

# Global Automotive Air Fragrance Market Growth 2024-2030

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# **Abstracts**

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According to our LPI (LP Information) latest study, the global Automotive Air Fragrance market size was valued at US\$ million in 2023. With growing demand in downstream market, the Automotive Air Fragrance is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Automotive Air Fragrance market. Automotive Air Fragrance are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Automotive Air Fragrance. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Automotive Air Fragrance market.

The Automotive Air Fragrance is a perfume material that delivers pleasing and fresh aroma to a car and it surroundings. Car air freshener is principally utilized to remove unpleasant scent or annoying odor from a car. Pleasing aroma of an air freshener improves the driving experience of the motorist and benefits in maintaining his temperament pleased and keeping his concentration on road. These characteristics of a car air freshener, which helps in transformation of general fitness and temperament of the motorist has prepared it a widespread market product.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the



global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

# Key Features:

The report on Automotive Air Fragrance market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Automotive Air Fragrance market. It may include historical data, market segmentation by Type (e.g., Gels & Cans, Sprays/Aerosols), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Automotive Air Fragrance market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Automotive Air Fragrance market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Automotive Air Fragrance industry. This include advancements in Automotive Air Fragrance technology, Automotive Air Fragrance new entrants, Automotive Air Fragrance new investment, and other innovations that are shaping the future of Automotive Air Fragrance.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Automotive Air Fragrance market. It



includes factors influencing customer 'purchasing decisions, preferences for Automotive Air Fragrance product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Automotive Air Fragrance market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Automotive Air Fragrance market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Automotive Air Fragrance market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Automotive Air Fragrance industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Automotive Air Fragrance market.

Market Segmentation:

Automotive Air Fragrance market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Gels & Cans

Sprays/Aerosols

Others

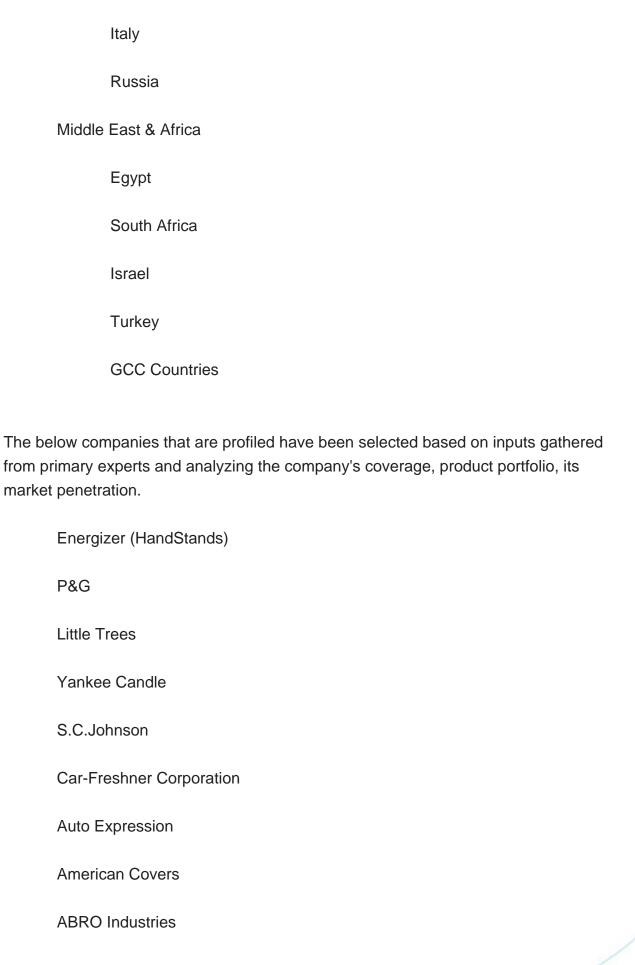
Segmentation by application



Passenger Car

Comm	ercial Vehicle	
This report also splits the market by region:		
Americ	cas	
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe	Э	
	Germany	
	France	
	UK	







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Chic Accessories

Carmate Manufacturing

Henkel AG & Co.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Air Fragrance market?

What factors are driving Automotive Air Fragrance market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Air Fragrance market opportunities vary by end market size?

How does Automotive Air Fragrance break out type, application?



