

Global Automotive Acoustic Interlayer Film Market Growth 2026-2032

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Abstracts

The global Automotive Acoustic Interlayer Film market size is predicted to grow from US\$ 4207 million in 2025 to US\$ 7136 million in 2032; it is expected to grow at a CAGR of 7.9% from 2026 to 2032.

Automotive Acoustic Interlayer Film is a functional polymer interlayer material used in laminated automotive glass (such as windshields and side windows) to reduce noise transmission. It is typically made of modified PVB (polyvinyl butyral), ionomer, or other viscoelastic materials with enhanced damping properties. By absorbing and dissipating sound energy?especially mid-to-high frequency noise from wind, road, and engine?it significantly improves in-cabin acoustic comfort while maintaining optical clarity, safety, and impact resistance of laminated glass. In 2025, global Automotive Acoustic Interlayer Film production reached approximately 46.74 M sqm, with an average global market price of around US\$ 92 per sqm. Annual production capacity is 50 M sqm. Gross Profit Margin: 32%. The industry chain is structured into upstream raw material suppliers, midstream film manufacturers, and downstream automotive glass OEM integrators. Upstream players such as PVB resin, ionomer, and plasticizer producers supply base materials that determine acoustic damping performance. Midstream manufacturers convert these polymers into functional interlayer films through extrusion, casting, and lamination technologies. Downstream, automotive glass OEMs such as AGC, Saint-Gobain, Fuyao, and NSG integrate these films into laminated windshields, side windows, and panoramic roofs, ultimately supplying Tier-1 automotive systems and vehicle OEMs. This product segment is increasingly driven by NVH optimization requirements in electric and premium vehicles, where cabin silence has become a core competitive parameter. Growth is strongly linked to the penetration of laminated glazing and the upgrade from standard PVB to acoustic or ionomer-based interlayers. The most significant value shift occurs when materials transition from basic safety components to

integrated acoustic-functional systems within smart and ADAS-enabled glazing platforms.

United States market for Automotive Acoustic Interlayer Film is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automotive Acoustic Interlayer Film is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automotive Acoustic Interlayer Film is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automotive Acoustic Interlayer Film players cover AGC Inc., Saint Gobain Sekurit, Fuyao Glass Industry Group, Nippon Sheet Glass Company Limited, Xinyi Glass Holdings Limited, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Automotive Acoustic Interlayer Film Industry Forecast" looks at past sales and reviews total world Automotive Acoustic Interlayer Film sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Acoustic Interlayer Film sales for 2026 through 2032. With Automotive Acoustic Interlayer Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automotive Acoustic Interlayer Film industry.

This Insight Report provides a comprehensive analysis of the global Automotive Acoustic Interlayer Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Acoustic Interlayer Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Acoustic Interlayer Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Acoustic Interlayer Film and breaks down the forecast by Application Position, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of

bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Acoustic Interlayer Film.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Acoustic Interlayer Film market by product type, application, key manufacturers and key regions and countries.

Segmentation by Application Position:

Windshield Acoustic Film

Side Window Acoustic Film

Roof / Panoramic Glass Acoustic Film

Rear Window Acoustic Film

Segmentation by Sound Transmission Loss (STL) Level:

Low STL Film?+2 ~ +4 dB

Medium STL Film?+4 ~ +7 dB

High STL Film?+7 ~ +10 dB

Ultra-High STL Film?+10 ~ +15 dB

Segmentation by Material System:

Standard Acoustic PVB Film

High-Damping Acoustic PVB Film

Ionomer Acoustic Interlayer Film

Multi-layer Composite Acoustic Film

Segmentation by Application:

ICE Vehicle

Hybrid Vehicle

Electric Vehicle (EV)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AGC Inc.

Saint Gobain Sekurit

Fuyao Glass Industry Group

Nippon Sheet Glass Company Limited

Xinyi Glass Holdings Limited

Guardian Industries

Vitro Sab De Cv

Central Glass Company Limited

Sisecam Group

Carlex Glass America

AGP Group Automotive Glass Plant

Shatterprufe Proprietary Limited

NordGlass

Taiwan Glass Industry Corporation

Shandong Jinjing Science And Technology

CSG Holding Company Limited

Luoyang Glass Company Limited

Yaohua Glass Group

PGW Auto Glass (Vitro Group)

Shanghai Yaohua Pilkington Glass Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Acoustic Interlayer Film market?

What factors are driving Automotive Acoustic Interlayer Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Acoustic Interlayer Film market opportunities vary by end market size?

