

Global Automotive ADAS Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Automotive ADAS market size is predicted to grow from US\$ 63640 million in 2025 to US\$ 280020 million in 2031; it is expected to grow at a CAGR of 28.0% from 2025 to 2031.

Automotive ADAS are electronic components installed in vehicles, which present an intelligent driving experience to the driver. These systems comprise of unique sensors such as ultrasonic, image, RADAR, LiDAR, infrared and LASER. Deploying ADAS to enhance comfort levels and ensure safety and security on road is the majorly growing trend within the automobile sector. The implementation of ADAS has been considered as a revolution as it provides dynamic features such as adaptive.

As an initial stage of automatic driving, ADAS's promotion received support from several countries, such as NHSTA Level 0-Level 4 (Manual, ADAS, PA, HA, FA), the German VDA rating (PA, HA, FA).

Global Automotive ADAS key players include Continental Ag, Delphi Automotive PLC, Robert Bosch GmbH, etc.

North America is the largest market, with a share about 25%, followed by China, and Europe, both have a share about 40 percent.

In terms of product, Lane Departure Warning (LDW) System is the largest segment, with a share about 30%. And in terms of application, the largest application is Passenger Car, followed by Heavy Commercial Vehicle (HCV), Light Commercial

Vehicle (LCV), etc.

LPI (LP Information)' newest research report, the “Automotive ADAS Industry Forecast” looks at past sales and reviews total world Automotive ADAS sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive ADAS sales for 2025 through 2031. With Automotive ADAS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive ADAS industry.

This Insight Report provides a comprehensive analysis of the global Automotive ADAS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive ADAS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive ADAS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive ADAS and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive ADAS.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive ADAS market by product type, application, key players and key regions and countries.

Segmentation by Type:

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Blind Spot Detection

Others

Segmentation by Application:

Passenger Car

LCV

HCV

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Continental Ag

Delphi Automotive PLC

Robert Bosch Gmbh

Aisin Seiki Co. Ltd.

Denso Corporation

Trw Automotive Holdings Corp.

Mobileye NV

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