# **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
- 2.1.1 Global Automotive Air Fragrance Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Automotive Air Fragrance by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Automotive Air Fragrance by Country/Region, 2019, 2023 & 2030
- 2.2 Automotive Air Fragrance Segment by Type
  - 2.2.1 Gels & Cans
  - 2.2.2 Sprays/Aerosols
  - 2.2.3 Others
- 2.3 Automotive Air Fragrance Sales by Type
  - 2.3.1 Global Automotive Air Fragrance Sales Market Share by Type (2019-2024)
- 2.3.2 Global Automotive Air Fragrance Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Automotive Air Fragrance Sale Price by Type (2019-2024)
- 2.4 Automotive Air Fragrance Segment by Application
  - 2.4.1 Passenger Car
  - 2.4.2 Commercial Vehicle
- 2.5 Automotive Air Fragrance Sales by Application
  - 2.5.1 Global Automotive Air Fragrance Sale Market Share by Application (2019-2024)
- 2.5.2 Global Automotive Air Fragrance Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Automotive Air Fragrance Sale Price by Application (2019-2024)



#### 3 GLOBAL AUTOMOTIVE AIR FRAGRANCE BY COMPANY

- 3.1 Global Automotive Air Fragrance Breakdown Data by Company
  - 3.1.1 Global Automotive Air Fragrance Annual Sales by Company (2019-2024)
  - 3.1.2 Global Automotive Air Fragrance Sales Market Share by Company (2019-2024)
- 3.2 Global Automotive Air Fragrance Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Automotive Air Fragrance Revenue by Company (2019-2024)
- 3.2.2 Global Automotive Air Fragrance Revenue Market Share by Company (2019-2024)
- 3.3 Global Automotive Air Fragrance Sale Price by Company
- 3.4 Key Manufacturers Automotive Air Fragrance Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Automotive Air Fragrance Product Location Distribution
  - 3.4.2 Players Automotive Air Fragrance Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

# 4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE AIR FRAGRANCE BY GEOGRAPHIC REGION

- 4.1 World Historic Automotive Air Fragrance Market Size by Geographic Region (2019-2024)
- 4.1.1 Global Automotive Air Fragrance Annual Sales by Geographic Region (2019-2024)
- 4.1.2 Global Automotive Air Fragrance Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Automotive Air Fragrance Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Automotive Air Fragrance Annual Sales by Country/Region (2019-2024)
- 4.2.2 Global Automotive Air Fragrance Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Automotive Air Fragrance Sales Growth
- 4.4 APAC Automotive Air Fragrance Sales Growth
- 4.5 Europe Automotive Air Fragrance Sales Growth
- 4.6 Middle East & Africa Automotive Air Fragrance Sales Growth



#### **5 AMERICAS**

- 5.1 Americas Automotive Air Fragrance Sales by Country
  - 5.1.1 Americas Automotive Air Fragrance Sales by Country (2019-2024)
  - 5.1.2 Americas Automotive Air Fragrance Revenue by Country (2019-2024)
- 5.2 Americas Automotive Air Fragrance Sales by Type
- 5.3 Americas Automotive Air Fragrance Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC

- 6.1 APAC Automotive Air Fragrance Sales by Region
  - 6.1.1 APAC Automotive Air Fragrance Sales by Region (2019-2024)
  - 6.1.2 APAC Automotive Air Fragrance Revenue by Region (2019-2024)
- 6.2 APAC Automotive Air Fragrance Sales by Type
- 6.3 APAC Automotive Air Fragrance Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

### **7 EUROPE**

- 7.1 Europe Automotive Air Fragrance by Country
  - 7.1.1 Europe Automotive Air Fragrance Sales by Country (2019-2024)
  - 7.1.2 Europe Automotive Air Fragrance Revenue by Country (2019-2024)
- 7.2 Europe Automotive Air Fragrance Sales by Type
- 7.3 Europe Automotive Air Fragrance Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia



#### **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Automotive Air Fragrance by Country
  - 8.1.1 Middle East & Africa Automotive Air Fragrance Sales by Country (2019-2024)
- 8.1.2 Middle East & Africa Automotive Air Fragrance Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Automotive Air Fragrance Sales by Type
- 8.3 Middle East & Africa Automotive Air Fragrance Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## 10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Automotive Air Fragrance
- 10.3 Manufacturing Process Analysis of Automotive Air Fragrance
- 10.4 Industry Chain Structure of Automotive Air Fragrance