How does Automotive Acoustic Interlayer Film break out by Application Position, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Automotive Acoustic Interlayer Film Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Automotive Acoustic Interlayer Film by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Automotive Acoustic Interlayer Film by Country/Region, 2021, 2025 & 2032
- 2.2 Automotive Acoustic Interlayer Film Segment by Application Position
 - 2.2.1 Windshield Acoustic Film
 - 2.2.2 Side Window Acoustic Film
 - 2.2.3 Roof / Panoramic Glass Acoustic Film
 - 2.2.4 Rear Window Acoustic Film
 - 2.2.5 Automotive Acoustic Interlayer Film Sales by Application Position
 - 2.2.5.1 Global Automotive Acoustic Interlayer Film Sales Market Share by Application Position (2021-2026)
 - 2.2.5.2 Global Automotive Acoustic Interlayer Film Revenue and Market Share by Application Position (2021-2026)
 - 2.2.5.3 Global Automotive Acoustic Interlayer Film Sale Price by Application Position (2021-2026)
- 2.3 Automotive Acoustic Interlayer Film Segment by Sound Transmission Loss (STL) Level
 - 2.3.1 Low STL Film?+2 ~ +4 dB
 - 2.3.2 Medium STL Film?+4 ~ +7 dB
 - 2.3.3 High STL Film?+7 ~ +10 dB
 - 2.3.4 Ultra-High STL Film?+10 ~ +15 dB

2.3.5 Automotive Acoustic Interlayer Film Sales by Sound Transmission Loss (STL) Level

2.3.5.1 Global Automotive Acoustic Interlayer Film Sales Market Share by Sound Transmission Loss (STL) Level (2021-2026)

2.3.5.2 Global Automotive Acoustic Interlayer Film Revenue and Market Share by Sound Transmission Loss (STL) Level (2021-2026)

2.3.5.3 Global Automotive Acoustic Interlayer Film Sale Price by Sound Transmission Loss (STL) Level (2021-2026)

2.4 Automotive Acoustic Interlayer Film Segment by Material System

2.4.1 Standard Acoustic PVB Film

2.4.2 High-Damping Acoustic PVB Film

2.4.3 Ionomer Acoustic Interlayer Film

2.4.4 Multi-layer Composite Acoustic Film

2.4.5 Automotive Acoustic Interlayer Film Sales by Material System

2.4.5.1 Global Automotive Acoustic Interlayer Film Sales Market Share by Material System (2021-2026)

2.4.5.2 Global Automotive Acoustic Interlayer Film Revenue and Market Share by Material System (2021-2026)

2.4.5.3 Global Automotive Acoustic Interlayer Film Sale Price by Material System (2021-2026)

2.5 Automotive Acoustic Interlayer Film Segment by Application

2.5.1 ICE Vehicle

2.5.2 Hybrid Vehicle

2.5.3 Electric Vehicle (EV)

2.5.4 Automotive Acoustic Interlayer Film Sales by Application

2.5.4.1 Global Automotive Acoustic Interlayer Film Sale Market Share by Application (2021-2026)

2.5.4.2 Global Automotive Acoustic Interlayer Film Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Automotive Acoustic Interlayer Film Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Automotive Acoustic Interlayer Film Breakdown Data by Company

3.1.1 Global Automotive Acoustic Interlayer Film Annual Sales by Company (2021-2026)

3.1.2 Global Automotive Acoustic Interlayer Film Sales Market Share by Company (2021-2026)

3.2 Global Automotive Acoustic Interlayer Film Annual Revenue by Company (2021-2026)

3.2.1 Global Automotive Acoustic Interlayer Film Revenue by Company (2021-2026)

3.2.2 Global Automotive Acoustic Interlayer Film Revenue Market Share by Company (2021-2026)

3.3 Global Automotive Acoustic Interlayer Film Sale Price by Company

3.4 Key Manufacturers Automotive Acoustic Interlayer Film Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Automotive Acoustic Interlayer Film Product Location Distribution

3.4.2 Players Automotive Acoustic Interlayer Film Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR AUTOMOTIVE ACOUSTIC INTERLAYER FILM BY GEOGRAPHIC REGION

4.1 World Historic Automotive Acoustic Interlayer Film Market Size by Geographic Region (2021-2026)

4.1.1 Global Automotive Acoustic Interlayer Film Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Automotive Acoustic Interlayer Film Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Automotive Acoustic Interlayer Film Market Size by Country/Region (2021-2026)

4.2.1 Global Automotive Acoustic Interlayer Film Annual Sales by Country/Region (2021-2026)

4.2.2 Global Automotive Acoustic Interlayer Film Annual Revenue by Country/Region (2021-2026)

4.3 Americas Automotive Acoustic Interlayer Film Sales Growth

4.4 APAC Automotive Acoustic Interlayer Film Sales Growth

4.5 Europe Automotive Acoustic Interlayer Film Sales Growth

4.6 Middle East & Africa Automotive Acoustic Interlayer Film Sales Growth

5 AMERICAS

5.1 Americas Automotive Acoustic Interlayer Film Sales by Country

5.1.1 Americas Automotive Acoustic Interlayer Film Sales by Country (2021-2026)

5.1.2 Americas Automotive Acoustic Interlayer Film Revenue by Country (2021-2026)

5.2 Americas Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026)

5.3 Americas Automotive Acoustic Interlayer Film Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Automotive Acoustic Interlayer Film Sales by Region

6.1.1 APAC Automotive Acoustic Interlayer Film Sales by Region (2021-2026)

6.1.2 APAC Automotive Acoustic Interlayer Film Revenue by Region (2021-2026)

6.2 APAC Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026)

6.3 APAC Automotive Acoustic Interlayer Film Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Automotive Acoustic Interlayer Film by Country

