

Global Automation-as-a-Service Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Automation as a Service (AaaS) is set to disrupt the tech and professional services industry by democratising robotic process automation (RPA). Automation as a Service (AaaS) packages research, education, consulting and execution under a fixed price per process model.

LPI (LP Information)' newest research report, the "Automation-as-a-Service Industry Forecast" looks at past sales and reviews total world Automation-as-a-Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Automation-as-a-Service sales for 2023 through 2029. With Automation-as-a-Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automation-as-a-Service industry.

This Insight Report provides a comprehensive analysis of the global Automation-as-a-Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automation-as-a-Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automation-as-a-Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automation-as-a-Service and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automation-as-a-Service.

The global Automation-as-a-Service market size is projected to grow from US\$ 2145.4 million in 2022 to US\$ 6246.4 million in 2029; it is expected to grow at a CAGR of 16.5% from 2023 to 2029.

Automation-as-a-service solutions and services are used for various business functions, which include Information Technology (IT), sales and marketing, finance, operations, and Human Resource (HR). The sales and marketing business function is expected to witness the highest CAGR during the forecast period because of the increasing need for sales and marketing departments across industries, to automate various repetitive and mundane tasks that utilize a lot of time of the sales and marketing representatives, which can otherwise be used for beneficial tasks such as customer acquisition and retainment.

This report presents a comprehensive overview, market shares, and growth opportunities of Automation-as-a-Service market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

By Business Function

Information Technology (IT)

Sales and Marketing

Operations

Finance

Human Resources (HR)

By Deployment Model

Public Cloud

Private Cloud

Hybrid Cloud

By Product Type

Rule-based Automation

Knowledge-based Automation

Segmentation by application

Banking, Financial Services, and Insurance (BFSI)

Telecom and IT

Retail and Consumer Goods

Healthcare and Life Sciences

Manufacturing

Government and Defense

Energy and Utilities

Media and Entertainment

Transportation and Logistics

Travel, Hospitality and Education

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Automation Anywhere (US)

Blue Prism Group plc (UK)

International Business Machines Corporation (US)

Kofax Inc.(US)

NICE (Israel)

Pegasystems Inc.(US)

Microsoft Corporation(US)

UiPath(US)

HCL Technologies Limited (India)

Hewlett Packard Enterprise Development LP (US)

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