# 11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
- 11.1.2 Indirect Channels
- 11.2 Automotive Air Fragrance Distributors
- 11.3 Automotive Air Fragrance Customer

# 12 WORLD FORECAST REVIEW FOR AUTOMOTIVE AIR FRAGRANCE BY GEOGRAPHIC REGION

12.1 Global Automotive Air Fragrance Market Size Forecast by Region



- 12.1.1 Global Automotive Air Fragrance Forecast by Region (2025-2030)
- 12.1.2 Global Automotive Air Fragrance Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Automotive Air Fragrance Forecast by Type
- 12.7 Global Automotive Air Fragrance Forecast by Application

#### 13 KEY PLAYERS ANALYSIS

- 13.1 Energizer (HandStands)
  - 13.1.1 Energizer (HandStands) Company Information
- 13.1.2 Energizer (HandStands) Automotive Air Fragrance Product Portfolios and Specifications
- 13.1.3 Energizer (HandStands) Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.1.4 Energizer (HandStands) Main Business Overview
  - 13.1.5 Energizer (HandStands) Latest Developments
- 13.2 P&G
  - 13.2.1 P&G Company Information
  - 13.2.2 P&G Automotive Air Fragrance Product Portfolios and Specifications
- 13.2.3 P&G Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.2.4 P&G Main Business Overview
  - 13.2.5 P&G Latest Developments
- 13.3 Little Trees
  - 13.3.1 Little Trees Company Information
  - 13.3.2 Little Trees Automotive Air Fragrance Product Portfolios and Specifications
- 13.3.3 Little Trees Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.3.4 Little Trees Main Business Overview
  - 13.3.5 Little Trees Latest Developments
- 13.4 Yankee Candle
  - 13.4.1 Yankee Candle Company Information
  - 13.4.2 Yankee Candle Automotive Air Fragrance Product Portfolios and Specifications
- 13.4.3 Yankee Candle Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)



- 13.4.4 Yankee Candle Main Business Overview
- 13.4.5 Yankee Candle Latest Developments
- 13.5 S.C.Johnson
  - 13.5.1 S.C.Johnson Company Information
  - 13.5.2 S.C. Johnson Automotive Air Fragrance Product Portfolios and Specifications
- 13.5.3 S.C.Johnson Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.5.4 S.C.Johnson Main Business Overview
  - 13.5.5 S.C.Johnson Latest Developments
- 13.6 Car-Freshner Corporation
- 13.6.1 Car-Freshner Corporation Company Information
- 13.6.2 Car-Freshner Corporation Automotive Air Fragrance Product Portfolios and Specifications
- 13.6.3 Car-Freshner Corporation Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.6.4 Car-Freshner Corporation Main Business Overview
  - 13.6.5 Car-Freshner Corporation Latest Developments
- 13.7 Auto Expression
  - 13.7.1 Auto Expression Company Information
- 13.7.2 Auto Expression Automotive Air Fragrance Product Portfolios and Specifications
- 13.7.3 Auto Expression Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Auto Expression Main Business Overview
  - 13.7.5 Auto Expression Latest Developments
- 13.8 American Covers
  - 13.8.1 American Covers Company Information
- 13.8.2 American Covers Automotive Air Fragrance Product Portfolios and Specifications
- 13.8.3 American Covers Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 American Covers Main Business Overview
  - 13.8.5 American Covers Latest Developments
- 13.9 ABRO Industries
  - 13.9.1 ABRO Industries Company Information
- 13.9.2 ABRO Industries Automotive Air Fragrance Product Portfolios and Specifications
- 13.9.3 ABRO Industries Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)



