 60. Middle East & Africa Automotive ASA Modified Resin Sales by Application (2021-2026) & (Tons)

Table 61. Key Market Drivers & Growth Opportunities of Automotive ASA Modified Resin

Table 62. Key Market Challenges & Risks of Automotive ASA Modified Resin

Table 63. Key Industry Trends of Automotive ASA Modified Resin

Table 64. Automotive ASA Modified Resin Raw Material

Table 65. Key Suppliers of Raw Materials

Table 66. Automotive ASA Modified Resin Distributors List

- Table 67. Automotive ASA Modified Resin Customer List
- Table 68. Global Automotive ASA Modified Resin Sales Forecast by Region (2027-2032) & (Tons)
- Table 69. Global Automotive ASA Modified Resin Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 70. Americas Automotive ASA Modified Resin Sales Forecast by Country (2027-2032) & (Tons)
- Table 71. Americas Automotive ASA Modified Resin Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 72. APAC Automotive ASA Modified Resin Sales Forecast by Region (2027-2032) & (Tons)
- Table 73. APAC Automotive ASA Modified Resin Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 74. Europe Automotive ASA Modified Resin Sales Forecast by Country (2027-2032) & (Tons)
- Table 75. Europe Automotive ASA Modified Resin Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 76. Middle East & Africa Automotive ASA Modified Resin Sales Forecast by Country (2027-2032) & (Tons)
- Table 77. Middle East & Africa Automotive ASA Modified Resin Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 78. Global Automotive ASA Modified Resin Sales Forecast by Type (2027-2032) & (Tons)
- Table 79. Global Automotive ASA Modified Resin Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 80. Global Automotive ASA Modified Resin Sales Forecast by Application (2027-2032) & (Tons)
- Table 81. Global Automotive ASA Modified Resin Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 82. INEOS Styrolution Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors
- Table 83. INEOS Styrolution Automotive ASA Modified Resin Product Portfolios and Specifications
- Table 84. INEOS Styrolution Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 85. INEOS Styrolution Main Business
- Table 86. INEOS Styrolution Latest Developments
- Table 87. SABIC Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

- Table 88. SABIC Automotive ASA Modified Resin Product Portfolios and Specifications
- Table 89. SABIC Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 90. SABIC Main Business
- Table 91. SABIC Latest Developments
- Table 92. Techno-UMG (JSR) Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors
- Table 93. Techno-UMG (JSR) Automotive ASA Modified Resin Product Portfolios and Specifications
- Table 94. Techno-UMG (JSR) Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 95. Techno-UMG (JSR) Main Business
- Table 96. Techno-UMG (JSR) Latest Developments
- Table 97. Kumho Petrochemical Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors
- Table 98. Kumho Petrochemical Automotive ASA Modified Resin Product Portfolios and Specifications
- Table 99. Kumho Petrochemical Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 100. Kumho Petrochemical Main Business
- Table 101. Kumho Petrochemical Latest Developments
- Table 102. LG Chem Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors
- Table 103. LG Chem Automotive ASA Modified Resin Product Portfolios and Specifications
- Table 104. LG Chem Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 105. LG Chem Main Business
- Table 106. LG Chem Latest Developments
- Table 107. BASF Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors
- Table 108. BASF Automotive ASA Modified Resin Product Portfolios and Specifications
- Table 109. BASF Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 110. BASF Main Business
- Table 111. BASF Latest Developments
- Table 112. Toray Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors
- Table 113. Toray Automotive ASA Modified Resin Product Portfolios and Specifications

Table 114. Toray Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Toray Main Business

Table 116. Toray Latest Developments

Table 117. Lotte Chemical Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 118. Lotte Chemical Automotive ASA Modified Resin Product Portfolios and Specifications

Table 119. Lotte Chemical Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 120. Lotte Chemical Main Business

Table 121. Lotte Chemical Latest Developments

Table 122. NIPPON A&L Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 123. NIPPON A&L Automotive ASA Modified Resin Product Portfolios and Specifications

Table 124. NIPPON A&L Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 125. NIPPON A&L Main Business

Table 126. NIPPON A&L Latest Developments

Table 127. ROMIRA Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 128. ROMIRA Automotive ASA Modified Resin Product Portfolios and Specifications

Table 129. ROMIRA Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 130. ROMIRA Main Business

