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Global Automatic Weather Station Data Logger Market Growth 2026-2032

https://marketpublishers.com/r/GE3659807B64EN.html
Date: October 2026
Pages: 128
Price: US$ 3,660.00 (Single User License)
ID: GE3659807B64EN

Abstracts

The global Automatic Weather Station Data Logger market size is predicted to grow from US$ 278 million in 2025 to US$ 403 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

Automatic Weather Station Data Logger refers to the dedicated data acquisition, processing, storage and communications-control hardware deployed within professional automatic weather stations and remote meteorological observation nodes. The equipment connects wind, air temperature and humidity, atmospheric pressure, precipitation, solar radiation, visibility, soil and hydrological sensors through analog inputs, pulse or frequency channels, resistance measurement, RS-232, RS-485, Modbus, SDI-12 and other digital interfaces. Its principal functions include configurable sampling, signal conversion, meteorological statistics, derived-parameter calculation, timestamp synchronization, preliminary quality control, non-volatile data storage, sensor power management, equipment diagnostics and remote data transmission. Major product forms include stand-alone programmable data loggers, dedicated meteorological loggers, telemetry-oriented acquisition terminals and integrated controller-logger modules incorporated into automatic weather stations. This study focuses on the acquisition and control unit used in national meteorological observation, agricultural meteorology, hydrometeorology and early warning, fire and transportation weather monitoring, renewable-energy resource assessment, environmental research and unattended remote monitoring.

Key Findings

In 2025, global Automatic Weather Station Data Logger production reached approximately 149,326 Units.The average price is approximately $1,900.

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North America represented approximately 36% of 2025 demand, followed closely by Europe at 35%

The verified supply pool contains about 60 relevant manufacturers, including 39 companies in the core formal list

The 30 leading report-scope suppliers collectively represented approximately 83% of the narrowly defined market

Market Trends

Automatic Weather Station Data Logger products are evolving from stand-alone recording devices into networked edge-control platforms capable of managing heterogeneous sensors, performing local quality checks and supporting multiple communications channels. Open sensor interfaces, particularly SDI-12 and serial protocols, remain important because professional stations frequently combine instruments from different suppliers. Product development is increasingly focused on lower power consumption, wider operating-temperature ranges, remote firmware configuration, store-and-forward transmission, cybersecurity and redundant cellular, radio or satellite communications. Compact integrated nodes are gaining unit share in agriculture and distributed environmental monitoring, while fully programmable platforms retain an advantage in research, national observation networks and technically complex stations. Recent industry consolidation also indicates that suppliers are integrating sensors, data acquisition, telemetry and cloud-based monitoring into broader environmental intelligence portfolios rather than competing solely through logger hardware.

Market Dynamics

Drivers

Market demand is supported by the modernization of national surface observation networks, replacement of aging weather stations, expansion of flood and flash-flood warning systems, agricultural digitalization and greater monitoring requirements for wildfire, transportation and renewable-energy projects. The World Meteorological Organization’s Global Basic Observing Network and Systematic Observations Financing Facility are intended to close fundamental weather and climate observation gaps, particularly in least developed countries and small island developing states, while

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strengthening the observational foundation of the Early Warnings for All initiative. These programs favor reliable, standards-compatible and remotely maintainable acquisition equipment capable of continuous unattended operation and international data exchange.

Restraints

Growth is constrained by long equipment replacement cycles, irregular government procurement schedules and the limited scale of a highly specialized professional market. Price competition is increasing in agricultural and entry-level environmental monitoring, where integrated multi-parameter sensors, low-cost IoT gateways and cloud-connected nodes can reduce the need for a separate data logger. Buyers also face high lifecycle costs associated with calibration, communications subscriptions, lightning protection, field maintenance and compatibility testing. In developing markets, limited technical personnel and insufficient maintenance budgets may result in delayed station repairs, low data availability and cautious investment in more sophisticated systems.