- 13.9.4 ABRO Industries Main Business Overview
- 13.9.5 ABRO Industries Latest Developments
- 13.10 Jenray Products
  - 13.10.1 Jenray Products Company Information
- 13.10.2 Jenray Products Automotive Air Fragrance Product Portfolios and Specifications
- 13.10.3 Jenray Products Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Jenray Products Main Business Overview
  - 13.10.5 Jenray Products Latest Developments
- 13.11 Chic Accessories
  - 13.11.1 Chic Accessories Company Information
- 13.11.2 Chic Accessories Automotive Air Fragrance Product Portfolios and Specifications
- 13.11.3 Chic Accessories Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Chic Accessories Main Business Overview
  - 13.11.5 Chic Accessories Latest Developments
- 13.12 Carmate Manufacturing
  - 13.12.1 Carmate Manufacturing Company Information
- 13.12.2 Carmate Manufacturing Automotive Air Fragrance Product Portfolios and Specifications
- 13.12.3 Carmate Manufacturing Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 Carmate Manufacturing Main Business Overview
  - 13.12.5 Carmate Manufacturing Latest Developments
- 13.13 Henkel AG & Co.
  - 13.13.1 Henkel AG & Co. Company Information
- 13.13.2 Henkel AG & Co. Automotive Air Fragrance Product Portfolios and Specifications
- 13.13.3 Henkel AG & Co. Automotive Air Fragrance Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Henkel AG & Co. Main Business Overview
  - 13.13.5 Henkel AG & Co. Latest Developments

#### 14 RESEARCH FINDINGS AND CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Automotive Air Fragrance Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Automotive Air Fragrance Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Gels & Cans
- Table 4. Major Players of Sprays/Aerosols
- Table 5. Major Players of Others
- Table 6. Global Automotive Air Fragrance Sales by Type (2019-2024) & (K MT)
- Table 7. Global Automotive Air Fragrance Sales Market Share by Type (2019-2024)
- Table 8. Global Automotive Air Fragrance Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Automotive Air Fragrance Revenue Market Share by Type (2019-2024)
- Table 10. Global Automotive Air Fragrance Sale Price by Type (2019-2024) & (USD/MT)
- Table 11. Global Automotive Air Fragrance Sales by Application (2019-2024) & (K MT)
- Table 12. Global Automotive Air Fragrance Sales Market Share by Application (2019-2024)
- Table 13. Global Automotive Air Fragrance Revenue by Application (2019-2024)
- Table 14. Global Automotive Air Fragrance Revenue Market Share by Application (2019-2024)
- Table 15. Global Automotive Air Fragrance Sale Price by Application (2019-2024) & (USD/MT)
- Table 16. Global Automotive Air Fragrance Sales by Company (2019-2024) & (K MT)
- Table 17. Global Automotive Air Fragrance Sales Market Share by Company (2019-2024)
- Table 18. Global Automotive Air Fragrance Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Automotive Air Fragrance Revenue Market Share by Company (2019-2024)
- Table 20. Global Automotive Air Fragrance Sale Price by Company (2019-2024) & (USD/MT)
- Table 21. Key Manufacturers Automotive Air Fragrance Producing Area Distribution and Sales Area
- Table 22. Players Automotive Air Fragrance Products Offered
- Table 23. Automotive Air Fragrance Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)



- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Automotive Air Fragrance Sales by Geographic Region (2019-2024) & (K MT)
- Table 27. Global Automotive Air Fragrance Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Automotive Air Fragrance Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Automotive Air Fragrance Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Automotive Air Fragrance Sales by Country/Region (2019-2024) & (K MT)
- Table 31. Global Automotive Air Fragrance Sales Market Share by Country/Region (2019-2024)
- Table 32. Global Automotive Air Fragrance Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global Automotive Air Fragrance Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Automotive Air Fragrance Sales by Country (2019-2024) & (K MT)
- Table 35. Americas Automotive Air Fragrance Sales Market Share by Country (2019-2024)
- Table 36. Americas Automotive Air Fragrance Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Automotive Air Fragrance Revenue Market Share by Country (2019-2024)
- Table 38. Americas Automotive Air Fragrance Sales by Type (2019-2024) & (K MT)
- Table 39. Americas Automotive Air Fragrance Sales by Application (2019-2024) & (K MT)
- Table 40. APAC Automotive Air Fragrance Sales by Region (2019-2024) & (K MT)
- Table 41. APAC Automotive Air Fragrance Sales Market Share by Region (2019-2024)
- Table 42. APAC Automotive Air Fragrance Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC Automotive Air Fragrance Revenue Market Share by Region (2019-2024)
- Table 44. APAC Automotive Air Fragrance Sales by Type (2019-2024) & (K MT)
- Table 45. APAC Automotive Air Fragrance Sales by Application (2019-2024) & (K MT)
- Table 46. Europe Automotive Air Fragrance Sales by Country (2019-2024) & (K MT)
- Table 47. Europe Automotive Air Fragrance Sales Market Share by Country (2019-2024)