Table 131. ROMIRA Latest Developments

Table 132. SAX Polymers Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 133. SAX Polymers Automotive ASA Modified Resin Product Portfolios and Specifications

Table 134. SAX Polymers Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 135. SAX Polymers Main Business

Table 136. SAX Polymers Latest Developments

Table 137. CHIMEI Corporation Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 138. CHIMEI Corporation Automotive ASA Modified Resin Product Portfolios and

## Specifications

Table 139. CHIMEI Corporation Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 140. CHIMEI Corporation Main Business

Table 141. CHIMEI Corporation Latest Developments

Table 142. Formosa Chemicals & Fibre Corporation Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 143. Formosa Chemicals & Fibre Corporation Automotive ASA Modified Resin Product Portfolios and Specifications

Table 144. Formosa Chemicals & Fibre Corporation Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 145. Formosa Chemicals & Fibre Corporation Main Business

Table 146. Formosa Chemicals & Fibre Corporation Latest Developments

Table 147. Shandong Ruifeng Chemical Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 148. Shandong Ruifeng Chemical Automotive ASA Modified Resin Product Portfolios and Specifications

Table 149. Shandong Ruifeng Chemical Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 150. Shandong Ruifeng Chemical Main Business

Table 151. Shandong Ruifeng Chemical Latest Developments

Table 152. Guangzhou Shine Polymer Technology Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 153. Guangzhou Shine Polymer Technology Automotive ASA Modified Resin Product Portfolios and Specifications

Table 154. Guangzhou Shine Polymer Technology Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 155. Guangzhou Shine Polymer Technology Main Business

Table 156. Guangzhou Shine Polymer Technology Latest Developments

Table 157. Shandong Eagone Material Technology Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 158. Shandong Eagone Material Technology Automotive ASA Modified Resin Product Portfolios and Specifications

Table 159. Shandong Eagone Material Technology Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 160. Shandong Eagone Material Technology Main Business

Table 161. Shandong Eagone Material Technology Latest Developments

Table 162. Zibo Huaxing Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 163. Zibo Huaxing Automotive ASA Modified Resin Product Portfolios and Specifications

Table 164. Zibo Huaxing Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 165. Zibo Huaxing Main Business

Table 166. Zibo Huaxing Latest Developments

Table 167. Anqiu Donghai Plastic Basic Information, Automotive ASA Modified Resin Manufacturing Base, Sales Area and Its Competitors

Table 168. Anqiu Donghai Plastic Automotive ASA Modified Resin Product Portfolios and Specifications

Table 169. Anqiu Donghai Plastic Automotive ASA Modified Resin Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 170. Anqiu Donghai Plastic Main Business

Table 171. Anqiu Donghai Plastic Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Automotive ASA Modified Resin
- Figure 2. Automotive ASA Modified Resin Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive ASA Modified Resin Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Automotive ASA Modified Resin Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Automotive ASA Modified Resin Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Automotive ASA Modified Resin Sales Market Share by Country/Region (2025)
- Figure 10. Automotive ASA Modified Resin Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Powder
- Figure 12. Product Picture of Pellet
- Figure 13. Product Picture of Emulsion
- Figure 14. Global Automotive ASA Modified Resin Sales Market Share by Type in 2026
- Figure 15. Global Automotive ASA Modified Resin Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of General Grade
- Figure 17. Product Picture of Extrusion Grade
- Figure 18. Product Picture of High Heat Grade
- Figure 19. Product Picture of Flame Retardant Grade
- Figure 20. Global Automotive ASA Modified Resin Sales Market Share by Power in 2026
- Figure 21. Global Automotive ASA Modified Resin Revenue Market Share by Power (2021-2026)
- Figure 22. Automotive ASA Modified Resin Consumed in Interior Component
- Figure 23. Global Automotive ASA Modified Resin Market: Interior Component (2021-2026) & (Tons)
- Figure 24. Automotive ASA Modified Resin Consumed in Exterior Component
- Figure 25. Global Automotive ASA Modified Resin Market: Exterior Component (2021-2026) & (Tons)
- Figure 26. Global Automotive ASA Modified Resin Sale Market Share by Application

(2025)

Figure 27. Global Automotive ASA Modified Resin Revenue Market Share by Application in 2026

Figure 28. Automotive ASA Modified Resin Sales by Company in 2026 (Tons)

