

Global Automatic Overwrapping Machine Market Growth 2025-2031

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Abstracts

The global Automatic Overwrapping Machine market size is predicted to grow from US\$ 483 million in 2025 to US\$ 623 million in 2031; it is expected to grow at a CAGR of 4.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Automatic overwrapping machines, also known as cellophane wrapping machines or overwrappers, are automated packaging machines that are used to wrap a variety of products in a neat and presentable manner. These machines are essential in the packaging industry, providing efficient, reliable, and aesthetically pleasing wrapping for a wide range of products.

The automatic overwrapping machine market is expected to experience growth due to several key factors:

Increased Demand in Packaging Industry: The packaging industry has been experiencing growth, driven by the rising demand for consumer goods, food and beverages, pharmaceuticals, and other products. Automatic overwrapping machines play a crucial role in the efficient and aesthetic packaging of these products.

Improved Efficiency and Cost-effectiveness: Automatic overwrapping machines offer higher efficiency and cost-effectiveness compared to manual wrapping methods. They can handle a larger volume of products in less time, reducing labor costs and increasing overall productivity.

Technological Advancements and Innovation: Ongoing technological advancements have led to the development of more sophisticated and automated overwrapping machines. Integration of smart features, advanced controls, and improved material handling capabilities contribute to market growth.

Focus on Sustainable Packaging: With a growing emphasis on sustainability and environmental concerns, automatic overwrapping machines that use eco-friendly materials and support sustainable packaging practices are gaining traction. This aligns with the global push for reducing plastic usage and waste.

Global E-commerce Growth: The rise in e-commerce has significantly contributed to the demand for efficient and automated packaging solutions. Automatic overwrapping machines are used to enhance the presentation and protection of products being shipped to customers.

Healthcare and Pharmaceutical Industry Demand: The pharmaceutical and healthcare industries require secure and tamper-evident packaging for their products. Automatic overwrapping machines provide precise and reliable packaging solutions for these sectors.

Emerging Markets and Urbanization: As emerging markets continue to urbanize and witness a rise in disposable income, there is an increased demand for packaged products. Automatic overwrapping machines meet this demand by providing efficient and visually appealing packaging solutions.

LP Information, Inc. (LPI) ' newest research report, the "Automatic Overwrapping Machine Industry Forecast" looks at past sales and reviews total world Automatic Overwrapping Machine sales in 2024, providing a comprehensive analysis by region and market sector of projected Automatic Overwrapping Machine sales for 2025 through 2031. With Automatic Overwrapping Machine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automatic Overwrapping Machine industry.

This Insight Report provides a comprehensive analysis of the global Automatic Overwrapping Machine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automatic Overwrapping Machine portfolios and capabilities, market entry

strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automatic Overwrapping Machine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automatic Overwrapping Machine and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automatic Overwrapping Machine.

This report presents a comprehensive overview, market shares, and growth opportunities of Automatic Overwrapping Machine market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Horizontal Flow Wrap Machines

Vertical Flow Wrap Machines

Segmentation by Application:

Food and Beverage

Healthcare Products

Personal Care & Cosmetics

Industrial Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

FOCKE & CO

ULMA Packaging

Marden Edwards

Sollas Holland

ProMach

TAM Tokyo Automatic Machinery

Omori Machinery

Wega-Elektronik

IMA Industria Macchine Automatiche

Minipack International

Chie Mei Enterprise

Tenchi Sangyo

Jet Pack Machines

Kawashima Packaging Machinery

Aetna Group

Heino Ilseman GmbH

Zhengzhou LONGER Machinery

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automatic Overwrapping Machine market?

What factors are driving Automatic Overwrapping Machine market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automatic Overwrapping Machine market opportunities vary by end market size?

How does Automatic Overwrapping Machine break out by Type, by Application?

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