- Table 48. Europe Automotive Air Fragrance Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Automotive Air Fragrance Revenue Market Share by Country (2019-2024)
- Table 50. Europe Automotive Air Fragrance Sales by Type (2019-2024) & (K MT)
- Table 51. Europe Automotive Air Fragrance Sales by Application (2019-2024) & (K MT)
- Table 52. Middle East & Africa Automotive Air Fragrance Sales by Country (2019-2024) & (K MT)
- Table 53. Middle East & Africa Automotive Air Fragrance Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Automotive Air Fragrance Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Automotive Air Fragrance Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Automotive Air Fragrance Sales by Type (2019-2024) & (K MT)
- Table 57. Middle East & Africa Automotive Air Fragrance Sales by Application (2019-2024) & (K MT)
- Table 58. Key Market Drivers & Growth Opportunities of Automotive Air Fragrance
- Table 59. Key Market Challenges & Risks of Automotive Air Fragrance
- Table 60. Key Industry Trends of Automotive Air Fragrance
- Table 61. Automotive Air Fragrance Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Automotive Air Fragrance Distributors List
- Table 64. Automotive Air Fragrance Customer List
- Table 65. Global Automotive Air Fragrance Sales Forecast by Region (2025-2030) & (K MT)
- Table 66. Global Automotive Air Fragrance Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Automotive Air Fragrance Sales Forecast by Country (2025-2030) & (K MT)
- Table 68. Americas Automotive Air Fragrance Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 69. APAC Automotive Air Fragrance Sales Forecast by Region (2025-2030) & (K MT)
- Table 70. APAC Automotive Air Fragrance Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 71. Europe Automotive Air Fragrance Sales Forecast by Country (2025-2030) & (K MT)



Table 72. Europe Automotive Air Fragrance Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Automotive Air Fragrance Sales Forecast by Country (2025-2030) & (K MT)

Table 74. Middle East & Africa Automotive Air Fragrance Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Automotive Air Fragrance Sales Forecast by Type (2025-2030) & (K MT)

Table 76. Global Automotive Air Fragrance Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Automotive Air Fragrance Sales Forecast by Application (2025-2030) & (K MT)

Table 78. Global Automotive Air Fragrance Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Energizer (HandStands) Basic Information, Automotive Air Fragrance Manufacturing Base, Sales Area and Its Competitors

Table 80. Energizer (HandStands) Automotive Air Fragrance Product Portfolios and Specifications

Table 81. Energizer (HandStands) Automotive Air Fragrance Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Energizer (HandStands) Main Business

Table 83. Energizer (HandStands) Latest Developments

Table 84. P&G Basic Information, Automotive Air Fragrance Manufacturing Base, Sales Area and Its Competitors

Table 85. P&G Automotive Air Fragrance Product Portfolios and Specifications

Table 86. P&G Automotive Air Fragrance Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. P&G Main Business

Table 88. P&G Latest Developments

Table 89. Little Trees Basic Information, Automotive Air Fragrance Manufacturing Base, Sales Area and Its Competitors

Table 90. Little Trees Automotive Air Fragrance Product Portfolios and Specifications

Table 91. Little Trees Automotive Air Fragrance Sales (K MT), Revenue (\$ Million),

Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Little Trees Main Business

Table 93. Little Trees Latest Developments

Table 94. Yankee Candle Basic Information, Automotive Air Fragrance Manufacturing Base, Sales Area and Its Competitors

Table 95. Yankee Candle Automotive Air Fragrance Product Portfolios and



# Specifications

Table 96. Yankee Candle Automotive Air Fragrance Sales (K MT), Revenue (\$ Million),

Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Yankee Candle Main Business

Table 98. Yankee Candle Latest Developments

Table 99. S.C. Johnson Basic Information, Automotive Air Fragrance Manufacturing

Base, Sales Area and Its Competitors

Table 100. S.C.Johnson Automotive Air Fragrance Product Portfolios and Specifications

Table 101. S.C. Johnson Automotive Air Fragrance Sales (K MT), Revenue (\$ Million),

Price (USD/MT) and Gross Margin (2019-2024)