7.1.1 Europe Automotive Acoustic Interlayer Film Sales by Country (2021-2026)

7.1.2 Europe Automotive Acoustic Interlayer Film Revenue by Country (2021-2026)

7.2 Europe Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026)

7.3 Europe Automotive Acoustic Interlayer Film Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Automotive Acoustic Interlayer Film by Country

8.1.1 Middle East & Africa Automotive Acoustic Interlayer Film Sales by Country (2021-2026)

8.1.2 Middle East & Africa Automotive Acoustic Interlayer Film Revenue by Country (2021-2026)

8.2 Middle East & Africa Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026)

8.3 Middle East & Africa Automotive Acoustic Interlayer Film Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Automotive Acoustic Interlayer Film

10.3 Manufacturing Process Analysis of Automotive Acoustic Interlayer Film

10.4 Industry Chain Structure of Automotive Acoustic Interlayer Film

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Automotive Acoustic Interlayer Film Distributors

11.3 Automotive Acoustic Interlayer Film Customer

12 WORLD FORECAST REVIEW FOR AUTOMOTIVE ACOUSTIC INTERLAYER FILM BY GEOGRAPHIC REGION

12.1 Global Automotive Acoustic Interlayer Film Market Size Forecast by Region

12.1.1 Global Automotive Acoustic Interlayer Film Forecast by Region (2027-2032)

12.1.2 Global Automotive Acoustic Interlayer Film Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Automotive Acoustic Interlayer Film Forecast by Application Position (2027-2032)

12.7 Global Automotive Acoustic Interlayer Film Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 AGC Inc.

13.1.1 AGC Inc. Company Information

13.1.2 AGC Inc. Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.1.3 AGC Inc. Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 AGC Inc. Main Business Overview

13.1.5 AGC Inc. Latest Developments

13.2 Saint Gobain Sekurit

13.2.1 Saint Gobain Sekurit Company Information

13.2.2 Saint Gobain Sekurit Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.2.3 Saint Gobain Sekurit Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Saint Gobain Sekurit Main Business Overview

13.2.5 Saint Gobain Sekurit Latest Developments

13.3 Fuyao Glass Industry Group

13.3.1 Fuyao Glass Industry Group Company Information

13.3.2 Fuyao Glass Industry Group Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.3.3 Fuyao Glass Industry Group Automotive Acoustic Interlayer Film Sales,

Revenue, Price and Gross Margin (2021-2026)

13.3.4 Fuyao Glass Industry Group Main Business Overview

13.3.5 Fuyao Glass Industry Group Latest Developments

13.4 Nippon Sheet Glass Company Limited

13.4.1 Nippon Sheet Glass Company Limited Company Information

13.4.2 Nippon Sheet Glass Company Limited Automotive Acoustic Interlayer Film

Product Portfolios and Specifications

13.4.3 Nippon Sheet Glass Company Limited Automotive Acoustic Interlayer Film

Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Nippon Sheet Glass Company Limited Main Business Overview

13.4.5 Nippon Sheet Glass Company Limited Latest Developments

13.5 Xinyi Glass Holdings Limited

13.5.1 Xinyi Glass Holdings Limited Company Information

13.5.2 Xinyi Glass Holdings Limited Automotive Acoustic Interlayer Film Product

Portfolios and Specifications

13.5.3 Xinyi Glass Holdings Limited Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Xinyi Glass Holdings Limited Main Business Overview

13.5.5 Xinyi Glass Holdings Limited Latest Developments

13.6 Guardian Industries

13.6.1 Guardian Industries Company Information

13.6.2 Guardian Industries Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.6.3 Guardian Industries Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Guardian Industries Main Business Overview

13.6.5 Guardian Industries Latest Developments

13.7 Vitro Sab De Cv

13.7.1 Vitro Sab De Cv Company Information

13.7.2 Vitro Sab De Cv Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.7.3 Vitro Sab De Cv Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Vitro Sab De Cv Main Business Overview

13.7.5 Vitro Sab De Cv Latest Developments

13.8 Central Glass Company Limited

13.8.1 Central Glass Company Limited Company Information

13.8.2 Central Glass Company Limited Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.8.3 Central Glass Company Limited Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Central Glass Company Limited Main Business Overview

13.8.5 Central Glass Company Limited Latest Developments

13.9 Sisecam Group

13.9.1 Sisecam Group Company Information

13.9.2 Sisecam Group Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.9.3 Sisecam Group Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Sisecam Group Main Business Overview

13.9.5 Sisecam Group Latest Developments

13.10 Carlex Glass America

13.10.1 Carlex Glass America Company Information

13.10.2 Carlex Glass America Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.10.3 Carlex Glass America Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Carlex Glass America Main Business Overview

13.10.5 Carlex Glass America Latest Developments

13.11 AGP Group Automotive Glass Plant

13.11.1 AGP Group Automotive Glass Plant Company Information

13.11.2 AGP Group Automotive Glass Plant Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.11.3 AGP Group Automotive Glass Plant Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 AGP Group Automotive Glass Plant Main Business Overview

