

Global Automotive AI Dash Cams Market Growth 2026-2032

<https://marketpublishers.com/r/GBC155179B36EN.html>

Date: April 2026

Pages: 161

Price: US\$ 3,660.00 (Single User License)

ID: GBC155179B36EN

Abstracts

The global Automotive AI Dash Cams market size is predicted to grow from US\$ 2556 million in 2025 to US\$ 3636 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

In 2024, global production of automotive AI dashboard cameras reached 13.72 million units, with an average selling price of US\$182 per unit. Automotive AI dashboard cameras are in-vehicle video terminals that integrate driving recording with edge AI. Multiple cameras (front/interior/side/rear) are connected to AI chips and inertial navigation/GNSS/4G-5G networks. Through local algorithms, they identify collision risks, distraction/fatigue, speeding/sudden acceleration/deceleration, following too closely, and not wearing seatbelts, etc., and synchronize key footage and event data to a cloud platform for evidence collection, training, and risk control. Applications cover trunk and urban delivery, passenger transport, ride-hailing/taxi, hazardous materials/cold chain, engineering, and school buses. The upstream sector comprises image sensors/lenses, AI/codec SoCs, cellular and GNSS modules, storage, and power/wiring harnesses; the downstream sector targets OEMs. Industry gross margins range from 15% to 30%.

Automotive AI dashboard cameras are expanding along the path of 'hardware entry point ? data and algorithm-driven operation platform ? deep integration with insurance/compliance': On the demand side, there is a strong demand driven by factors such as reducing accident and claims costs, improving driver compliance and service quality, and the rigid requirements for fleet operation visualization and carbon emission management; on the supply side, the focus is shifting from selling individual cameras to integrated solutions combining 'camera + edge AI + cloud video and risk control SaaS.' The competitive focus is no longer on pixel parameters, but rather on edge recognition

accuracy and false alarm control, event closed-loop management, and the depth of integration with TMS/ELD/dispatch/insurance systems. Regionally, North America focuses on security compliance and insurance partnerships, forming an ecosystem characterized by risk pricing and claims coordination. Europe, constrained by GDPR and urban safety regulations, emphasizes privacy and data governance, minimizing data collection by default, and edge encryption. The Asia-Pacific region leverages the scale and rapid deployment advantages of e-commerce and same-city delivery, exhibiting both localized services and price sensitivity. Emerging markets prioritize usability, durability, and ease of maintenance. Technological approaches focus on stronger edge AI, multi-sensor fusion (DMS/ADAS+OBD/radar/tire pressure/door sensors), HDR and night vision enhancement, voice interaction and OTA updates, gradually making privacy protection a 'default' product capability. Overall, the market will continue to penetrate through a process of 'small-scale pilot testing to verify ROI ? mass deployment ? adding more AI modules and business workflows.' Leading players will build moats through data scale and closed-loop capabilities, while local manufacturers will differentiate themselves in specific scenarios (hazardous chemicals, cold chain, school buses, engineering vehicles) and local delivery.

LP Information, Inc. (LPI) ' newest research report, the ?Automotive AI Dash Cams Industry Forecast? looks at past sales and reviews total world Automotive AI Dash Cams sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive AI Dash Cams sales for 2026 through 2032. With Automotive AI Dash Cams sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive AI Dash Cams industry.

This Insight Report provides a comprehensive analysis of the global Automotive AI Dash Cams landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive AI Dash Cams portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Automotive AI Dash Cams market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive AI Dash Cams and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Automotive AI Dash Cams.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive AI Dash Cams market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Channel

Multi-Channel

Segmentation by Forward-Facing:

Single Forward-Facing

Two-Way (Forward-Facing + Cockpit)

Segmentation by Power Supply:

12V

24V

Segmentation by Application:

Passenger Cars

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nextbase

Kenwood

Thinkware

MiTAC Holdings Corporation

Dongguan Lingdu Electronic Technology

Philips

Garmin

JADO

70Mai

BlackVue

Comtec

Digilife

Yupiteru

DOD Technologies

DDPAI

Cobra Electronics

Fine Digital

HUNYDON

YI Technology

DAZA

Qrontech

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive AI Dash Cams market?

What factors are driving Automotive AI Dash Cams market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive AI Dash Cams market opportunities vary by end market size?

How does Automotive AI Dash Cams break out by Type, by Application?

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