Opportunities

The strongest opportunities lie in observation-deficit regions, distributed early-warning networks and applications requiring higher monitoring density without a proportional increase in field-service costs. Low-power electronics, LTE-M, NB-IoT, LoRaWAN and satellite communications allow stations to be deployed in remote agricultural, hydrological, mountainous and coastal locations that were previously difficult to operate economically. Additional opportunities are emerging from fire-weather monitoring, solar and wind resource assessment, climate-resilience infrastructure and the modernization of existing stations through controller replacement rather than complete system replacement. Suppliers that combine open sensor compatibility, remote diagnostics and localized service capabilities are positioned to capture a greater share of these upgrade programs.

Challenges

The industry must manage fragmented technical specifications, different national observation practices and inconsistent definitions of data loggers, telemetry units and integrated station controllers. Long-term field reliability remains difficult because systems must withstand temperature extremes, humidity, corrosion, unstable power supplies, lightning and intermittent communications while preserving data integrity. Interoperability between sensors, loggers, communications networks and software

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platforms can increase project-engineering requirements. Cybersecurity and remote-device management are becoming more important as stations connect directly to operational networks, creating additional development and certification costs for smaller manufacturers. Suppliers must therefore balance open architecture and customization with product standardization, cost control and long-term technical support.

Industry Chain Analysis

The upstream industry includes microcontrollers, high-resolution analog-to-digital converters, memory components, real-time clocks, communication modems, interface chips, power-management devices, surge-protection components, connectors, printed circuit boards, batteries, solar-power components and weather-resistant enclosures. Component selection directly affects measurement stability, standby power, electromagnetic compatibility, environmental durability and expected service life. Specialized suppliers must also maintain firmware development, communications-protocol libraries, time synchronization and meteorological calculation capabilities, making embedded software and application engineering an important part of upstream value creation.

Midstream manufacturers design and assemble the logger hardware, develop firmware and configuration software, integrate communications modules, conduct environmental and electrical testing, and validate compatibility with meteorological sensors. Value is created through low-noise measurement design, reliable data processing, open protocol support, field diagnostics and application-specific engineering rather than through basic electronics assembly alone. Downstream customers include national meteorological and hydrological agencies, agricultural operators, research institutions, transport authorities, renewable-energy developers, disaster-management agencies and industrial users. Higher margins are generally associated with programmable products, certified high-reliability systems and projects requiring communications integration or long-term support, while compact agricultural products compete more heavily on manufacturing cost, channel efficiency and cloud connectivity.

Segment Insights

By product architecture, stand-alone programmable data loggers and dedicated meteorological data loggers continue to account for the largest share of revenue because they serve high-value national observation, scientific research, hydrological and renewable-energy applications. These products support mixed analog and digital sensors, customizable calculations and communications redundancy, resulting in higher

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average selling prices and longer qualification cycles. Telemetry data loggers and integrated controller-logger modules form another significant segment, particularly where automatic stations are procured as complete systems rather than as individual components.

Compact integrated nodes and user-configurable low-power loggers are expanding faster in unit terms, supported by agricultural meteorology, ecological monitoring and distributed warning networks. Fully programmable products are unlikely to be displaced in technically complex stations, but fixed-function products face greater pressure from intelligent sensors and direct-to-cloud gateways. Hybrid multi-interface systems that combine analog, pulse, SDI-12 and Modbus connectivity offer the broadest replacement opportunity because they allow operators to retain existing sensors while upgrading communications and data management.

Downstream Market Opportunities

National meteorological and hydrometeorological networks remain the principal source of high-value demand because their installations require traceable measurements, robust field performance and long operating lives. Agricultural meteorology represents a larger-volume opportunity, driven by irrigation management, crop-disease forecasting, microclimate monitoring and climate-risk management. Flood warning, wildfire monitoring and transportation weather systems provide additional demand for low-power telemetry, redundant communications and rapid alarm transmission. Renewable-energy developers also require reliable meteorological acquisition for wind and solar resource assessment, project validation and operational performance monitoring. Across these applications, replacement of outdated controllers and communications equipment may provide a more immediate opportunity than construction of entirely new observation stations.