13.11.5 AGP Group Automotive Glass Plant Latest Developments

13.12 Shatterprufe Proprietary Limited

13.12.1 Shatterprufe Proprietary Limited Company Information

13.12.2 Shatterprufe Proprietary Limited Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.12.3 Shatterprufe Proprietary Limited Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Shatterprufe Proprietary Limited Main Business Overview

13.12.5 Shatterprufe Proprietary Limited Latest Developments

13.13 NordGlass

13.13.1 NordGlass Company Information

13.13.2 NordGlass Automotive Acoustic Interlayer Film Product Portfolios and

Specifications

13.13.3 NordGlass Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 NordGlass Main Business Overview

13.13.5 NordGlass Latest Developments

13.14 Taiwan Glass Industry Corporation

13.14.1 Taiwan Glass Industry Corporation Company Information

13.14.2 Taiwan Glass Industry Corporation Automotive Acoustic Interlayer Film

Product Portfolios and Specifications

13.14.3 Taiwan Glass Industry Corporation Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Taiwan Glass Industry Corporation Main Business Overview

13.14.5 Taiwan Glass Industry Corporation Latest Developments

13.15 Shandong Jinjing Science And Technology

13.15.1 Shandong Jinjing Science And Technology Company Information

13.15.2 Shandong Jinjing Science And Technology Automotive Acoustic Interlayer

Film Product Portfolios and Specifications

13.15.3 Shandong Jinjing Science And Technology Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Shandong Jinjing Science And Technology Main Business Overview

13.15.5 Shandong Jinjing Science And Technology Latest Developments

13.16 CSG Holding Company Limited

13.16.1 CSG Holding Company Limited Company Information

13.16.2 CSG Holding Company Limited Automotive Acoustic Interlayer Film Product

Portfolios and Specifications

13.16.3 CSG Holding Company Limited Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 CSG Holding Company Limited Main Business Overview

13.16.5 CSG Holding Company Limited Latest Developments

13.17 Luoyang Glass Company Limited

13.17.1 Luoyang Glass Company Limited Company Information

13.17.2 Luoyang Glass Company Limited Automotive Acoustic Interlayer Film Product

Portfolios and Specifications

13.17.3 Luoyang Glass Company Limited Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Luoyang Glass Company Limited Main Business Overview

13.17.5 Luoyang Glass Company Limited Latest Developments

13.18 Yaohua Glass Group

13.18.1 Yaohua Glass Group Company Information

13.18.2 Yaohua Glass Group Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.18.3 Yaohua Glass Group Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Yaohua Glass Group Main Business Overview

13.18.5 Yaohua Glass Group Latest Developments

13.19 PGW Auto Glass (Vetro Group)

13.19.1 PGW Auto Glass (Vetro Group) Company Information

13.19.2 PGW Auto Glass (Vetro Group) Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.19.3 PGW Auto Glass (Vetro Group) Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 PGW Auto Glass (Vetro Group) Main Business Overview

13.19.5 PGW Auto Glass (Vetro Group) Latest Developments

13.20 Shanghai Yaohua Pilkington Glass Group

13.20.1 Shanghai Yaohua Pilkington Glass Group Company Information

13.20.2 Shanghai Yaohua Pilkington Glass Group Automotive Acoustic Interlayer Film Product Portfolios and Specifications

13.20.3 Shanghai Yaohua Pilkington Glass Group Automotive Acoustic Interlayer Film Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Shanghai Yaohua Pilkington Glass Group Main Business Overview

13.20.5 Shanghai Yaohua Pilkington Glass Group Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Automotive Acoustic Interlayer Film Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Automotive Acoustic Interlayer Film Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Windshield Acoustic Film

Table 4. Major Players of Side Window Acoustic Film

Table 5. Major Players of Roof / Panoramic Glass Acoustic Film

Table 6. Major Players of Rear Window Acoustic Film

Table 7. Global Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026) & (K Sqm)

Table 8. Global Automotive Acoustic Interlayer Film Sales Market Share by Application Position (2021-2026)

Table 9. Global Automotive Acoustic Interlayer Film Revenue by Application Position (2021-2026) & (\$ million)

Table 10. Global Automotive Acoustic Interlayer Film Revenue Market Share by Application Position (2021-2026)

Table 11. Global Automotive Acoustic Interlayer Film Sale Price by Application Position (2021-2026) & (US\$/Sq m)

Table 12. Major Players of Low STL Film?+2 ~ +4 dB

Table 13. Major Players of Medium STL Film?+4 ~ +7 dB

Table 14. Major Players of High STL Film?+7 ~ +10 dB

Table 15. Major Players of Ultra-High STL Film?+10 ~ +15 dB

Table 16. Global Automotive Acoustic Interlayer Film Sales by Sound Transmission Loss (STL) Level (2021-2026) & (K Sqm)

Table 17. Global Automotive Acoustic Interlayer Film Sales Market Share by Sound Transmission Loss (STL) Level (2021-2026)

