

Global Automobile Interior Polyurethane Synthetic Leather Market Growth 2026-2032

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Abstracts

The global Automobile Interior Polyurethane Synthetic Leather market size is predicted to grow from US\$ 419 million in 2025 to US\$ 617 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Polyurethane synthetic leather, also known as PU leather, is a type of synthetic leather that is often used in automobile interiors. PU leather is made by coating a fabric base with a layer of polyurethane, which gives it the appearance and texture of genuine leather. One of the main advantages of using PU leather in automobile interiors is that it is more affordable than genuine leather, while still offering many of the same benefits. PU leather is also easier to maintain than genuine leather, as it is less prone to cracking, fading, and stains.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

LP Information, Inc. (LPI) ' newest research report, the ?Automobile Interior

Polyurethane Synthetic Leather Industry Forecast? looks at past sales and reviews total world Automobile Interior Polyurethane Synthetic Leather sales in 2025, providing a comprehensive analysis by region and market sector of projected Automobile Interior Polyurethane Synthetic Leather sales for 2026 through 2032. With Automobile Interior Polyurethane Synthetic Leather sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automobile Interior Polyurethane Synthetic Leather industry.

This Insight Report provides a comprehensive analysis of the global Automobile Interior Polyurethane Synthetic Leather landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automobile Interior Polyurethane Synthetic Leather portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automobile Interior Polyurethane Synthetic Leather market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automobile Interior Polyurethane Synthetic Leather and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automobile Interior Polyurethane Synthetic Leather.

This report presents a comprehensive overview, market shares, and growth opportunities of Automobile Interior Polyurethane Synthetic Leather market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Normal PU

Microfiber PU

Ecological Function PU

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Teijin

Toray

Kuraray

Covestro

Shian Microfiber

Zhejiang Haobo

Asahi Kasei

Duksung

Daewon Chemical

Filwel

Kolon

San Fang Chemical

Anhui Anli

Nanya

Vulcaflex

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automobile Interior Polyurethane Synthetic Leather market?

What factors are driving Automobile Interior Polyurethane Synthetic Leather market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automobile Interior Polyurethane Synthetic Leather market opportunities vary by end market size?

How does Automobile Interior Polyurethane Synthetic Leather break out by Type, by Application?

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