Table 102. S.C.Johnson Main Business

Table 103. S.C.Johnson Latest Developments

Table 104. Car-Freshner Corporation Basic Information, Automotive Air Fragrance

Manufacturing Base, Sales Area and Its Competitors

Table 105. Car-Freshner Corporation Automotive Air Fragrance Product Portfolios and Specifications

Table 106. Car-Freshner Corporation Automotive Air Fragrance Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Car-Freshner Corporation Main Business

Table 108. Car-Freshner Corporation Latest Developments

Table 109. Auto Expression Basic Information, Automotive Air Fragrance Manufacturing

Base, Sales Area and Its Competitors

Table 110. Auto Expression Automotive Air Fragrance Product Portfolios and Specifications

Table 111. Auto Expression Automotive Air Fragrance Sales (K MT), Revenue (\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Auto Expression Main Business

Table 113. Auto Expression Latest Developments

Table 114. American Covers Basic Information, Automotive Air Fragrance

Manufacturing Base, Sales Area and Its Competitors

Table 115. American Covers Automotive Air Fragrance Product Portfolios and Specifications

Table 116. American Covers Automotive Air Fragrance Sales (K MT), Revenue (\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. American Covers Main Business

Table 118. American Covers Latest Developments

Table 119. ABRO Industries Basic Information, Automotive Air Fragrance Manufacturing

Base, Sales Area and Its Competitors

Table 120. ABRO Industries Automotive Air Fragrance Product Portfolios and



# Specifications

Table 121. ABRO Industries Automotive Air Fragrance Sales (K MT), Revenue (\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. ABRO Industries Main Business

Table 123. ABRO Industries Latest Developments

Table 124. Jenray Products Basic Information, Automotive Air Fragrance Manufacturing

Base, Sales Area and Its Competitors

Table 125. Jenray Products Automotive Air Fragrance Product Portfolios and Specifications

Table 126. Jenray Products Automotive Air Fragrance Sales (K MT), Revenue (\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Jenray Products Main Business

Table 128. Jenray Products Latest Developments

Table 129. Chic Accessories Basic Information, Automotive Air Fragrance

Manufacturing Base, Sales Area and Its Competitors

Table 130. Chic Accessories Automotive Air Fragrance Product Portfolios and Specifications

Table 131. Chic Accessories Automotive Air Fragrance Sales (K MT), Revenue (\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. Chic Accessories Main Business

Table 133. Chic Accessories Latest Developments

Table 134. Carmate Manufacturing Basic Information, Automotive Air Fragrance

Manufacturing Base, Sales Area and Its Competitors

Table 135. Carmate Manufacturing Automotive Air Fragrance Product Portfolios and Specifications

Table 136. Carmate Manufacturing Automotive Air Fragrance Sales (K MT), Revenue (\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 137. Carmate Manufacturing Main Business

Table 138. Carmate Manufacturing Latest Developments

Table 139. Henkel AG & Co. Basic Information, Automotive Air Fragrance

Manufacturing Base, Sales Area and Its Competitors

Table 140. Henkel AG & Co. Automotive Air Fragrance Product Portfolios and Specifications

Table 141. Henkel AG & Co. Automotive Air Fragrance Sales (K MT), Revenue (\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 142. Henkel AG & Co. Main Business

Table 143. Henkel AG & Co. Latest Developments



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of Automotive Air Fragrance
- Figure 2. Automotive Air Fragrance Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive Air Fragrance Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Automotive Air Fragrance Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Automotive Air Fragrance Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Gels & Cans
- Figure 10. Product Picture of Sprays/Aerosols
- Figure 11. Product Picture of Others
- Figure 12. Global Automotive Air Fragrance Sales Market Share by Type in 2023
- Figure 13. Global Automotive Air Fragrance Revenue Market Share by Type (2019-2024)
- Figure 14. Automotive Air Fragrance Consumed in Passenger Car
- Figure 15. Global Automotive Air Fragrance Market: Passenger Car (2019-2024) & (K MT)
- Figure 16. Automotive Air Fragrance Consumed in Commercial Vehicle
- Figure 17. Global Automotive Air Fragrance Market: Commercial Vehicle (2019-2024) & (K MT)
- Figure 18. Global Automotive Air Fragrance Sales Market Share by Application (2023)
- Figure 19. Global Automotive Air Fragrance Revenue Market Share by Application in 2023
- Figure 20. Automotive Air Fragrance Sales Market by Company in 2023 (K MT)
- Figure 21. Global Automotive Air Fragrance Sales Market Share by Company in 2023
- Figure 22. Automotive Air Fragrance Revenue Market by Company in 2023 (\$ Million)
- Figure 23. Global Automotive Air Fragrance Revenue Market Share by Company in 2023
- Figure 24. Global Automotive Air Fragrance Sales Market Share by Geographic Region (2019-2024)
- Figure 25. Global Automotive Air Fragrance Revenue Market Share by Geographic Region in 2023
- Figure 26. Americas Automotive Air Fragrance Sales 2019-2024 (K MT)
- Figure 27. Americas Automotive Air Fragrance Revenue 2019-2024 (\$ Millions)