Table 18. Global Automotive Acoustic Interlayer Film Revenue by Sound Transmission Loss (STL) Level (2021-2026) & (\$ million)

Table 19. Global Automotive Acoustic Interlayer Film Revenue Market Share by Sound Transmission Loss (STL) Level (2021-2026)

Table 20. Global Automotive Acoustic Interlayer Film Sale Price by Sound Transmission Loss (STL) Level (2021-2026) & (US\$/Sq m)

Table 21. Major Players of Standard Acoustic PVB Film

Table 22. Major Players of High-Damping Acoustic PVB Film

Table 23. Major Players of Ionomer Acoustic Interlayer Film

Table 24. Major Players of Multi-layer Composite Acoustic Film
Table 25. Global Automotive Acoustic Interlayer Film Sales by Material System (2021-2026) & (K Sqm)
Table 26. Global Automotive Acoustic Interlayer Film Sales Market Share by Material System (2021-2026)
Table 27. Global Automotive Acoustic Interlayer Film Revenue by Material System (2021-2026) & (\$ million)
Table 28. Global Automotive Acoustic Interlayer Film Revenue Market Share by Material System (2021-2026)
Table 29. Global Automotive Acoustic Interlayer Film Sale Price by Material System (2021-2026) & (US\$/Sq m)
Table 30. Global Automotive Acoustic Interlayer Film Sale by Application (2021-2026) & (K Sqm)
Table 31. Global Automotive Acoustic Interlayer Film Sale Market Share by Application (2021-2026)
Table 32. Global Automotive Acoustic Interlayer Film Revenue by Application (2021-2026) & (\$ million)
Table 33. Global Automotive Acoustic Interlayer Film Revenue Market Share by Application (2021-2026)
Table 34. Global Automotive Acoustic Interlayer Film Sale Price by Application (2021-2026) & (US\$/Sq m)
Table 35. Global Automotive Acoustic Interlayer Film Sales by Company (2021-2026) & (K Sqm)
Table 36. Global Automotive Acoustic Interlayer Film Sales Market Share by Company (2021-2026)
Table 37. Global Automotive Acoustic Interlayer Film Revenue by Company (2021-2026) & (\$ millions)
Table 38. Global Automotive Acoustic Interlayer Film Revenue Market Share by Company (2021-2026)
Table 39. Global Automotive Acoustic Interlayer Film Sale Price by Company (2021-2026) & (US\$/Sq m)
Table 40. Key Manufacturers Automotive Acoustic Interlayer Film Producing Area Distribution and Sales Area
Table 41. Players Automotive Acoustic Interlayer Film Products Offered
Table 42. Automotive Acoustic Interlayer Film Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 43. New Products and Potential Entrants
Table 44. Market M&A Activity & Strategy
Table 45. Global Automotive Acoustic Interlayer Film Sales by Geographic Region

(2021-2026) & (K Sqm)

Table 46. Global Automotive Acoustic Interlayer Film Sales Market Share Geographic Region (2021-2026)

Table 47. Global Automotive Acoustic Interlayer Film Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 48. Global Automotive Acoustic Interlayer Film Revenue Market Share by Geographic Region (2021-2026)

Table 49. Global Automotive Acoustic Interlayer Film Sales by Country/Region (2021-2026) & (K Sqm)

Table 50. Global Automotive Acoustic Interlayer Film Sales Market Share by Country/Region (2021-2026)

Table 51. Global Automotive Acoustic Interlayer Film Revenue by Country/Region (2021-2026) & (\$ millions)

Table 52. Global Automotive Acoustic Interlayer Film Revenue Market Share by Country/Region (2021-2026)

Table 53. Americas Automotive Acoustic Interlayer Film Sales by Country (2021-2026) & (K Sqm)

Table 54. Americas Automotive Acoustic Interlayer Film Sales Market Share by Country (2021-2026)

Table 55. Americas Automotive Acoustic Interlayer Film Revenue by Country (2021-2026) & (\$ millions)

Table 56. Americas Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026) & (K Sqm)

Table 57. Americas Automotive Acoustic Interlayer Film Sales by Application (2021-2026) & (K Sqm)

Table 58. APAC Automotive Acoustic Interlayer Film Sales by Region (2021-2026) & (K Sqm)

Table 59. APAC Automotive Acoustic Interlayer Film Sales Market Share by Region (2021-2026)

Table 60. APAC Automotive Acoustic Interlayer Film Revenue by Region (2021-2026) & (\$ millions)

Table 61. APAC Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026) & (K Sqm)

Table 62. APAC Automotive Acoustic Interlayer Film Sales by Application (2021-2026) & (K Sqm)

Table 63. Europe Automotive Acoustic Interlayer Film Sales by Country (2021-2026) & (K Sqm)

Table 64. Europe Automotive Acoustic Interlayer Film Revenue by Country (2021-2026) & (\$ millions)

Table 65. Europe Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026) & (K Sqm)

Table 66. Europe Automotive Acoustic Interlayer Film Sales by Application (2021-2026) & (K Sqm)