Figure 29. Global Automotive ASA Modified Resin Sales Market Share by Company in 2026

Figure 30. Automotive ASA Modified Resin Revenue by Company in 2026 (\$ millions)

Figure 31. Global Automotive ASA Modified Resin Revenue Market Share by Company in 2026

Figure 32. Global Automotive ASA Modified Resin Sales Market Share by Geographic Region (2021-2026)

Figure 33. Global Automotive ASA Modified Resin Revenue Market Share by Geographic Region in 2026

Figure 34. Americas Automotive ASA Modified Resin Sales 2021-2026 (Tons)

Figure 35. Americas Automotive ASA Modified Resin Revenue 2021-2026 (\$ millions)

Figure 36. APAC Automotive ASA Modified Resin Sales 2021-2026 (Tons)

Figure 37. APAC Automotive ASA Modified Resin Revenue 2021-2026 (\$ millions)

Figure 38. Europe Automotive ASA Modified Resin Sales 2021-2026 (Tons)

Figure 39. Europe Automotive ASA Modified Resin Revenue 2021-2026 (\$ millions)

Figure 40. Middle East & Africa Automotive ASA Modified Resin Sales 2021-2026 (Tons)

Figure 41. Middle East & Africa Automotive ASA Modified Resin Revenue 2021-2026 (\$ millions)

Figure 42. Americas Automotive ASA Modified Resin Sales Market Share by Country in 2026

Figure 43. Americas Automotive ASA Modified Resin Revenue Market Share by Country (2021-2026)

Figure 44. Americas Automotive ASA Modified Resin Sales Market Share by Type (2021-2026)

Figure 45. Americas Automotive ASA Modified Resin Sales Market Share by Application (2021-2026)

Figure 46. United States Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 47. Canada Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 48. Mexico Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 49. Brazil Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 50. APAC Automotive ASA Modified Resin Sales Market Share by Region in 2026

Figure 51. APAC Automotive ASA Modified Resin Revenue Market Share by Region (2021-2026)

Figure 52. APAC Automotive ASA Modified Resin Sales Market Share by Type (2021-2026)

Figure 53. APAC Automotive ASA Modified Resin Sales Market Share by Application (2021-2026)

Figure 54. China Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 55. Japan Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 56. South Korea Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 57. Southeast Asia Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 58. India Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 59. Australia Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 60. China Taiwan Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 61. Europe Automotive ASA Modified Resin Sales Market Share by Country in 2026

Figure 62. Europe Automotive ASA Modified Resin Revenue Market Share by Country (2021-2026)

Figure 63. Europe Automotive ASA Modified Resin Sales Market Share by Type (2021-2026)

Figure 64. Europe Automotive ASA Modified Resin Sales Market Share by Application (2021-2026)

Figure 65. Germany Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 66. France Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 67. UK Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 68. Italy Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 69. Russia Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 70. Middle East & Africa Automotive ASA Modified Resin Sales Market Share by Country (2021-2026)

Figure 71. Middle East & Africa Automotive ASA Modified Resin Sales Market Share by Type (2021-2026)

Figure 72. Middle East & Africa Automotive ASA Modified Resin Sales Market Share by Application (2021-2026)

Figure 73. Egypt Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 74. South Africa Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 75. Israel Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 76. Turkey Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 77. GCC Countries Automotive ASA Modified Resin Revenue Growth 2021-2026 (\$ millions)

Figure 78. Manufacturing Cost Structure Analysis of Automotive ASA Modified Resin in 2026

Figure 79. Manufacturing Process Analysis of Automotive ASA Modified Resin

Figure 80. Industry Chain Structure of Automotive ASA Modified Resin

Figure 81. Channels of Distribution

Figure 82. Global Automotive ASA Modified Resin Sales Market Forecast by Region (2027-2032)

Figure 83. Global Automotive ASA Modified Resin Revenue Market Share Forecast by Region (2027-2032)

Figure 84. Global Automotive ASA Modified Resin Sales Market Share Forecast by Type (2027-2032)

Figure 85. Global Automotive ASA Modified Resin Revenue Market Share Forecast by Type (2027-2032)

Figure 86. Global Automotive ASA Modified Resin Sales Market Share Forecast by Application (2027-2032)

Figure 87. Global Automotive ASA Modified Resin Revenue Market Share Forecast by Application (2027-2032)

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