

Global Automatic Motorcycle Market Growth 2026-2032

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Abstracts

The global Automatic Motorcycle market size is predicted to grow from US\$ 24652 million in 2025 to US\$ 43203 million in 2032; it is expected to grow at a CAGR of 8.4% from 2026 to 2032.

In 2025, the global production of automatic motorcycle reached approximately 7.87 million units, with an average global market price of around US\$3,200 per unit. In the same year, the global total production capacity of automatic motorcycle reached 9.83 million units. The industry average gross profit margin of this product reached 27%.

Automatic motorcycles are motorcycles capable of power transmission and gear shifting without requiring the rider to manually operate a clutch or gear-shift mechanism. These vehicles automatically select the optimal gear ratio based on factors such as engine speed, vehicle speed, load, and riding conditions, thereby enhancing riding convenience and comfort. Key automatic transmission technologies include CVT (Continuously Variable Transmission), DCT (Dual-Clutch Transmission), AMT (Automated Manual Transmission), E-Clutch systems, and the single-stage reduction drives used in electric motorcycles. Among these, CVT is widely used in scooters; DCT is primarily found in mid-to-high-end touring and adventure models; and AMT and electronic clutch systems are utilized in select specialized models. Thanks to advantages such as ease of operation, a lower barrier to entry for riders, high efficiency in urban commuting, and superior comfort on long-distance rides, automatic motorcycles have become a key growth area for the global motorcycle industry.

The automatic motorcycle industry chain comprises three main segments: upstream component supply, midstream vehicle manufacturing, and downstream sales and application. The upstream sector involves suppliers of core components such as

engines, CVT transmissions, DCT systems, clutch assemblies, steel belts, pulleys, ECUs (Engine Control Units), TCUs (Transmission Control Units), ABS systems, electronic throttles, electric motors, batteries, frames, tires, braking systems, and plastic bodywork. The midstream sector consists of vehicle manufacturers responsible for model R&D, powertrain integration, assembly, quality testing, and brand sales, covering categories such as scooters, cruisers, touring bikes, adventure bikes, and new energy automatic models. The downstream sector handles sales through brand dealerships, e-commerce platforms, direct-operated stores, and overseas agents. End-user segments include urban commuters, shared mobility platforms, logistics and delivery services, tourism and rental services, law enforcement agencies, and the personal recreational market. These are supported by maintenance and repair services, financing and insurance, used-vehicle trading, and after-sales support systems, collectively forming a comprehensive industry ecosystem.

The market for automatic motorcycles is poised for steady growth, driven by factors such as accelerating global urbanization, rising consumer demand for riding convenience, the proliferation of new energy motorcycles, and advancements in intelligent technologies. Asia—specifically China, Japan, India, and Southeast Asia—remains the largest consumer market globally, while markets in Europe and the Americas show a stronger preference for high-performance DCT models and intelligent automatic motorcycles. As technologies such as electronic controls, throttle-by-wire systems, intelligent rider-assistance systems, lightweight materials, and hybrid powertrains continue to mature, automatic transmission systems will further enhance gear-shifting efficiency, fuel economy, and the overall riding experience. Meanwhile, the continued expansion of the female rider demographic, the novice rider segment, and the shared mobility market will further drive the market penetration of automatic transmission models. In the coming years, automatic transmission motorcycles will increasingly evolve toward smart connectivity, electrification, premium positioning, and personalization, emerging as one of the fastest-growing segments in the global motorcycle industry.

United States market for Automatic Motorcycle is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Automatic Motorcycle is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Automatic Motorcycle is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Automatic Motorcycle players cover Yamaha, Honda, Kawasaki, Piaggio Group, Suzuki, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Automatic Motorcycle Industry Forecast" looks at past sales and reviews total world Automatic Motorcycle sales in 2025, providing a comprehensive analysis by region and market sector of projected Automatic Motorcycle sales for 2026 through 2032. With Automatic Motorcycle sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Automatic Motorcycle industry.

This Insight Report provides a comprehensive analysis of the global Automatic Motorcycle landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automatic Motorcycle portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automatic Motorcycle market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automatic Motorcycle and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automatic Motorcycle.

This report presents a comprehensive overview, market shares, and growth opportunities of Automatic Motorcycle market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

CVT

DCT

AMT

Other

Segmentation by Powertrain Type:

Automatic Gasoline Motorcycle

Automatic Hybrid Motorcycle

Automatic Electric Motorcycle

Segmentation by Displacement:

50–125 cc

126–250 cc

251–500 cc

501–750 cc

751–1000 cc

Above 1000 cc

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yamaha

Honda

Kawasaki

Piaggio Group

Suzuki

Peugeot Motorcycles

BMW

KTM

Zhejiang Qianjiang Motorcycle

Benda Motorcycles

Zongshen

Letenmoto

Lifeng Group Ltd.

Great Wall Motors

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automatic Motorcycle market?

What factors are driving Automatic Motorcycle market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automatic Motorcycle market opportunities vary by end market size?

How does Automatic Motorcycle break out by Type, by Application?

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