Table 67. Middle East & Africa Automotive Acoustic Interlayer Film Sales by Country (2021-2026) & (K Sqm)

Table 68. Middle East & Africa Automotive Acoustic Interlayer Film Revenue Market Share by Country (2021-2026)

Table 69. Middle East & Africa Automotive Acoustic Interlayer Film Sales by Application Position (2021-2026) & (K Sqm)

Table 70. Middle East & Africa Automotive Acoustic Interlayer Film Sales by Application (2021-2026) & (K Sqm)

Table 71. Key Market Drivers & Growth Opportunities of Automotive Acoustic Interlayer Film

Table 72. Key Market Challenges & Risks of Automotive Acoustic Interlayer Film

Table 73. Key Industry Trends of Automotive Acoustic Interlayer Film

Table 74. Automotive Acoustic Interlayer Film Raw Material

Table 75. Key Suppliers of Raw Materials

Table 76. Automotive Acoustic Interlayer Film Distributors List

Table 77. Automotive Acoustic Interlayer Film Customer List

Table 78. Global Automotive Acoustic Interlayer Film Sales Forecast by Region (2027-2032) & (K Sqm)

Table 79. Global Automotive Acoustic Interlayer Film Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Americas Automotive Acoustic Interlayer Film Sales Forecast by Country (2027-2032) & (K Sqm)

Table 81. Americas Automotive Acoustic Interlayer Film Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. APAC Automotive Acoustic Interlayer Film Sales Forecast by Region (2027-2032) & (K Sqm)

Table 83. APAC Automotive Acoustic Interlayer Film Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 84. Europe Automotive Acoustic Interlayer Film Sales Forecast by Country (2027-2032) & (K Sqm)

Table 85. Europe Automotive Acoustic Interlayer Film Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. Middle East & Africa Automotive Acoustic Interlayer Film Sales Forecast by Country (2027-2032) & (K Sqm)

Table 87. Middle East & Africa Automotive Acoustic Interlayer Film Revenue Forecast

by Country (2027-2032) & (\$ millions)

Table 88. Global Automotive Acoustic Interlayer Film Sales Forecast by Application Position (2027-2032) & (K Sqm)

Table 89. Global Automotive Acoustic Interlayer Film Revenue Forecast by Application Position (2027-2032) & (\$ millions)

Table 90. Global Automotive Acoustic Interlayer Film Sales Forecast by Application (2027-2032) & (K Sqm)

Table 91. Global Automotive Acoustic Interlayer Film Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 92. AGC Inc. Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 93. AGC Inc. Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 94. AGC Inc. Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 95. AGC Inc. Main Business

Table 96. AGC Inc. Latest Developments

Table 97. Saint Gobain Sekurit Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 98. Saint Gobain Sekurit Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 99. Saint Gobain Sekurit Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 100. Saint Gobain Sekurit Main Business

Table 101. Saint Gobain Sekurit Latest Developments

Table 102. Fuyao Glass Industry Group Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 103. Fuyao Glass Industry Group Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 104. Fuyao Glass Industry Group Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 105. Fuyao Glass Industry Group Main Business

Table 106. Fuyao Glass Industry Group Latest Developments

Table 107. Nippon Sheet Glass Company Limited Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 108. Nippon Sheet Glass Company Limited Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 109. Nippon Sheet Glass Company Limited Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 110. Nippon Sheet Glass Company Limited Main Business
Table 111. Nippon Sheet Glass Company Limited Latest Developments
Table 112. Xinyi Glass Holdings Limited Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 113. Xinyi Glass Holdings Limited Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 114. Xinyi Glass Holdings Limited Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 115. Xinyi Glass Holdings Limited Main Business
Table 116. Xinyi Glass Holdings Limited Latest Developments
Table 117. Guardian Industries Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 118. Guardian Industries Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 119. Guardian Industries Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 120. Guardian Industries Main Business
Table 121. Guardian Industries Latest Developments
Table 122. Vitro Sab De Cv Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 123. Vitro Sab De Cv Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 124. Vitro Sab De Cv Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 125. Vitro Sab De Cv Main Business
Table 126. Vitro Sab De Cv Latest Developments
Table 127. Central Glass Company Limited Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 128. Central Glass Company Limited Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 129. Central Glass Company Limited Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 130. Central Glass Company Limited Main Business
Table 131. Central Glass Company Limited Latest Developments
Table 132. Sisecam Group Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 133. Sisecam Group Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 134. Sisecam Group Automotive Acoustic Interlayer Film Sales (K Sqm),

Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 135. Sisecam Group Main Business

Table 136. Sisecam Group Latest Developments

Table 137. Carlex Glass America Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 138. Carlex Glass America Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 139. Carlex Glass America Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 140. Carlex Glass America Main Business

Table 141. Carlex Glass America Latest Developments

Table 142. AGP Group Automotive Glass Plant Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 143. AGP Group Automotive Glass Plant Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 144. AGP Group Automotive Glass Plant Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 145. AGP Group Automotive Glass Plant Main Business

Table 146. AGP Group Automotive Glass Plant Latest Developments

Table 147. Shatterprufe Proprietary Limited Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 148. Shatterprufe Proprietary Limited Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 149. Shatterprufe Proprietary Limited Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 150. Shatterprufe Proprietary Limited Main Business