Regional Insights

North America was the largest regional market in 2025, accounting for approximately 36.73% of demand, while Europe represented approximately 35.99%. North America benefits from an established base of research-grade programmable loggers, agricultural monitoring systems, hydrological telemetry and fire-weather networks. Europe has the highest density of specialized manufacturers and a diversified customer base spanning national meteorology, hydrology, road weather, marine monitoring and renewable-energy assessment. These two regions also account for a disproportionate share of high-value and technically configurable products.

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China represented approximately 8.50% of the market and combines growing domestic manufacturing capability with strong demand for agricultural, ecological and public-sector weather stations. India, Southeast Asia, the Middle East, Africa and parts of Latin America remain more dependent on imported core equipment and local system integrators, but offer greater incremental potential as observation gaps are addressed. Australia has a distinctive position in low-power telemetry and equipment designed for remote or harsh environments. Regional success increasingly depends on local technical support, communications compatibility, procurement qualifications and the ability to maintain equipment over extended operating cycles.

Competitive Landscape Analysis

The competitive landscape has a moderately concentrated global core and a broad regional tail. Campbell Scientific and Vaisala maintain strong positions in programmable, high-reliability and national-level observation systems, while AEM, Veralto, LI-COR, Senseca and KISTERS compete through broader portfolios spanning sensors, data acquisition, telemetry and data platforms. Specialized European companies differentiate themselves through meteorological expertise, hydrological telemetry, renewable-energy measurement or transport-weather applications, whereas Chinese and Indian suppliers are more competitive in cost-sensitive integrated stations and localized project delivery. Recent acquisitions have reduced the number of independently reported brands but have expanded the technical and geographic reach of several platform groups. Regional manufacturers remain relevant because field installation, calibration, communications configuration and after-sales maintenance require local capabilities. Future competition will increasingly depend on protocol openness, remote diagnostics, cybersecurity, communications flexibility and the ability to combine hardware reliability with software-enabled lifecycle services.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Automatic Weather Station Data Logger Industry Forecast” looks at past sales and reviews total world Automatic Weather Station Data Logger sales in 2025, providing a comprehensive analysis by region and market sector of projected Automatic Weather Station Data Logger sales for 2026 through 2032. With Automatic Weather Station Data Logger sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automatic Weather Station Data Logger industry.

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This Insight Report provides a comprehensive analysis of the global Automatic Weather Station Data Logger landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automatic Weather Station Data Logger portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automatic Weather Station Data Logger market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automatic Weather Station Data Logger and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automatic Weather Station Data Logger.

This report presents a comprehensive overview, market shares, and growth opportunities of Automatic Weather Station Data Logger market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Stand-alone Programmable Data Logger

Dedicated Meteorological Data Logger

Integrated AWS Controller-Logger

Others

Segmentation by Processing and Configuration Capability:

Fixed-function Logger

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User-configurable Logger

Fully Programmable Logger

Others

Segmentation by Sampling Period:

Sampling Period 1min~60min

Sampling Period 1s~60s

Sampling Period 0.1s~1s

Segmentation by Application:

National Meteorological and Climate Observation

Agricultural Meteorology

Hydrometeorology and Early Warning

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Campbell Scientific, Inc.

Vaisala Oyj

Advanced Environmental Monitoring Holdings,LLC

LI-COR, Inc.

Veralto Corporation

METER Group, Inc.USA

Pessl Instruments GmbH

Xylem Inc.

Spectrum Technologies, Inc.

LSI LASTEM S.r.l.

Delta-T Devices Ltd.

Ammonit Measurement GmbH

KISTERS AG

Senseca Germany GmbH

Adolf Thies GmbH & Co.KG

MicroStep-MIS, spol.s r.o.

Unidata Pty Ltd.

ZOGLAB Microsystem Co., Ltd.

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Hunan Rika Electronic Tech Co., Ltd.

ANEOS Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automatic Weather Station Data Logger market?

What factors are driving Automatic Weather Station Data Logger market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automatic Weather Station Data Logger market opportunities vary by end market size?

How does Automatic Weather Station Data Logger break out by Type, by Application?

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