- Figure 28. APAC Automotive Air Fragrance Sales 2019-2024 (K MT)
- Figure 29. APAC Automotive Air Fragrance Revenue 2019-2024 (\$ Millions)
- Figure 30. Europe Automotive Air Fragrance Sales 2019-2024 (K MT)
- Figure 31. Europe Automotive Air Fragrance Revenue 2019-2024 (\$ Millions)
- Figure 32. Middle East & Africa Automotive Air Fragrance Sales 2019-2024 (K MT)
- Figure 33. Middle East & Africa Automotive Air Fragrance Revenue 2019-2024 (\$ Millions)
- Figure 34. Americas Automotive Air Fragrance Sales Market Share by Country in 2023
- Figure 35. Americas Automotive Air Fragrance Revenue Market Share by Country in 2023
- Figure 36. Americas Automotive Air Fragrance Sales Market Share by Type (2019-2024)
- Figure 37. Americas Automotive Air Fragrance Sales Market Share by Application (2019-2024)
- Figure 38. United States Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Canada Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Mexico Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Brazil Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. APAC Automotive Air Fragrance Sales Market Share by Region in 2023
- Figure 43. APAC Automotive Air Fragrance Revenue Market Share by Regions in 2023
- Figure 44. APAC Automotive Air Fragrance Sales Market Share by Type (2019-2024)
- Figure 45. APAC Automotive Air Fragrance Sales Market Share by Application (2019-2024)
- Figure 46. China Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Japan Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. South Korea Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Southeast Asia Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. India Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Australia Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. China Taiwan Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Europe Automotive Air Fragrance Sales Market Share by Country in 2023
- Figure 54. Europe Automotive Air Fragrance Revenue Market Share by Country in 2023
- Figure 55. Europe Automotive Air Fragrance Sales Market Share by Type (2019-2024)
- Figure 56. Europe Automotive Air Fragrance Sales Market Share by Application (2019-2024)



- Figure 57. Germany Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. France Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. UK Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Italy Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Russia Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Middle East & Africa Automotive Air Fragrance Sales Market Share by Country in 2023
- Figure 63. Middle East & Africa Automotive Air Fragrance Revenue Market Share by Country in 2023
- Figure 64. Middle East & Africa Automotive Air Fragrance Sales Market Share by Type (2019-2024)
- Figure 65. Middle East & Africa Automotive Air Fragrance Sales Market Share by Application (2019-2024)
- Figure 66. Egypt Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. South Africa Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Israel Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Turkey Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. GCC Country Automotive Air Fragrance Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Manufacturing Cost Structure Analysis of Automotive Air Fragrance in 2023
- Figure 72. Manufacturing Process Analysis of Automotive Air Fragrance
- Figure 73. Industry Chain Structure of Automotive Air Fragrance
- Figure 74. Channels of Distribution
- Figure 75. Global Automotive Air Fragrance Sales Market Forecast by Region (2025-2030)
- Figure 76. Global Automotive Air Fragrance Revenue Market Share Forecast by Region (2025-2030)
- Figure 77. Global Automotive Air Fragrance Sales Market Share Forecast by Type (2025-2030)
- Figure 78. Global Automotive Air Fragrance Revenue Market Share Forecast by Type (2025-2030)
- Figure 79. Global Automotive Air Fragrance Sales Market Share Forecast by Application (2025-2030)
- Figure 80. Global Automotive Air Fragrance Revenue Market Share Forecast by Application (2025-2030)



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