

Global Automotive Actuator and Control Motor Testing Equipment Market Growth 2026-2032

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Abstracts

The global Automotive Actuator and Control Motor Testing Equipment market size is predicted to grow from US\$ 499 million in 2025 to US\$ 793 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

Automotive actuator and control motor testing equipment refers to specialized test benches, end-of-line testers, automated inspection stations and integrated assembly-and-test systems used to validate automotive micro motors, actuator motors, gear motors, small DC/BLDC motors, pump and fan motors, and related motor-driven modules. These systems are used in product development, production process control, final quality gates and durability validation. They typically integrate mechanical fixtures, loading devices, dynamometers or braking systems, torque and speed sensors, voltage and current measurement, electrical safety testing, acoustic or NVH measurement, communication interfaces such as CAN or LIN, data acquisition, test automation software and manufacturing traceability. The equipment is designed to detect functional defects, assembly deviations, back-EMF anomalies, torque-speed deviations, insulation failures, abnormal noise, communication errors and performance inconsistency before automotive actuator and control motor products are released to vehicle OEMs or Tier 1 assembly lines.

Based on our research, automotive actuator and control motor testing equipment should be viewed as a specialized manufacturing quality and validation equipment category rather than a generic electric motor testing market. The core demand comes from the growing number of motor-driven functions in modern vehicles, including wiper systems, window lift motors, seat adjustment motors, HVAC flap actuators, door locks, liftgates, cooling fans, electronic pumps, thermal management valves, braking and steering-related actuators, and other small electric drive modules. As these components become

more integrated with vehicle electronics, the required test content is expanding from simple voltage, current and rotation checks toward torque-speed performance, back-EMF, acoustic noise, communication, electrical safety, durability and production traceability.

From a technology roadmap perspective, future differentiation will increasingly come from integrated system capability rather than standalone hardware. Leading suppliers need to combine mechanical loading, electrical measurement, acoustic analysis, CAN/LIN communication, fixture flexibility, inline automation, defect classification algorithms and MES connectivity. For high-volume production, cycle time, repeatability, false rejection rate, tooling changeover and maintainability are key purchasing criteria. For development and audit applications, accuracy, multi-physics measurement, environmental simulation and advanced data analysis remain more important.

From a regional perspective, China and Europe are expected to contribute the largest incremental demand. China benefits from rapid EV production growth, localized Tier 1 expansion and the substitution of imported automotive automation equipment. Europe retains advantages in high-end actuator, braking, steering, thermal management and powertrain testing equipment. North America remains important for custom dynamometer systems and validation laboratories. India, Southeast Asia and Mexico are expected to gradually increase demand as automotive component production migrates and local supply chains become more sophisticated.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Actuator and Control Motor Testing Equipment Industry Forecast" looks at past sales and reviews total world Automotive Actuator and Control Motor Testing Equipment sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Actuator and Control Motor Testing Equipment sales for 2026 through 2032. With Automotive Actuator and Control Motor Testing Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Actuator and Control Motor Testing Equipment industry.

This Insight Report provides a comprehensive analysis of the global Automotive Actuator and Control Motor Testing Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Actuator and Control Motor Testing Equipment portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Actuator and Control Motor Testing Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Actuator and Control Motor Testing Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Actuator and Control Motor Testing Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Actuator and Control Motor Testing Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Motor Test Bench

Actuator Test System

Other

Segmentation by Automation Level:

Manual Test Equipment

Semi-automatic Test Equipment

Fully Integrated Test Line

Segmentation by Tested Object:

Micro DC Motor

BLDC Motor

Other

Segmentation by Test Function:

Functional Test

Performance Test

Other

Segmentation by Application:

Visibility Systems

HVAC and Thermal Management

Chassis and Safety Systems

Powertrain Auxiliary Systems

Other Automotive Actuation Systems

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

ATS Corporation

AVL List GmbH

HORIBA, Ltd.

KUKA AG

D?rr AG

Agile Robots SE

Marposs S.p.A.

Link Engineering Company

Magtrol SA

Kistler Group

Motorcar Parts of America, Inc.

XENON Automatisierungstechnik GmbH

Strama-MPS Maschinenbau GmbH & Co. KG

PIA Automation Holding GmbH

HAHN Automation Group

Ascential Technologies

Nidec Corporation

Toyo Denki Seizo K.K.

DAM Group

Mustang Advanced Engineering

Dyno One Test Solutions

Power Test, LLC

imc Test & Measurement GmbH

ERNST Prüfmaschinen GmbH

Motomea

Adaptek Systems

SCHLEICH GmbH

ITGroup Europe

Servo Enterprises

GOUP Automation Co., Ltd.

Linktron Group

Dalian Haosen Intelligent Manufacturing Co., Ltd.

Shanghai Huayi Technology Group Co., Ltd.

Jiangsu Liance Electromechanical Technology Co., Ltd.

Kewell Technology Co., Ltd.

Shanghai Kelai Mechatronics Engineering Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Actuator and Control Motor Testing Equipment market?

What factors are driving Automotive Actuator and Control Motor Testing Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Actuator and Control Motor Testing Equipment market opportunities vary by end market size?

How does Automotive Actuator and Control Motor Testing Equipment break out by Type, by Application?

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- 1.2 Years Considered
- 1.3 Research Objectives
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