Table 151. Shatterprufe Proprietary Limited Latest Developments

Table 152. NordGlass Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 153. NordGlass Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 154. NordGlass Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 155. NordGlass Main Business

Table 156. NordGlass Latest Developments

Table 157. Taiwan Glass Industry Corporation Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 158. Taiwan Glass Industry Corporation Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 159. Taiwan Glass Industry Corporation Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 160. Taiwan Glass Industry Corporation Main Business
Table 161. Taiwan Glass Industry Corporation Latest Developments
Table 162. Shandong Jinjing Science And Technology Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 163. Shandong Jinjing Science And Technology Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 164. Shandong Jinjing Science And Technology Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 165. Shandong Jinjing Science And Technology Main Business
Table 166. Shandong Jinjing Science And Technology Latest Developments
Table 167. CSG Holding Company Limited Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 168. CSG Holding Company Limited Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 169. CSG Holding Company Limited Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 170. CSG Holding Company Limited Main Business
Table 171. CSG Holding Company Limited Latest Developments
Table 172. Luoyang Glass Company Limited Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 173. Luoyang Glass Company Limited Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 174. Luoyang Glass Company Limited Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 175. Luoyang Glass Company Limited Main Business
Table 176. Luoyang Glass Company Limited Latest Developments
Table 177. Yaohua Glass Group Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors
Table 178. Yaohua Glass Group Automotive Acoustic Interlayer Film Product Portfolios and Specifications
Table 179. Yaohua Glass Group Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)
Table 180. Yaohua Glass Group Main Business
Table 181. Yaohua Glass Group Latest Developments
Table 182. PGW Auto Glass (Vitro Group) Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 183. PGW Auto Glass (Vidro Group) Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 184. PGW Auto Glass (Vidro Group) Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 185. PGW Auto Glass (Vidro Group) Main Business

Table 186. PGW Auto Glass (Vidro Group) Latest Developments

Table 187. Shanghai Yaohua Pilkington Glass Group Basic Information, Automotive Acoustic Interlayer Film Manufacturing Base, Sales Area and Its Competitors

Table 188. Shanghai Yaohua Pilkington Glass Group Automotive Acoustic Interlayer Film Product Portfolios and Specifications

Table 189. Shanghai Yaohua Pilkington Glass Group Automotive Acoustic Interlayer Film Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 190. Shanghai Yaohua Pilkington Glass Group Main Business

Table 191. Shanghai Yaohua Pilkington Glass Group Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Automotive Acoustic Interlayer Film
- Figure 2. Automotive Acoustic Interlayer Film Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Automotive Acoustic Interlayer Film Sales Growth Rate 2021-2032 (K Sqm)
- Figure 7. Global Automotive Acoustic Interlayer Film Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Automotive Acoustic Interlayer Film Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Automotive Acoustic Interlayer Film Sales Market Share by Country/Region (2025)
- Figure 10. Automotive Acoustic Interlayer Film Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Windshield Acoustic Film
- Figure 12. Product Picture of Side Window Acoustic Film
- Figure 13. Product Picture of Roof / Panoramic Glass Acoustic Film
- Figure 14. Product Picture of Rear Window Acoustic Film
- Figure 15. Global Automotive Acoustic Interlayer Film Sales Market Share by Application Position in 2026
- Figure 16. Global Automotive Acoustic Interlayer Film Revenue Market Share by Application Position (2021-2026)
- Figure 17. Product Picture of Low STL Film?+2 ~ +4 dB
- Figure 18. Product Picture of Medium STL Film?+4 ~ +7 dB
- Figure 19. Product Picture of High STL Film?+7 ~ +10 dB
- Figure 20. Product Picture of Ultra-High STL Film?+10 ~ +15 dB
- Figure 21. Global Automotive Acoustic Interlayer Film Sales Market Share by Sound Transmission Loss (STL) Level in 2026
- Figure 22. Global Automotive Acoustic Interlayer Film Revenue Market Share by Sound Transmission Loss (STL) Level (2021-2026)
- Figure 23. Product Picture of Standard Acoustic PVB Film
- Figure 24. Product Picture of High-Damping Acoustic PVB Film
- Figure 25. Product Picture of Ionomer Acoustic Interlayer Film
- Figure 26. Product Picture of Multi-layer Composite Acoustic Film

Figure 27. Global Automotive Acoustic Interlayer Film Sales Market Share by Material System in 2026

Figure 28. Global Automotive Acoustic Interlayer Film Revenue Market Share by Material System (2021-2026)

Figure 29. Automotive Acoustic Interlayer Film Consumed in ICE Vehicle

Figure 30. Global Automotive Acoustic Interlayer Film Market: ICE Vehicle (2021-2026) & (K Sqm)

Figure 31. Automotive Acoustic Interlayer Film Consumed in Hybrid Vehicle

Figure 32. Global Automotive Acoustic Interlayer Film Market: Hybrid Vehicle (2021-2026) & (K Sqm)

Figure 33. Automotive Acoustic Interlayer Film Consumed in Electric Vehicle (EV)

Figure 34. Global Automotive Acoustic Interlayer Film Market: Electric Vehicle (EV) (2021-2026) & (K Sqm)

Figure 35. Global Automotive Acoustic Interlayer Film Sale Market Share by Application (2025)

Figure 36. Global Automotive Acoustic Interlayer Film Revenue Market Share by Application in 2025

Figure 37. Automotive Acoustic Interlayer Film Sales by Company in 2025 (K Sqm)

Figure 38. Global Automotive Acoustic Interlayer Film Sales Market Share by Company in 2025

Figure 39. Automotive Acoustic Interlayer Film Revenue by Company in 2025 (\$ millions)

Figure 40. Global Automotive Acoustic Interlayer Film Revenue Market Share by Company in 2025

Figure 41. Global Automotive Acoustic Interlayer Film Sales Market Share by Geographic Region (2021-2026)

Figure 42. Global Automotive Acoustic Interlayer Film Revenue Market Share by Geographic Region in 2025

Figure 43. Americas Automotive Acoustic Interlayer Film Sales 2021-2026 (K Sqm)

Figure 44. Americas Automotive Acoustic Interlayer Film Revenue 2021-2026 (\$ millions)

Figure 45. APAC Automotive Acoustic Interlayer Film Sales 2021-2026 (K Sqm)

Figure 46. APAC Automotive Acoustic Interlayer Film Revenue 2021-2026 (\$ millions)

Figure 47. Europe Automotive Acoustic Interlayer Film Sales 2021-2026 (K Sqm)

Figure 48. Europe Automotive Acoustic Interlayer Film Revenue 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Automotive Acoustic Interlayer Film Sales 2021-2026 (K Sqm)

Figure 50. Middle East & Africa Automotive Acoustic Interlayer Film Revenue 2021-2026 (\$ millions)

Figure 51. Americas Automotive Acoustic Interlayer Film Sales Market Share by Country in 2025

Figure 52. Americas Automotive Acoustic Interlayer Film Revenue Market Share by Country (2021-2026)

Figure 53. Americas Automotive Acoustic Interlayer Film Sales Market Share by Application Position (2021-2026)

Figure 54. Americas Automotive Acoustic Interlayer Film Sales Market Share by Application (2021-2026)

Figure 55. United States Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 56. Canada Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 57. Mexico Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 58. Brazil Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 59. APAC Automotive Acoustic Interlayer Film Sales Market Share by Region in 2025

Figure 60. APAC Automotive Acoustic Interlayer Film Revenue Market Share by Region (2021-2026)

Figure 61. APAC Automotive Acoustic Interlayer Film Sales Market Share by Application Position (2021-2026)

Figure 62. APAC Automotive Acoustic Interlayer Film Sales Market Share by Application (2021-2026)

Figure 63. China Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 64. Japan Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 65. South Korea Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 66. Southeast Asia Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 67. India Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 68. Australia Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 69. China Taiwan Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 70. Europe Automotive Acoustic Interlayer Film Sales Market Share by Country

in 2025

Figure 71. Europe Automotive Acoustic Interlayer Film Revenue Market Share by Country (2021-2026)

Figure 72. Europe Automotive Acoustic Interlayer Film Sales Market Share by Application Position (2021-2026)

Figure 73. Europe Automotive Acoustic Interlayer Film Sales Market Share by Application (2021-2026)

Figure 74. Germany Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 75. France Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 76. UK Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 77. Italy Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 78. Russia Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 79. Middle East & Africa Automotive Acoustic Interlayer Film Sales Market Share by Country (2021-2026)

Figure 80. Middle East & Africa Automotive Acoustic Interlayer Film Sales Market Share by Application Position (2021-2026)

Figure 81. Middle East & Africa Automotive Acoustic Interlayer Film Sales Market Share by Application (2021-2026)

Figure 82. Egypt Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 83. South Africa Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 84. Israel Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 85. Turkey Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 86. GCC Countries Automotive Acoustic Interlayer Film Revenue Growth 2021-2026 (\$ millions)

Figure 87. Manufacturing Cost Structure Analysis of Automotive Acoustic Interlayer Film in 2026

Figure 88. Manufacturing Process Analysis of Automotive Acoustic Interlayer Film

Figure 89. Industry Chain Structure of Automotive Acoustic Interlayer Film

Figure 90. Channels of Distribution

Figure 91. Global Automotive Acoustic Interlayer Film Sales Market Forecast by Region

(2027-2032)

Figure 92. Global Automotive Acoustic Interlayer Film Revenue Market Share Forecast by Region (2027-2032)

Figure 93. Global Automotive Acoustic Interlayer Film Sales Market Share Forecast by Application Position (2027-2032)

Figure 94. Global Automotive Acoustic Interlayer Film Revenue Market Share Forecast by Application Position (2027-2032)

Figure 95. Global Automotive Acoustic Interlayer Film Sales Market Share Forecast by Application (2027-2032)

Figure 96. Global Automotive Acoustic Interlayer Film Revenue Market Share Forecast by Application (2027-2032)

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